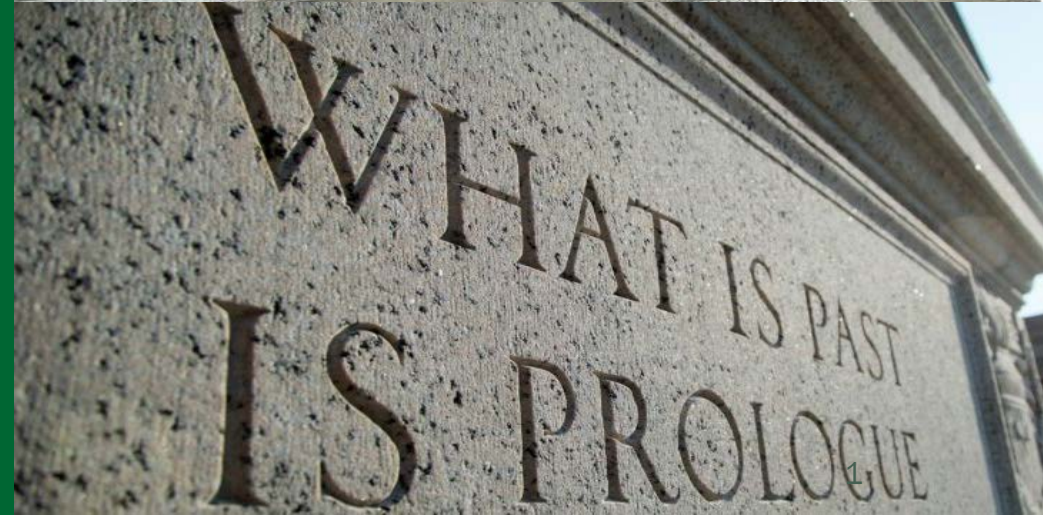


PRESIDENT'S OPENING BREAKFAST

WEDNESDAY, AUGUST 21, 2019
MARANO CAMPUS CENTER ARENA



“What's past is prologue”

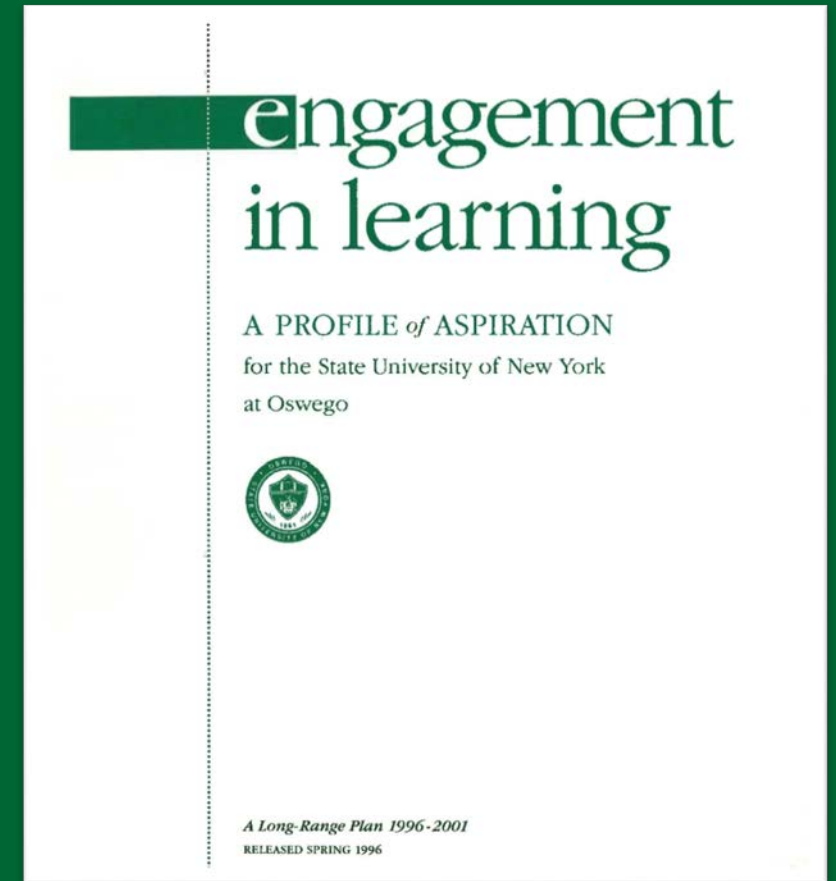
The Tempest

William Shakespeare

ENGAGEMENT IN LEARNING – A PROFILE OF ASPIRATION (1996-2001)

Goals:

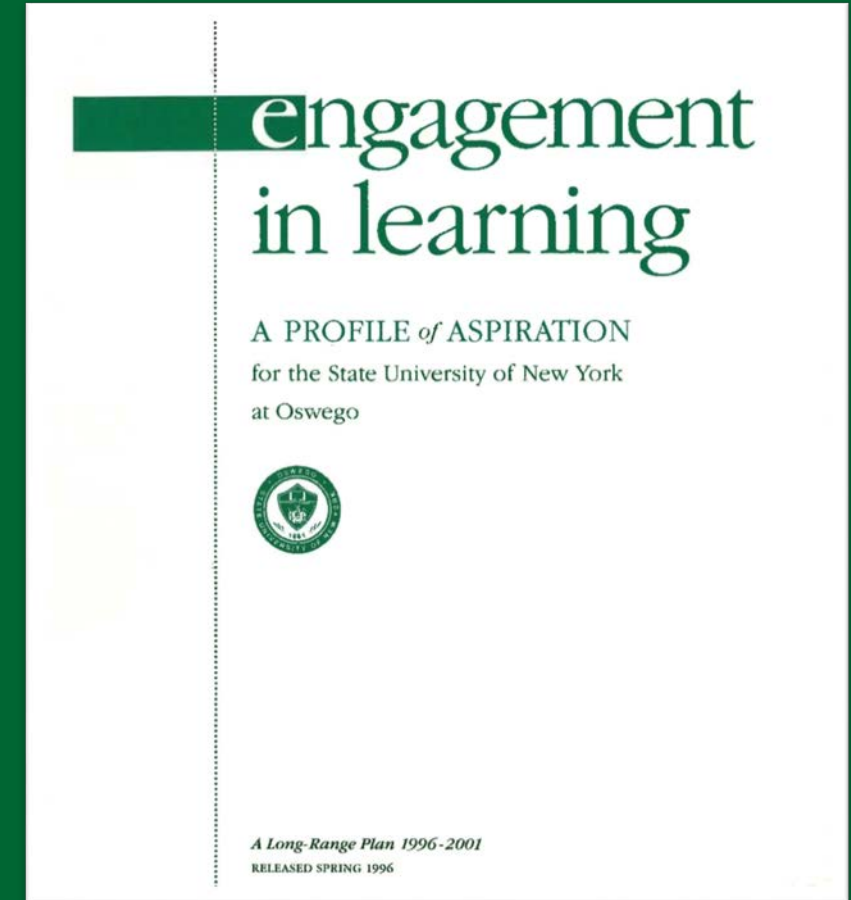
- Improve the Quality of Programs and Services
- Increase Sources of Institutional Support
- Renew Curriculum and Services
- Enhance Diversity of Faculty, Staff and Students
- Modify Organizational Structure



ENGAGEMENT IN LEARNING – A PROFILE OF ASPIRATION (1996-2001)

Achievements:

