PRESIDENT’S OPENING BREAKFAST

WEDNESDAY, AUGUST 21, 2019
MARANO CAMPUS CENTER ARENA
“What's past is prologue"

*The Tempest*

William Shakespeare
ENGAGEMENT IN LEARNING – A PROFILE OF ASPIRATION (1996-2001)

Goals:

• Improve the Quality of Programs and Services

• Increase Sources of Institutional Support

• Renew Curriculum and Services

• Enhance Diversity of Faculty, Staff and Students

• Modify Organizational Structure
ENGAGEMENT IN LEARNING –
A PROFILE OF ASPIRATION
(1996-2001)

Achievements:
• The Oswego Guarantee
• Presidential Merit Scholarships
• First Vice President for Development
• Office of Disability Services opened
• Computers on all faculty desks
• The MBA approved
• Smart classrooms supported
• Assessment/External Review
• Student Success first-year experiences
• Fitness Centers opened
• Initial Capital Plan written
• Increased Internships
• Focus on diversity recruitment and retention
• Hart Hall reopened

Goals:

• Improving the Quality of Academic Life: A Learner-Centered Model

• A Faculty Committed to Enriching and Expanding the Classroom

• A Diverse Learning Community that Nurtures Academic Growth, Personal Success and Social Responsibility

• Strengthening Our use of Technology in Support of Student Learning

• An Inviting Physical Setting

Achievements:
• Shift to a learning centered paradigm
• Learner at the center for all actions and plans
• Active learning capstones
• Experiential learning and undergraduate research
• School of Business moves to Rich Hall
• Diversity Plan formalized
• First-year experiences offered
• CELT established
• Artswego established
• Online learning designers supported
• AACSB and NCATE achieved

Achievements continued:

- Capital plan implemented around learning
- Chief Technology Officer
- The Campus Center opens
- Technology Fee
- First fundraising campaign raises almost $24 m
- Laptops supported
- Plan for apartments
- Johnson Hall reopened
- Riggs Hall reopened
- ORI begins
ENGAGING CHALLENGE:
THE SESQUICENTENNIAL PLAN
2007-2014

Goals:
• Vitality
• Intellectual Rigor
• Engagement
• World Awareness
• Solutions
ENGAGING CHALLENGE: THE SESQUICENTENNIAL PLAN 2007-2014

Achievements:
• Full-time faculty increased by 24
• Deputy to President for External Partnerships
• Engineering Master Plan approved
• Established Syracuse Campus
• SCMA established
• CLAS established
• Climate Commitment and LEED GOLD Possibility Scholarship & Global Labs
• Second Campaign ($43.5 million)
• Shineman opens (2013)
ENGAGING CHALLENGE:  
THE SESQUICENTENNIAL PLAN  
2007-2014

Achievements continued:
- Cinema & Screen Studies
- HCI
- College Hour
- Campus Center opens
- Compass
- Media Summit begins
- Lakeside Dining Hall
- Early Start
- Park Hall
- TOC program

OUR STUDENTS AND GRADUATES
TOMORROW PLAN – GREATER IMPACT AND SUCCESS
(2014 -2019)

Achievements:
- Stable enrollment in competitive market
- Consistent increase in diversity of students, faculty and staff
- Increased international and study abroad participation
- Campus renewal ongoing
- PRODiG awarded
- Excelsior Scholarship leader
- Growth in number of donor funded scholarships
- Branding exploration initiative launched
ACHIEVEMENTS/HIGHLIGHTS
(AS A RESULT OF PLANNING)
Fall 2019* Enrollment: First-Year Students

1,508 first-year students expected

- 7th consecutive year of enrolling more than 1,400 students.
- 533 (35.2%) are culturally-diverse. Greatest number ever.
- 493 Students from NYC and Long Island remains consistently high.
- 324 Students from Oswego and Contiguous Counties is rebounding.
- 388 STEM majors, remains high.
- 40 international students. Greatest number ever.

