

Official Rules for United Way of Central New York's Step Up Challenge 2016

Sweepstakes will commence on October 3, 2016 and conclude on January 13, 2017.

The sweepstakes will include 69 daily prize drawings and 4 grand prize drawings. The random drawings will be supervised by United Way of Central New York, Inc. officials or their assigned representatives whose decisions are final with respect to all matters related to this sweepstakes.

All Step Up Challenge entrants will be eligible for daily prizes. These prizes will be awarded by random drawings of all processed entries. Drawings will be conducted daily, Monday through Friday, beginning Monday, October 3, 2016 and ending Friday, January 13, 2017. Daily prize drawings will be suspended for holidays on November 11, 24 and 25 and December 26, 2016 and January 2, 2017. All entries received prior to 4 p.m. each Wednesday will be processed for inclusion in the daily drawings beginning the following Monday and continuing for drawings until the end of the sweepstakes. Entrants will choose a single grand prize contest to enter. Winners for each grand prize will be selected on January 13, 2017. Entrants who win a daily prize will be removed from subsequent daily prize drawings, but will continue to be eligible for the grand prize contest they select. Each grand prize will have a separate drawing from among the entrants of those who chose that prize. To be entered in the grand prize sweepstakes, entry forms must be received by 4:00 p.m. on Wednesday January 4, 2017 at United Way of Central New York's offices at 518 James Street, P.O. Box 2129, Syracuse, NY 13220. Winners will be publicly announced by Monday, January 23, 2017. United Way of Central New York, Inc. and other contest sweepstakes sponsors are not responsible for lost, late or misdirected mail or entries not forwarded to United Way in time to be eligible for any drawing. Winners will be notified in person or by phone, email or by registered mail. In the event that United Way of Central New York, Inc. is unable to contact a potential winner despite reasonable efforts to do so, an alternative winner will be chosen. In the event that the winner is not qualified to accept the grand prize, an alternate will be chosen.

The odds of winning will be based upon the number of valid entries received.

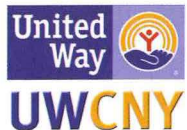
Those who accept the Step Up Challenge to increase their annual gift to United Way by \$1 per week (\$52 per year), or begin giving to United Way at this level, and return their pledge card to United Way will automatically be entered to win. No donation is necessary to enter or win. A donation will not increase the chances of winning. An alternative entry form will be available during the sweepstakes on United Way's website, unitedway-cny.org, or by sending a self-addressed stamped envelope to: United Way Step Up Challenge, United Way of Central New York, P.O. Box 2129, Syracuse, NY 13220

All entrants must meet and/or agree to comply with the following qualifications to receive a prize:

- Winners must sign a Waiver and Release Form granting permission for United Way of Central New York to use the winner's name and/or likeness for the purposes of advertising, promotion and trade in connection with United Way of Central New York without further compensation to the winner; and releasing United Way and participating corporations, their franchises, subsidiaries, suppliers, advertisers and promotion agencies, employees and agents from any and all liability arising out of participation in this sweepstakes.
- Winners of grand prizes must provide their social security number, and claim their prize within ten (10) days of notification.
- Entrants must have their principal residence or their principal place of employment in areas served by United Way of Central New York's annual Community Campaign.