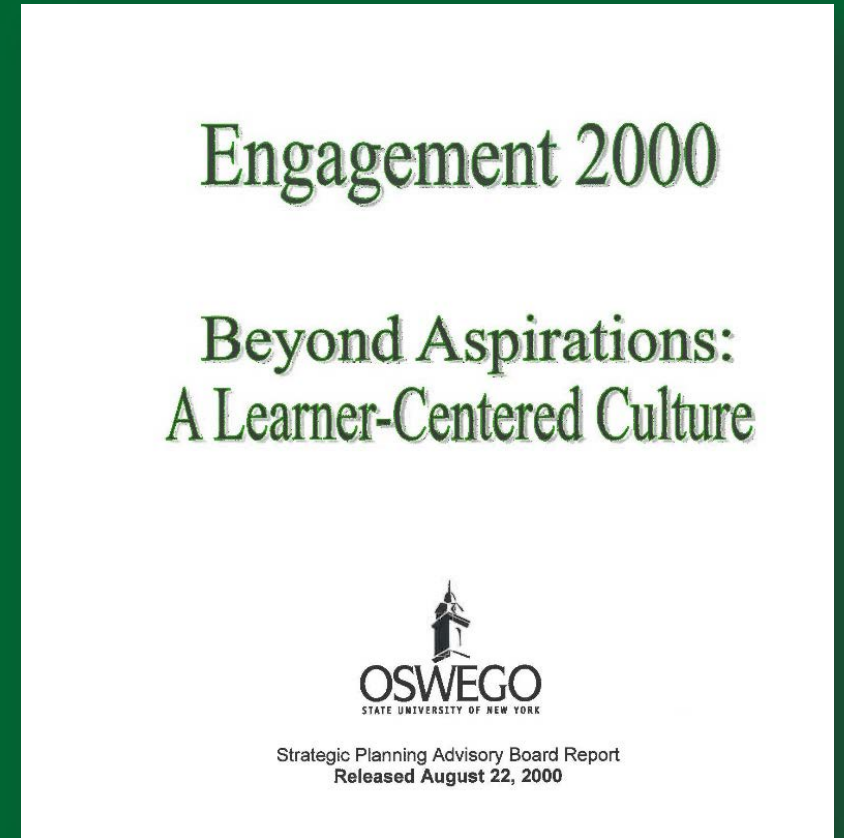
- The Oswego Guarantee
- Presidential Merit Scholarships
- First Vice President for Development
- Office of Disability Services opened
- Computers on all faculty desks
- The MBA approved
- Smart classrooms supported
- Assessment/External Review
- Student Success first-year experiences
- Fitness Centers opened
- Initial Capital Plan written
- Increased Internships
- Focus on diversity recruitment and retention
- Hart Hall reopened



ENGAGEMENT 2000 – BEYOND ASPIRATIONS: A LEARNER-CENTERED CULTURE (2000-2007)

Goals:

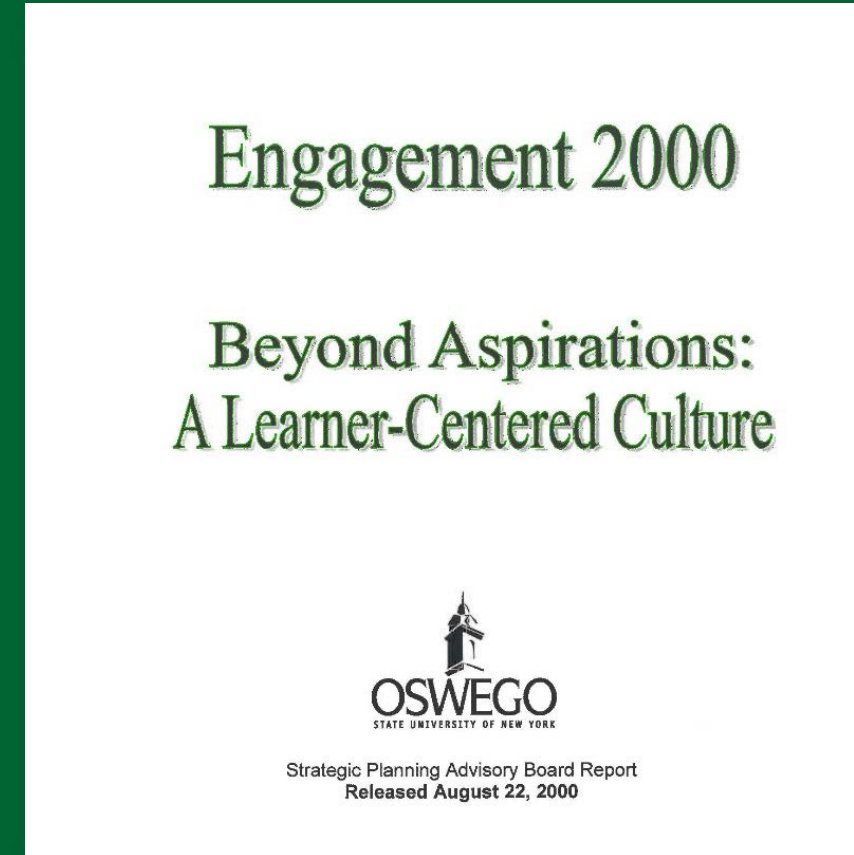
- Improving the Quality of Academic Life: A Learner-Centered Model
- A Faculty Committed to Enriching and Expanding the Classroom
- A Diverse Learning Community that Nurtures Academic Growth, Personal Success and Social Responsibility
- Strengthening Our use of Technology in Support of Student Learning
- An Inviting Physical Setting



ENGAGEMENT 2000 – BEYOND ASPIRATIONS: A LEARNER-CENTERED CULTURE (2000-2007)

Achievements:

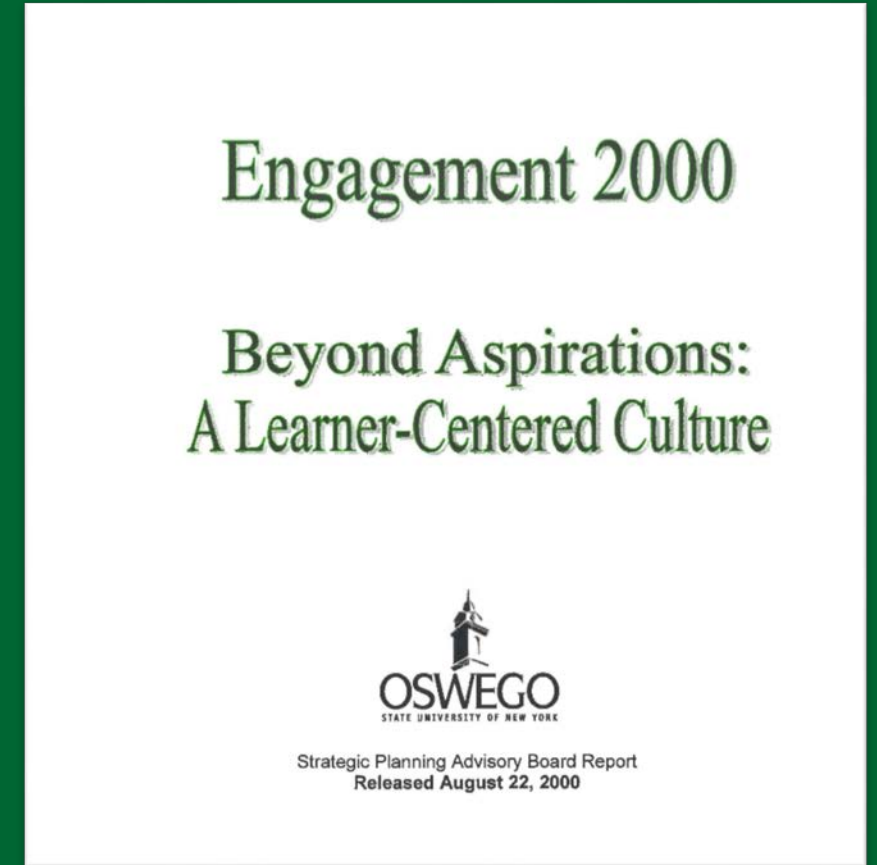
- Shift to a learning centered paradigm
- Learner at the center for all actions and plans
- Active learning capstones
- Experiential learning and undergraduate research
- School of Business moves to Rich Hall
- Diversity Plan formalized
- First-year experiences offered
- CELT established
- Artswego established
- Online learning designers supported
- AACSB and NCATE achieved



ENGAGEMENT 2000 – BEYOND ASPIRATIONS: A LEARNER-CENTERED CULTURE (2000-2007)

Achievements continued:

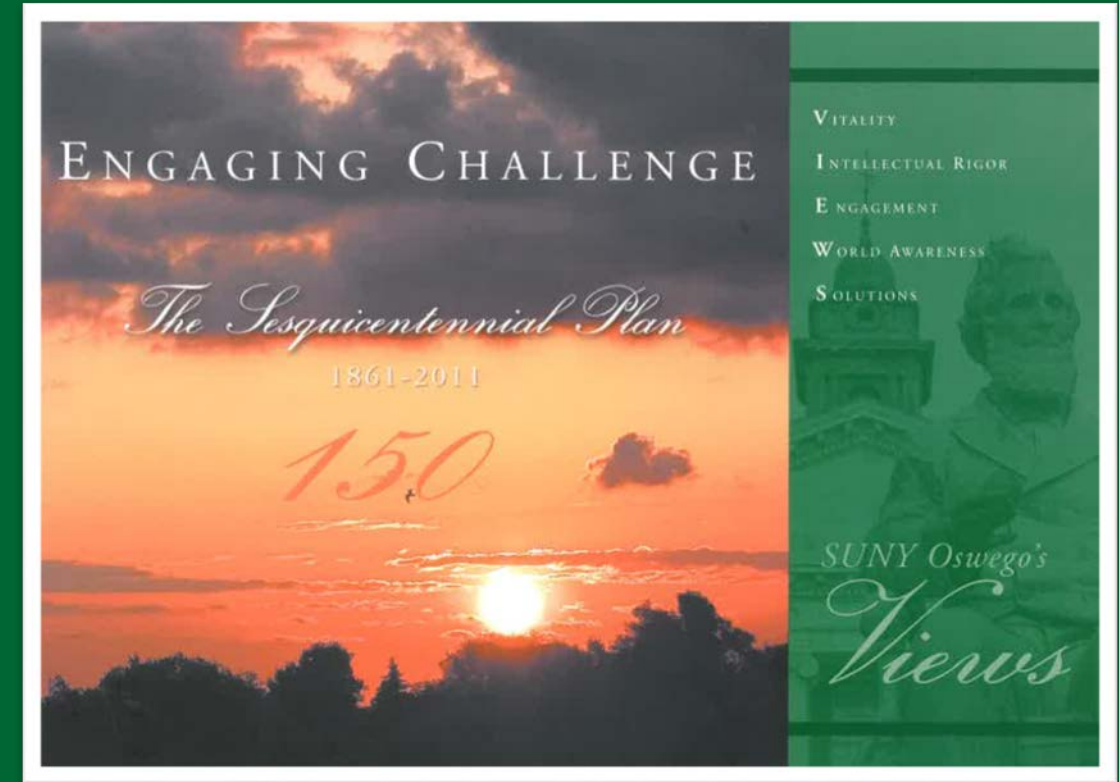
- Capital plan implemented around learning
- Chief Technology Officer
- The Campus Center opens
- Technology Fee
- First fundraising campaign raises almost \$24 m
- Laptops supported
- Plan for apartments
- Johnson Hall reopened
- Riggs Hall reopened
- ORI begins



ENGAGING CHALLENGE: THE SESQUICENTENNIAL PLAN 2007-2014

Goals:

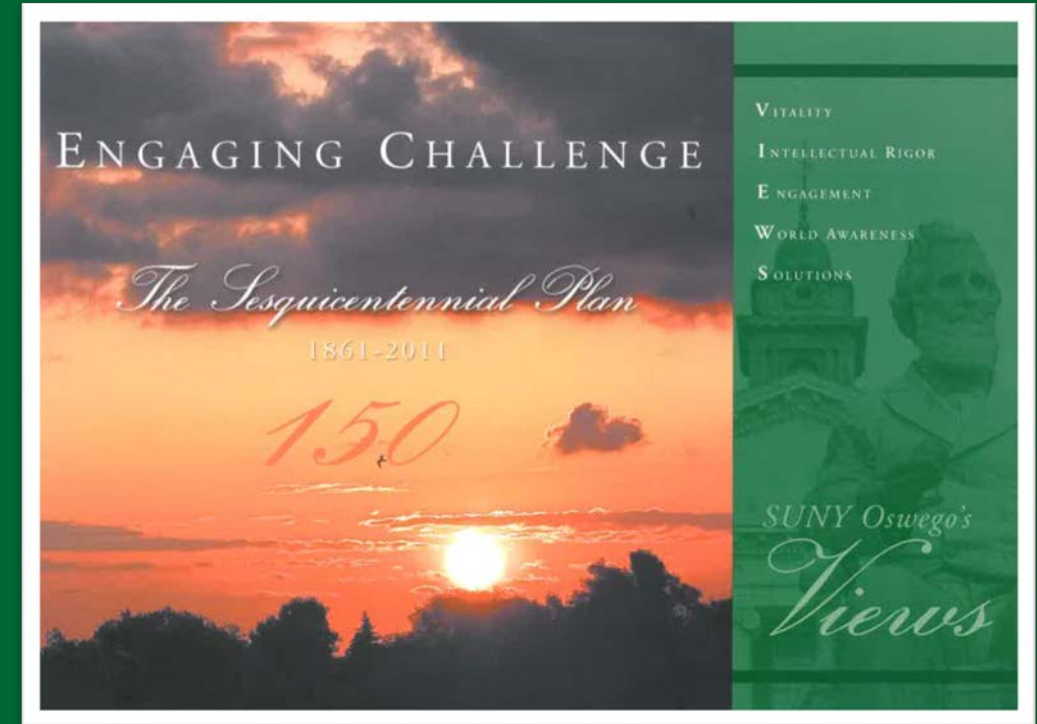
- Vitality
- Intellectual Rigor
- Engagement
- World Awareness
- Solutions



ENGAGING CHALLENGE: THE SESQUICENTENNIAL PLAN 2007-2014

Achievements:

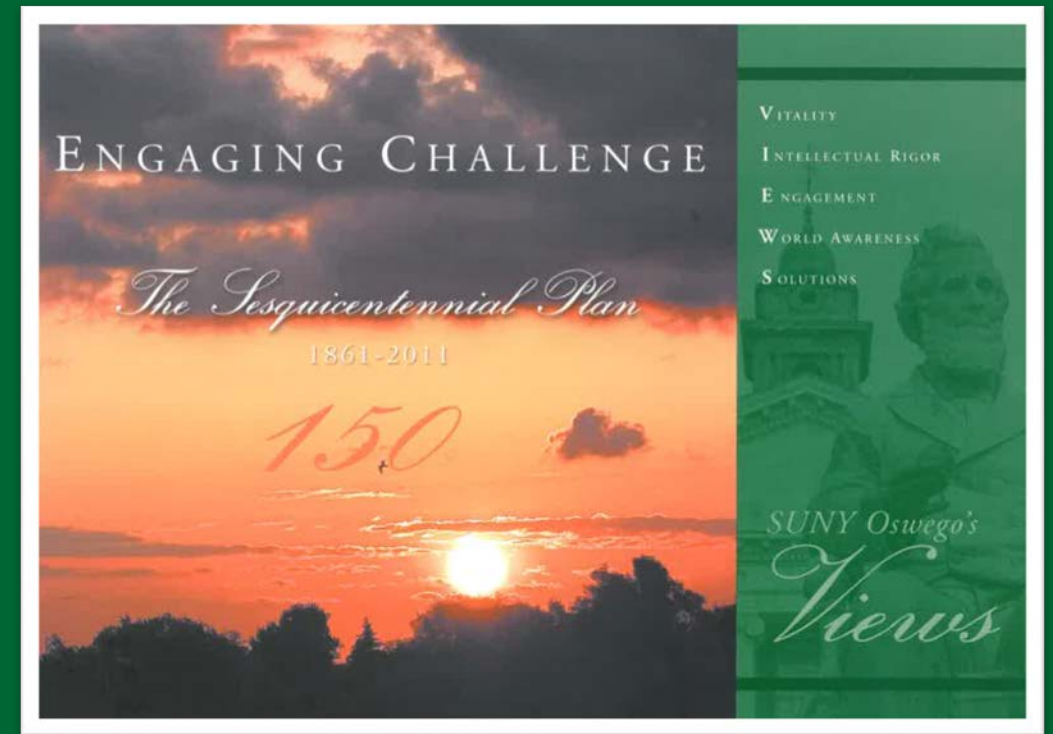
- Full-time faculty increased by 24
- Deputy to President for External Partnerships
- Engineering Master Plan approved
- Established Syracuse Campus
- SCMA established
- CLAS established
- Climate Commitment and LEED GOLD Possibility Scholarship & Global Labs
- Second Campaign (\$43.5 million)
- Shineman opens (2013)



ENGAGING CHALLENGE: THE SESQUICENTENNIAL PLAN 2007-2014

Achievements continued:

- Cinema & Screen Studies
- HCI
- College Hour
- Campus Center opens
- Compass
- Media Summit begins
- Lakeside Dining Hall
- Early Start
- Park Hall
- TOC program



TOMORROW PLAN – GREATER IMPACT AND SUCCESS (2014 -2019)



