ACADEMIC AFFAIRS ANNUAL GOALS

2013-14

Dr. Lorrie Clemo

Provost and Vice President for Academic Affairs



Goal #1: Based on assessments, support innovation and improvements in the curriculum to promote academic rigor and student success.

Connection to Oswego's Strategic Directions:	Vitality: Secure the college's stature as a world-class comprehensive college with intellectual and cultural vitality that provides an excellent education of exceptional quality to every student, supported by a strategically driven organizational structure and robust financial plan. Intellectual Rigor: Sharpen our focus on academic excellence by creating a vibrant intellectual climate rich with ideas, inquiry and discovery by providing students with meaningful experiences and opportunities that challenge them to reach their full potential as intellectually
	empowered, creative, thoughtful, responsible and productive persons.
Connection to SUNY's 6	Seamless Education Pipeline: SUNY sees education in New York State as a pipeline that extends from birth to retirement years—and finds
Big Ideas:	ways to close the gaps that impede success.

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
1.1 Assessment and continuous improvement of existing programs (when shown to be effective, increase	Implement a holistic outcomes assessment program for student learning outcomes.	All academic programs will submit annual learning outcomes summary and assessment plans by June 2014. Improvements will be evident in plans submitted and student learning outcomes reported. Evidence from 2013 departmental learning outcomes reports will be used to improve programs.	Deans/Institutional Research, Assessment Coordinator		
use of instructional technology)	Hold one workshop on assessment for STEM field. Hold dept. based workshops as needed.	Infuse writing assessments into major assessment plans and increase adjunct faculty participation in student learning outcomes assessment	Institutional Research, Assessment Coordinator, Provost		
	Support department assessment retreats at Metro Center	Close the loop on student learning outcome assessment and potentially increase course offerings at Metro Center	Provost		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
	Review School of Business Ethics Program	Recommend Structure for School of Business Ethics Program	SOB		
	Prepare and submit Sixth Year Report to AACSB	Submit report by October 15, 2013; host team if necessary	SOB Dean		
	Implement revised assessment planclose the loop year	Address Undergraduate Critical Thinking	SOB Dean		
	Implement new general education assessment system	Assessment of GE learning goals 2014	Provost, Assoc. Provost, GE Directors, Assessment Committee		
1.1 Assessment and continuous	Develop General Education Assessment Plan	Adopt new GE Assessment Plan	Provost, Assoc. Provost, GE Directors, Assessment Committee		
improvement of existing programs (when shown to be effective, increase use of instructional technology)	Assess and plan for improvements in library resources and services. See assessment plan for details.	Improvements in alignment of collection purchases with priority academic programs; plans for service improvements.	Library		
	Assess curriculum in each school in the area of social equity and multiculturalism	Meet the strategic goals of world awareness; address issues of national and international concern	Assoc. Provost for Multicultural Opp. & Progs., Provost, all Schools		
	Evaluate Evening degree programs	Meet with SOB to discuss campus and Metro course rotations (11/19). Explore Trauma Studies certificate program opportunities at Fort Drum (courses on schedule for spring)	Director of Academic Programs in Extended Learning and Academic Planning Coordinators		
	Increase usage and connections for CISCO telepresence system at Metro Center	Develop spring breakout workshop on integrating telepresence into hybrid/hyflex courses	Director of Academic Programs in Extended Learning in collaboration with CTS		

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	Continuous improvement plan for Summer Sessions. Update market study for student program needs and communication strategies	Targeted marketing to downstate/private audiences (pilot cohort tentatively identified). Utilize new media marketing strategies (iHeart radio, Google AdWords, etc.). Use "must take" analysis to market specific courses to targeted students.	Dean and Director of Academic Programs in Extended Learning		
1.1 Assessment and	Assess information literacy learning outcomes for upper division history students.	Data that will inform improvements in information literacy instruction at all levels.	Library		
continuous improvement of existing programs (when shown to be effective, increase	Assess and improve Library provided student learning technologies.	Data on use of currently available technology that informs purchasing and support decisions.	Library		
use of instructional technology)	Incorporate Teacher Performance Assessment into all initial certification programs in C & I, Technology & VTP to support candidates' preparation for edTPA leading to certification.	All initial certification programs will include a teacher performance assessment to prepare candidates for the edTPA	SOE		
	Incorporate state mandated Teacher Performance Assessment (TPA) (self-analysis of videotaped student teaching performance) into all initial certification programs in C & I, Technology & VTP.	Support 2 SOE workshops for faculty, staff and students.	SOE		

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	Improve utilization of Tk20 (assessment & evaluation electronic portfolio) across all six SOE departments to assess and analyze program quality to make appropriate programmatic changes and enhancements as identified.	Incorporate edTPA features into Tk20. Support ten SOE workshops for faculty, staff, and students.	SOE		
1.1 Assessment and continuous	Prepare assessment plan and self-study for Council for Accreditation of Counseling and Related Educational Programs, CACREP, to support CPS program quality.	Complete accreditation self-study report by September, 2013.	SOE		
improvement of existing programs (when shown to be effective, increase use of instructional	Continue to work with deparmtents to develop, refine and implement assessment programs for all majors		CLAS Dean, Assessment Coordinator, and Assessment Fellows		
technology)	Prepare for NCATE Accreditation Review	Complete Institutional Report by March 15, 2013. Review, assess, evaluate and respond to SPA decisions by either March 15, 2013 or September 15, 2013 (according to appropriate deadline) and use the recommendations to enhance and strengthen existing programs.	SOE		
	Update Theatre Currciulum	Review and update Music Theatre Track	Jessica Hester	In progress	
		Submit revised curriculum to Dean and NAST by Spring 2014	Jessica Hester	In progess	

