



## 2016-17 SEFA/United Way Campaign

Dear Colleague,

We are inviting you to join us as contributors to the 2016-17 SEFA/United Way campaign. Together we can empower the local, regional and international organizations which make up the network of SEFA-funded agencies to meet ever-increasing human needs such as hunger, illiteracy, cancer and disaster relief.

This year's theme is: ***Give with a purpose!***

As you look through the enclosed SEFA booklet, we are confident that you will find one or more organizations that have assisted you, a member of your family, or someone else close to you.

Our campus-wide goal this year is two-fold: **raise \$30,000** through individual pledges and special events and increase the number of individuals on our campus who give – to boost our overall campus participation by 30%. Last year we raised \$26,381.

- *If you have given in the past, please continue to contribute, as your pledge is needed now more than ever.*
- *If you have not pledged in the past, please consider that a contribution of \$1.00 per week can do incredible good locally, nationally or internationally through SEFA and United Way agencies.*

Special campus events connected to this year's campaign have been scheduled during the weeks ahead. See the list of events on the back of this letter. Prize drawings, secured by members of our local campus committee, will be held weekly exclusively for campus contributors beginning November 14th and running through January 6th. By increasing your contribution by one additional dollar per week, you become eligible for prize drawings from the United Way of Central New York's Step Up Challenge. For a complete listing of prizes you can win, please visit our website at [oswego.edu/sefa](http://oswego.edu/sefa).

We are celebrating over 50 years of positive community impact. Let's set some records and make this the best campaign yet! Remember: It's OUR Community!

Please take a few minutes to complete your pledge form (enclosed yellow form) and return it to your building representative (listed on the back of this page), or directly to, Diana Forbes, 705 Culkin Hall, in the enclosed confidential envelope. **Also, you can now pledge online!** Visit [www.oswego.edu/sefa/](http://www.oswego.edu/sefa/) to pledge online.

Thank you for your support from the campus SEFA Committee!

**Sharity Bassett**  
*Gender and Women's Studies*

**Mallory Bower**  
*Career Services*

**Nichole Brown**  
*Field Placement Office*

**Nancy Concadoro**  
*Human Resources*

**Diane Dillon**  
*Intercollegiate Athletics*

**Carolyn Donnelly**  
*Student Intern*

**Diana Forbes**  
*Administration and Finance*

**Howard Gordon**  
*President's Office*

**Kristin Gublo**  
*Chemistry Department*

**Christy Huynh**  
*Career Services*

**Cathy Johnston**  
*Provost Office*

**Nikki Pritchard**  
*Business & Community Relations*

**Shelly Sloan**  
*Lifestyles Center*

<b>SEFA Building Representatives 2016-2017</b>					
<b>Name</b>	<b>Building</b>	<b>Bldg. #</b>	<b>Email</b>	<b>Phone</b>	<b>Address</b>
Kathleen Aylward	Mahar / Hewitt	#13	kathleen.aylward@oswego.edu	3458	Mahar Hall 402
Allison Craine	King	#22	allison.craine@oswego.edu	2258	King Alumni Hall 4
Cynthia DeWolf	Maintenance	#12	cynthia.dewolf@oswego.edu	3200	Maintenance Bldg.
Lisa Drake	Lee	#LEE4	lisa.drake@oswego.edu	3157	Lee Hall 110
Wendy Fragale	Rice Creek	#23	wendy.fragale@oswego.edu	6677	Rice Creek Station
Kristin Gublo	Shineman	#8	kristin.gublo@oswego.edu	2742	Shineman Ctr, G02A
Bob Hageny	Lanigan	#6	robert.hageny@oswego.edu	6519	Lanigan Hall 29B
Karen Hogan	Penfield	#17	karen.hogan@oswego.edu	3550	Penfield Library 106
Pattie Miller	Mary Walker	#10	pattie.miller@oswego.edu	5648	Walker Health Ctr. 104
Amy Montanez	Pathfinder	#31	amy.montanez@oswego.edu	3237	Pathfinder Hall
Tim Nekritz	Culkin	#26	tim.nekritz@oswego.edu	2265	Culkin Hall 204B
Stephen Papay	Laker	#19	stephen.papay@oswego.edu	2859	Laker Hall
Jordan Perry	Sheldon	#1	jperry4@oswego.edu	2250	Sheldon Hall 229
Lori Reitmeier	Marano / Poucher	#3	lori.reitmeier@oswego.edu	3236	Marano Center 222
Traci Terpening	Tyler	#7	traci.terpening@oswego.edu	2111	Hewitt Union 24H
Michelle Turner	Park / Wilber	#2 / #9	michelle.turner@oswego.edu	3323	Park Hall 303A
Darlene Tynan	Rich / Bldg. 20	#14	darlene.tynan@oswego.edu	2911	Rich Hall 138

<b>Oswego SEFA/United Way Campaign Events - Fall SUNY 2016</b>			
<b>Date</b>	<b>Event</b>	<b>Location</b>	<b>Time</b>
Sat. 10/8	25th Annual United Way Walk-A-Thon Check In	Outside Marano Center	11am
Sat. 10/8	25th Annual United Way Walk-A-Thon Walk	Outside Marano Center	12pm
Mon. 10/17	Marano Campus Center Bake Off	Marano Concourse	12pm-2:30pm
Wed. 10/19	Culkin Hall Bake Off	702 Culkin Hall	1pm-3pm
Thurs. 10/27	Mahar Hall Bake Off	Mahar Lobby	12pm-2:30pm
Wed. 11/16	Baskets of Caring	Marano Concourse	10am-3pm
Thurs. 11/17	Baskets of Caring	Marano Concourse	10am-3pm
Mon. 11/21	Poinsettia Sale begins	online order form	See SEFA site
Tues. 11/29	Giving Tuesday Booth	Marano Concourse	12pm-2pm
Fri. 12/2	Poinsettia Sale ends		
Sat. 12/3	United Way night at the Hockey Games/Food Drive		
Sun. 12/11	Holiday Skate with the Lakers	Marano Campus Center Arena	1-3pm
Mon. 12/12	Poinsettia delivery and pick up		

<b>SEFA Weekly Prize Drawing Schedule – Fall 2016</b>		
Week #1	11/14/16	\$20 Oswego Sub Shop Gift Card
Week #2	11/21/16	\$20 Wade's Diner Gift Card
Week #3	11/28/16	\$25 Vona's Restaurant Gift Card \$20 Dunkin Donuts Gift Card
Week #4	12/5/16	\$25 Canale's Restaurant Gift Card \$20 Azteca Restaurant Gift Card
Week #5	12/12/16	\$25 Oswego Cinema Gift Card \$25 Garafolo's Gift Card
Week #6	12/19/16	\$25 River's End Bookstore Gift Card \$25 C's Farm Market Gift Card
Final Grand Prize	1/6/17	Visa Gift Card

The earlier your pledge forms are received, the better your chance of winning in a weekly drawing. After you submit your pledge form, you are eligible to win! Some weeks have more than one prize up for grabs!