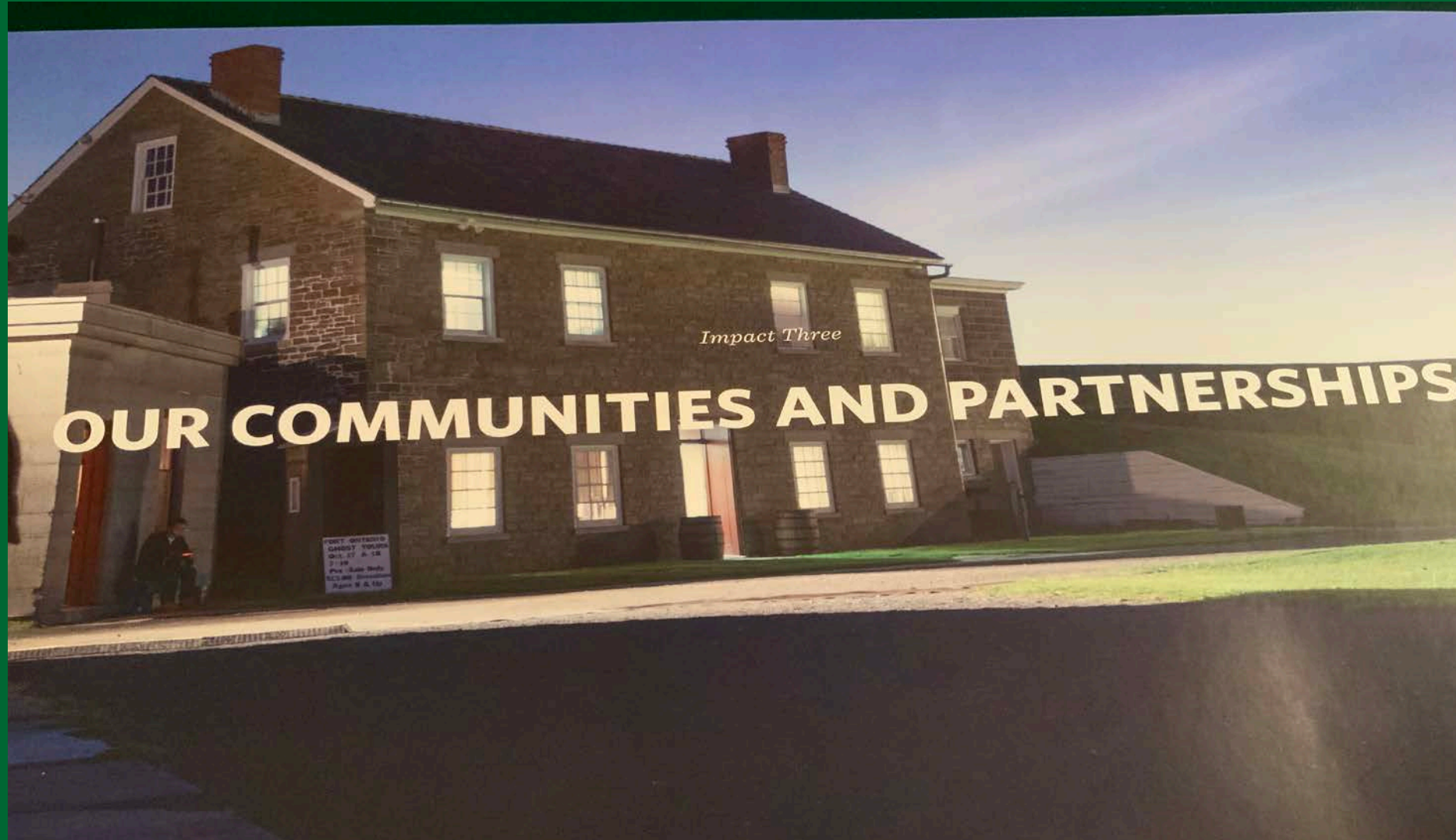
TOMORROW PLAN – GREATER IMPACT AND SUCCESS (2014 -2019)



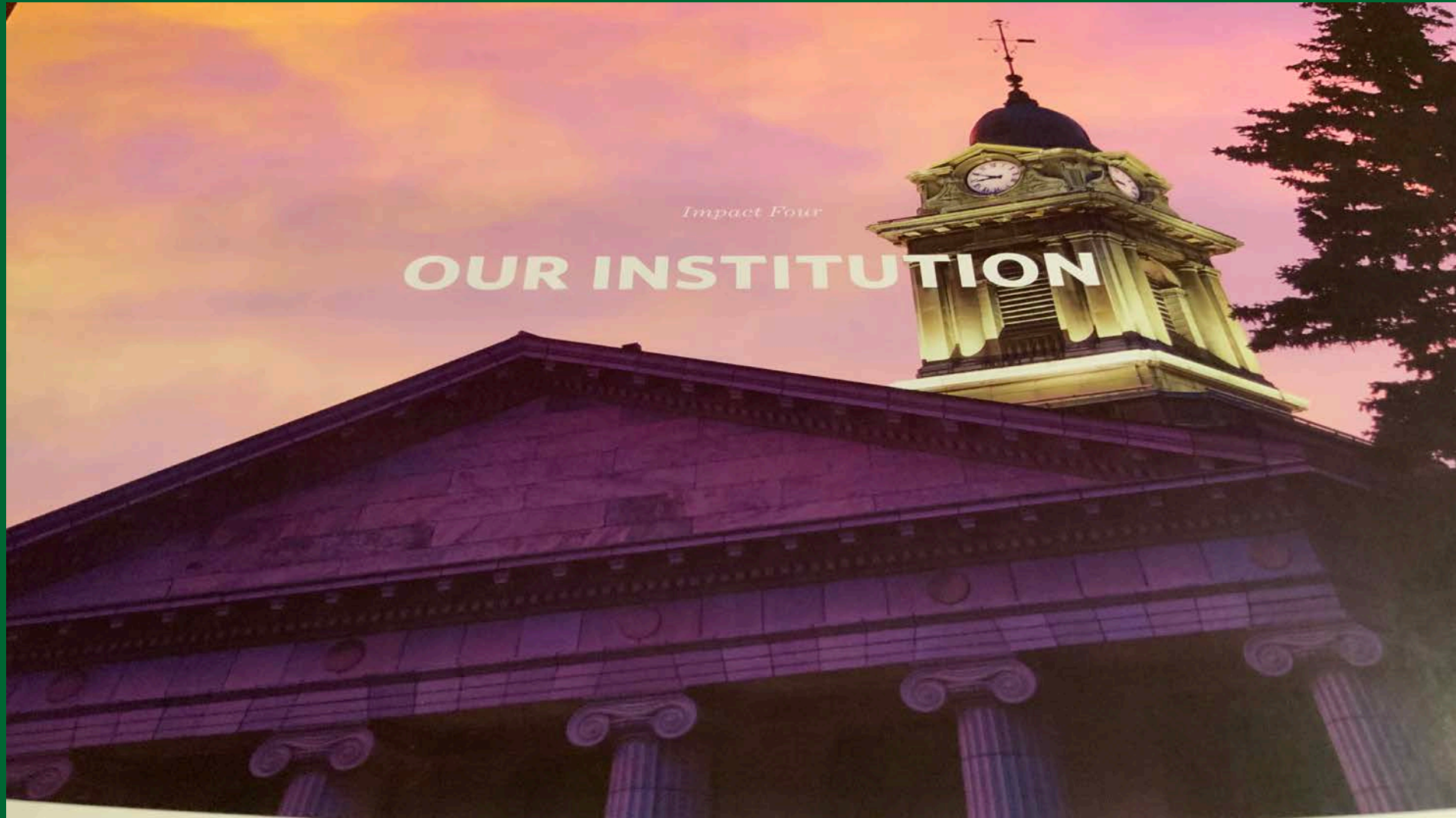
TOMORROW PLAN – GREATER IMPACT AND SUCCESS (2014 -2019)



