**2016 – 2017 Divisional Assessment Process**

***Mission, Vision, Goals, Outcomes & Objectives***

***Part I***

**Please enter your information on this draft document and email it to your assessment liaison\* for review. Once your liaison has reviewed and returned it to you, submit final document. DRAFT DUE: July 1, 2016**, **to your department liaison**. **FINAL DOCUMENT DUE:** **August 1, 2016, to** [**saemassess@oswego.edu**](mailto:barbara.stmichel@oswego.edu)

**Department:** Athletics

**Submitted by:** Sue Viscomi

**Review your assessment data from last year. Reaffirm or revise your Department Mission & Vision:**

**MISSION:** The Department of Athletics provides opportunities, challenges, and support to student-athletes to help them achieve their full academic, athletic, and personal potential.

**VISION:** In the pursuit of excellence, The Department of Athletics will be the most innovative and successful athletic program in the State University of New York Athletic Conference. By providing strong leadership with a focus on the overall quality of the student-athlete’s educational experience, students are afforded the opportunity to develop as a scholar, athlete, and citizen.

**DEPARTMENT GOALS 2016-2017**

* Review Department goals from 2015-2016.
* Are they still aligned with your mission & vision?
* What goals from 2015-2016 do you plan to keep? (please list below)
* Are there goals you need to modify?
* Set new department goals for 2016-2017.

**GOAL 1:** To improve upon the current academic successes of the student-athletes.

**OUTCOME:** As a result of having enhanced study table hours with additional hours in an on-campus location (objective 1.A) 50% or more of student-athletes in the program will use the new times/location during the 2016-2017 academic year.

**OBJECTIVE:** To enhance study table hours for at risk student-athletes by offering additional hours during the day at a location on main campus. (Year 2 tracking)

**ASSESSMENT**

**Title of Assessment Project:** Study Table Hours

**Method of assessing outcome:** Paper and pencilsurvey

**Do you need IR Approval\*\*** Yes \_\_\_\_\_\_ No \_\_\_X\_\_\_\_

**Expected Completion Date:** June 2017

**Contact Person for the Project:** Sue Witmer

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**GOAL 2:** To increase outreach to alumni athletes to encourage greater engagement with our individual sport programs.

**OUTCOME:** Viewership is tracked through the alumni office (by number of opened emails) and a baseline figure of 2924 was established in 2015-16. Our goal is to have an average of 3070 opened emails, a 5% increase.

**OBJECTIVE:** To have each coach send two e-newsletters annually, to their respective alumni groups. (Year 2 initiative)

**ASSESSMENT**

**Title of Assessment Project:** Newsletters to Alumni Athletes

**Method of assessing outcome:** Alumni Office will track number of opened emails

**Do you need IR Approval\*\*** Yes \_\_\_\_\_\_ No \_\_X\_\_\_\_\_

**Expected Completion Date:** July 2017

**Contact Person for the Project:** Eric Summers will collect the data

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**GOAL 3:** To improve attendance at our home athletic events.

**OUTCOME:** As a result of increased promotional efforts in conjunction with the Fan Attendance Committee, attendance at home events will improve by 5% from 2015 - 16. The average attendance was 294/contest in 2015-16. Our goal is to have an average of 309 attendees in 2016-17.

**OBJECTIVE:** To form a student committee for athletic fan attendance with the aim of enhancing the marketing of events and activities revolving around athletic teams.

**ASSESSMENT**

**Title of Assessment Project:** Home Attendance

**Method of assessing outcome:** Tracking attendance at contests

**Do you need IR Approval\*\*** Yes \_\_\_\_\_\_ No \_\_\_X\_\_\_\_

**Expected Completion Date:** June 2017

**Contact Person for the Project:** Malcolm Huggins

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**GOAL 4:** To improve upon the competitiveness of teams within the Department of Athletics.

**OUTCOME:** To increase by one quarter point in the overall SUNYAC Commissioner’s Cup standings. 2015-16 points: 4.93; 2016-17 goal: 5.18.

**OBJECTIVE:** By September 1, hire 18 new assistant coaches who will develop and implement new strategies to enhance recruitment.

**ASSESSMENT**

**Title of Assessment Project:** SUNYAC Standings

**Method of assessing outcome:** SUNYAC Commissioner’s Cup Standings

**Do you need IR Approval\*\*** Yes \_\_\_\_\_\_ No \_\_X\_\_\_\_\_

**Expected Completion Date:** June 2017

**Contact Person for the Project:** Mike Bielak and JJ O’Connell

OTHER ASSESSMENT PROJECTS:

**List other assessments your department plans to conduct during 2016-2017 (i.e. benchmarking, satisfaction, student employee evaluations, tracking, etc.)**

**Title of Assessment Project:** Senior Exit Survey

**Method of assessing outcome:** Survey is repeated annually

**Do you need IR Approval\*\*** Yes \_\_\_\_\_\_ No X - already been approved

**Expected Completion Date:** July 2017

**Contact Person for the Project:** Tracy Bruno

**Copy and paste this section for each assessment you plan to complete in 2016-2017.**

* **GPA comparison of student-athletes to the overall general undergraduate population**
* **End of season student-athlete survey**

Revised 08/23/16

**NOTES:**

**\*\*If your project fits any one of the following criteria, IR Approval will be necessary:**

* Needs assessments to non-users of services or intended to determine student perceptions of services provided (outside of the Point of Service)
* Electronic surveys administered to more than 75 students.
* Surveys conducted for purpose of research (for professional development or publication)

\*Department Liaisons:

* **Kathy Evans:**Admissions, Orientation, Lifestyles
* **Rick Kolenda:**Financial Aid, Auxiliary Services, Health Center
* **Christy Huynh:**Community Services, Career Services, Athletics, Disability Services
* **Sara Rebeor:**Campus Life, Counseling, Residence Life, Student Conduct

Assessment Part I/2016-2017/mmm