



## 2018-19 SEFA/United Way Campaign

Dear Colleague,

We are inviting you to join us as contributors to the 2018-19 SEFA/United Way campaign. Together we can empower the local, regional and international organizations which make up the network of SEFA-funded agencies to meet ever-increasing human needs such as hunger, illiteracy, cancer, and disaster relief.

This year's theme is: **SEFA – Teaming up for tomorrow.**

As you look through the enclosed SEFA booklet, we are confident that you will find one or more organizations that have assisted you, a member of your family, or someone else close to you.

Our campus-wide goal this year is two-fold: **raise \$30,000** through individual pledges and special events and increase the number of individuals on our campus who give – to boost our overall campus participation by 30%. Last year we raised \$27,821.

- *If you have given in the past, please continue to contribute, as your pledge is needed now more than ever.*
- *If you have not pledged in the past, please consider that a contribution of \$1.00 per week can do incredible good - locally, nationally or internationally through SEFA and United Way agencies.*

Special campus events connected to this year's campaign have been scheduled during the weeks ahead. See the list of events on the back of this letter. Prize drawings, secured by members of our local campus committee, will be held weekly exclusively for campus contributors beginning November 12th and running through January 4th. By increasing your contribution by one additional dollar per week, you become eligible for prize drawings from the United Way of Central New York's Step Up Challenge. For a complete listing of prizes you can win, please visit our website at [oswego.edu/sefa](http://oswego.edu/sefa).

We are celebrating over 50 years of positive community impact. Let's set some records and make this the best campaign yet! Remember: It's OUR Community!

Please take a few minutes to complete your pledge form (enclosed yellow form) and return it to your building representative (listed on the back of this page), or directly to, Angela Galvin, 705 Culkin Hall, in the enclosed confidential envelope. **Also, you can now pledge online!** Visit [www.oswego.edu/sefa/](http://www.oswego.edu/sefa/) to pledge online.

Thank you for your support from the campus SEFA Committee!

**Mallory Bower**  
*Career Services*

**Taylor Briceno**  
*Student Intern*

**Nancy Concadoro**  
*Human Resources*

**Diane Dillon**  
*Intercollegiate Athletics*

**Angela Galvin**  
*Administration and Finance*

**Kristin Gublo**  
*Chemistry Department*

**Bob Hageny**  
*Campus Technology Services*

**Christy Huynh**  
*Career Services*

**Cathy Johnston**  
*Provost's Office*

**Nicole Pritchard**  
*Business & Community Relations*

**Michelle Sloan**  
*Lifestyles Center*

**Mary Toale**  
*President's Office*