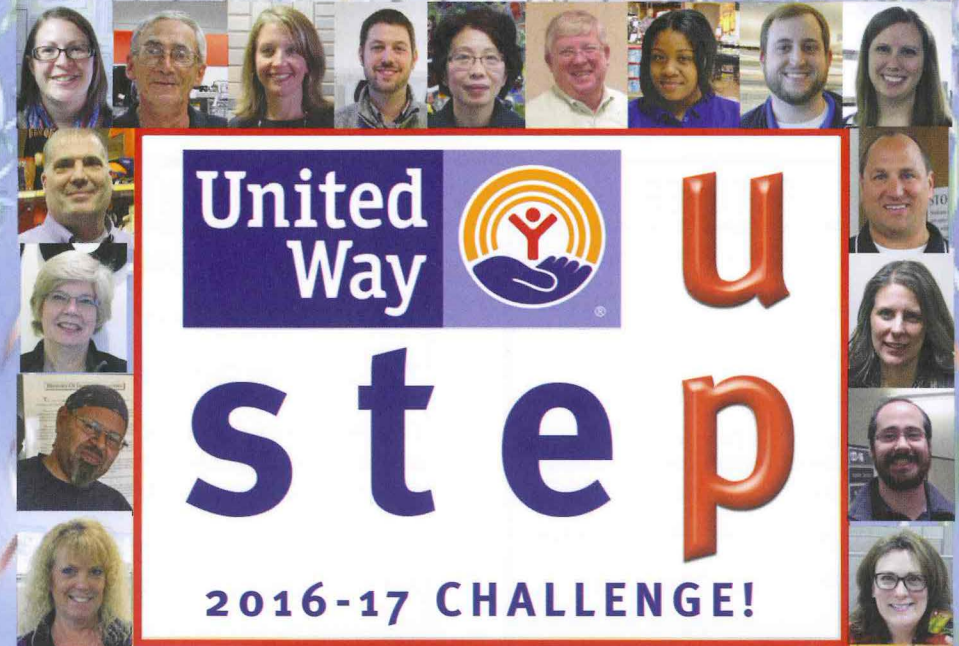
Limit one entry per person. Sweepstakes void where prohibited or restricted by law. Illegible entries will be disqualified. Employees of United Way of Central New York, Inc. and their immediate families and other household members are not eligible. Prizes cannot be transferred, exchanged or redeemed for cash or other merchandise. Prizes are subject to, and winners are responsible for, all applicable federal, state and local taxes (IRS form 1099). United Way of Central New York is not responsible for gift certificates rendered invalid due to a bankruptcy or closing of a prize sponsor business.

Winner names will be posted on United Way of Central New York's website, unitedway-cny.org, a full list of winners will be available after February 1, 2017 and may be viewed on our website, unitedway-cny.org or obtained by sending a self-addressed, stamped envelope to United Way Step Up Challenge, United Way of Central New York, P.O. Box 2129, Syracuse, NY 13220. All communications with respect to the sweepstakes should be directed to the foregoing address.



Winners announced weekly on facebook, twitter and at www.unitedway-cny.org

Step Up & WIN!



Great Daily Prizes plus four fantastic GRAND PRIZES!

*Be a game changer in our community by
taking the "Step Up Challenge"!*



Win great daily prizes plus your choice of these four fantastic GRAND PRIZES!

\$3,000 Debit Card to use for whatever you wish donated by

\$3,000 Gift Card for food or merchandise at any location donated by

\$3,000 in home furnishings make over donated by

\$3,000 vacation getaway allowance donated by



OCTOBER

Mon 10/3 Tops Friendly Markets \$50 Gift Card
 Tues 10/4 Four Seasons Golf & Ski Center \$50 Gift Card
 Wed 10/5 CNY Playhouse - 2 Tickets
 Thurs 10/6 Funny Bone Comedy Club - 2 Tickets
 Fri 10/6 Fun Friday - Pick Your Prize!

Mon 10/10 Vince's Gourmet Imports \$50 Gift Card
 Tues 10/11 Syracuse Chiefs Flex Plan Package
 Wed 10/12 Pole Position - 2 Race Passes
 Thurs 10/13 Tops Friendly Markets \$50 Gift Card
 Fri 10/14 Fun Friday - Pick Your Prize!

Mon 10/17 Flamingo Bowl \$50 Prize Pack
 Tues 10/18 Red Robin \$50 Gift Card from RealtyUSA
 Wed 10/19 Syracuse Crunch - 4 Tickets
 Thurs 10/20 KOTO Japanese Restaurant \$40 Gift Card
 Fri 10/21 Fun Friday - Pick Your Prize!

Mon 10/24 Peppino's Restaurant \$50 Gift Card
 Tues 10/25 Tops Friendly Markets \$50 Gift Card
 Wed 10/26 Rosamond Gifford Zoo Family Fun Pack
 Thurs 10/27 Funny Bone Comedy Club - 2 Tickets
 Fri 10/28 Fun Friday - Pick Your Prize!