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1.1 Assessment and continuous improvement of existing programs (when shown to be effective, increase use of instructional technology)	Provide workshops on best practices in teaching and on effective use of technology	Increased awareness of best practices in teaching.	CELT		
	Work with SCMA faculty on Digital BA program curricular goals	Submit core courses to UCC and program propsal to APC and PPC	SCMA		
	Develop plan for interdisciplinary audio arts program	Develop program proposal and courses in SCMA areas necessary for major	SCMA Dean, Music and Comm Studies chair	Audio Track in Music approved by NASM and forwarded to APC October 2013	
	Explore technical writing certificate program offering	Develop programs for business and industry as well as SUNY students	Graduate Dean, Dean of Extended Learning and SCMA Dean		
1.2 Develop and submit new academic program offerings	Develop curriculum for MA Graphic Design,; propose to Grad Council	Programs will be submitted to FA for approval by Fall 2013	SCMA Dean, Comm Studies Chair, Grad Dean	Develop curriculum for , MA Stratetgic Communication; propose to Grad CouncilPrograms will be submitted to FA for approval by Fall 2013	
	Explore the possibility of moving Expressive Arts Therapy from academic minor to major program	Develop statistical needs analysis and plan for curricular change	SCMA Dean and Assoc Dean, Grad Dean		
	Develop curriculum for MBA Health Service Admin	Faculty development support to HSA instructor transitioning from SUNYIT. Course rotation planning for Metro and online delivery.	Dean of Extended Learning, SOB & Grad Deans		
	Develop curriculum for Health Info Systems PSM and Forensic Sci Grad Cert		CLAS & Grad Deans		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
	Trade Ed (VTP) collaborations with HDV, Comp Sci, Info Sci, PBJ, Bcasting and Mass Comm, Graphic Design, theatre, Ed Admin, Technology, C & I, MST		SOE & Grad Deans		
	Develop Professional Masters (PSM) in Technology Management, Fall 2012	Forming a Program Advisory Committee. Submitting Spring 2013	SOE		
1.2 Develop and submit new academic program offerings	Develop new non- certification MSEd in Curriculum & Instruction for professionals working in social services and international students	Program will be submitted to Faculty Assembly for approval Fall 2012	SOE		
	Develop new minor in Nutrition in HPW Department	Program will be submitted to Faculty Council by the end of Spring 2014 semester.	SOE		
	Develop certification program to support educational leaders in India	Establish certificate program in Educational Leadership to begin Summer 2014	SOE		
	Extend Agriculture Education opportunities across NY State (BS, MS)	Work with Agriculture Deans across the SUNY System to implement MOUs to support recruitment efforts into undergrad and grad Ag Ed program	SOE and Ag Deans across SUNY		

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	Trade and Technical Education (VTP) collaborations with HDV, Comp Sci, Computer & Electrical Eng; Software Eng; Info Sci, PBJ, Bcasting and Mass Comm, Graphic	Meeting with specific departments across campus (e.g., graphic design, public justice, software engineering, theatre) to support Trade & Technical Ed	SOE & CLAS/SCMA Dept Chairs		
1.2 Develop and submit new academic program offerings	Dignity for All Students (DASA) workshops	Develop content, get approved provider status, acquire instructors, schedule workshops	Dean of Extended Learning, SOE		
	Technology department is developing a specific pathway for Peace Corps Masters	Submitting and seeking final approval from Graduate Office Fall 2012	SOE		
	Develop new academic programs in response to student interest and academic trends	Philosophy/Political Science/Economics major Sports Studies major and minor programs, Criminal Justice major, Womens Studies revisions and program change to Gender Studies, Review articulation agreements	CLAS Departments CLAS Dean		
Graduate Program Priorities 2013-15	Implement alternative scheduling at the Metro and Phoenix Centers;	More options for students; increase facility usage	Extended Learning in collaboration with graduate dean and department chairs	Expand our online offerings in all four academic programs: JLM, BRC, PR, and CSI	
	Expand online courses using balanced and rational approach	WST300 and WST396 online offerings	Departments and CLAS Dean		

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1.3 Develop more flexible and creative models of program	Work with corporate partners to offer on-site MBA	Consider 6 week hybrid MBA courses	SOB		
delivery in undergraduate and graduate programs	Implement alternative scheduling at the Metro and Phoenix Centers	Marketing and communication plans for Metro undergraduate degrees to be developed once branch campus status is reached	Extended Learning in collaboration with Graduate Dean and department chairs		
	Launch an Ipad Mobile Technologies in the Classroom Pilot Project	Mobile Technology Applications in 25+ classrooms	Provsot, CTS, CELT Director		
1.4 Promote student retention and success	New student learning centers	Increase use in services in res. Halls, academic buildings, city library	OLS, Res Life, Library	Writing tutoring in Johnson and Hart Hall ongoing additonal walk-in hours added; services provided in Mahar Hall Mon-Wed evenings; Sunday tutoring ongoing; working with the city library to develop program	
	Engage students in Arts and Activism Projects	Students in Traditional and DIgital Illustration partnered with Tyler Box Office to raise awareness regarding the banning of books across the country. Faculty also partnered with Creative Writing. Action also connected to the Theater Department's production of Farenheight 451.	Judith BenedictArt	Over the course of three days, students created chalk murals of the covers of books banned around the USA on the wall in front of tyler hall. While creating these murals, students from the Creative Writing program read passages from these books. This "Performance" piece was witnessed by hundreds of passer-bys through-out the event. The event not ony raised awareness about this issue, but also served to promote the forthcoming performance of the play "Farenheight 451".	

