President’s Report to General Faculty
Spring 2020

FEBRUARY 3, 2020
Agenda

- Enrollment
- Budget
- Campus Updates & Initiatives
- Upcoming Events
- Questions and Discussion
SUNY Oswego
Total Headcount Fall 2011 - Fall 2019*

*Data preliminary January 29, 2020
<table>
<thead>
<tr>
<th>Retention of New Fall Undergraduates Fall into Spring</th>
<th>Fall 2018 into Spring 2019</th>
<th>Fall 2019 into Spring 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full-time Freshmen, total</strong></td>
<td>93%</td>
<td>93%</td>
</tr>
<tr>
<td>Men</td>
<td>92%</td>
<td>92%</td>
</tr>
<tr>
<td>Women</td>
<td>95%</td>
<td>93%</td>
</tr>
<tr>
<td>Pell Recipients</td>
<td>92%</td>
<td>92%</td>
</tr>
<tr>
<td>Other Students</td>
<td>94%</td>
<td>93%</td>
</tr>
<tr>
<td>White, Non-Hispanic</td>
<td>93%</td>
<td>92%</td>
</tr>
<tr>
<td>Non-white, or Hispanic</td>
<td>94%</td>
<td>93%</td>
</tr>
<tr>
<td><strong>Full-time Transfers, total</strong></td>
<td>90%</td>
<td>94%</td>
</tr>
<tr>
<td>Men</td>
<td>91%</td>
<td>94%</td>
</tr>
<tr>
<td>Women</td>
<td>89%</td>
<td>94%</td>
</tr>
<tr>
<td>Pell Recipients</td>
<td>87%</td>
<td>93%</td>
</tr>
<tr>
<td>Other Students</td>
<td>93%</td>
<td>95%</td>
</tr>
<tr>
<td>White, Non-Hispanic</td>
<td>90%</td>
<td>95%</td>
</tr>
<tr>
<td>Non-white, or Hispanic</td>
<td>91%</td>
<td>91%</td>
</tr>
</tbody>
</table>
New Student Enrollment - Spring Semesters
Undergraduate, Degree-Seeking First-Year and Transfer Students (Full & Part-time)*

Note: Spring 2013 - 43 International Students
Spring 2014 - 34 International Students
via Korean Partnership

*Estimated preliminary data January 29, 2020
Fall First-Year Applications and Offers as of ~Feb. 1st Each Year

<table>
<thead>
<tr>
<th>Year</th>
<th>Admits to Date</th>
<th>Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>3,790 (44%)</td>
<td>8,630</td>
</tr>
<tr>
<td>2012</td>
<td>3,879 (45%)</td>
<td>8,716</td>
</tr>
<tr>
<td>2013</td>
<td>4,980 (54%)</td>
<td>9,233</td>
</tr>
<tr>
<td>2014</td>
<td>4,546 (47%)</td>
<td>9,760</td>
</tr>
<tr>
<td>2015</td>
<td>5,028 (52%)</td>
<td>9,704</td>
</tr>
<tr>
<td>2016</td>
<td>5,263 (55%)</td>
<td>9,631</td>
</tr>
<tr>
<td>2017</td>
<td>5,746 (55%)</td>
<td>10,252</td>
</tr>
<tr>
<td>2018</td>
<td>6,331 (54%)</td>
<td>11,820</td>
</tr>
<tr>
<td>2019</td>
<td>6,300 (54%)</td>
<td>11,289</td>
</tr>
<tr>
<td>2020</td>
<td>6,110 (57%)</td>
<td>10,708</td>
</tr>
</tbody>
</table>

*Data preliminary January 31, 2020*
Updates

- Budget and Capital Plan
- Oswego College Foundation
- Campus Updates and Initiatives
Governor’s Proposed Budget Highlights