*Data preliminary, current as of 8/19/2019. Includes full-time and part-time degree-seeking, first-time students.
Fall 2019* Enrollment: Total Students

7,765 undergraduate + graduate students expected*

- 6,893 undergraduate students, 872 graduate students*
- 2,279 (29.8%) are culturally-diverse.
- 29% of all undergraduate students from Oswego and Contiguous Counties
- 28.7% of all undergraduate students from NYC and Long Island
- 272 international students from 48 countries.**

*Data preliminary, current as of 8/19/2019. Includes full-time and part-time degree-seeking students only

**International student total includes only degree-seeking international students, not exchange students. Data preliminary, current as of 8/19/2019
### First-Year Applications and Enrollment
#### Fall 2014 – Fall 2019*

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
<th>Matriculated</th>
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</thead>
<tbody>
<tr>
<td>Fall 2014</td>
<td>1,417</td>
<td>11,022</td>
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<tr>
<td>Fall 2015</td>
<td>1,489</td>
<td>10,885</td>
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<td>Fall 2016</td>
<td>1,441</td>
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<td>Fall 2017</td>
<td>1,468</td>
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<td>Fall 2018</td>
<td>1,530</td>
<td>13,414</td>
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<tr>
<td>Fall 2019</td>
<td>1,508</td>
<td>12,695</td>
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</table>

*Matriculated, full and part-time, Fall 2019 data preliminary, current as of 8/20/19
# Transfer Applications and Enrollment

## Fall 2014 – Fall 2019*

<table>
<thead>
<tr>
<th>Year</th>
<th>Applied</th>
<th>Enrolled</th>
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</thead>
<tbody>
<tr>
<td>Fall 2014</td>
<td>739</td>
<td>694</td>
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<tr>
<td>Fall 2015</td>
<td>692</td>
<td>703</td>
</tr>
<tr>
<td>Fall 2016</td>
<td>755</td>
<td>699</td>
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<td>703</td>
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<tr>
<td>Fall 2018</td>
<td>699</td>
<td>2,047</td>
</tr>
<tr>
<td>Fall 2019</td>
<td>694</td>
<td>2,047</td>
</tr>
</tbody>
</table>

*Matriculated, full and part-time, Fall 2019 data preliminary, current as of 8/20/19*
New Student Enrollment First Year and Transfer
Fall 2014 – Fall 2019*

*Fall 2019 data preliminary, current as of 8/20/19
Graduate Student Enrollment
Fall 2014 – Fall 2019*

*Includes all full and part-time students, Fall 2019 data preliminary, current as of 8/20/19
International Enrollment – All Students
Fall 2014 – Fall 2019*

*All data include matriculated and exchange undergraduate and graduate international students. Fall 2019 data preliminary, current as of 8/14/19
Culturally-Diverse – All Students
Fall 2014 – Fall 2019*

*Data includes ALL undergraduate and graduate students, full and part-time, degree and non-degree and international students. Data preliminary, current as of 8/20/19.
PRODiG

$2.5 - 3 million awarded over 10 years to support the hiring of 18-28 new faculty (women in STEM and underrepresented minority faculty)
4-Year Graduation Rates
Class of 2014 – Class of 2019*

*Class of 2019 data preliminary, current as of 8/19/19
2006 – 2018: Over a Decade and $900 Million of Campus Renewal

- Marano Campus Center (Opened, 2006)
- Shineman Science Center for Engineering & Innovation (Opened, 2013)
- Rice Creek Field Station (Reopened, 2013)
- Park Hall (Reopened, 2014)
- Waterbury Hall (Reopened, 2015)
- Tyler Hall (Reopened, 2016)
- Scales Hall (Reopened, 2017)
- Wilber Hall (Reopened, 2018)
Oswego College Foundation, Inc.
Number of Donor Funded Student Scholarship Recipients
Years Ended June 30

*Current as of 6/30/19

Impacts Refreshed:

• How will our students and graduates thrive through knowledge, experience, perspectives and discovery gained here that will animate and inform their work, their community and their personal lives?

• In what ways will our academic quality be demonstrated, extended, recognized, sought-after and heralded?

• Through what programs and partnerships will the communities we touch experience increased prosperity, social equity, sustainability, self-sufficiency and greater educational attainment?

Impacts Refreshed continued:

• Through what means will we increase resources, flexibility, academic capacity and institutional success?
• How will our work contribute to finding solutions for the grand challenges of our time?
What strategies could we employ to make a greater impact for our campus and the future?

Please take a moment and write down your idea.
TOMORROW 2.0
Thank you!