

President's Report to General Faculty Fall 2019

SEPTEMBER 9, 2019

Agenda

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- ▶ Fall 2019 Student Facts
 - ▶ Fast Facts
 - ▶ Retention and Graduation Rates
 - ▶ Application Distribution
 - ▶ Enrollment Distribution
- ▶ Results of Faculty and Professional Staff Searches 2018-2019
- ▶ Updates
 - ▶ Budget and Capital Plan
 - ▶ Oswego College Foundation
 - ▶ Campus Updates & Initiatives
- ▶ Upcoming Events



Fast Facts: All Fall 2019* Students

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7,921 total students*

- 7,022 undergraduate students, 899 graduate students*
- 30% are culturally-diverse.
- 29% of all undergraduate students from Oswego and contiguous counties
- 29% of all undergraduate students from NYC and Long Island
- 265 international students from 43 countries.**

*Data preliminary, current as of 9/5/2019. Includes study abroad and exchange students.

**International student total includes only degree-seeking international students, not exchange students. Data preliminary, current as of 9/5/2019.

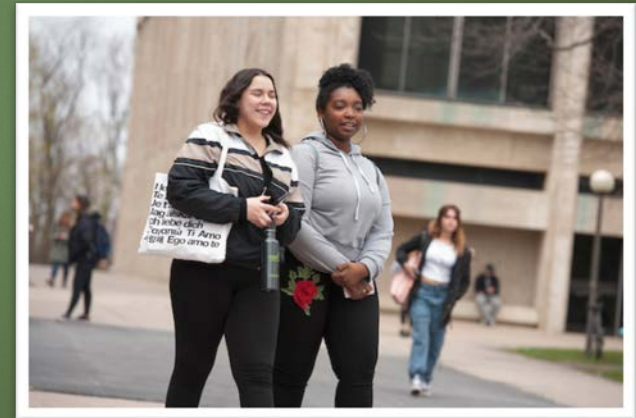


Fall 2019 Fast Facts: First-Year Students*

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1,492 first-year students

- 7th consecutive year of enrolling more than 1,400 students.
- 536 (35%) are culturally-diverse. Greatest number ever.
- 484 Students from NYC and Long Island remains consistently high.
- 320 Students from Oswego and contiguous counties.
- 429 STEM majors, remains high.
- 40 international students. Greatest number ever.



*Data preliminary, current as of 9/5/2019. Includes full-time and part-time degree-seeking, first-time students only.

Retention and Graduation Rates



First Year Student Retention Rates

- Fall 2019: 77.6%*
- Fall 2018: 76.2%
- Fall 2017: 78.3%
- Fall 2016: 80.9%

Four-Year Graduation Rates

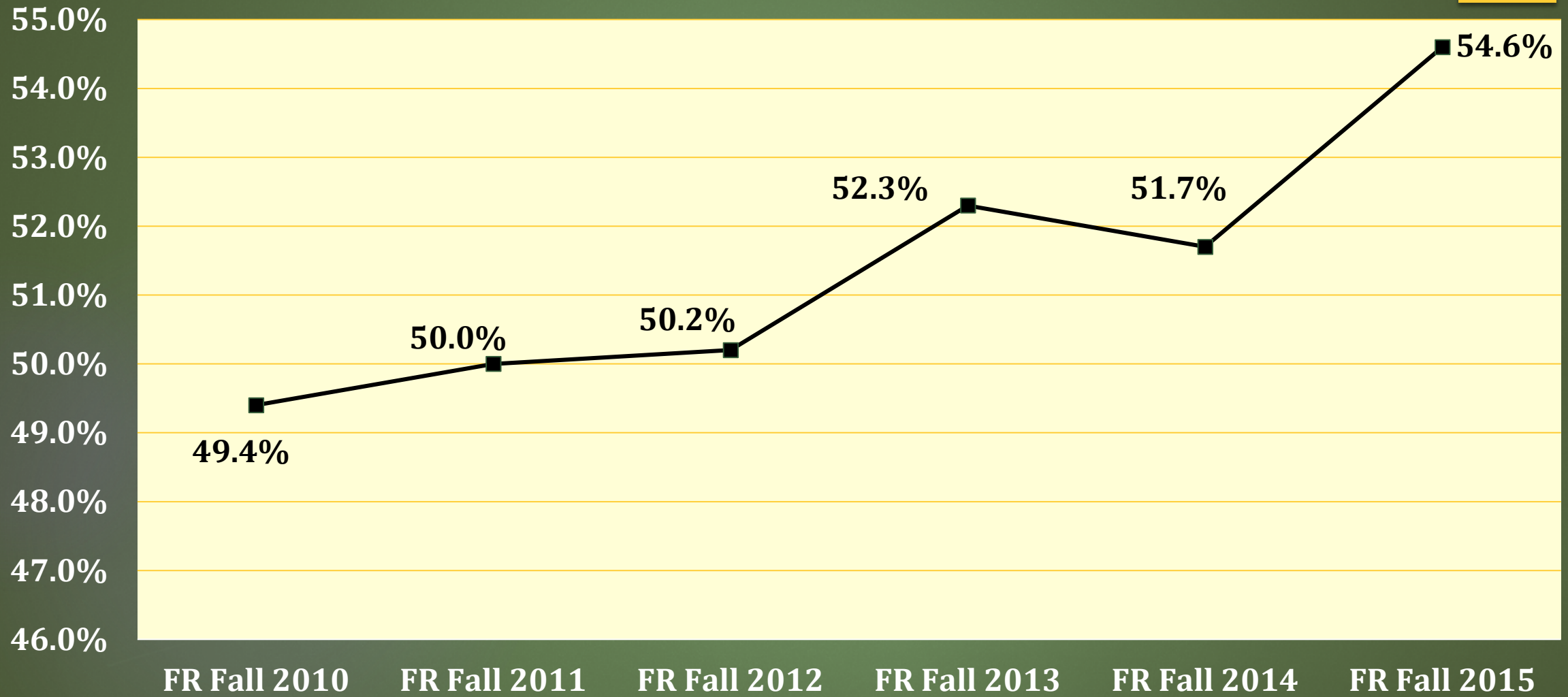
- 54.6% (as of 2019)*
- 51.4% (as of 2018)
- 52.3% (as of 2017)
- 50.2% (as of 2016)
- 50.0% (as of 2015)



*Data preliminary, current as of 9/5/2019

4-Year Graduation Rates Class of 2014 – Class of 2019*

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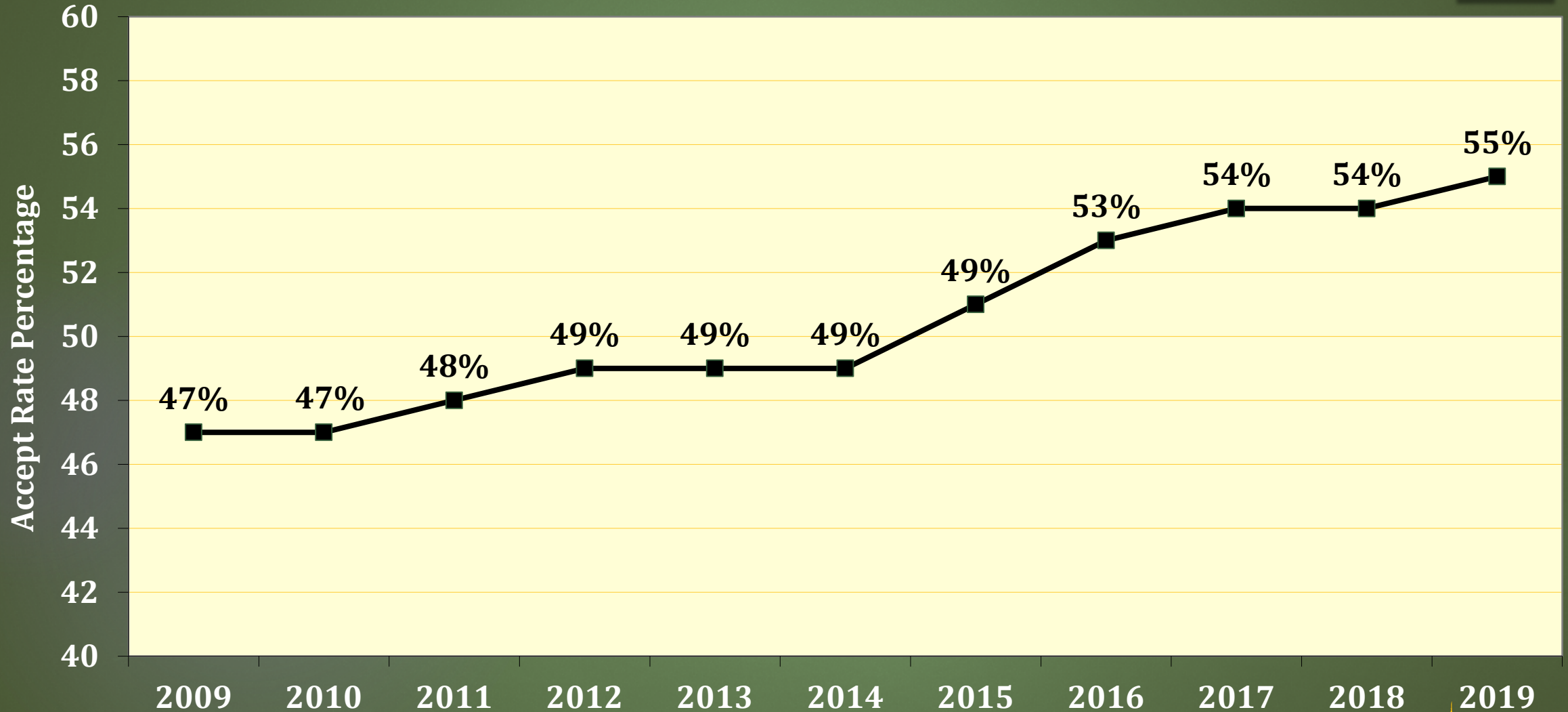


*Data preliminary, current as of 9/5/19

First-Year Student Acceptance Rate

Fall 2009 – 2019*

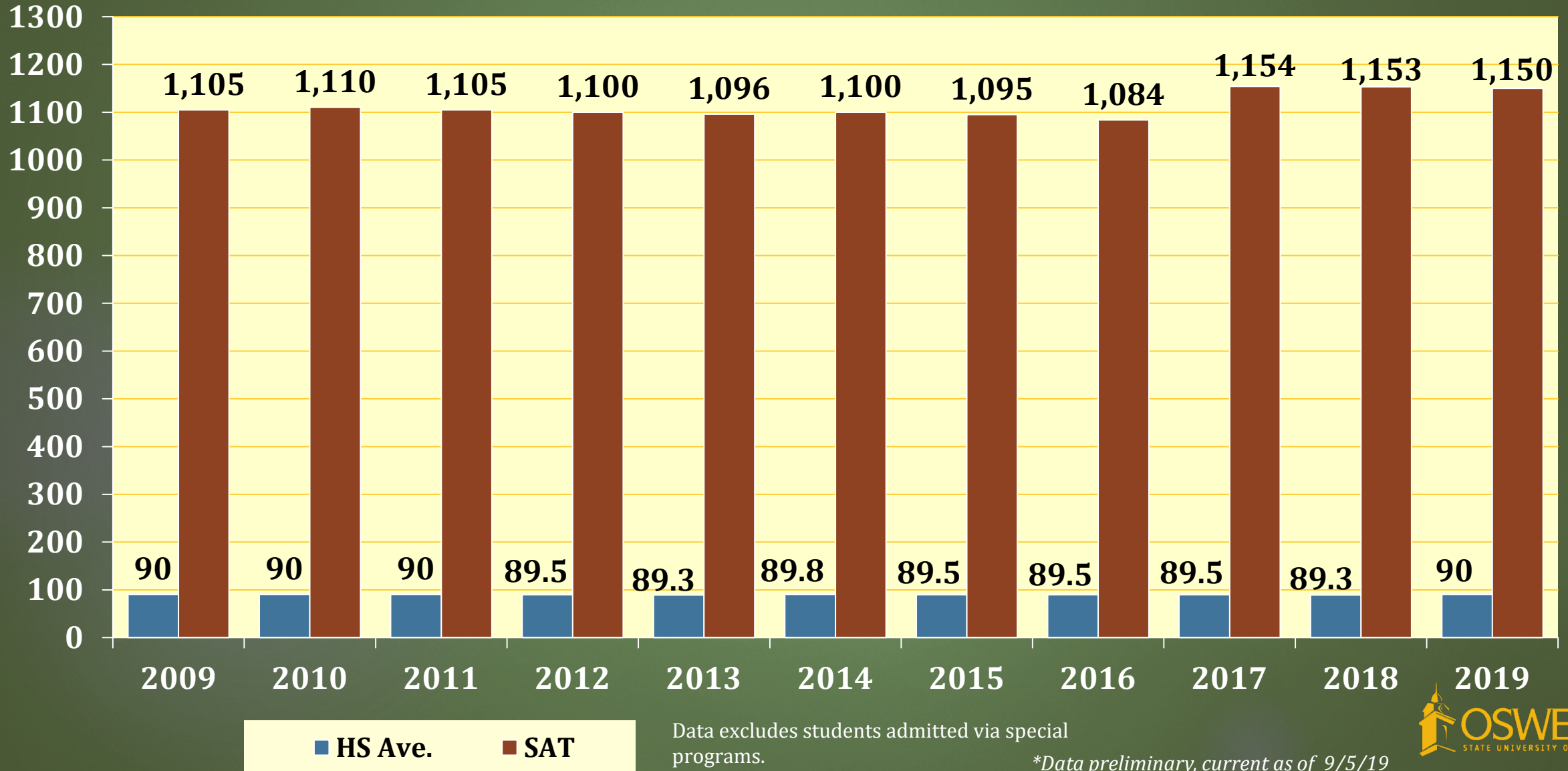
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*Data preliminary, current as of 9/5/19