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1.4 Promote student retention and success	Expanding photo curriculum by offering a multidisciplinary course relevant to our current programs and contemporary practices in storytelling.	Offering a new special topics course, Narrative Photography, to meet the multidisciplinary needs of the photo minor.	Strong interest and favorable student responses to the class with the possibility of offering it in the future. Julieve Jubin	A diverse body of students from various disciplines will have engaged in and produced creative forms of narrative.	
	Monitor student rention and attrition	Customized services, Tutortrac	OLS	weekly usage reports are available; students schedule their own appointments; data sent to Starfish	
	Maintain and expand effective academic support services to academic bldgs., res halls, and library	Improve student sense of belonging, retention, persistence to grad school	OLS	expansion of course offerings and walk-in hours	
	Maintain an effective student advisement support system among faculty and peer mentors incorporating effective technology	Implement Degree Works Plan (SEP)	Assoc Provost, Assoc Dean, Student and Academic Affairs		
	Assess success of adjunct faculty orientation program	Continue or modify adjunct future orientation programs	Assoc Provost and Assoc Deans		
	Better engage student clubs to promote academic and profession deveopment	Workshops, speakers, outings	Departments, CLAS Deanand Provost		
	Improve coordination and delivery of services to veterans	Consolidate information; update web pages; create new vet's lounge, receive military friendly designations	Extended Learning in collaboration with Financial Aid and Student Affairs		
	Improve communication to faculty and students regarding information literacy resources and services available through Penfield Library.	A plan for outreach and promotion, and more formalized internal procedures for responding to concerns and suggestions.	Library		

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1.4 Promote student retention and success	Provide First Year student programming, including a new orientation video and librarian hours in Residence Halls.	Increased participation in	Library		
	Student retention and success through assessment and advisement	Informal assessment of Art 111 and 311 as we get ready for formal assessment 2013-14	Art Chair		
	Improve Theatre Department Culture	Implement Eddie Awards	Jessica Hester		
		Start Monthly Play Readings			
	Improve library orientation and services for Metro Center faculty and students.	Plan developed and implemented for library orientation; availability of full Interlibrary Loan services.	Library		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
1.4 Promote student retention and success	Pilot Starfish Early Alert and Connect - rollout the product for both freshman and transfer Cohorts for the majors included in the pilot: Majors in Biological Sciences (incl. Pre Health), Psychology BA, Public Justice BA and Majors in School of Business	(1) Increasing student success in targeted population. Improvement in the retention of students in pilot as compared to prior years. We are including all students in certain majors, we expect that prior cohorts in those majors will act as our control group. Course specific measures, including: % of students below a C (at midterm and semester), overall attendance and % of students with serious attendance issues, % of students missing assignments. Ideally in some courses in the pilot, comparison can be made to fall 2012, or to the pilot students vs. others in the course. We will be looking for improvements relative to the control group: either prior semester or non-pilot students in the same course. - Overall DQ and GPAs			

Goal #2: Support faculty with mechanisms of support to enhance their teaching and scholarship.

	Strategic Directions:	Vitality: Secure the college's stature as a world-class comprehensive college with intellectual and cultural vitality that provides an excellent education of exceptional quality to every student, supported by a strategically driven organizational structure and robust financial plan. Intellectual Rigor: Sharpen our focus on academic excellence by creating a vibrant intellectual climate rich with ideas, inquiry and discovery by providing students with meaningful experiences and opportunities that challenge them to reach their full potential as intellectually empowered, creative, thoughtful, responsible and productive persons.
	Connection to SUNY's 6	Seamless Education Pipeline: SUNY sees education in New York State as a pipeline that extends from birth to retirement years—and finds ways to close the gaps that impede
L	Big Ideas:	success.

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
	Introduce incentives for faculty to prepare grant proposals	Number of grants submitted & awarded will increase in 2013-14 by 3%	Deans, ORSP		
	Create opportunities for faculty to develop multi- research teams for grant writing and publication	Number of collaborative projects will increase in 2013-14 by 3%	ORSP		
2.1 Facilitate and support faculty efforts to obtain external grants	Noyce Grant Implementation to increase support opportunities for Science and Math grads to enter the teaching profession. Development of NOYCE implementation grant proposal, in conjunction with CLAS, to expand opportunities for science and math majors to enter	Noyce Implementation Grant has been funded; PIs in SOE and CLAS are working with CLAS Math/Science dept chairs to identify potential candidates to enter program in Spring 2014. External advertising/marketing to begin in Winter 2014.	SOE		
Institutional Grant Priorities 2013-14					