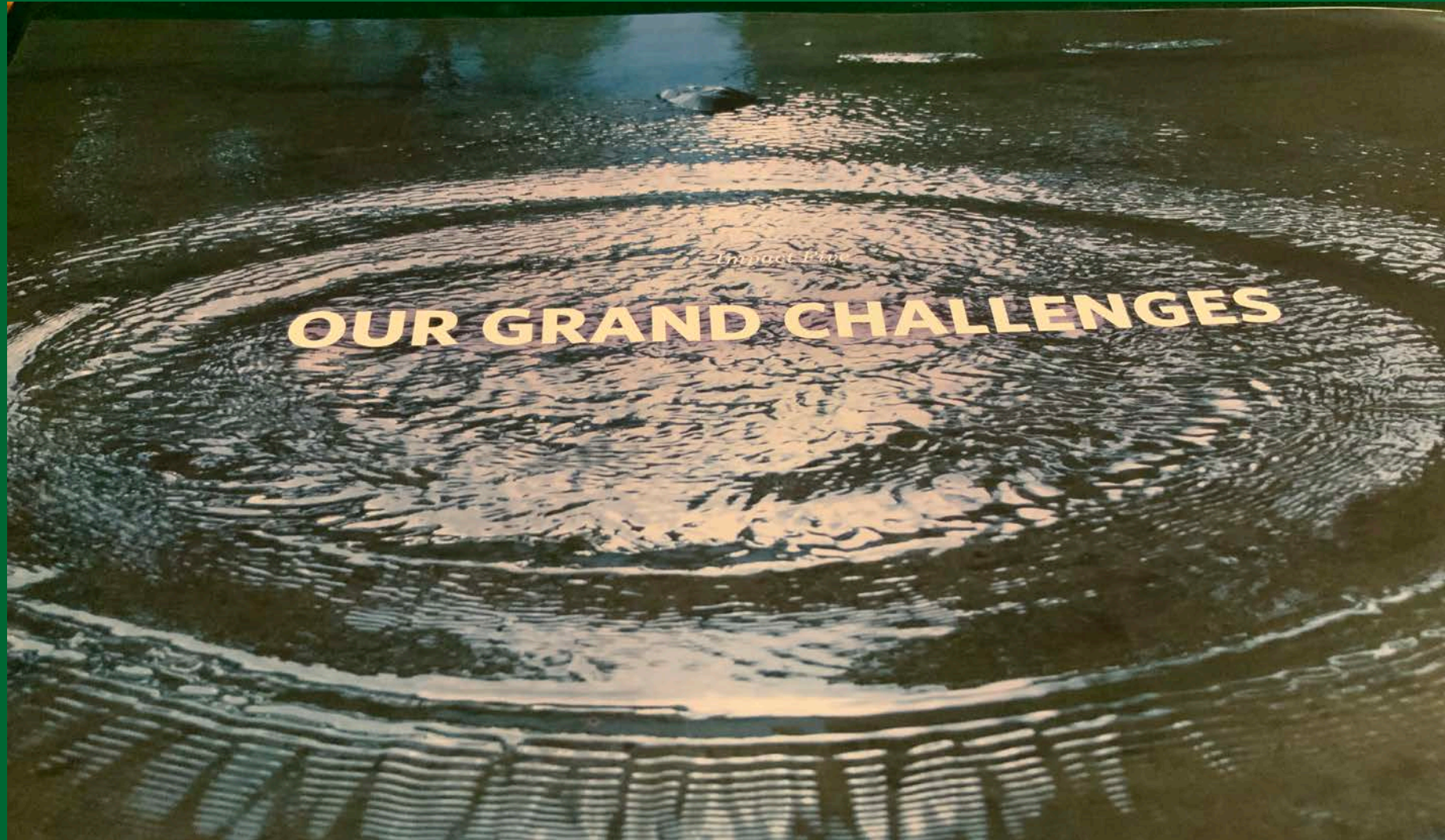
TOMORROW PLAN – GREATER IMPACT AND SUCCESS (2014 -2019)



TOMORROW PLAN – GREATER IMPACT AND SUCCESS (2014 -2019)



TOMORROW PLAN – GREATER IMPACT AND SUCCESS (2014 -2019)



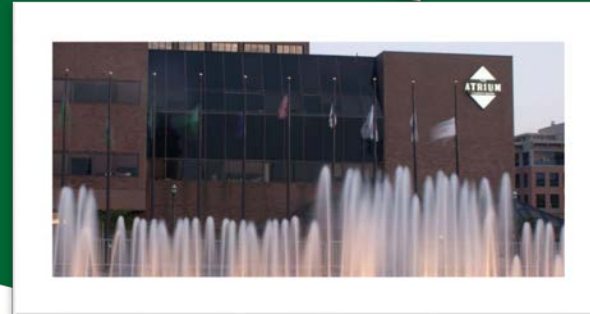
TOMORROW PLAN – GREATER IMPACT AND SUCCESS (2014 -2019)

Achievements:

- Stable enrollment in competitive market
- Consistent increase in diversity of students, faculty and staff
- Increased international and study abroad participation
- Campus renewal ongoing
- PRODiG awarded
- Excelsior Scholarship leader
- Growth in number of donor funded scholarships
- Branding exploration initiative launched



ACHIEVEMENTS/HIGHLIGHTS (AS A RESULT OF PLANNING)



Fall 2019* Enrollment: First-Year Students

1,508 first-year students expected

- 7th consecutive year of enrolling more than 1,400 students.
- 533 (35.2%) are culturally-diverse. **Greatest number ever.**
- 493 Students from NYC and Long Island remains consistently high.
- 324 Students from Oswego and Contiguous Counties is rebounding.
- 388 STEM majors, remains high.
- 40 international students. **Greatest number ever.**



**Data preliminary, current as of 8/19/2019. Includes full-time and part-time degree-seeking, first-time students*

Fall 2019* Enrollment: Total Students

7,765 undergraduate + graduate students expected*

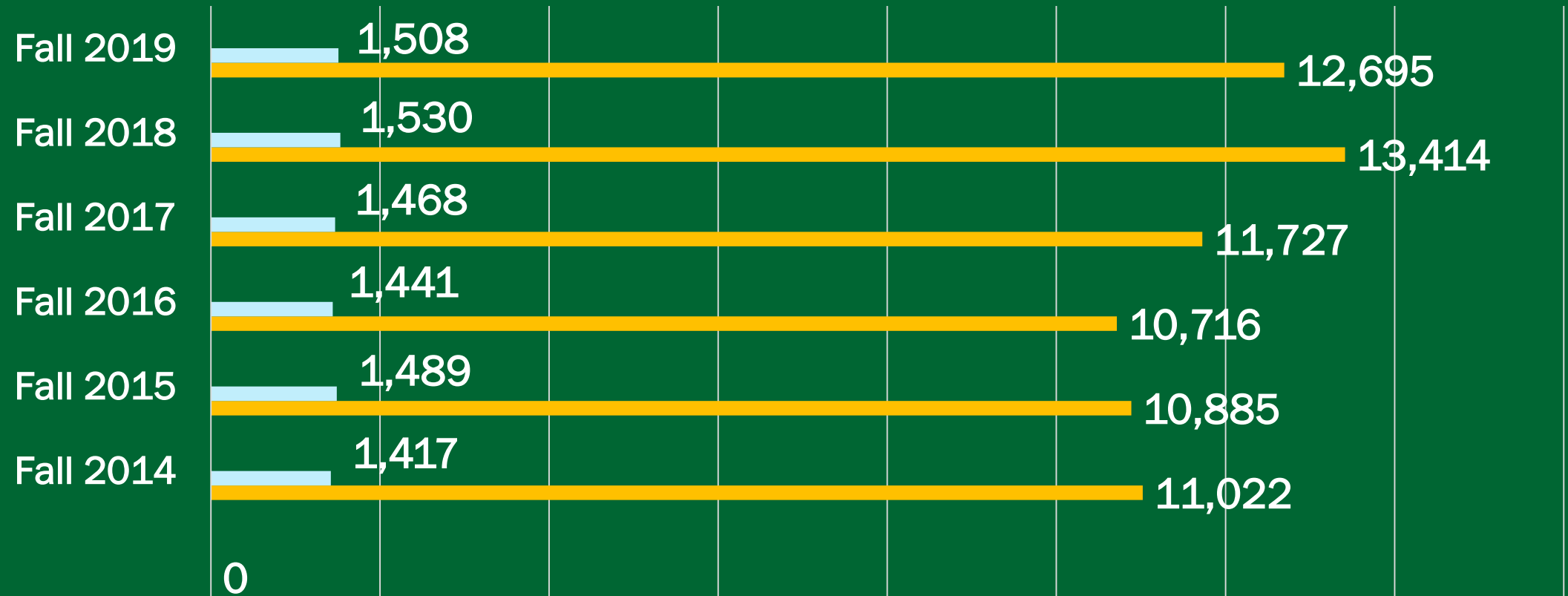
- 6,893 undergraduate students, 872 graduate students*
- 2,279 (29.8%) are culturally-diverse.
- 29% of all undergraduate students from Oswego and Contiguous Counties
- 28.7% of all undergraduate students from NYC and Long Island
- 272 international students from 48 countries.**