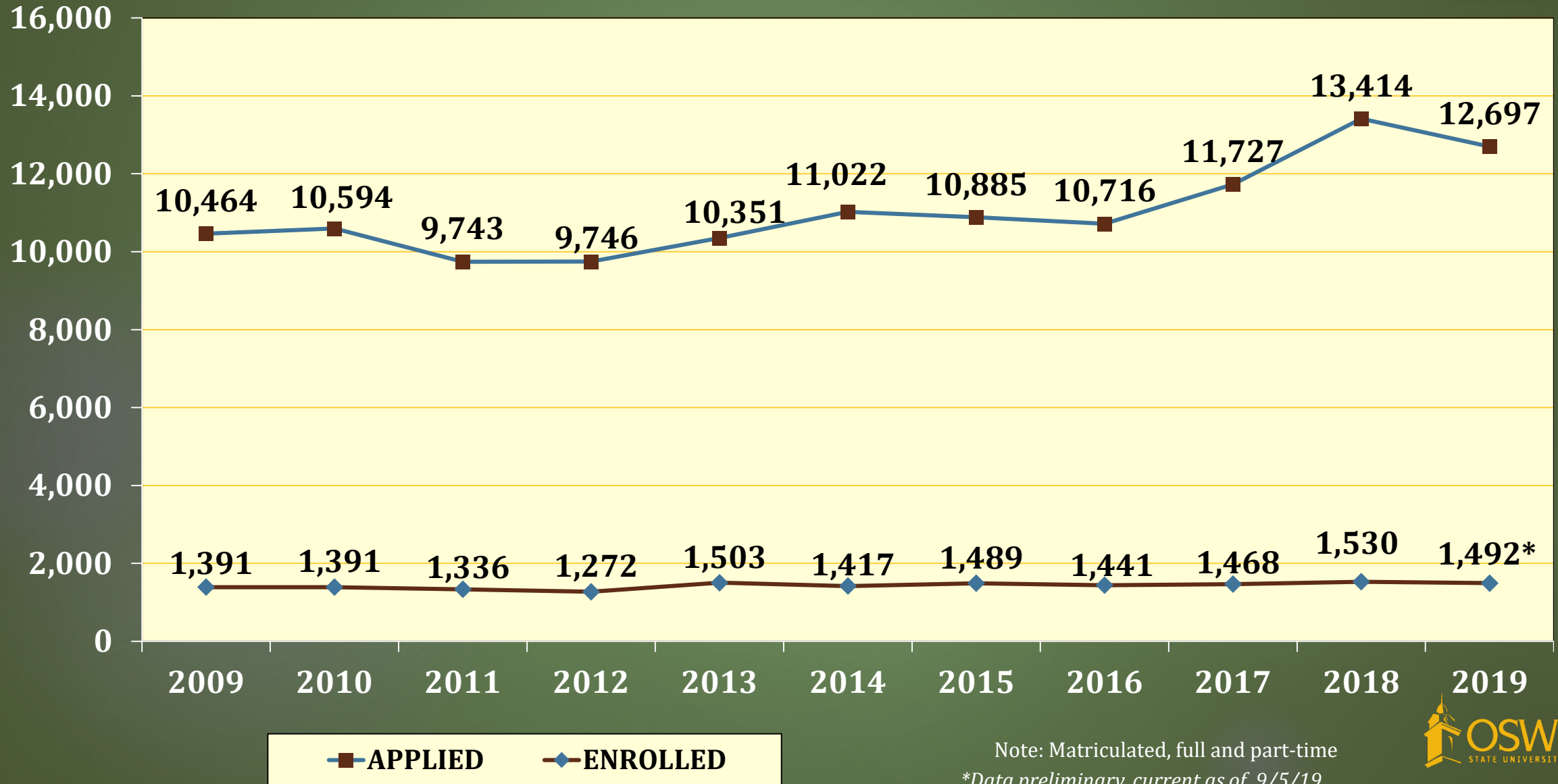
Entering Fall First-Year Students High School GPA and SAT Averages*

8



First Year Students Applications and Enrollment Fall 2009 – 2019*

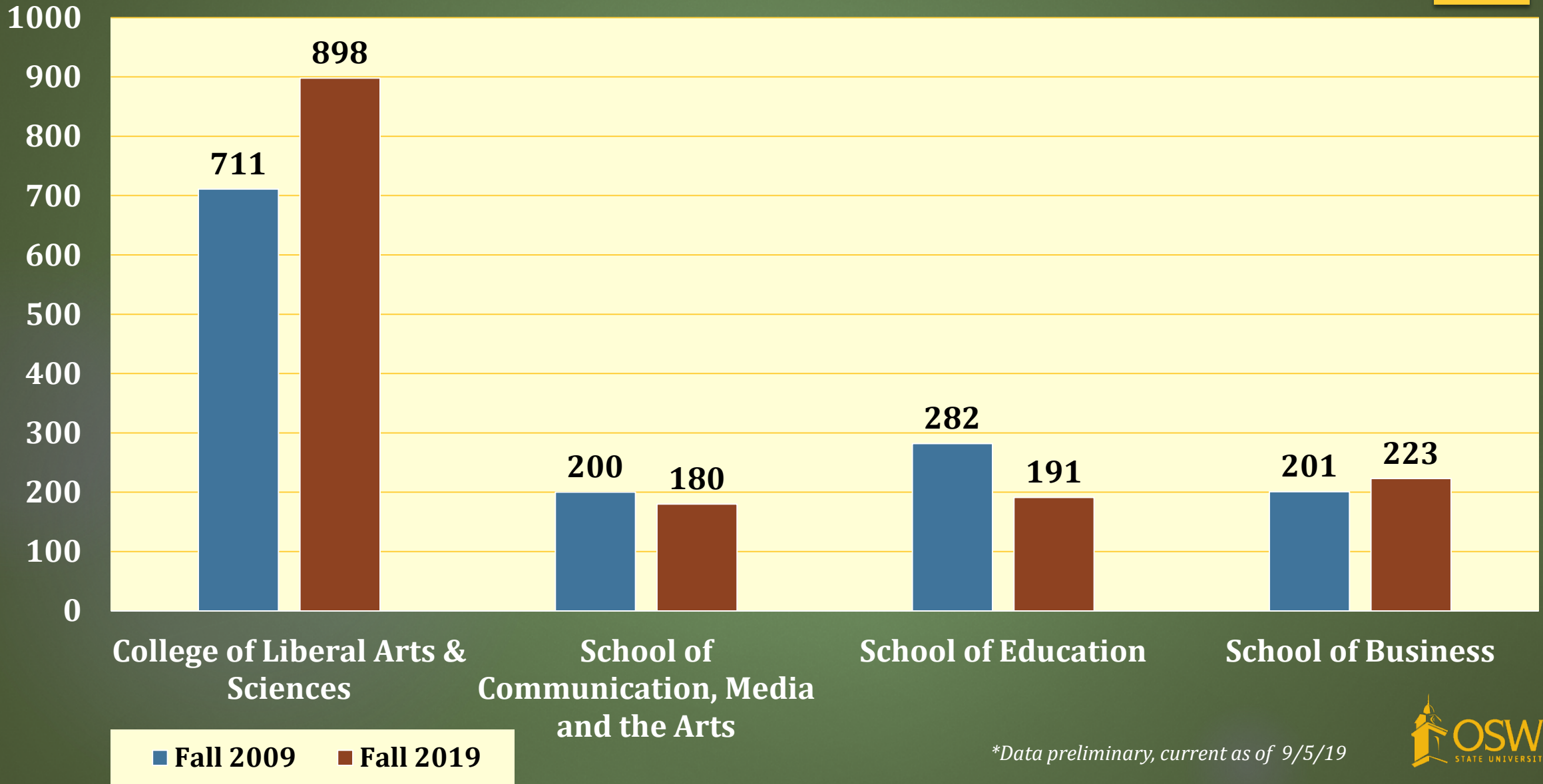
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First Year Students - Area of Study

Fall 2009 vs. 2019*

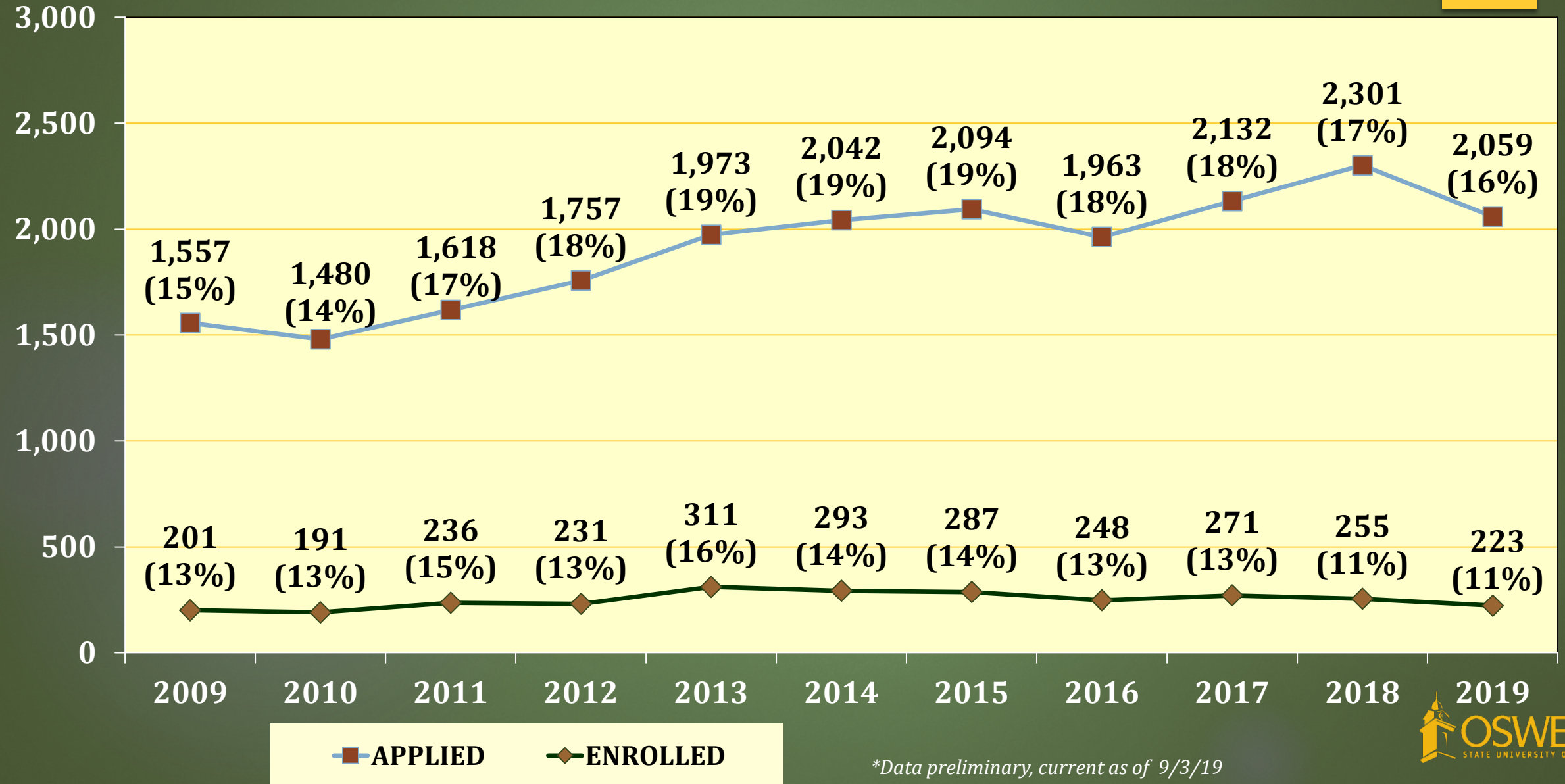
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*Data preliminary, current as of 9/5/19

School of Business First Year Applications and Enrollment 2009 – 2019*

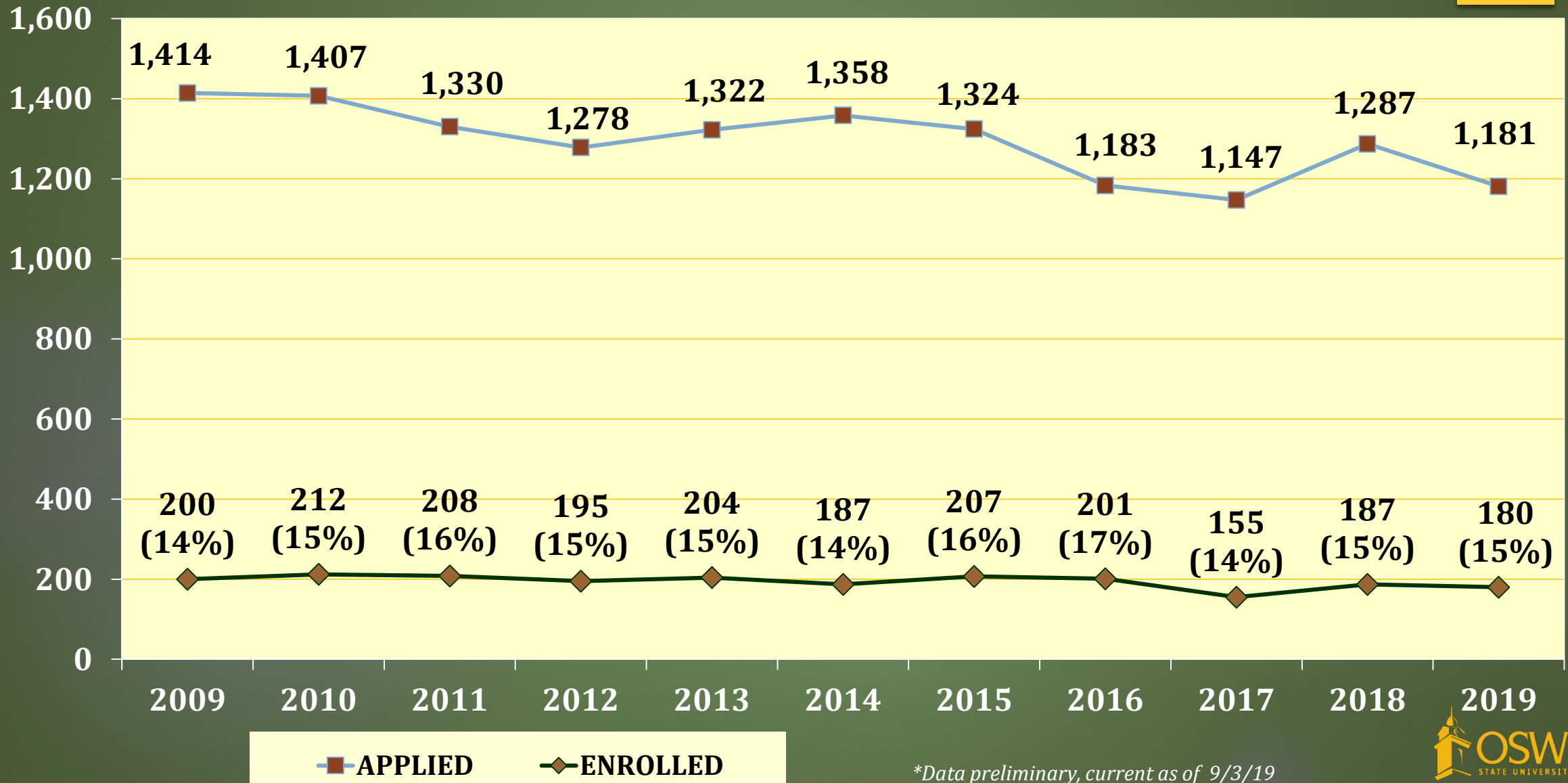
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School of Communication, Media and the Arts