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
	Bring in experts to work with faculty on improving STEM retention	Support a Fall STEM Retreat focused on STEM retention	Provost		
	Provide professional development for faculty.	At least one additional faculty member will teach an online synchronous course during the 2013-2014 academic year.	SOE		
2.2 Increase usage of innovative pedagogy	regarding newer technologies, including the Multimedia Production Room and 3D Printer.	Increased use of Penfield's learning technologies; demonstrated class engagement with them.	Library		
and technology to improve student learning	Continue to support student exhibition opportunities at off-campus venues	Students from Roxanne Jackson's and Benjamin Entner's upper level Ceramic and Sculpture studios will hold a small exhibition at the SUNY Oswego Downtown Store.	Students will create exhibitions that demonstrate their abilities as emerging professionals in their field.	Benjamin Entner, Roxanne Jackson, Michael Flanagan.	
	Continue to support student exhibition opportunities	Students in Chris McEvoy's ART422 Advanced Drawing and Painting course will exhibit artwork in an exhibition at the Penfield library.	Students will create exhibitions that demonstrate their abilities as emerging professionals in their field.	Christopher McEvoy	Exhibition scheduled for February, 2014.
	Provide worksuse of innovative pedagogy and effective use of technology to improve learning	Increased awareness of best practices in teaching.	CELT		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
2.2 Increase usage of innovative pedagogy and technology to improve student learning	iPad pilot program	CELT workhops, Winter and Spring breakout sessions	Provost, Deans, CELT		
2.3 Support the	Identify one area for development as designated Centers or Institutes	Increased academic programs and external funding opportunities	CLAS Dean, IPAC Director, Chairs & Provost		
development of College Centers and Institutes	Develop plans to create a student learning lab to improve math in STEM disciplines	Improve STEM Retention	Provost, STEM Committee		
2.4 Encourage and recognize faculty who mentor students in scholarly activities.	Develop award and recognition for faculty who mentor students in schoarlary and creative activities	Increase by 10% the number of faculty engaged in mentored research	Provost		
2.5 Potential Online Programs 2013-14	Support resource needs of academic programs including instructional design support, software, and training	Initial phases of Blackboard migration planning underway, expand number of courses and programs online, develop modular courses and programs, provide tutor assistance, prepare students for virtual student teaching	Dean of Extended Learning and Staff, SOE	near-term and long-term online program prospects identified.	
2.6 Produce scholarly research that advances knowledge and contributes to learning and the practice of fields of study	Ensure that academically qualified faculty are reasonably distributed across programs by providing reassigned time	All academic programs should meet 60% AQ standard	SOB		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
	Cultivate international partnerships for faculty exchanges for teaching and research	Two or three SOB faculty teaching and researching at international destinations	SOB, OIEP		
2.6 Produce scholarly research that advances knowledge and contributes to learning	h that advances qualifications based upon new AACSB standards		SOB		
and the practice of fields of study	Sponsor faculty research presentations	Four research presentations in the 2013-2014 academic year	SOB		
	Host international scholars-in-residence	Host four international scholars during the 2013- 14 academic year	SOB		
	Award funds to select faculty for library acquisition of research or teaching resources of their choosing.	Enriched library collections; improved faculty satisfaction with available resources.	Library		
2.7 Increase availability	Expand "purchase on demand" programs.	More titles available; good use of materials purchased.			
of faculty requested research resources	Promote cross- disciplinary usage of new research resources in ShinemanCenter and Rice Creek Field Staiton	Compilition of available technologies and facilities	Department Chairs, CLAS Dean		
	Monitor, evaluate and respond to faculty resource requests.	Data to inform new purchase decisions.	Library		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
2.8 Develop an experimental classroom to increase use of technology in the classroom	Design & implement experimental classroom	An initial design for a space where faculty can pilot new technologies for teaching and learning will start to be developed	CTAB, ITC, CTO, Instructional Support Director, CELT, Information Technology Council, FDC staff		
2.9 Establish GA Job Board to expand and enhance graduate student placements	Develop and launch on- line posting for GA & TA openings and student resumes	More efficient & effective placements	Grad Dean		
2.10 Develop a highly talented work force	Offer leadership and professional development to new chairs and aspiring administrators	A developed talent pool to guarantee quality leadership in the future	Provost		
capable of setting vision and strategy for the college	Develop new Chair's materials and onboarding programming for new chairs	Seamless transition between chairs and few unexpected personnel and administrative problems	Provost, Associate Provst and Assoc. Deans		
2.11 Promote a system of shared governance capable of efficient and effective decisionmaking	Create a Task Force on Shared Governance and Administrative Committees	Design a more efficient and effective system of decision-making and goal setting	Provost and Faculty Assembly		
2.12 Recruit talented faculty	Design a clear recruitment and faculty search process that will lead to more expedient and successful faculty hires.	Academic Affairs searches will begin by September and will yield a larger pool of applicants and subsequently a highly talented pool of new hires.	Provost, Deans, and Chairs		

Goal #3: Increase and enhance a variety of high impact and experiential learning opportunities such as Co-ops and internships, problem-based learning, research and creative activities, captstone projects and community-service learning, and compacts with business, industry, non-profits and government agencies.

Connection to Oswego's Strategic Directions:	meaningful experiences and oppo Engagement: Unite and enrich the collaborative ties and partnerships w	Intellectual Rigor: Sharpen our focus on academic excellence by creating a vibrant intellectual climate rich with ideas, inquiry and discovery by providing students with neaningful experiences and opportunities that challenge them to reach their full potential as intellectually empowered, creative, thoughtful, responsible and productive persons. Ingagement: Unite and enrich the college community by offering, promoting and valuing individual and collective contributions to the common good and by developing closer and more obliaborative ties and partnerships with the broader society. Installectual Rigor: Sharpen our focus on academic excellence by creating a vibrant intellectual climate rich with ideas, inquiry and discovery by providing students with neaningful experiences and opportunities that challenge them to reach their full potential as intellectually empowered, creative, thoughtful, responsible and productive persons. Installectual Rigor: Sharpen our focus on academic excellence by creating a vibrant intellectual climate rich with ideas, inquiry and discovery by providing students with neaningful experiences and opportunities that challenge them to reach their full potential as intellectual climate rich with ideas, inquiry and discovery by providing students with neaningful experiences, and opportunities that challenge them to reach their full potential as intellectually empowered, creative, thoughtful, responsible and productive persons.					
Connection to SUNY's 6 Big Ideas:	•	e Vibrant Community: As other entities cut or loosen local ties, SUNY's role as an enduring enriching presence in communities becomes even more critical. In the second of the second o					
OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS		
3.1 Infuse experiential components into the curriculum	Encourage instruction that incorporates discipline-based competencies required for student success in their chosen fields of study or profession	Curricular change (if necessary) New PSMs in Health Info and Tech Mgmt are in development. PSM in HCI & Chem are examples. HPW creating a Nutrition Minor; CPS working with Hutchings Pscyhiatric Centre (Syracuse) to participate in and provide support for Grand Rounds.	Provost,CLAS, SOB, SOE, SCMA, Grad Dean				
	Create an in-class experience similar to what students will encounter in their chosen field providing them with real- world problems to solve and relationships to build.	Students in graphic Design courses, especially at the 400 level including ART 414, will be place into teams and assigned clients based on interest from the regional community as well as on-campus.	Cara Thompson, Renee Stevens, Cynthia Clabough and others.	ART 414 in the fall semester has already begun client projects. Applications are currently being accepted for spring semester completion			