**Data preliminary, current as of 8/19/2019. Includes full-time and part-time degree-seeking students only*

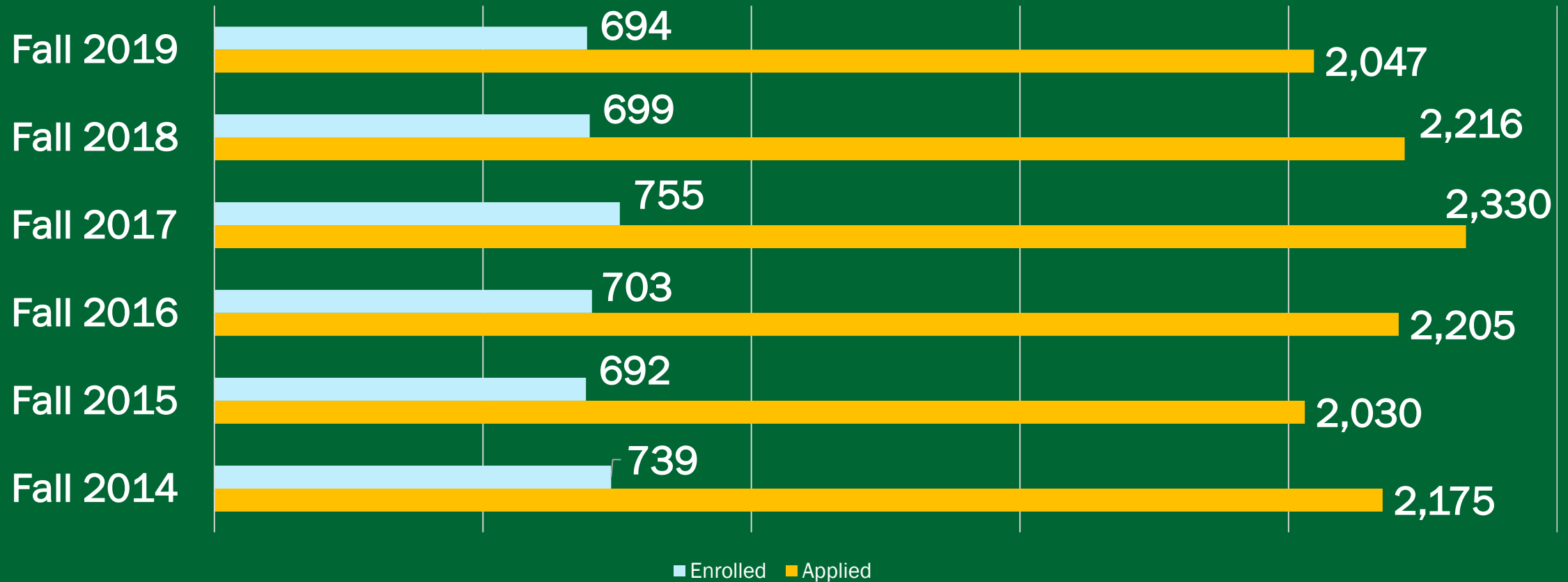
***International student total includes only degree-seeking international students, not exchange students. Data preliminary, current as of 8/19/2019*

First-Year Applications and Enrollment Fall 2014 – Fall 2019*



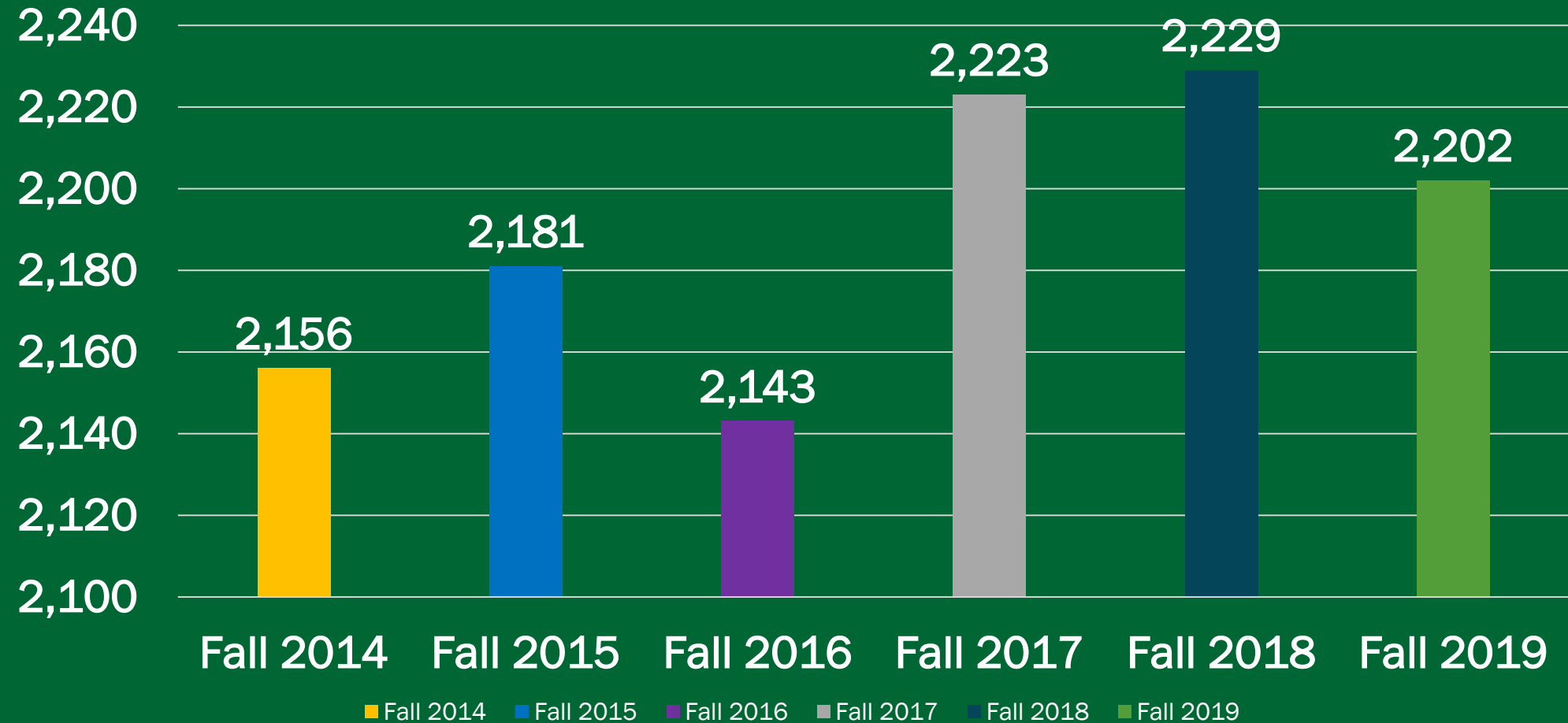
*Matriculated, full and part-time, Fall 2019 data preliminary, current as of 8/20/19

Transfer Applications and Enrollment Fall 2014 – Fall 2019*



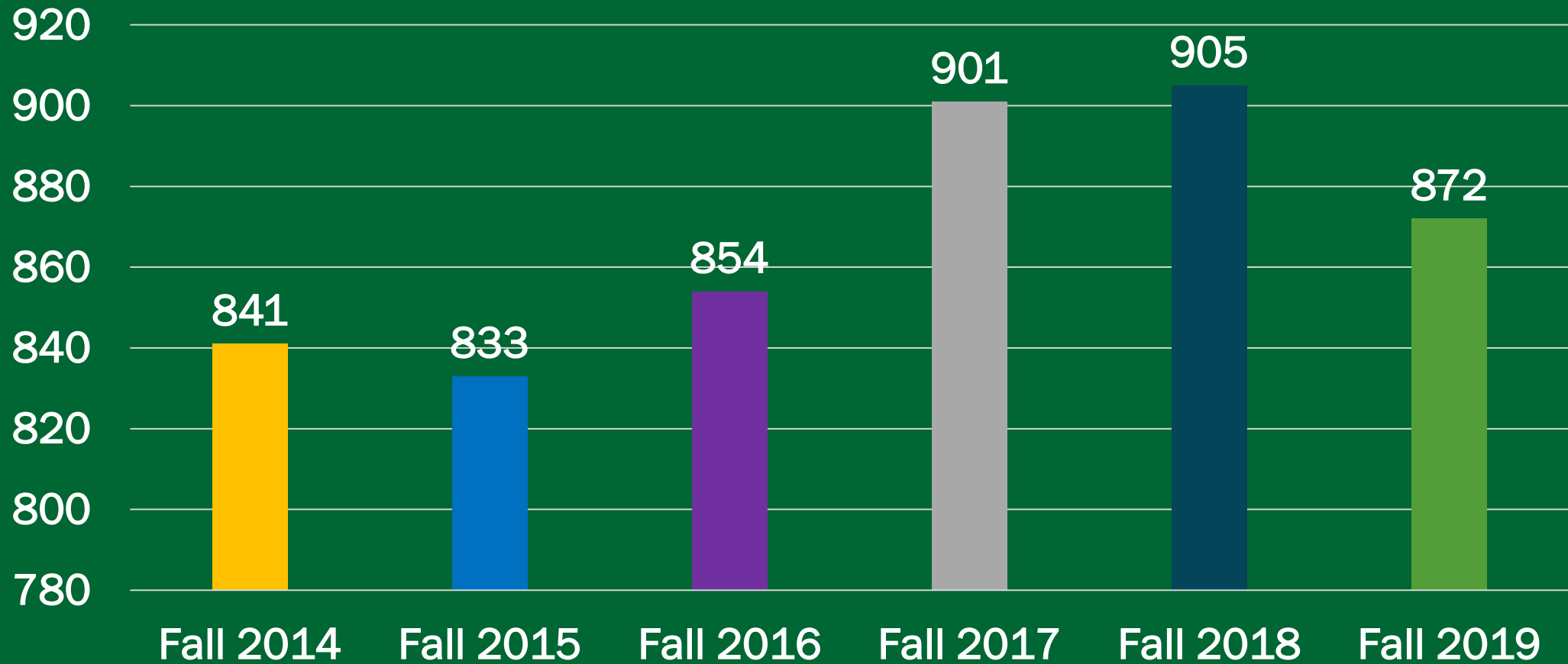
*Matriculated, full and part-time, Fall 2019 data preliminary, current as of 8/20/19