First Year Applications and Enrollment 2009 – 2019*

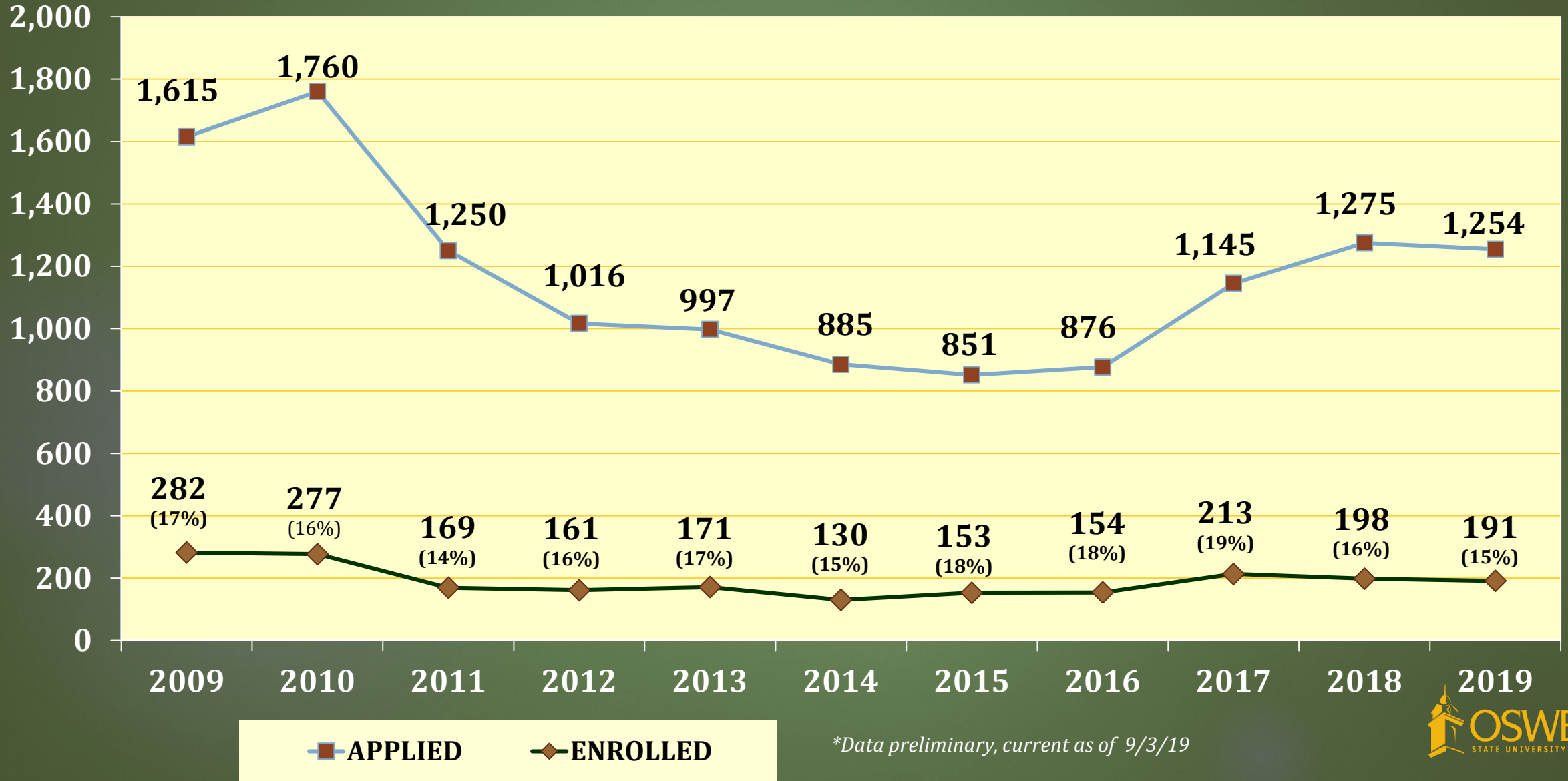
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*Data preliminary, current as of 9/3/19

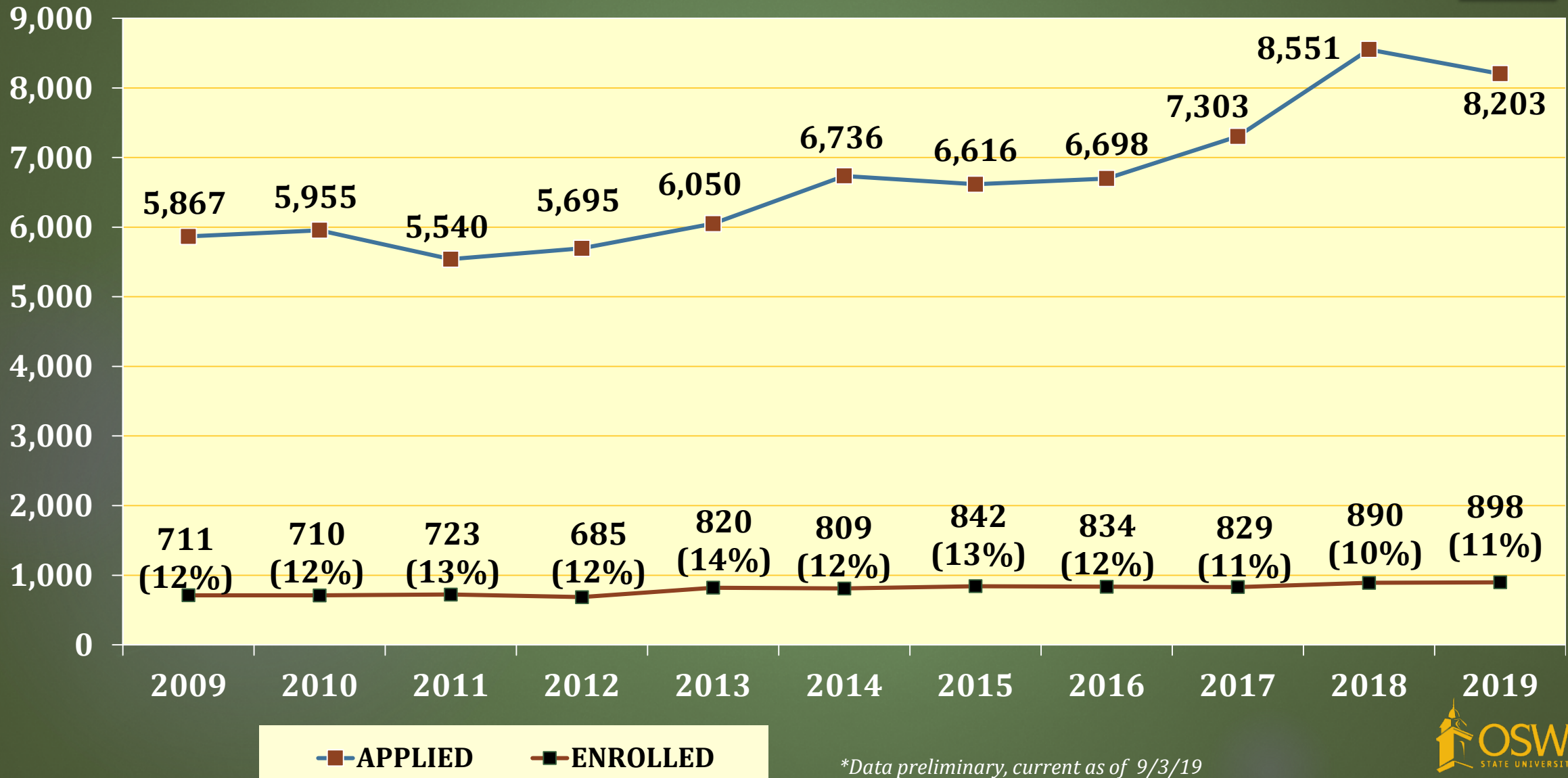
School of Education First Year Applications and Enrollment 2009 – 2019*

13



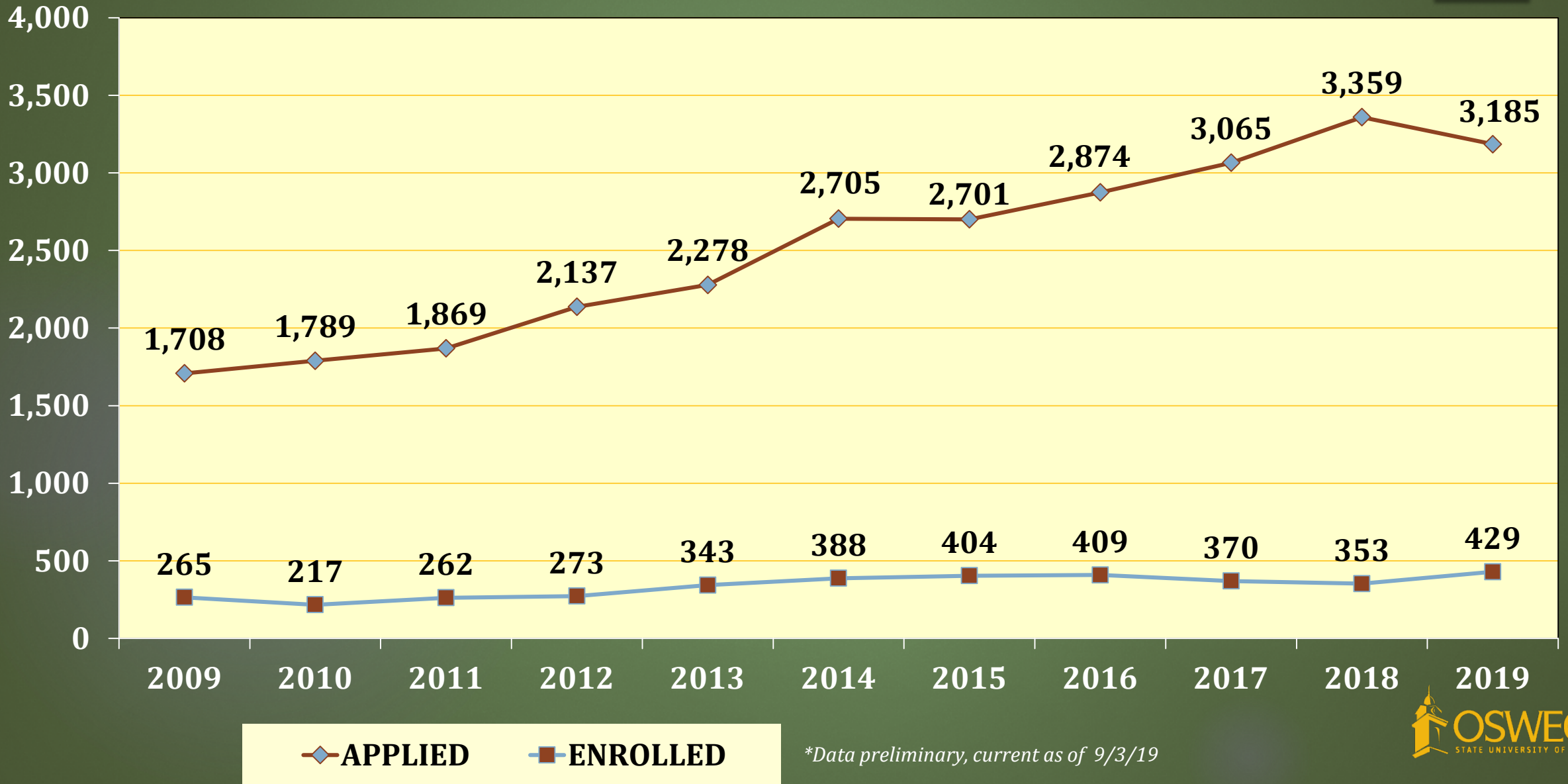
College of Liberal Arts and Sciences First Year Applications and Enrollment 2009 – 2019*