- Extension of Maintenance of Effort and Predictable Tuition through 2024-25
- $5.6m to support retroactive salary payments
- Excelsior Scholarship eligibility increased to $135k for 2020-21 and $150k for 2021-22
- Capital funding $550m for Critical Maintenance Projects
  - $153.4m – campuses
  - $396.6m – lump sum priority projects
- $7.8b projected operating deficit
<table>
<thead>
<tr>
<th>Financial Plan by Division</th>
<th>2018-19 Financial Plan</th>
<th>% of Total FP</th>
<th>2019-20 Financial Plan</th>
<th>% of Total FP</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>$3,192,299</td>
<td>4.62%</td>
<td>$3,228,100</td>
<td>4.58%</td>
</tr>
<tr>
<td>VP Academic Affairs</td>
<td>$42,675,353</td>
<td>61.81%</td>
<td>$43,751,713</td>
<td>62.01%</td>
</tr>
<tr>
<td>VP Administration</td>
<td>$13,342,157</td>
<td>19.32%</td>
<td>$13,581,987</td>
<td>19.25%</td>
</tr>
<tr>
<td>VP Student Affairs</td>
<td>$5,596,265</td>
<td>8.11%</td>
<td>$5,730,715</td>
<td>8.12%</td>
</tr>
<tr>
<td>VP Development</td>
<td>$1,630,967</td>
<td>2.36%</td>
<td>$1,658,626</td>
<td>2.35%</td>
</tr>
<tr>
<td>Fort Drum</td>
<td>$141,000</td>
<td>0.20%</td>
<td>$141,000</td>
<td>0.20%</td>
</tr>
<tr>
<td>Raises</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Utilities</td>
<td>$2,466,059</td>
<td>3.57%</td>
<td>$2,466,059</td>
<td>3.50%</td>
</tr>
<tr>
<td>Sub Total Divisions Only</td>
<td>$69,044,100</td>
<td>100%</td>
<td>$70,558,200</td>
<td>100%</td>
</tr>
<tr>
<td>Tuition Credit-TAP</td>
<td>$2,325,000</td>
<td></td>
<td>$2,625,000</td>
<td></td>
</tr>
<tr>
<td>Tuition Reimbursable Accounts</td>
<td>$268,900</td>
<td></td>
<td>$268,900</td>
<td></td>
</tr>
<tr>
<td>Grand Total</td>
<td>$71,638,000</td>
<td>100%</td>
<td>$73,452,100</td>
<td>100%</td>
</tr>
</tbody>
</table>
In Construction

- SUNY Oswego in Syracuse
- Pedestrian Pathway Lighting
- Culkin Elevators
- Funnelle Hall
- Mary Walker Health Center
- Hewitt Hall Renovation
Oswego College Foundation Update*

- Endowment is currently over $45.7 million*
- Our endowment has grown 1,038% since 2003 (~$4.0 million)

*current as of January 30, 2020
Oswego College Foundation, Inc.  
One, Three, Five, and Ten Year Endowment  
Net Rates of Return vs. NACUBO Data Effective June 30, 2019  
(774 survey respondents)

Strong long-term endowment investment results allow spending rates to be maintained at 5%
The Path Forward:
A Campaign to Increase Scholarship Support

The Goal: By June 2021

- 220 Scholarships as of 10/3/2019
- 317 Scholarships as of 2/3/2020
- 440 Scholarships

Since October 3, 2019*:
- 97 New Scholarships
- $1.19 million raised

*as of February 3, 2020
Campus Initiatives

- Searches
- PRODiG Fellowship Program
- Enrollment Management Strategies
- Middle States Self Study
- Tomorrow Plan Refresh
Faculty and Professional Staff Searches since July 1, 2019

- Professional Staff: 39
  - Hired: 12
  - Diverse: 4

- Faculty: 26
  - Hired: 8
  - Diverse: 4
  - Women In Stem: 3
Enrollment Management Strategies

- Executive Director of Enrollment Management
- Admitted Student Days
- Communication
- Retention
Middle States Self-Study

- Subcommittee reports due on 14 February 2020
- Self-Study preparation visit 30 April 2020 (hold the date)
- Subcommittee updated reports due on 1 May 2020
- AEFIS (Self-Study + Accreditation Reporting and Strategic Planning + Data Collection)
Strategic Plan Refresh Focus Areas

- Strategic Enrollment Management and Retention
- Curriculum and course development
- Innovation in skills development
- Centers of Thought for Research
- Faculty and Staff Recruitment
- Institutional recognition and identity
- Factors affecting student success and institutional responsiveness
- Stakeholder support and increased resources for *Grand Challenge* endeavors
Recent Recognition

Carnegie Foundation
► Carnegie Community Engagement Classification
► 1 of 119 in the nation, 1 of 4 in SUNY

US News & World Report
► Online MBA Program: 54th in the nation
► #1 ranked New York State Public College/University
► #3 overall in NYS

Institute of International Education
► Open Doors Report on International Educational Exchange
► 12th in the nation (Master’s granting universities)

Counseling Services Center
► International Accreditation
Upcoming Events

Cie Herve KOUBI: What the Day Owes to the Night
February 12, 2020: 7:30 pm
Waterman Theatre

Ke-Nekt Series: Hugo Vera
February 7, 2020: 5:30 pm
Sheldon Hall Ballroom

57th Annual Juried Student Exhibit Awards & Reception
February 7, 2020: 5:45 pm
Tyler Art Gallery

Martin Luther King, Jr Celebration:
Winston Duke
February 5, 2020: 6:30 pm
Waterman Theatre

Cie Herve KOUBI: What the Day Owes to the Night
February 12, 2020: 7:30 pm
Waterman Theatre
Upcoming Meetings*

- Student 1:1 Drop Ins (February 4)
- Faculty & Staff 1:1 Drop Ins (February 6)
- Informal Meetings with New Faculty
- Town Hall/Working Groups

*See events calendar for confirmed dates, times, and locations for some of these meetings
Thank you!