New Student Enrollment First Year and Transfer Fall 2014 – Fall 2019*



*Fall 2019 data preliminary, current as of 8/20/19

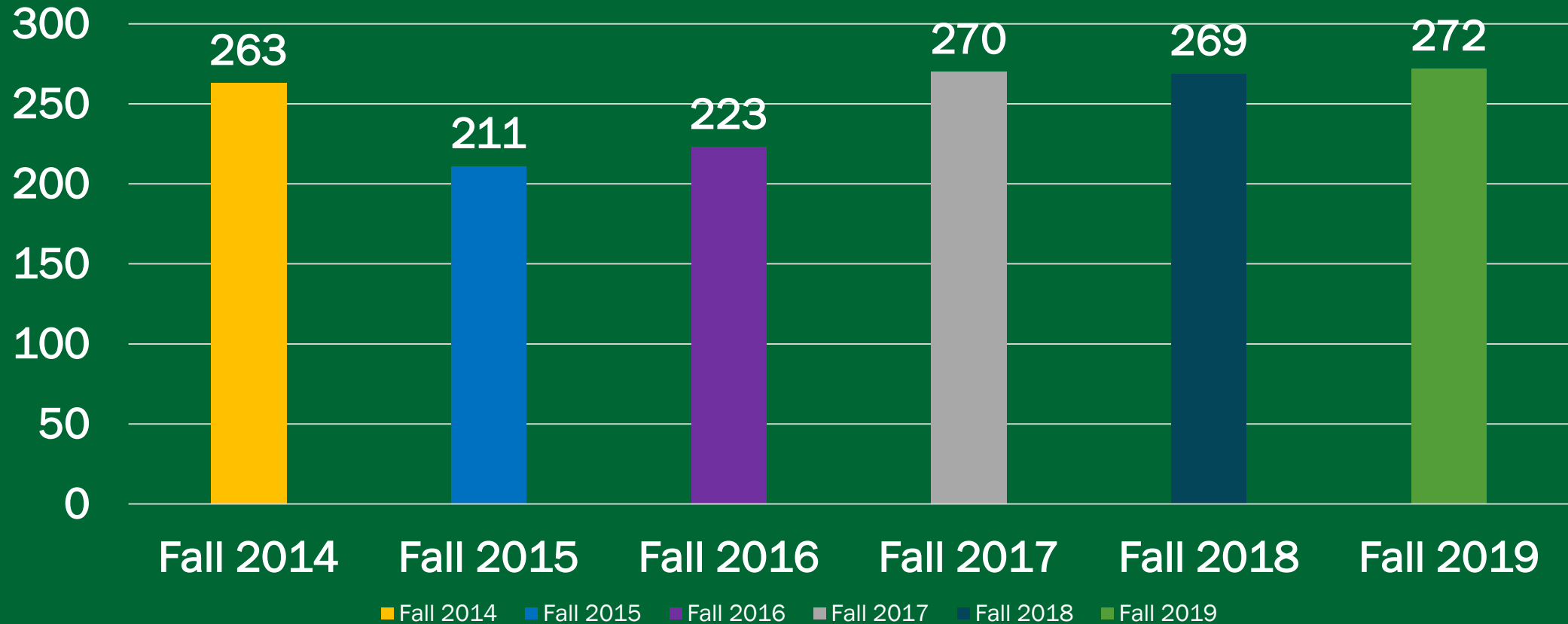
Graduate Student Enrollment Fall 2014 – Fall 2019*



**Includes all full and part-time students, Fall 2019 data preliminary, current as of 8/20/19*

International Enrollment – All Students

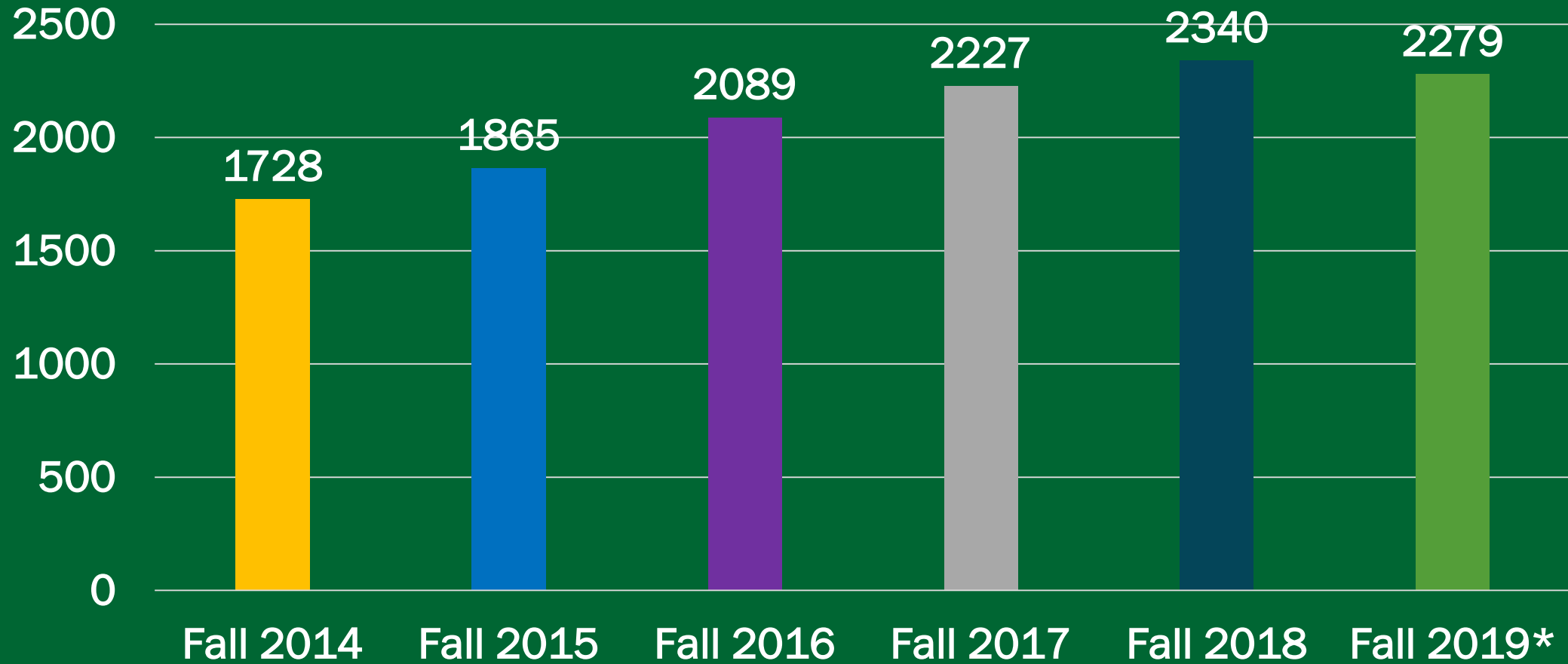
Fall 2014 – Fall 2019*



**All data include matriculated and exchange undergraduate and graduate international students. Fall 2019 data preliminary, current as of 8/14/19*

Culturally-Diverse – All Students

Fall 2014 – Fall 2019*



**Data includes ALL undergraduate and graduate students, full and part-time, degree and non-degree and international students. Data preliminary, current as of 8/20/19.*