14



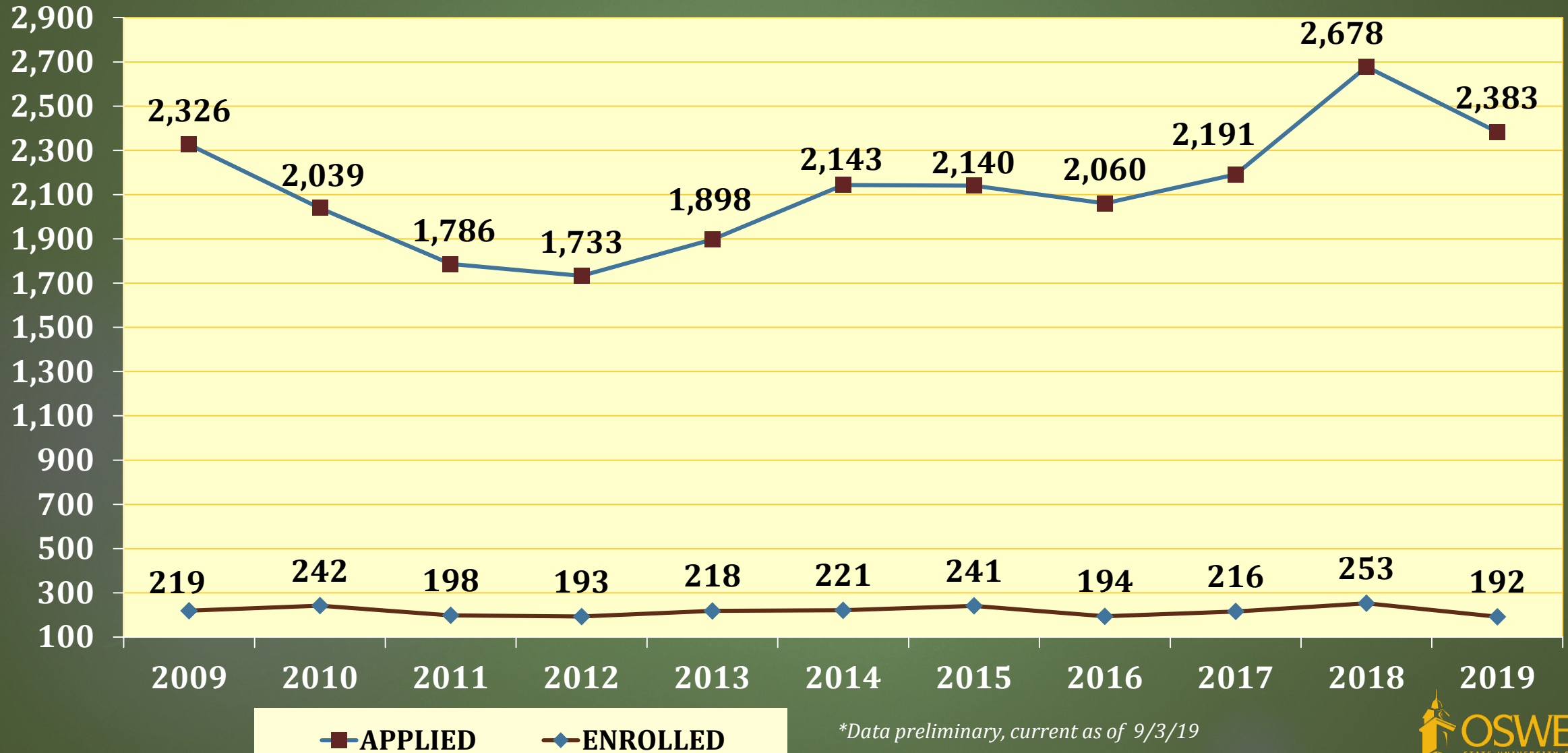
*Data preliminary, current as of 9/3/19

STEM First Year Applications and Enrollment 2009 – 2019*



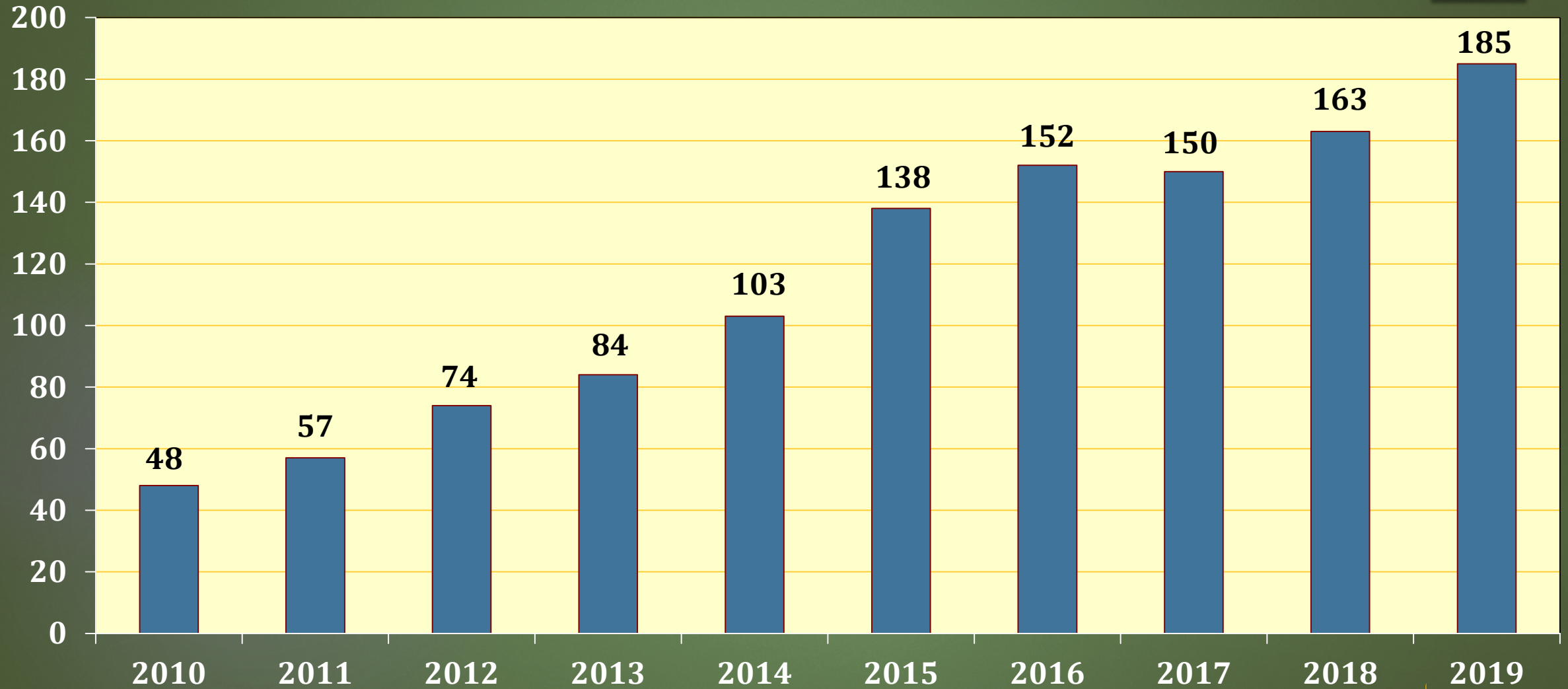
Undeclared First Year Applications and Enrollment 2009 – 2019*

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Diverse First-Year Scholars Fall 2010 – 2019*

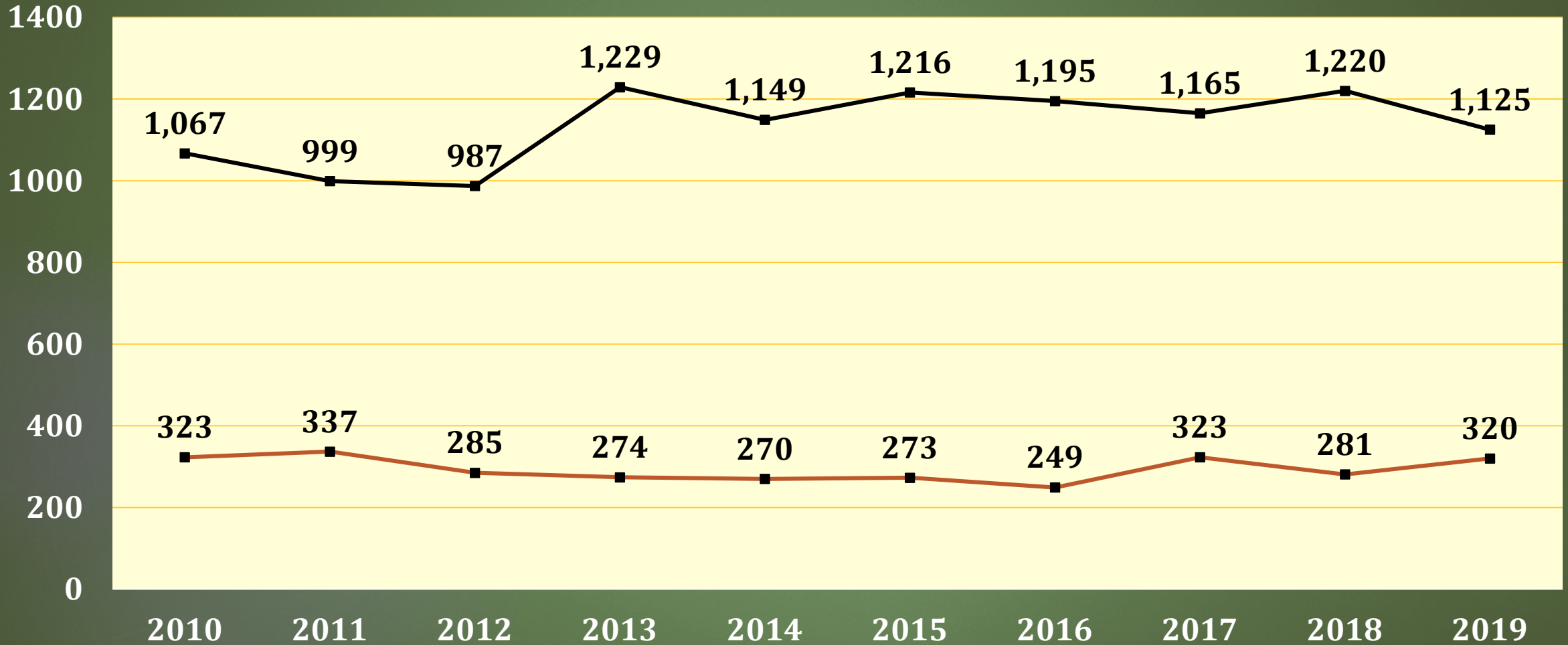
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*Data preliminary, current as of 9/3/19

First Year Students by Region Fall 2010 – 2019*

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- All other counties (including out of state and International)
- Oswego & Contiguous Counties

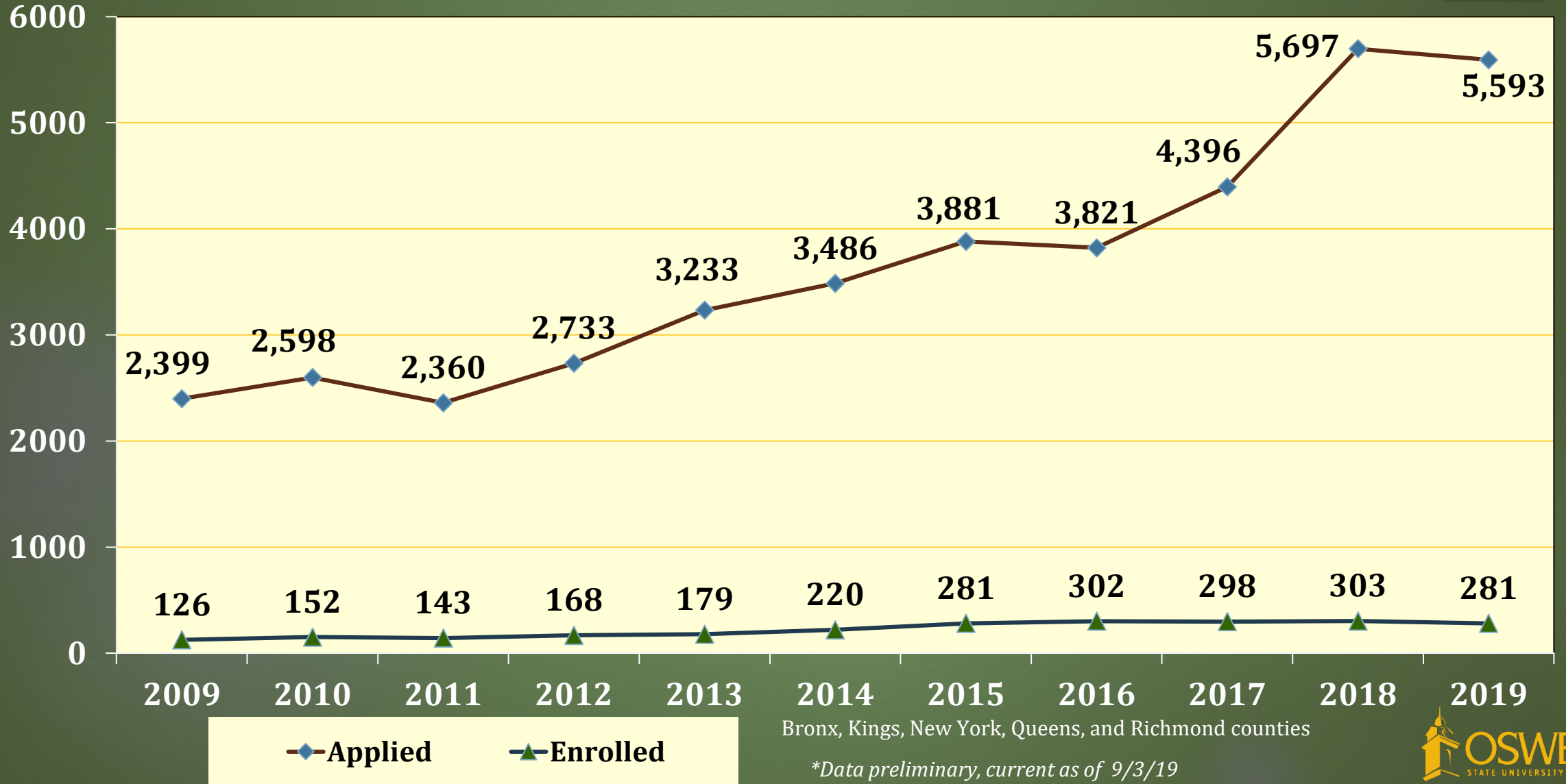
Cayuga, Jefferson, Lewis, Madison,
Oneida, Onondaga, Oswego

*Data preliminary, current as of 9/3/19



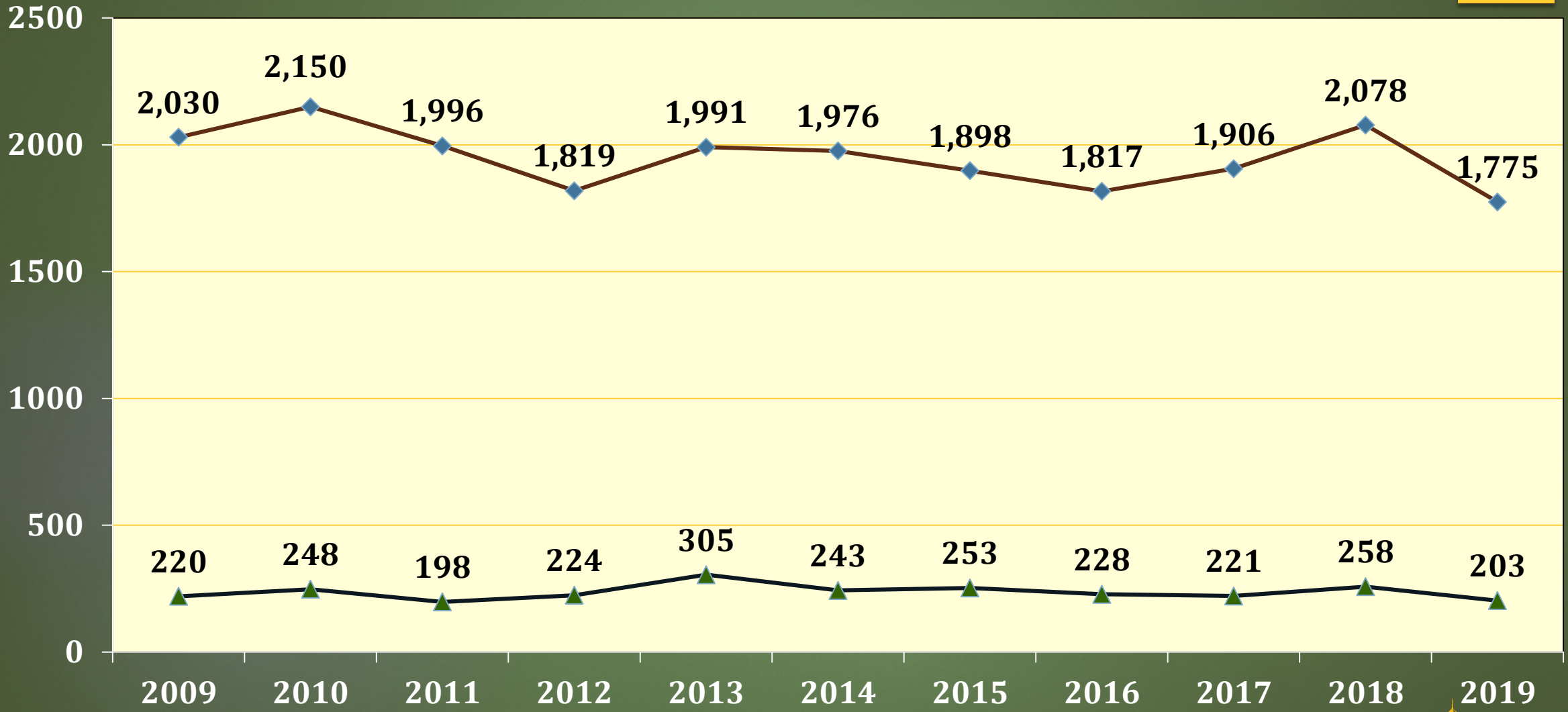
First Year Students - New York City Fall 2009 - 2019*

