



## 2017-18 SEFA/United Way Campaign

Dear Colleague,

We are inviting you to join us as contributors to the 2017-18 SEFA/United Way campaign. Together we can empower the local, regional and international organizations which make up the network of SEFA-funded agencies to meet ever-increasing human needs such as hunger, illiteracy, cancer, and disaster relief.

This year's theme is: ***We are SEFA – Give today, change tomorrow.***

As you look through the enclosed SEFA booklet, we are confident that you will find one or more organizations that have assisted you, a member of your family, or someone else close to you.

Our campus-wide goal this year is two-fold: **raise \$30,000** through individual pledges and special events and increase the number of individuals on our campus who give – to boost our overall campus participation by 30%. Last year we raised \$25,780.

- *If you have given in the past, please continue to contribute, as your pledge is needed now more than ever.*
- *If you have not pledged in the past, please consider that a contribution of \$1.00 per week can do incredible good - locally, nationally or internationally through SEFA and United Way agencies.*

Special campus events connected to this year's campaign have been scheduled during the weeks ahead. See the list of events on the back of this letter. Prize drawings, secured by members of our local campus committee, will be held weekly exclusively for campus contributors beginning November 13th and running through January 8th. By increasing your contribution by one additional dollar per week, you become eligible for prize drawings from the United Way of Central New York's Step Up Challenge. For a complete listing of prizes you can win, please visit our website at [oswego.edu/sefa](http://oswego.edu/sefa).

We are celebrating over 50 years of positive community impact. Let's set some records and make this the best campaign yet! Remember: It's OUR Community!

Please take a few minutes to complete your pledge form (enclosed yellow form) and return it to your building representative (listed on the back of this page), or directly to, Angela Galvin, 705 Culkin Hall, in the enclosed confidential envelope. ***Also, you can now pledge online!*** Visit [www.oswego.edu/sefa/](http://www.oswego.edu/sefa/) to pledge online.

Thank you for your support from the campus SEFA Committee!

**Mallory Bower**  
*Career Services*

**Nichole Brown**  
*Field Placement Office*

**Karla Cano**  
*Student Intern*

**Nancy Concadoro**  
*Human Resources*

**Diane Dillon**  
*Intercollegiate Athletics*

**Angela Galvin**  
*Administration and Finance*

**Howard Gordon**  
*President's Office*

**Kristin Gublo**  
*Chemistry Department*

**Christy Huynh**  
*Career Services*

**Cathy Johnston**  
*Provost Office*

**Nikki Pritchard**  
*Business & Community Relations*

**Shelly Sloan**  
*Lifestyles Center*

SEFA Building Representatives 2017-2018					
Name	Building	Bldg. #	Email	Phone	Address
Kathleen Aylward	Mahar	#13	<a href="mailto:kathleen.aylward@oswego.edu">kathleen.aylward@oswego.edu</a>	3458	Mahar 402
Allison Craine	King	#22	<a href="mailto:allison.craine@oswego.edu">allison.craine@oswego.edu</a>	2258	King Hall 4
Cynthia DeWolf	Maintenance	#12	<a href="mailto:cynthia.dewolf@oswego.edu">cynthia.dewolf@oswego.edu</a>	3200	Mntnce. Bldg.
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Darlene Tynan	Rich / Srv. Bldg.	#14	<a href="mailto:darlene.tynan@oswego.edu">darlene.tynan@oswego.edu</a>	2911	Rich 138

Oswego SEFA/United Way Campaign Events – Fall 2017			
Date	Event	Location	Time
Mon. 10/16	Marano Campus Center Bake Sale	Marano Campus Center Concourse	12pm-2:30pm
Wed. 10/18	Culkin Bake Sale	702 Culkin Hall	1pm-3pm
Thurs. 10/19	Mahar Bake Sale	Mahar Hall Lobby	12pm-2:30pm
Wed. 11/15	Baskets of Caring	Marano Campus Center Concourse	10am-3pm
Thurs. 11/16	Baskets of Caring	Marano Campus Center Concourse	10am-3pm
Mon. 11/20	Poinsettia Sale begins	online order form	See SEFA site
Tues. 11/28	Giving Tuesday Booth	Marano Campus Center Concourse	12pm-2pm
Thurs. 11/30	Poinsettia Sale ends		
Fri. 12/1	United Way Food/Toy Drive Women's Hockey Game	Marano Campus Center Ice Arena	7pm
Sat. 12/2	United Way Food/Toy Drive Men's Hockey Game	Marano Campus Center Ice Arena	7pm
Sun 12/10	Holiday Skate with the Lakers	Marano Campus Center Ice Arena	12pm-2pm
Mon. 12/11	Poinsettia Pick Up	Shineman G02A	3pm-5pm

SEFA Weekly Prize Drawing Schedule 2017		
Week #1	11/13/2017	\$20 Oswego Sub Shop Gift Card
Week #2	11/20/2017	\$20 Kiyomi Gift Card
Week #3	11/27/2017	\$20 Fajita Grill Gift Card \$20 Ontario Orchards Gift Card
Week #4	12/4/2017	\$20 Stewart's Gift Card \$20 Azteca Restaurant Gift Card
Week #5	12/11/2017	\$25 Oswego Cinema Gift Card \$25 Canale's Gift Card
Week #6	12/18/2017	\$25 River's End Bookstore Gift Card \$25 Port City Bakery/Red Sun Gift Card
Final Grand Prize	1/5/2018	Stay tuned for the big reveal!

The earlier your pledge forms are received, the better your chance of winning in a weekly drawing. After you submit your pledge form, you are eligible to win! Some weeks have more than one prize up for grabs!