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	Share major-based experiential learning participation data to departments.	Develop new experieintial learning opportunities to fill gaps in high impact practice areas	Provost, Deans		
	Provide undergraduate student with hands on experience regarding teaching, grading, exam preparation, etc.	Supervised teaching assistant Morgan Rook for ART 106.	Benjamin Entner		
3.1 Infuse experiential components into the curriculum	Assign projects to students as part of course curriculum that allows them to solve-real world design problems	Infuse with Art 323 Digital Media for Transfer Students a project each term that offers a service learning opportunity. This project should be done for a single client or for a design competition.	Kelly Roe (Fall) and Mitzi Mize (Spring)	Students have begun the project and have already met with CTS administrators, Sean Moriarty and Michael Pisa.	
	O-RITE has established connections between 9 schools and community based organizations in NYC and Central NY to encourage collegecommunity collaborations. O-RITE MAT students began placements in July 2012.	On-Campus conference scheduled for November 15 to discuss clinically rich opportunities across SOE initial certification programs. This is supported by SUNY C-TEN monies.	SOE		

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	Active member and board member in World Association of Cooperative Education	Provide opportunities for students to access global network of Co-ops and Co-op scholarships important for recruitment into Co-op programs.	Provost and Co-op Coordinator		
3.2 Provide opportunities for students to gain practical and out-of- class experience	Expand partnerships with businesses and industry	Create Co-op opportuntities for undergrad & grad students in new academic majors (Physics, Tech, Art, Comm St, VTP, English, PBJ) & 10 new placements	Provost,SOB, SCMA, CLAS, SOE, Director of Co-Op, Grad Dean	Created new Co-op track for Geology major.Created Local/Regional Co-op partners with Oswego Health,, Constellation, and Wegmans. Over 60 opportunities available for students for Spring- all Co-op majors	
	Promote faculty interaction with recruiters	Host six recruitment lunches in collaboration with Career Services	SOB		
	Continue hosting Alumni Symposium	Host 10 alumni for the Fall 2013 Alumni Symposium	SOB		
	Enhance students' career development and placement through focused training and mentoring	Expanding formal course offering and career fair programs for business and co-op students	SOB		
	Enhance internships and placements for Accounting students	Expand the number of accounting firms recruiting on campus	AF&L Department		

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	Explore interdisciplinary project-based course for SCMA	Develop interactive course that allows SCMA students to explore social issues	SCMA Dean and chairs		
	Create programs in NYC and LA that allow students to explore career opportunities, develop co- op partnerships	Increase student interaction with industry professionals in all SCMA program areas	SCMA Dean		
3.2 Provide opportunities for students to gain practical and out-of- class experience	School of Education is expanding field placement opportunities beyond typical K-12 schools.	Place students in agencies such as Syracuse Educational Opportunity Center (EOC) and the Westside Learning Center	SOE		
	Implement discipline based GA writing tutor in science courses	Increased access to skilled writing tutors and improved writing skills of students seeking services	OLS, Cathy Santos		
	Provide students with opportunty to work in the field so they can gain experience and forge connections for success after graduation	Create Co-op Tracks for Students in Graphic Design and Studio Art	Art—Cynthia Clabough	Tracks have been created at the departmental level. Request and apporpriate documentation sent forward to the SCMA Dean's office the beginning of September.	
3.2 Provide opportunities for students to gain practical and out-of- class experience	Provide students to work as technicians and tech support through-out the Art Department	ART 395 was developed to teach and train students in the operation of all the electronic devices connected to emerging technologies. Students workshop on Friday afternoons and then take their knowledge and skills directly into the studio working as assigned techs to digital media classes.	Jenilee Ward and other faculty through-out the department including, Amy Bartell, Cynthia Clabough, Renee Stevens, Cara Thompson, Rebecca Mushtare, Kelly Roe, Kacie Haynes, and Carla Senecal	Courses are underway. Students have been trained in color callibration, printer maintenance and calibration, OS updates/upgrades, digital tablet operations, digital camera operations.	

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	Sponsor faculty/student travel to regional conference, worksites, etc.	Expanded particpiation in social sciencesa nd humanities	CLAS Dean, Provost		
	Identify new Global Laboratory Parnternships, particularly India and China	Increase the number of Global Lab students to India to 8. Double the number of Global Lab sites in India in Summer 2014	Shashi Kanbur, Faculty, OIEP, RISE		
3.3 Expand faculty mentored and individualized student experiences	Collect accurate data on student SCAC activity on campus for Annual Report	Improved reputation of college	Provost		
	The Summer Scholar's Program offers tremendous opportunity for student and faculty collaboration with benefits for the department	During the Summer of 2013 Luzmaria Cruz conducted research and studied in non toxic printmaking along-side Professor Kelly Roe.	Kelly Roe	This work was instrumental in bring Visiting Artist Nancy Diessner to campus. This work has alos provided benefit to students and faculty across the department, providing all with examples on ways to use emerging methods.	
3.3 Expand faculty mentored and individualized student experiences	Utilize the Visiting Artist program to bring to campus Artist from across all the disciplines in order to stimulate discussion and provide students and faculty with exposure to practicing artist.	Visiting Artist Nancy Diessner, artist talk and workshop with students, met with adv. students to review portfolios.	Kelly Roe	Completed Wednesday, 10/2 and Thursday 10/3	
3.4 Expanded student engagement with local	Expand Mentor Scholar Program to High School	20 undergraduate-mentee matches	Mentor Scholar Coordinator		
schools	Adopt-A-School utilizing SCMA students and faculty	Identify possible options for Theatre and Comm Studies students	SCMA Assoc. Dean and Chairs		