19



First Year Students - Long Island Fall 2009 – 2019*

20



◆ Applied ▲ Enrolled

Long Island includes Nassau and Suffolk Counties

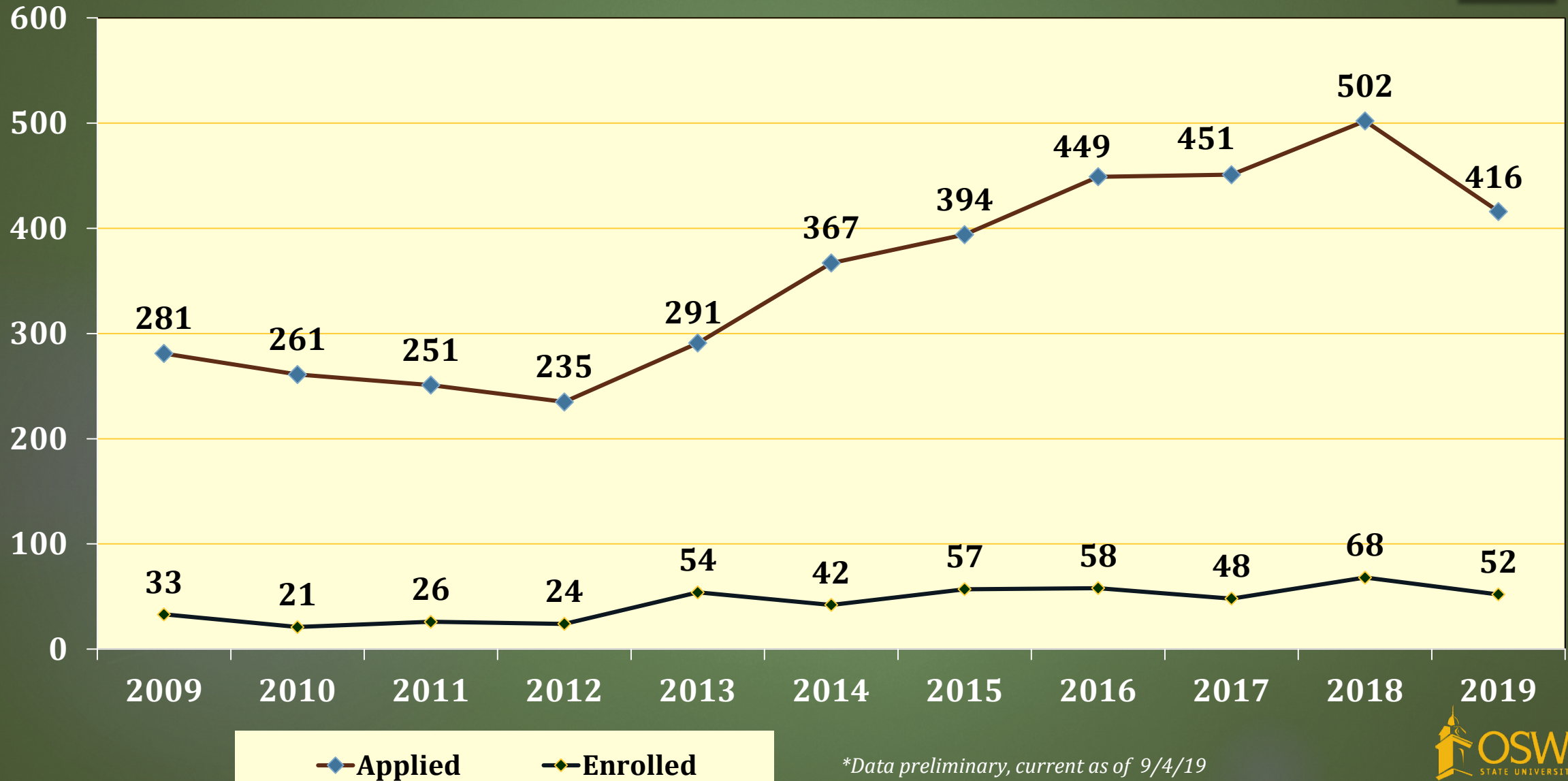
*Data preliminary, current as of 9/3/19



First Year Students - Out of State

Fall 2009 – 2019*

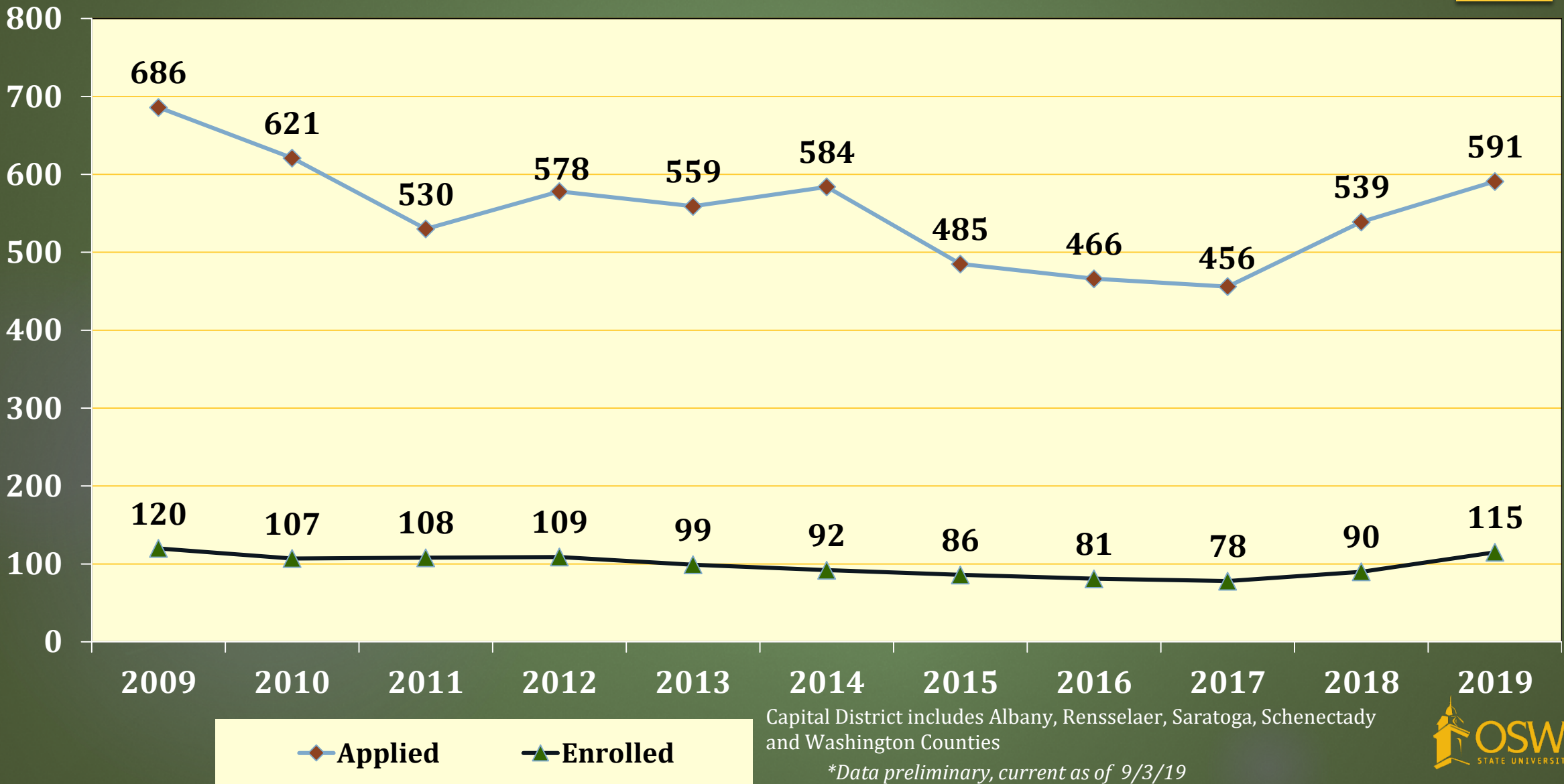
21



*Data preliminary, current as of 9/4/19

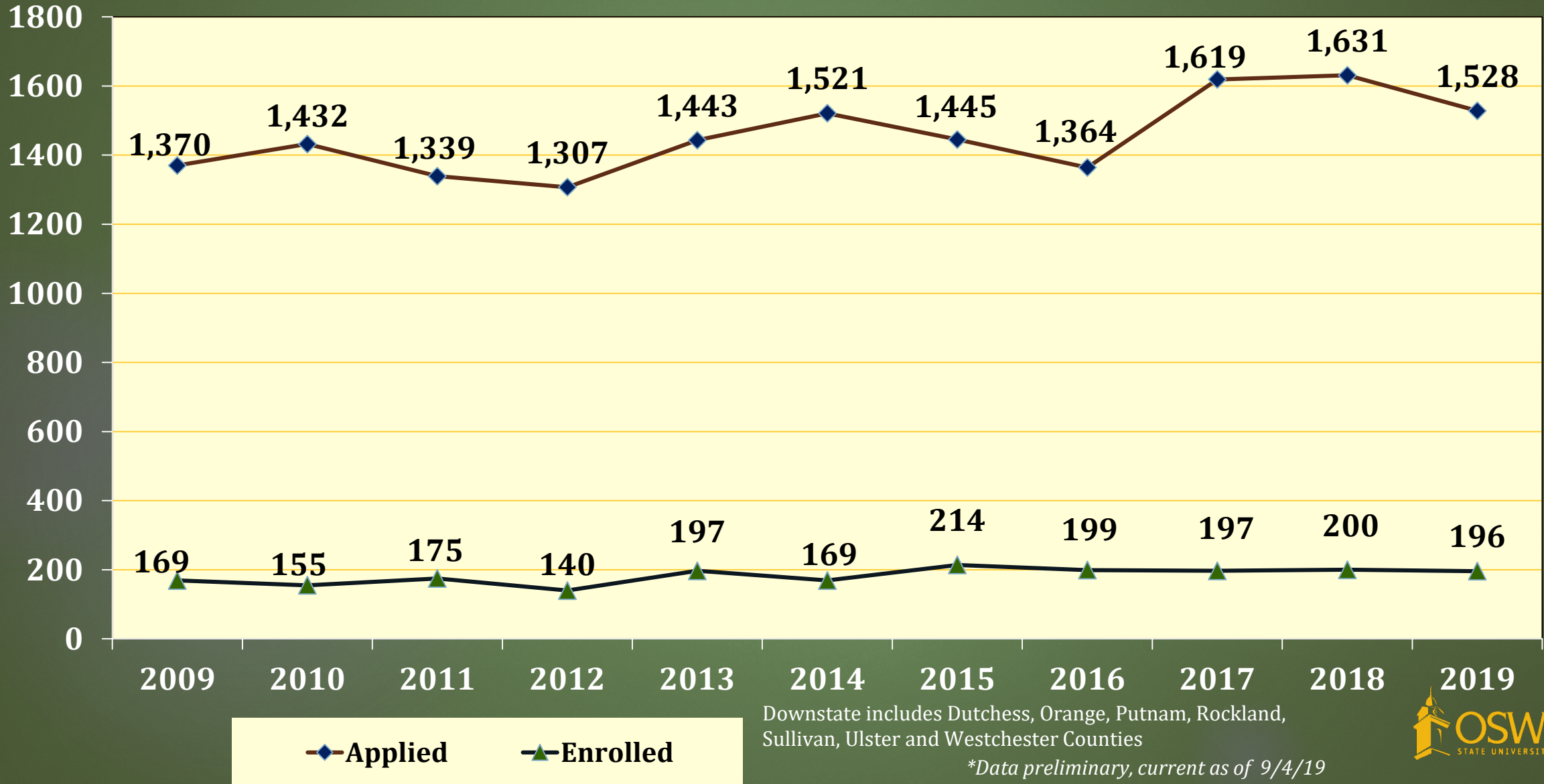
First Year Students - Capital District Fall 2009 – 2019*

22



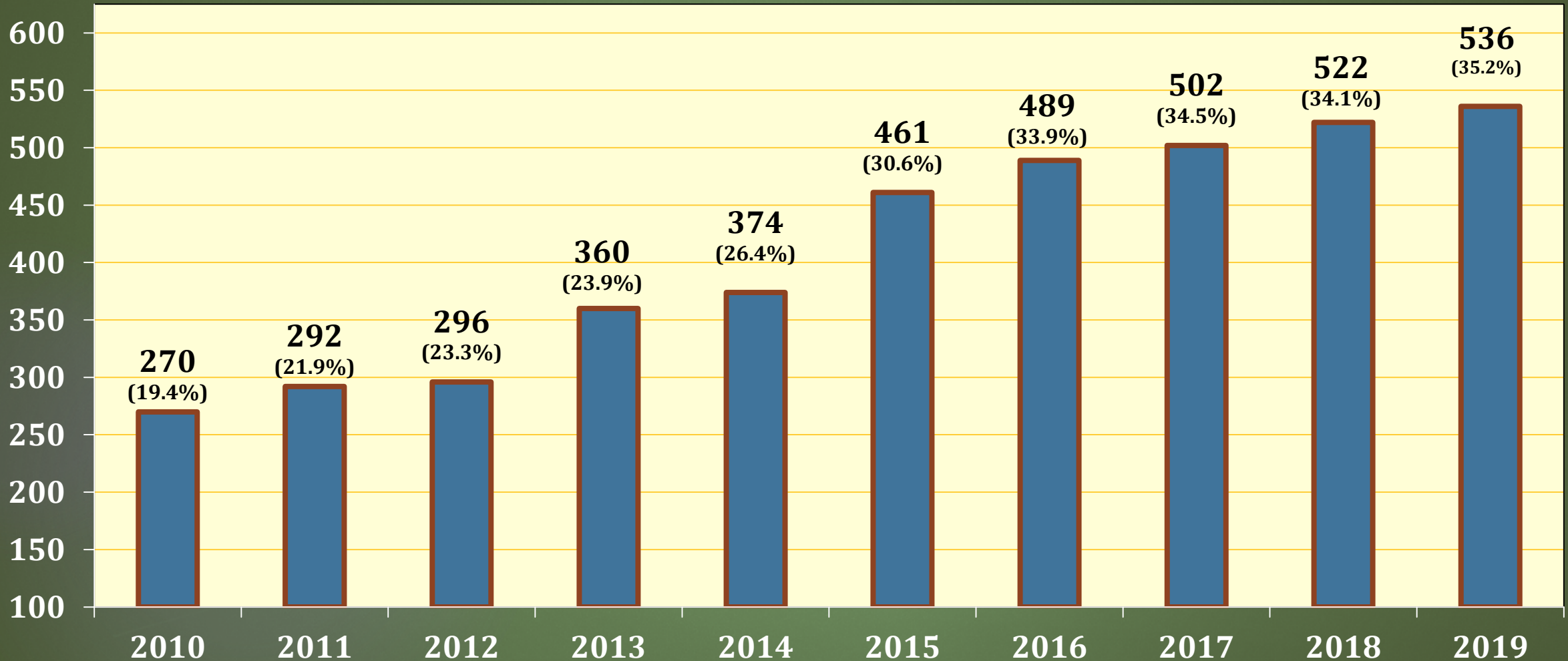
First Year Students - Downstate Fall 2009 - 2019*

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New Diverse First Year Students Fall 2010 – 2019*