Mon 10/31 Starbucks Gift Basket



NOVEMBER

Tues 11/1 Limp Lizard Bar & Grill \$50 Gift Card
 Wed 11/2 Tops Friendly Markets \$50 Gift Card
 Thurs 11/3 Syracuse Chiefs Flex Plan Package
 Fri 11/4 Fun Friday - Pick Your Prize!

Mon 11/7 Riley's Restaurant \$50 Gift Card
 Tues 11/8 Four Seasons Golf & Ski Center \$50 Gift Card
 Wed 11/9 Enchanted Forest - 2 Passes
 Thurs 11/10 Pastabilities \$50 Gift Card
 Fri 11/11 Veterans Day Holiday

Mon 11/14 Vince's Gourmet Imports \$50 Gift Card
 Tues 11/15 Bradley's Jewelers \$50 Gift Card
 Wed 11/16 Canale's Restaurant \$50 Gift Card
 Thurs 11/17 Tops Friendly Markets \$50 Gift Card
 Fri 11/18 Fun Friday - Pick Your Prize!

Mon 11/21 Funny Bone Comedy Club - 2 Tickets
 Tues 11/22 Tops Friendly Markets \$50 Gift Card
 Wed 11/23 Cheesecake Factory \$50 Gift Card
 Thurs 11/24 Thanksgiving Holiday
 Fri 11/25 Thanksgiving Holiday

Mon 11/28 Syracuse Chiefs Flex Plan Package
 Tues 11/29 Starbucks Gift Basket
 Wed 11/30 Four Seasons Golf & Ski Center \$50 Gift Card

DECEMBER

Thurs 12/1 Peppino's Restaurant \$50 Gift Card
 Fri 12/2 Fun Friday - Pick Your Prize!

THANK YOU FOR TAKING THE STEP UP CHALLENGE!

Mon 12/5 Funny Bone Comedy Club - 2 Tickets
 Tues 12/6 Red Robin \$50 Gift Card from RealtyUSA
 Wed 12/7 Tops Friendly Markets \$50 Gift Card
 Thurs 12/8 Flamingo Bowl \$50 Prize Pack
 Fri 12/9 Fun Friday - Pick Your Prize!

Mon 12/12 Tops Friendly Markets \$50 Gift Card
 Tues 12/13 Canale's Restaurant \$50 Gift Card
 Wed 12/14 Syracuse Chiefs Flex Plan Package
 Thurs 12/15 Limp Lizard Bar & Grill \$50 Gift Card
 Fri 12/16 Fun Friday - Pick Your Prize!

Mon 12/19 Vince's Gourmet Imports \$50 Gift Card
 Tues 12/20 Rosamond Gifford Zoo Family Fun Pack
 Wed 12/21 Pastabilities \$50 Gift Card
 Thurs 12/22 Four Seasons Golf & Ski Center \$50 Gift Card
 Fri 12/23 Fun Friday - Pick Your Prize!

Mon 12/26 Christmas Holiday
 Tues 12/27 Cheesecake Factory \$50 Gift Card
 Wed 12/28 Pole Position - 2 Race Passes
 Thurs 12/29 Tops Friendly Markets \$50 Gift Card
 Fri 12/30 Fun Friday - Pick Your Prize!

JANUARY

Mon 1/2 New Year Holiday
 Tues 1/3 Tops Friendly Markets \$50 Gift Card
 Wed 1/4 Syracuse Chiefs Flex Plan Package
 Thurs 1/5 Wonder Works 4 VIP Tickets
 Fri 1/6 Fun Friday - Pick Your Prize!

Mon 1/9 Vince's Gourmet Imports \$50 Gift Card
 Tues 1/10 MOST Household Plus Membership
 Wed 1/11 Onon. Co. Parks \$150 Family Package
 Thurs 1/12 Rachel's Rest. Sheraton Univ. \$100 Gift Cert.
Fri 1/13 GRAND PRIZE DRAWINGS!

Thank You Media Sponsors!



*** ALL DAILY & GRAND PRIZES ARE DONATED***

Fun Friday winners choose from a variety of great gifts!

Visit www.unitedway-cny.org for complete

Step Up Challenge Rules, prize information & winners.

Updates on Twitter #StepUp2016