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	Develop interdisciplinary courses that support project based learning	Work with Art and Comm Studies to develop collaborative, capstone project based courses	SCMA Dean and chairs		
3.5 Provide enhanced	Develop service learning program within broadcast curriculum	Work with broadcasting faculty to create "Pro Production" unit as a capstone	SCMA Dean and Comm Studies faculty		
learning opportunities for students through the use of high-impact educational practices	cultivate more student- faculty collaborative research in the	Work with PR and CSI faculty to identify opportunities	Comm Studies Dept Chair and faculty	In Progress	
	Deveiop better relationships with Theatre alumni	NYC and LA reunions, NYC POV	Theatre Dept	In Progress	
	Improve institutional accounting of Capstone research experiences	Catalog of student and faculty activities	Departments, Deans and Provost. IRA Office.		
3.5 Provide enhanced learning opportunities	Provide undergraduate students opportunities to collaborate with visiting artists and local nonprofit organizations.	Students worked with visiting artists Mary Giehl and Kim Waale on campus art installations and students will work with St. Luke and other community organizations to create an interactive project that focuses on Memory Loss/Dementia and Alzheimer's.	Rebecca Mushtare	Visiting artists have already been to campus to work with students and will return on October 7. The second project is still in planning stages, but students will be working on it beginning October 14.	
for students through the use of high-impact educational practices	interact with visiting artist.	Visitng Artist: Aaron Sinift	Christopher McEvoy	Visit scheduled for October 16-17, 2013	
	Provide students with opportunities to meet and interact with visiting artist	Visting Artist: Gina Occhiogrosso	Christopher McEvoy	Visit scheduled for February 24-25, 2014	

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
	Provide students opportunities to study historical artistic models and exposure contemporary artwork	Regional Museum trips to complement painting courses, ART315, ART316 and ART422.	Christopher McEvoy	Museum and gallery visits planned for Fall and Spring painting courses, possible the locations include Everson Museum in Syracuse, Memorial Art Gallery in Rochester, and the Albright Knox Gallery in Buffalo, NY.	
3.6 Promote student success in writing-intensive courses	Establish a Writing Fellows program to work with faculty teaching writing	Work with department sand writing across the curriculum coordinator	Deans		
	Appoint SOE Writing Fellow	Writing Fellow will be appointed in Spring 2014 to collaborate with faculty across departments to enhance candidates' writing capacity	SOE		

Goal #4: Intensify our deliberate, ongoing commitment to social equity, diversity and internationalization.

Connection to Oswego's Strategic Directions:	World awareness: Adopt an expansive understanding of the world in order to develop the capacity of students to be fully human: self-aware, self-governing and capable of respecting the humanity of fellow human beings. Solutions: Give priority to developing knowledge and translating the expertise of our community of scholars in research, scholarship and creative activity to find solutions to the problems of our time.
Connection to SUNY's 6 Big Ideas:	The World: We will nurture a culturally fluent, cross-national mindset and put it to work improving New York's global competitiveness.