24

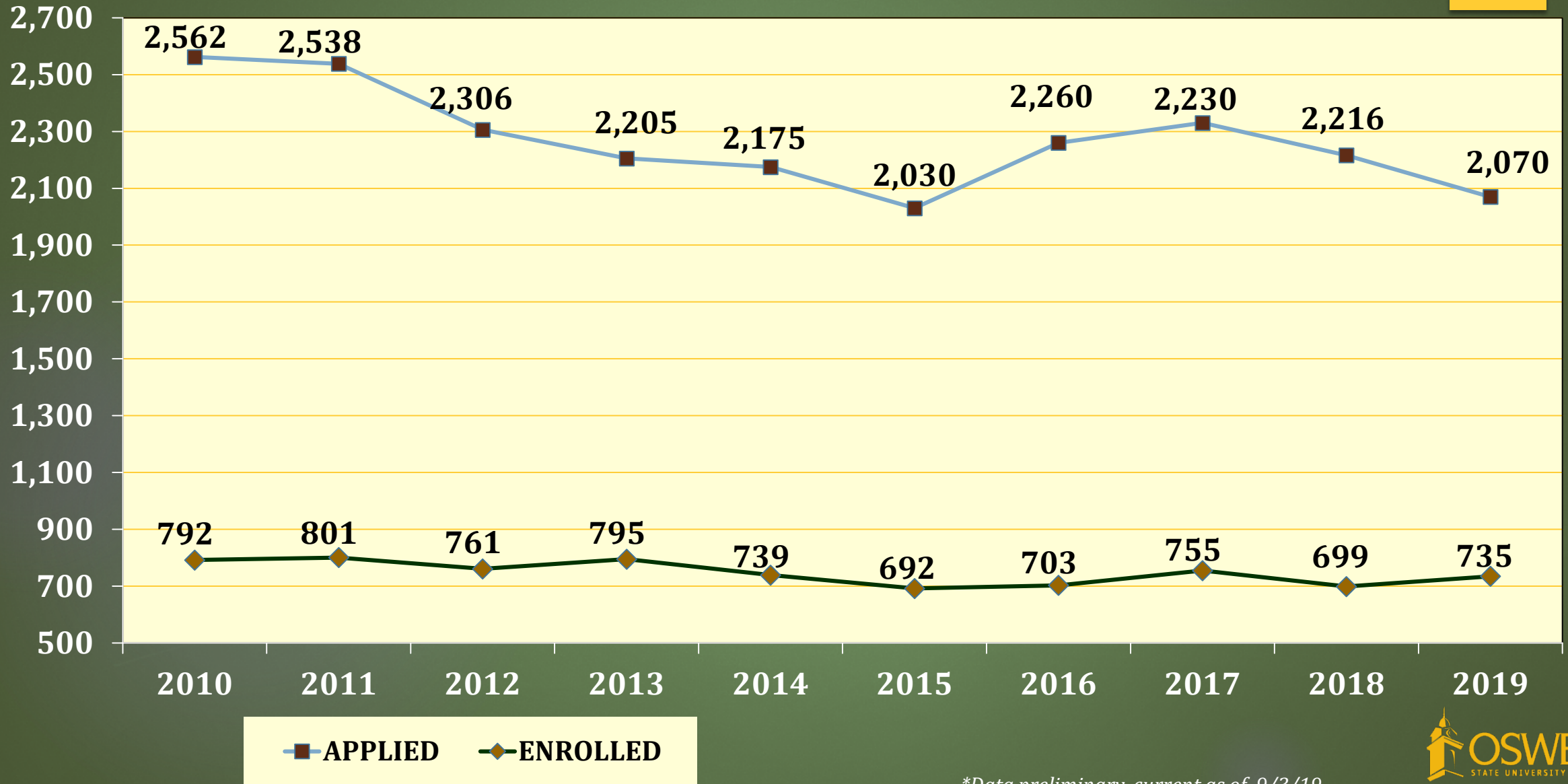


Note: Percent of total new first year students. Includes all degree-seeking freshmen who self-identify as African-American, Asian, Hispanic, Multi-racial, Native American or Pacific Islander. International students who identify themselves in one of those categories are included as well.

*Data preliminary, current as of 9/4/19

Transfer Applications and Enrollment Full and Part Time Fall 2010-2019*

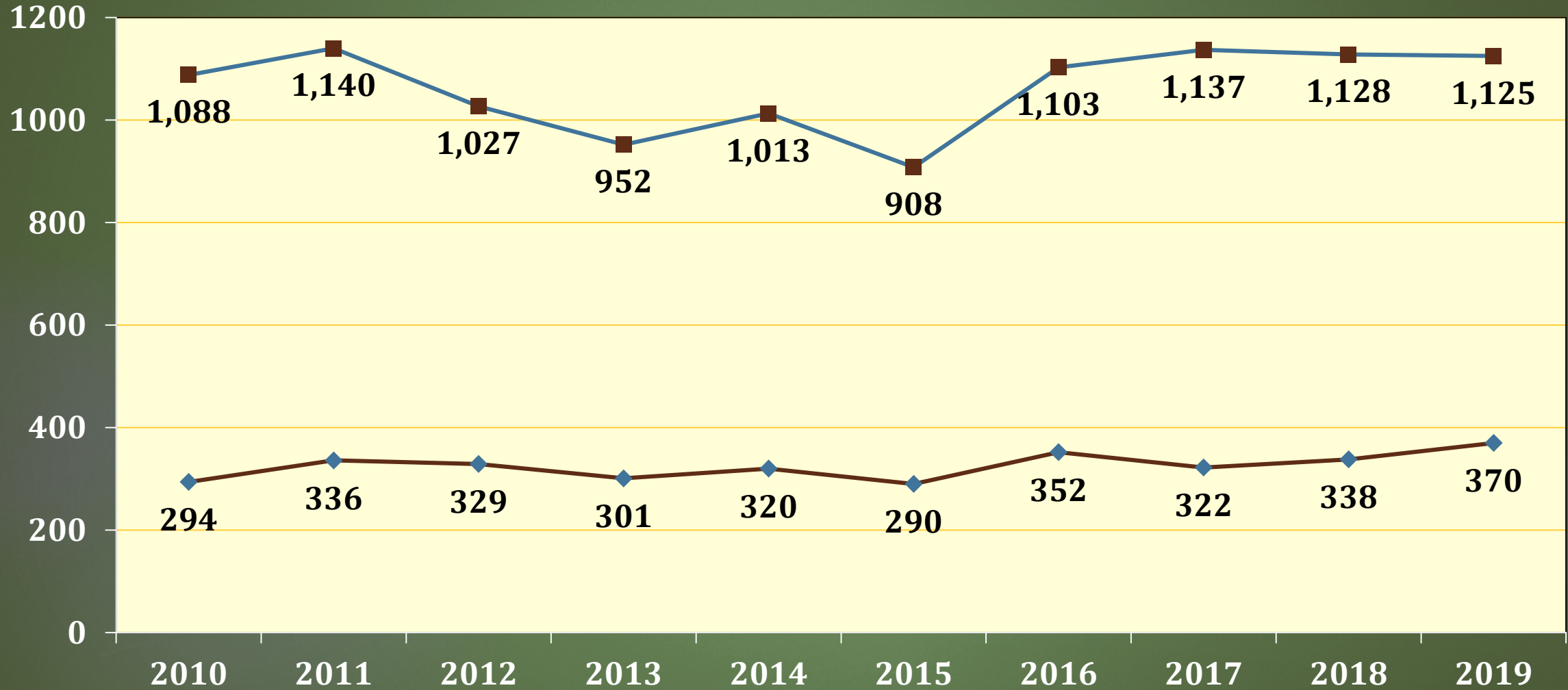
25



*Data preliminary, current as of 9/3/19

College of Liberal Arts and Sciences Transfer Applications and Enrollment 2010-2019*

26

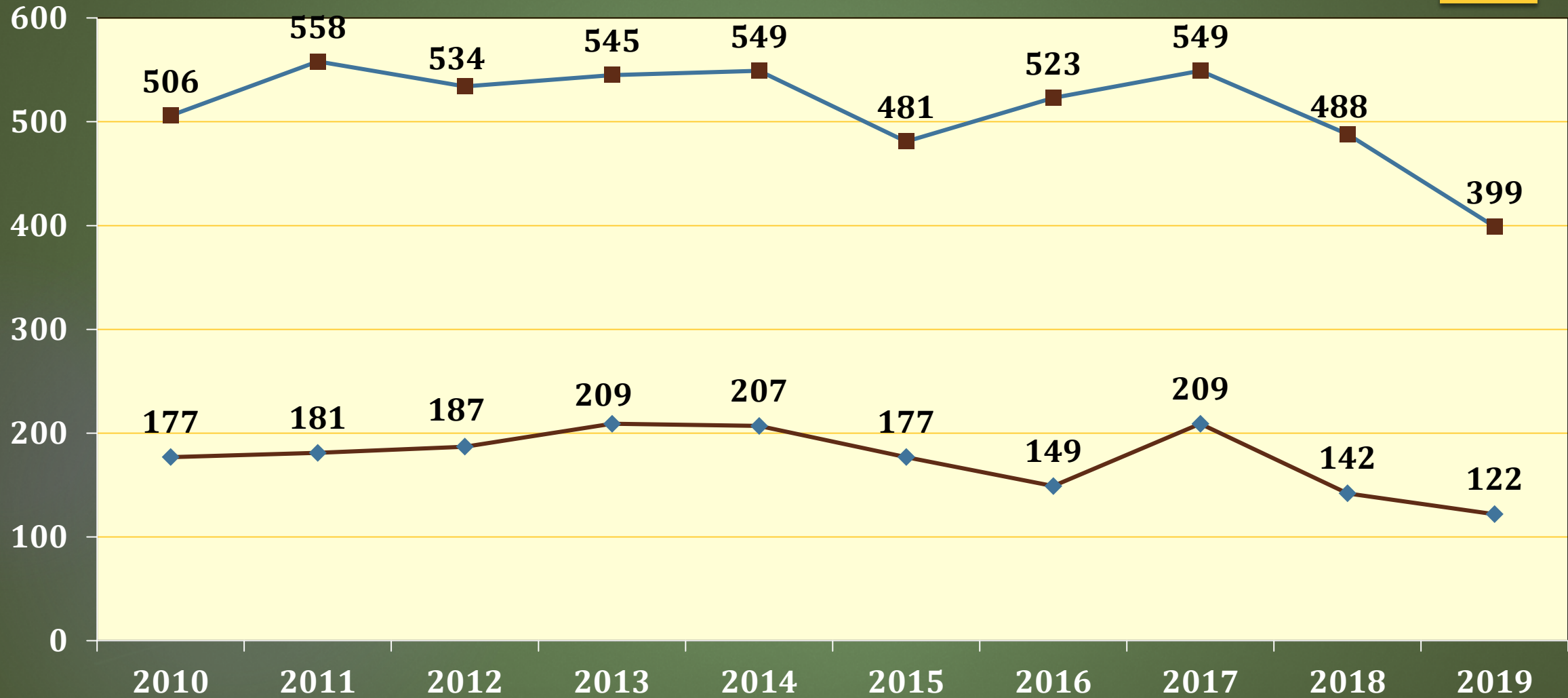


■ APPLIED ◆ ENROLLED

*Data preliminary, current as of 9/3/19

School of Business Transfer Applications and Enrollment 2010-2019*

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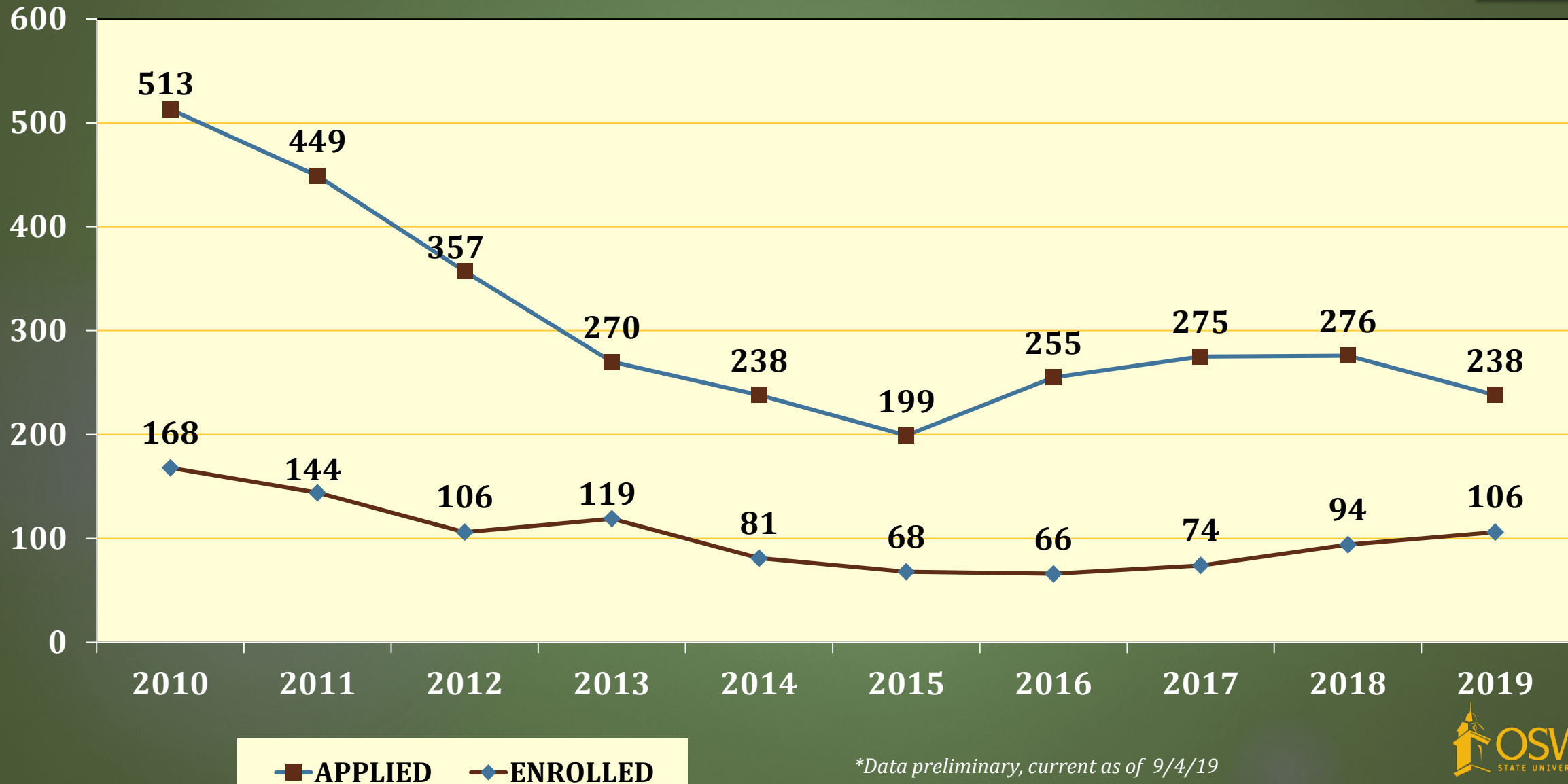
■ APPLIED ◆ ENROLLED