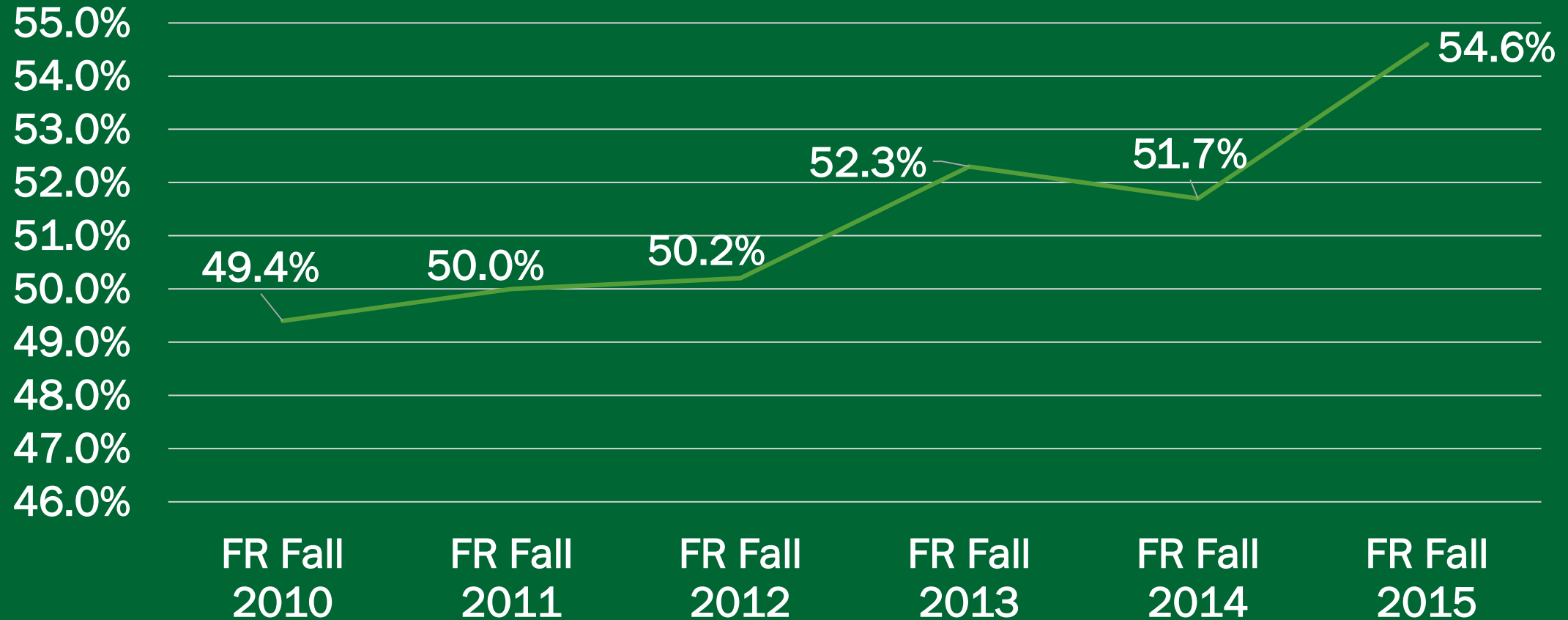
PRODiG

\$2.5 - 3 million awarded over 10 years to support the hiring of 18-28 new faculty (women in STEM and underrepresented minority faculty)



4-Year Graduation Rates

Class of 2014 – Class of 2019*



*Class of 2019 data preliminary, current as of 8/19/19

2006 – 2018: Over a Decade and \$900 Million of Campus Renewal



Marano Campus Center
(Opened, 2006)



Shineman Science Center for
Engineering & Innovation
(Opened, 2013)



Rice Creek Field Station
(Reopened, 2013)



Park Hall
(Reopened, 2014)



Waterbury Hall
(Reopened, 2015)



Tyler Hall
(Reopened, 2016)



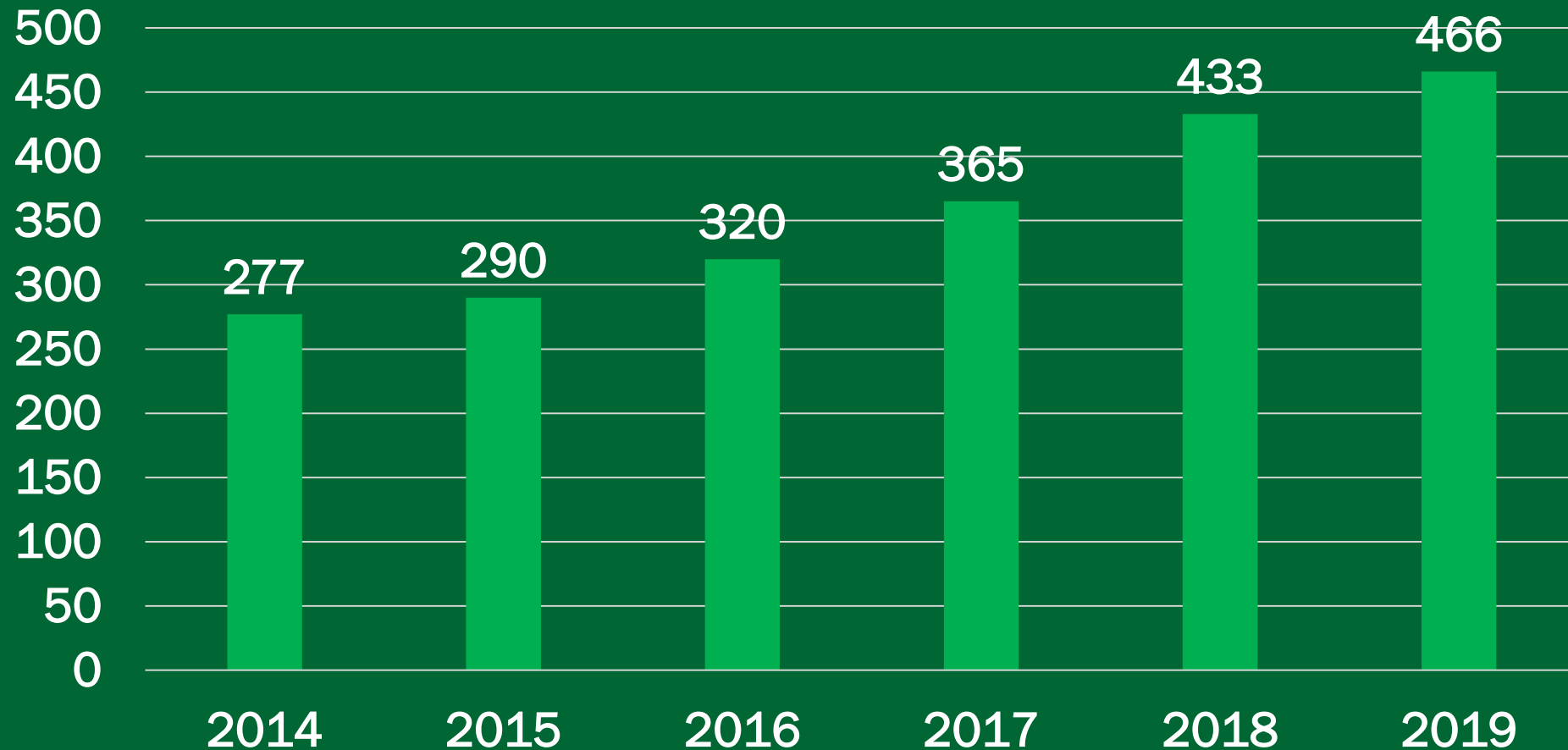
Scales Hall
(Reopened, 2017)



Wilber Hall
(Reopened, 2018)

Oswego College Foundation, Inc.

Number of Donor Funded Student Scholarship Recipients Years Ended June 30



30

*Current as of as of 6/30/19

TOMORROW PLAN – GREATER IMPACT AND SUCCESS (2014 -2019)

Impacts Refreshed:

- How will our students and graduates thrive through knowledge, experience, perspectives and discovery gained here that will animate and inform their work, their community and their personal lives?
- In what ways will our academic quality be demonstrated, extended, recognized, sought-after and heralded?
- Through what programs and partnerships will the communities we touch experience increased prosperity, social equity, sustainability, self-sufficiency and greater educational attainment?



TOMORROW PLAN – GREATER IMPACT AND SUCCESS (2014 – 2019)

Impacts Refreshed continued:

- Through what means will we increase resources, flexibility, academic capacity and institutional success?
- How will our work contribute to finding solutions for the grand challenges of our time?





What strategies could we employ to make
a greater impact for our campus
and the future?

Please take a moment and write down your idea.



TOMORROW 2.0

Thank you!