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
4.1 Create a diverse academic community	Continue to value diversity in the recruitment of faculty and staff	Offer workshops in Fall 2013 to prepare faculty for searches.	Cathy Santos, Deans, Chairs	In collaboartion with Amy Plotner (HR) and Howard Gordon (AFF.Act) 2 workshops were offeredin Oct. to search chairs and faculty; A follow up q/a session was held in Nov.	
4.2 Initiate opportunities to expand the English as a Second Language Program	Explore additional recruiting opportunities abroad; seek grant opportunitites to address needs in central New York	Proposal acceptance	Director of Academic Programs in Extended Learning; ESL Coordinator; Metro Center staff		
4.3 Increase student interaction in cultural/social events on campus and within community	Develop COIL course and begin to scaffold international experiences for students	Harrison Yang and Faith Maina scheduled to teach COIL courses Fall 2014	SOE		
	Work with International Education to explore and develop partnerships with universities in other countries.	Establish at least one new partnership, Spring 2014	SOE		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
	Establish certificate program for leadership development for school leaders in India	Angela Perrotto & Michael LeBlanc will travel to India in Feb 2014 to collaborate with colleagues in the development of the School Leadership Certificate program and extend work on specific issue analysis	SOE		
4.3 Increase student	Provide students with opportunities to meet and interact with visiting artist.	Presentation by US, New York based emerging artist Melissa Cooke whose artistic practice evolves around Drawing and Performance Art.	Juan Perdiguero		
interaction in cultural/social events on campus and within community		Presentation by Bosnian- American artist, Endi Poskovic, an internationally acclaimed leading figure in the field contemporary Printmaking.			
	Work with dept. chairs and faculty to identify opportunities to include and/or infuse into General Ed. Courses	Create an active learning environment on campus where faculty, staff and students explore the primal importance of the arts and how they are reflected in all aspects of society and daily life	Dean, Chairs, Associate Deans		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT	MID-YEAR PROGRESS	YEAR END RESULTS
			ACCOUNTABLE		
	Create at least one new course taught in another country. Establish scholarly relationship with global colleagues that result in ongoing research or scholarship	At least 1 new global course to be taught by Fall 2013 Submission of a global collaborative project for presentation or publication	SOE		
	Develop new education abroad courses / programs and align them with underrepresented disciplines/majors, institutional goals, and new faculty	New programs to be developed in majors such as CMA, PBJ, BRC, CSC, CHE	OIEP, Deans, faculty	2 new classes - Music In Brazil, Music in Italy	
4.4 Develop more international education	Explore development of international program with Comm University of China	2+2 and full exchange programs	Provost, SCMA Dean, International Ed Director		
opportunities for students	Explore development of a CMA 100 course that includes international travel to events	Increased appreciation of international appeal of the arts	SCMA Dean/Associate Dean/Director of International Ed		
	Develop a travel abroad opportunity in a developing counry.	India course with travel that includes investigations of the traditions of craft, design and contemporary art in Dehli, Dharmasala and Agra.	Rebecca Mushtare and Chris McEvoy	Planning trip to India is scheduled for January 2014.	
	Provide students with study abroad opportunity that broadens their understanding of global society.	Madrid/ Study Abroad Course-Study of the connection between Europe-Latin America- Hispanic America(USA), studying some of the origins and aspects of contemporary Latino culture.	Juan Perdiguero		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
	Internationalize curriculum content and global connectivity through course offerings and exchanges	Develop COIL courses, ISBO programmatic activities and international exchanges	SOB, OEIP, and others		
	Offer Career Opportunities in the Accounting Profession program to enhance diversity	Offer COAP Program in Summer 2014 to 35 students	SOB		
	As a SOE, we will identify and establish 1 new curricular/co-curricular global opportunity for students and or/faculty	Expand Student Teaching Placements in Bolivia (Fall 2014); establish student teaching opportunities in Costa Rica (Spring 2015)	SOE		
4.5 Provide students with skills and knowledge for success in a multicultural world	Increase outreach into secondary classrooms throughout NYS, community colleges in CNY, and first year program classes. Respond to the new TOC (Teacher Opportunity Corps) RFP, due Sept 2014	Increase number of under- represented students in SOE	SOE		
	Provide financial support to pay certification test fees for 10-15 high need candidates	An additional 10-15 candidates will register for certification exams in Spring 2014 and Fall 2014	SOE		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
4.5 Provide students with skills and knowledge for success in a multicultural world	Extend the ability of the Center for Urban Education to reach out to candidates across all teacher preparation majors	Relocate the Center for Urban Education to Park Hall to enhance collaboration beyond C&I to include the Departments of Educational Administration, Technology, & Vocational Teacher Preparation. Establish at least one new urban partnership.	SOE		
4.6 Expand the virtual	Increase the capacity of the VCL platform	The VCL will accommodate a greater number of simultaneous users	Instructional Technologies Asst. Director, VCL Project Lead		
computer lab (VCL) infrastructure	Increase the variety of applications available in the VCL	Students and faculty will have access to a greater array of software	Instructional Technologies Asst. Director, VCL Project Lead		
4.7 Focus marketing & recruiting of graduate students to promote diversity & international student enrollment	Enhance web materials and use of social media	Increase enrollment of students of color and international students by 5%	Grad Dean		
4.8 Library will continue to provide course related technologies to all students, regardless of personal financial circumstances	Continue purchasing, in collaboration with CTS, student-use desktops and laptops	ALL students will have equal access to a technology-rich research experience, and more sustainable copying practices.	Library		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
4.8 Library will continue to provide course related technologies to all students, regardless of personal financial circumstances	Investigate, evaluate and acquire appropriate new technologies, including a walk-up scanner.	ALL students will have equal access to a technology-rich research experience, and more sustainable copying practices.	Library		
4.9 Strengthen library research collection on the topics of cultural and ethnic diversity, social equity and global studies	Maintain emphasis on purchasing in these areas, for both special grant monies and library funded acquisitions	Enhanced research resources available in these areas of focus	Library		
	Enter into four new articulation agreements with international universities in key target areas	Increase applications of international students by 10% in Fall 2014	OIEP, Deans		
4.10 Increase matriculated and fee-	Manage existing articulation relationships through internship placements, co-ops, and alumni events	Begin developing new programs and services for international students and alumni in key target countries	OIEP, Alumni Relations		
paying international students	Expand COIL program on campus	Offer 4 new COIL courses	CLAS, SOE, SOB, SCMA		
		Provide continuing faculty development in support of new COIL courses.	Director of Academic Programs and IDs in Extended Learning		
	Negotiate new 2+2 & 3+2 agreement with Vietnam National University		SOB/OIEP		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
4.10 Increase matriculated and fee- paying international students	Prepare the campus for increasing international students numbering to 250.	Offer a fully satisfying experience for international students from pre-arrival to post- graduation	Provost, OIEP		

Goal #5: Increase and enhance a variety of engagement opportunities situated in the community.

Connection to Oswego's Strategic Directions:	Engagement: Unite and enrich the college community by offering, promoting and valuing individual and collective contributions to the common good and by developing closer and more collaborative ties and partnerships with the broader society. Solutions: Give priority to developing knowledge and translating the expertise of our community of scholars in research, scholarship and creative activity to find solutions to the problems of our time.
Connection to SUNY's 6	Entrepreneurial Century: We will cultivate entrepreneurial thinking across our entire learning landscape, helping new and existing businesses innovate, prosper, and grow.