*Data preliminary, current as of 9/3/19



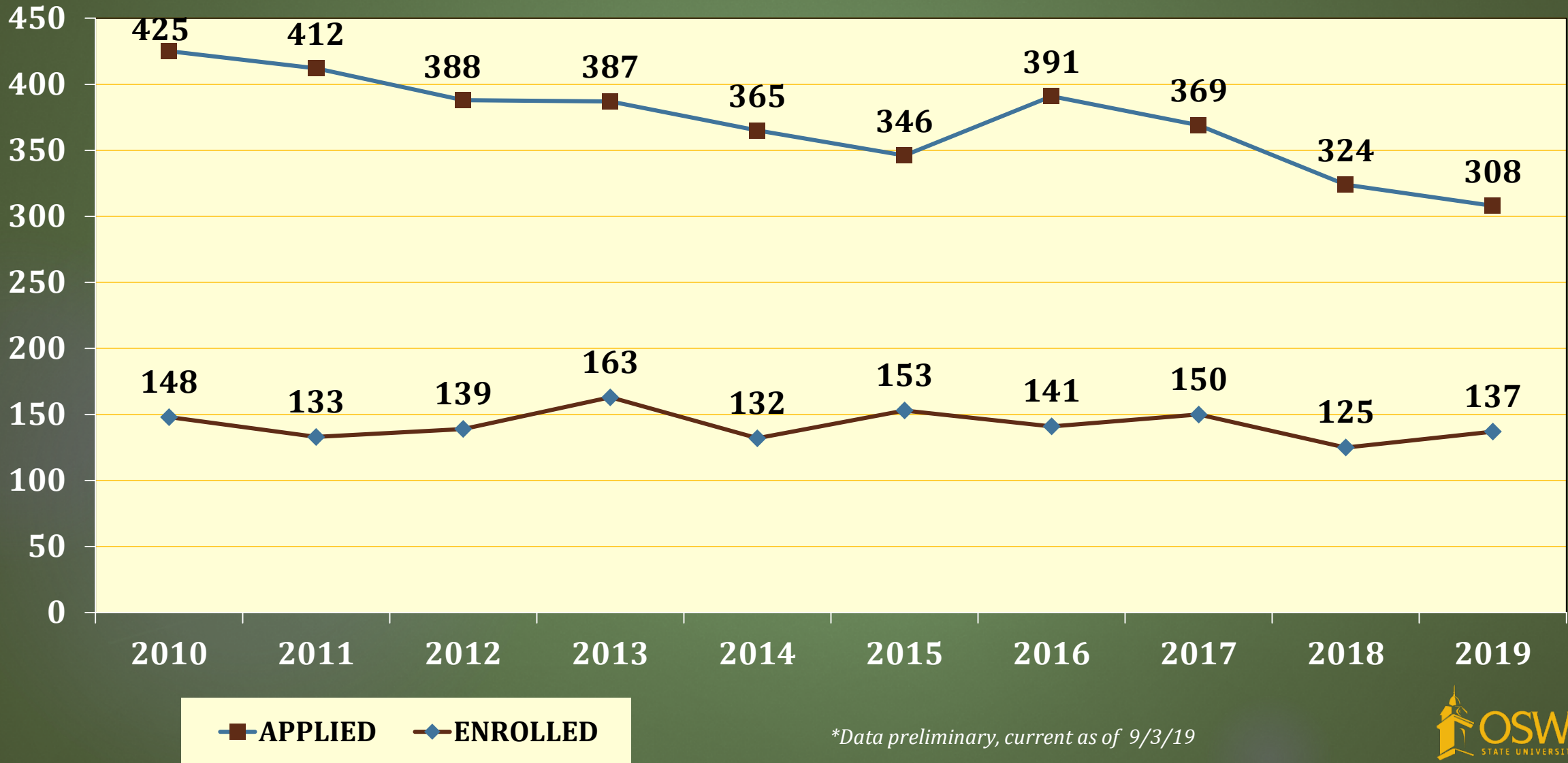
School of Education Transfer Applications and Enrollment 2010-2019*

28



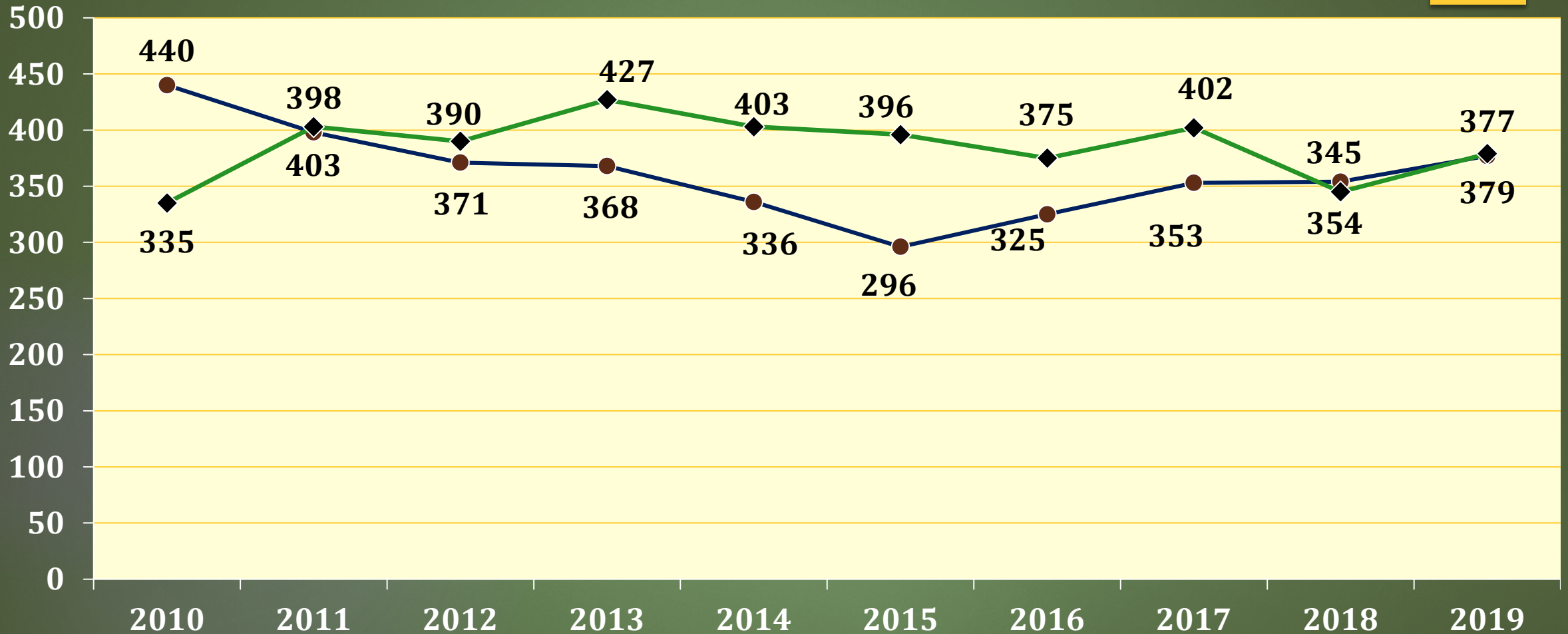
School of Communication, Media and the Arts Transfer Applications and Enrollment 2010-2019*

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Transfers by Region 2010-2019*

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●-Oswego & Contiguous Counties

◆-All other counties (including out of state and international)

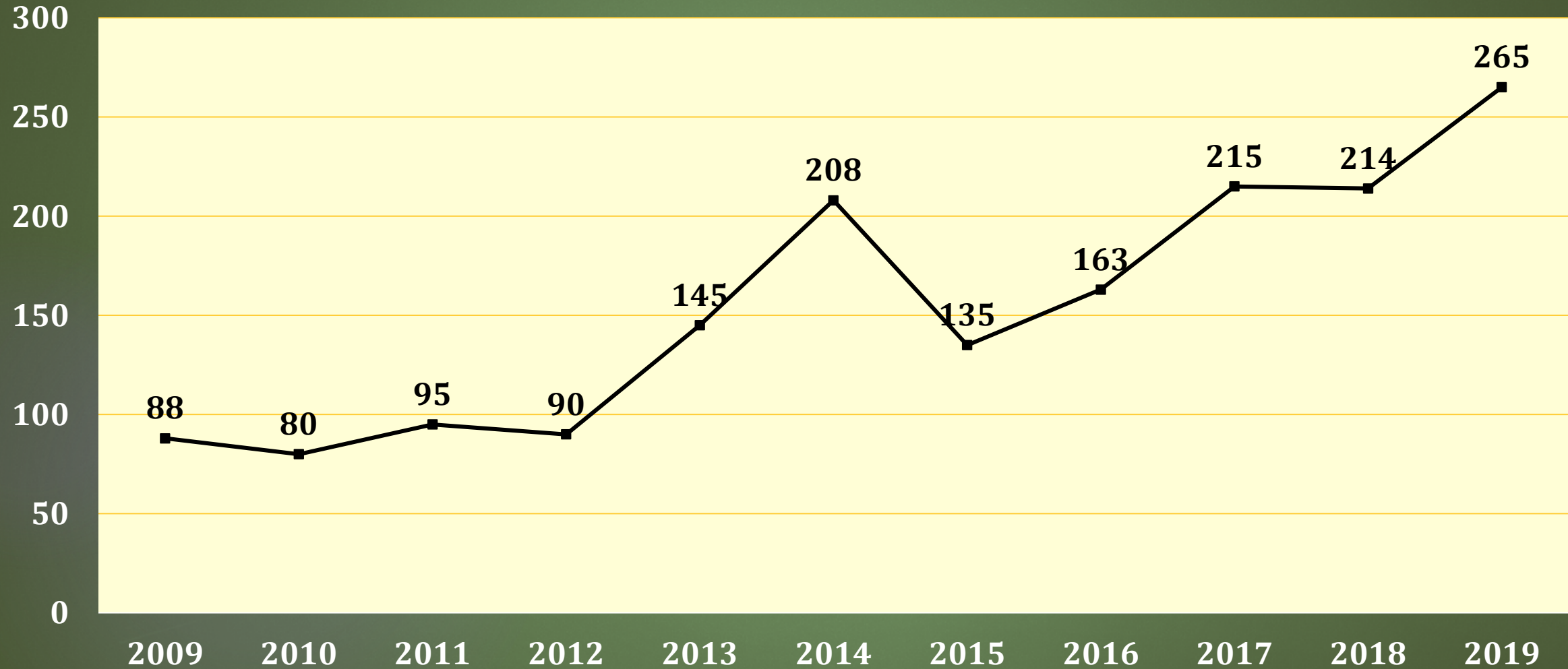
Cayuga, Jefferson, Lewis, Madison,
Oneida, Onondaga, Oswego

*Data preliminary, current as of 9/3/19



International Students Enrollment All Students Fall 2009-2019*

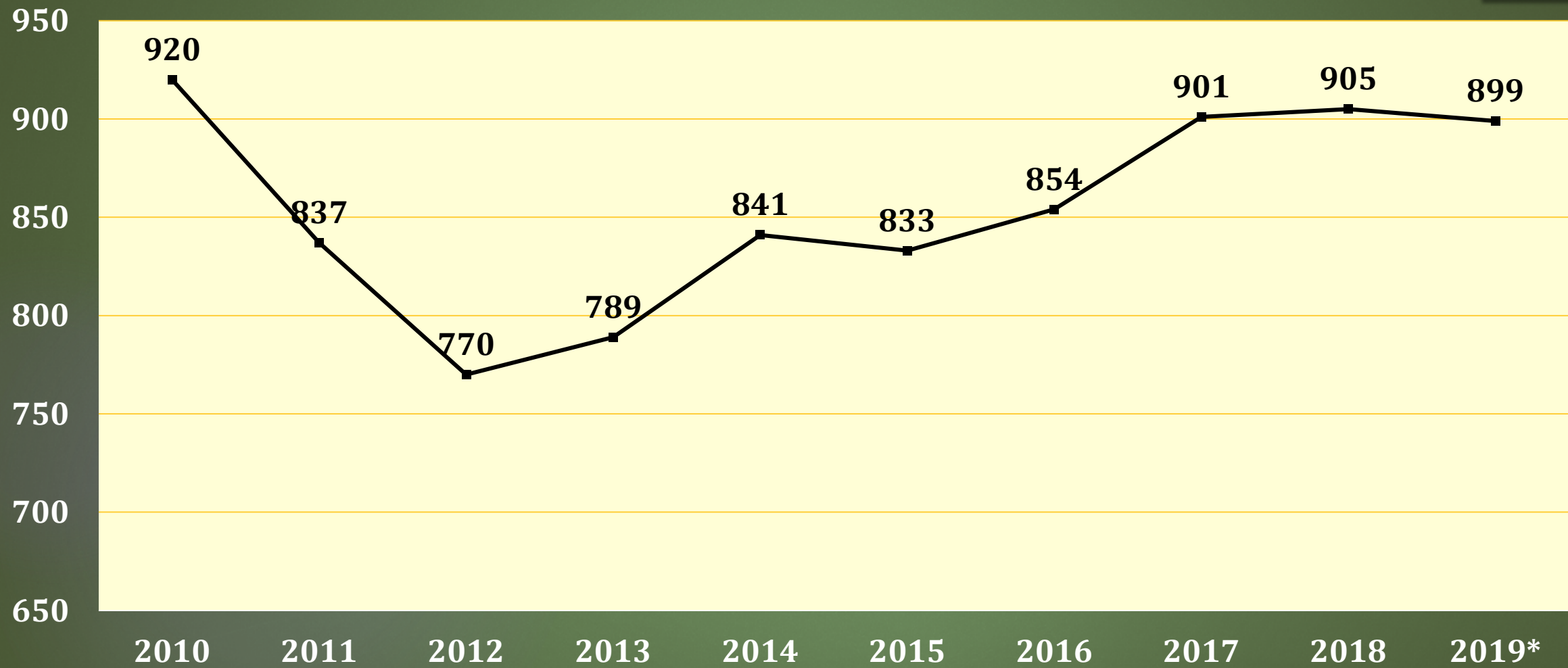
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*All data include matriculated and exchange undergraduate and graduate international students. Fall 2019 data preliminary, current as of 9/5/19

Graduate Student Enrollment Full and Part Time 2010-2019*

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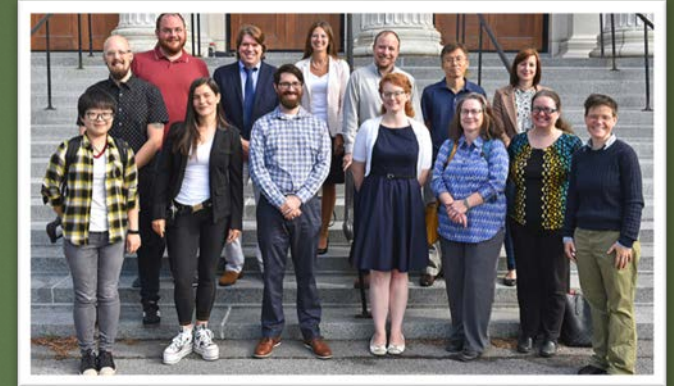
*Data preliminary, current as of 9/5/19

New Hires*

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- ▶ 81 new Faculty and Professional Staff hired
(September 2018 – August 2019)
- ▶ 24/81 (30%) = new faculty and professional staff culturally and ethnically diverse*



- ▶ 9/40 (23%) = faculty
- ▶ 15/41 (37%) = professional staff



*American Indian/Alaska Native, Asian, Black, African American, Hispanic or Multicultural

*Data preliminary, current as of 9/4/19

UPDATES

- ▶ Budget and Capital Plan
- ▶ Oswego College Foundation
- ▶ Campus Updates and Initiatives