ОВЈЕСТ	ΓIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
5.1 Expand service- learning and promotion of regional well-being	Continue faculty development in the pedagogy of service- learning opportunities and integrate service- learning assignments into existing classes	Increase attendance at workshops on service learning pedagogy	Service Learning Coordinator, Experiential Learning Director, CELT			
community lin	through campus- nmunity linkages and outreach Conduct teacher	professional development, focused on ESL, in the	Continue Professional Development work with teachers and supervisors & plan and offer regular professional development in Syracuse and Liverpool School Districts.			
5.2 Continue with Oswego (_	Develop and implement yearly needs assessment; implement requested programs	Evaluations from professional development programs	Contract Manager at Phoenix Center		
other employers/organization s for staff professional development	Explore opportunities for bedoming "Designated Provider" of continuing education activities.	Application for Designated Provider status completed.	Metro Center Staff, Faculty			
opportu	opportunities	Seek new clients; develop new programs	Increase number of participants	Metro Center and Phoenix Center staff		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
	Aspire Higher with Oswego City School District	Enrollment and impact on students	Dean of Extended Learning and staff		
	Increase enrollment in high school programs	Increase student participation in Aspire Higher (Oswego School District); Language in the High Schools, and History in the High Schools. Evaluate internal business processes for improved end user experience.	Extended Learning Staff		
5.3 Expand and improve collaboration with area K-12 public schools	Through BOCES School Library Council representative, collaborate with teachers in area high schools to offer a college level research experience.	Research success for high school students, raised awareness of SUNY Oswego.	Library		
	Outreach to school faculty and high school students with offer of complimentary use of Penfield's resources	Engagement with area K- 12 school teachers and students in supporting their teaching and scholarship	Library		
	Collaborate with Oswego Schools & other schools in CNY to develop Technology Programs across all grades	Spring 2014Robotic competitions	Technology Dept		
	Developing Collaborative projects with Bucaneer JH (Big Picture School)	Integrating iPads into lab instruction for data gathering and tutorials in at least 2 classrooms	SOE		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
5.3 Expand and improve collaboration with area K-12 public schools	Establish PD in Clinically Rich partner schools to enhance ELL learning	Plan & offer rugular PD in Clinically Rich Partner Schools	SOE		
	Partner w Big Picture School to create Center for Social & Emotional Issues	Candidates in CPS pgms will provide interventions to support students	SOE		
	Partnership w Central Square SD to increase # of Field Experience & Student Teaching opportunities	41 field placements will be made in Central Square	SOE		
	Consortium for Education Pipeline	Identify partners, develop mission	Mentor-Scholar Coordinator		
5.4 Provide educational bridge program opportunities in the Central New York region	Continue to offer Metro Center and online MBA courses.	Increase enrollment in online and Metro Center courses by 10%	SOB		
	Offer Business Administration degree completion courses at Metro Center	Contingent upon Branch Campus approval	SOB		
	Science outreach to the community	Expand Oswego ACTS through SUNY Sustainability funding; Implement SUNY STEM Graduate Mentoring Initiative	Experiential Learning Director		
5.5 Provide programs that support regional economic development	Actively participate in seeking opportunities offered by Start-Up New York	Working with the President's office to develop initiatives	SOB		
	Create new Advisory Board for SMCA	Initial meeting of Board Spring 2013	Dean, Chairs, SCMA	Subsequent meeting in October 2014	

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
5.6 Provide programs addressing the needs of the local community	Provide free income tax assistance to low and moderate income households through the VITA program	Complete 300 returns for 2013 tax year	SOB		
	Facilitate MoneySmart program	Offer financial literacy programs in local schools through Enactus	SOB		
	Increase community involvement in educational outreach programs.	Minimum of 2 events for Mentor-Scholar families	Mentor-Scholar Coordinator		
	Enhance the cultural life of the region	Concerts, performances, art shows, artist outreach into schools and community	Music, Art and Theatre Depts.	to date- 1 major theater production, 5 concerts, high school outreach, 4 art shows	
	Raise awarenes of arts on campus by utalizing alternate veniews for exhibitions and projects. Give students experience with alternative/ site specific spaces for exhibition.	Work with students in a photography class to transform a room with a view on campus into a camera obscura that would be veiwable by the school community and public.	Peter Cardone		
	Faculty routinely travel to other institutions as visiting artist or guests. These connections are vital to faculty scholarship as well as being usefull in building networks and connections. Listed here is an example of such activity.	Solo exhibition in February of 2014 at Palomar College outside of san Diego, California. Co- curating of a group exhibition of ceramics, to invited respected names in the filed as well as the work of recent SUNY Oswego BFA graduate, Caroline Hayward.	Roxanne Jackson		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
5.6 Provide programs addressing the needs of the local community	Create exhibition offerings that invite a larger view of society with a focus on Alzheimer's Disease and complications for the person suffering the disease as well as their families and community	There will be a series of events throughout the fall and spring semester that will engage students in exploring this topic and will also invite the general public in to participate. These events include workshops led by leading authors and health care practionners, exhibitions featuring work by students, documentary films, visiting artist talks. These events will take place on campus as well as at the Metro Center.	Michael Flanagan (lead organizer), Rebecca Mushtare, and Cynthia Clabough	Outside funding has been received from the Leon J. Goldberg Foundation, an Albany based charitable organization that supports the Alzheimer's Center at Albany Medical. On campus funding has also been received from ARTSwego and Auxiliary Services. Students have begun conducting research and making work in support of the springtime exhibitions.	
	The Art Department will continue to participate in The Clean Slate Diaries. This event is organized annually to raise awareness about sexual abuse and is design to support survivors of sexual abuse and domestic violence. Each year The Clean Slate Diaries holds a fund raising event at OCC where regional colleges participate by displaying/performing works by students in music, art, dance, and	Oswego will again participate by displaying videos that incorporate static imagery as a sequential slide show as well as experimental and documentary video. Also intended is a showing of the work at the Metro Center. Besides providing opportunity for display, participation also allows opportunity for conversation and chance to raise the awareness of our own students.	Cynthia Clabough, Judith Benedict, and Amy Bartell		
5.7 Expand partnerships with regional businesses	Develop advisory boards, co-ops, class resarch projects, Festa Fellowships	Enhanced collaboration with business community and agencies and sponsorship for our programs	Provost, Deans, Chairs, Metro Center Director		

OBJECTIVE	ACTION	EXPECTED OUTCOMES	PERSON/UNIT ACCOUNTABLE	MID-YEAR PROGRESS	YEAR END RESULTS
5.8 Expand partnerships with area not-for-profit institutions	Further develop relationships with community public library and museums, especially regarding local history resources.	Possible programming, informed research referrals, improved access to digital collections.	Library		