Financial Plan by Division*	2018-19 Financial Plan	% of Total FP	2019-20 Financial Plan	% of Total FP
President	\$3,192,299	4.62%	\$3,228,100	4.58%
VP Academic Affairs	\$42,675,353	61.81%	\$43,751,713	62.01%
VP Administration	\$13,342,157	19.32%	\$13,581,987	19.25%
VP Student Affairs	\$5,596,265	8.11%	\$5,730,715	8.12%
VP Development	\$1,630,967	2.36%	\$1,658,626	2.35%
Fort Drum	\$141,000	0.20%	\$141,000	0.20%
Raises	0	0	0	0
Utilities	\$2,466,059	3.57%	\$2,466,059	3.50%
Sub Total Divisions Only	\$69,044,100	100%	\$70,558,200	100%
Tuition Credit-TAP	\$2,325,000		\$2,625,000	
Tuition Reimbursable Accounts	\$268,900		\$268,900	
Grand Total	\$71,638,000	100%	\$73,452,100	100%

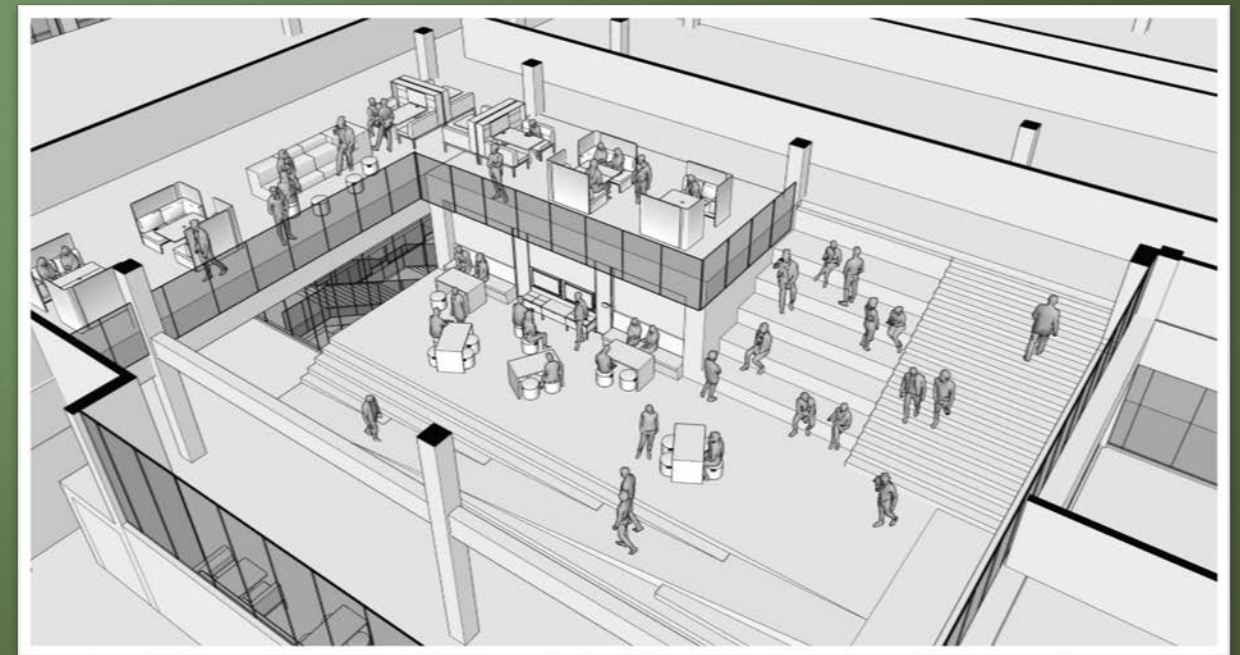
Projected Financial Plan 2019-2020*

Rational Tuition Increase	\$1.814 m
Tuition Credit (TAP)	(\$300 k)
Minimum Wage Increase	\$25 k
Projected Salary Raises	\$2.8 m
Projected Deficit*	\$1.311 m

*Deficit covered by transfer to IFR Reserves

**Data preliminary, current as of 9/5/19*

Projects: Recently completed, in construction, in planning, in design*	Estimated cost
<i>The Space</i>	\$2.5 m
Tyler Phase 2	\$15 m
Hewitt Hall	\$65 m
Hewitt Quad	\$5 m
Penfield/Penfield Lanigan Connector	\$14.4 m
Relocations	\$2.2 m
Residential (Funnelle, Seneca)	\$29.5 m
Syracuse Campus	\$330 k
Campus Wide Renewable Electrification	\$12 m
Equipment and Critical Maintenance	\$7 m
TOTAL	\$152.9 m



**Data estimated, current as of 9/5/19*

Oswego College Foundation Update*

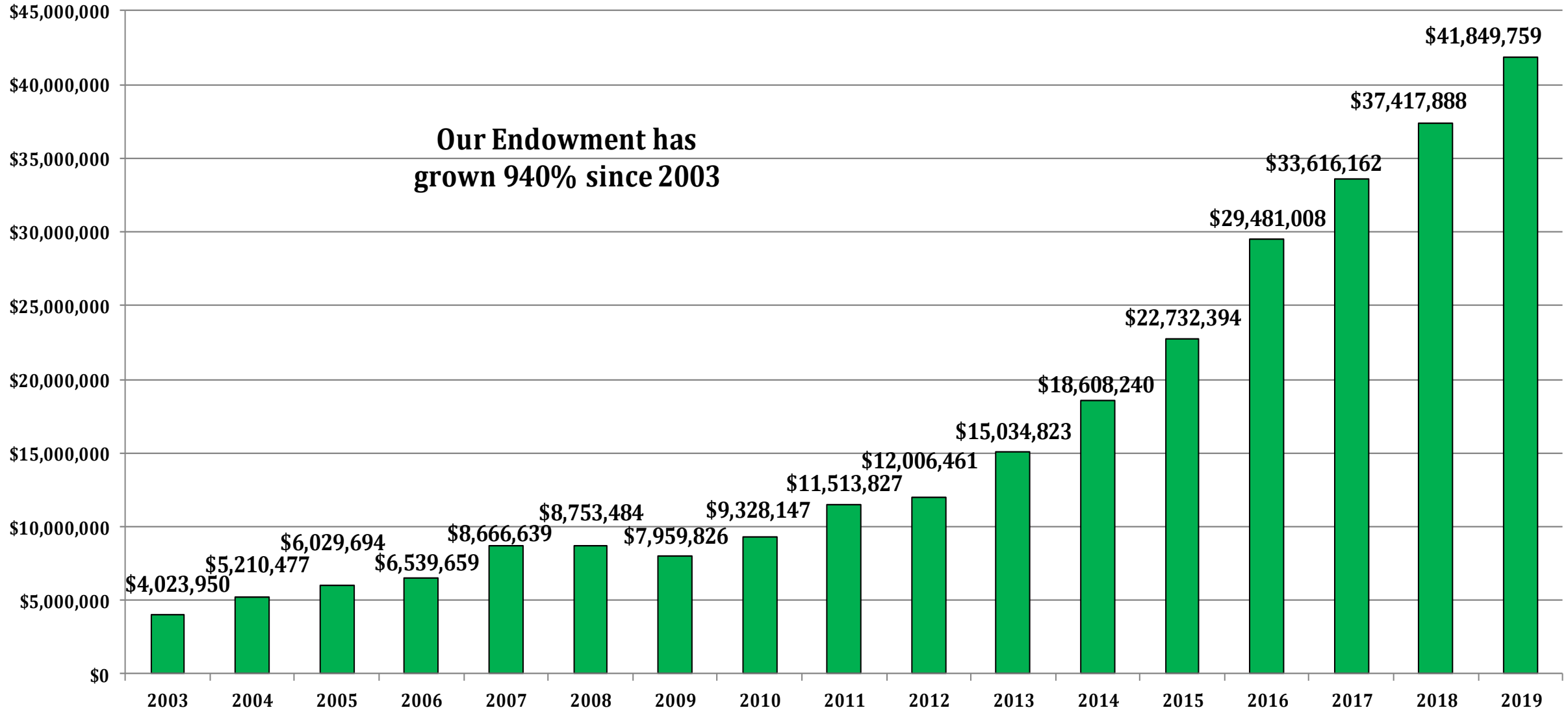
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- ▶ Endowment is currently over \$41.5 million
- ▶ OCF raised \$6.0 million last year
 - ▶ \$3.4 m in support of students and campus:
 - ▶ \$1.2 million in student scholarship support (470 students)
 - ▶ \$2.2 million in support of campus programs and departments



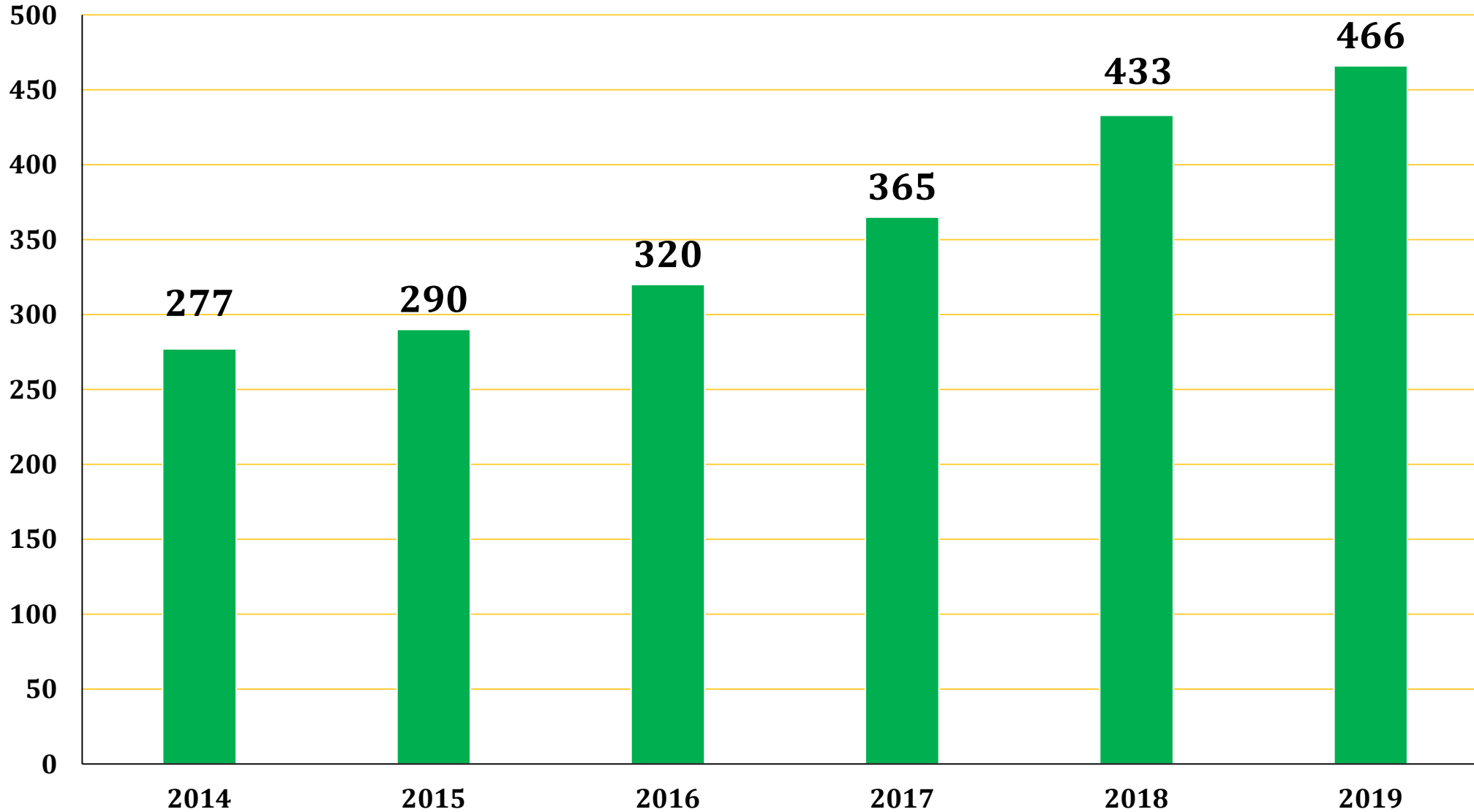
**current as of 6/30/19*

Oswego College Foundation, Inc.
15+ Year Growth of Endowment
Years Ended June 30
(with current year-to-date update)



**current as of 6/30/19*

Oswego College Foundation, Inc.
Number of Donor Funded Student Scholarship Recipients
Years Ended June 30*

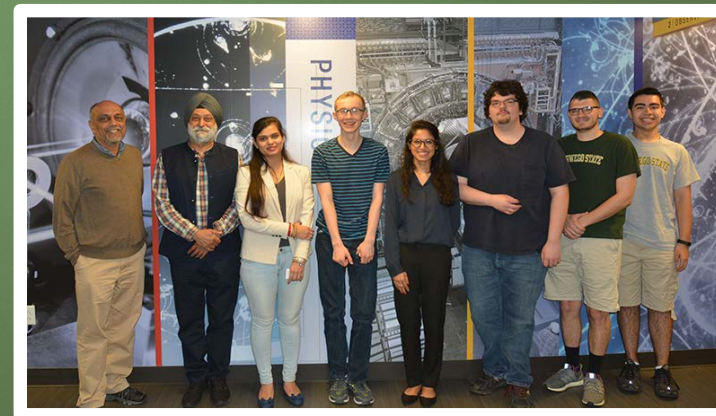


**current as of 6/30/19*

Initiatives

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- ▶ ABET Accreditation
- ▶ Middle States Self Study
- ▶ Tomorrow Plan Refresh
 - ▶ Moonshots: 45 Responses
 - ▶ Growing Research
 - ▶ Enrollment Management Strategy
 - ▶ New Program Development Process
 - ▶ Centers for Thought and Research
 - ▶ Branding
 - ▶ Upskilling



Upcoming Events

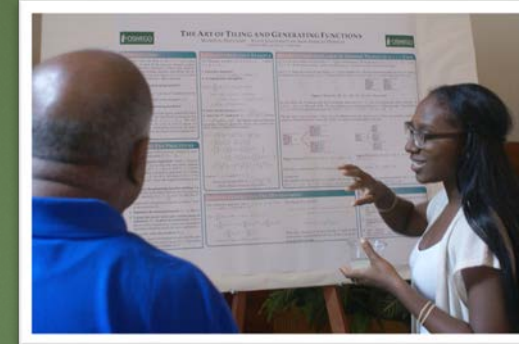
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Living Writers Series: Robert Mirabel
September 11, 2019: 3-4:20 pm
MCC 132



ETHEL + Robert Mirabel
September 11, 2019: 7:30 pm
Waterman Theatre



Scholarly & Creative Activity Symposium
September 13, 2019: 2-3:40 pm
Sheldon Hall Ballroom



The Mark Lomax Quartet
September 23, 2019: 7:30 pm
Sheldon Hall Ballroom



ALANA: Annual Student Leadership Conference
September 18-23, 2019



I am Oz Speaker: Gabby Rivera
October 2, 2019: 6:30 pm
Sheldon Hall Ballroom

Upcoming Meetings*

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- ▶ Student 1:1 Drop Ins (September 11)
- ▶ Faculty & Staff 1:1 Drop Ins (September 19)
- ▶ Informal Meetings with New Faculty
- ▶ Departmental Visits
- ▶ Town Hall/Working Groups
- ▶ Campus Community Relations Committee
- ▶ Regional Economic Development Council



*See events calendar for confirmed dates, times, and locations for some of these meetings

Thank you!

