OSWEGO
STATE UNIVERSITY OF NEW YORK

NOTABLE ACHIEVEMENTS
SPRING 2018 EDITION
The Oswego Way
Strength + Quality + Impact

Strength

Quality

Impact

A CULTURE OF EQUITY & INCLUSION
(Fall 2017 Figures)
Most culturally diverse 
student body ever = 28%
Most culturally diverse 
first-year student 
cohort ever = 35%
31,900 total students
274 international 
students from 
38 countries
>4,300 living in 
residence halls

NATIONALLY RANKED
U.S. News & World Report, 2018
Top 50 ranking: 48th in the 
"Top Regional Universities in the North"
Top 15 Public Colleges in the North
33rd nationally among Online MBA programs
#1 ranking Online MBA among 
all NYS colleges/universities
Best Colleges for Veterans
Top 5 national ranking for 
MBA enrollment of women (2017)

Princeton Review, 2018
A "Best in Northeast" College

Washington Monthly, 2017 ranking 
for schools contributing to the public good

College Magazine, 2017
Top 10 Colleges for Broadcast Journalism
American Association of State Colleges and Universities 2017 Excellence and Innovation Award in International Education, a national honor that cites SUNY Oswego for its efforts to embed study abroad in the curriculum and to make study-travel opportunities more accessible to underrepresented students.

Celebrating the 20th anniversary of the Mentoring Program for new faculty and staff of color and the 31st year of the African, Latino, Asian, Native American ALANA Student Leadership Conference.

A COMMITMENT TO STUDENT, 
FACULTY AND STAFF RESEARCH 
(2016 - 2017 Figures)
More than $6 million in federal, state 
and private support for research and 
innovative programs.

More than $1 million in campus support 
for teaching, undergraduate research, 
research development and student travel 
to conferences.

SUNY Oswego was the only public college in New York to crack U.S. News & World Report’s top 100 online graduate business programs for 2017 and 2018. Oswego leads all New York State colleges and universities on those lists. SUNY Oswego’s online MBA program runs year-round, including offerings in winter and summer, enabling accelerated degree completion.

MILLIONS INFUSED INTO NEW YORK STATE
Over the past five years of campus renewal, SUNY Oswego’s capital plan projects totaled $85 million.

In the past 2.5 years alone, these capital plan projects injected $25.2 million into the New York State economy.

BEYOND OSWEGO: SUCCESSFUL GRADUATES
Employed and/or Continuing Education

95%*

10%

8%

5%

66% work in the state of New York

**91% of those working full time are in their field of choice

*Based on Class of 2016 surveyed within one year of graduation. Calculations are based on knowledge of 1,045 graduates. These graduates represent 65 percent of the total 1,839 graduates of the Class of 2016.

Still Seeking

Not Seeking

Culturally diverse students includes students who self-identify as Hispanic, Asian, African American, Native American, Pacific Islander or Multiracial. International students are also included.
A BRANCH CAMPUS THAT EXPANDS ACCESS & OPPORTUNITIES

- Convenient location in downtown Syracuse since 2008, branch campus designation in 2015.
- Undergraduate completion programs in public justice, human development and business.
- Graduate degrees are available in Business Administration (MBA), Childhood Education (MST) and Mental Health Counseling (MS).
- Professional development programming for businesses and non-profits.

A LEADER FOR SUSTAINABILITY

Founding member of the American College and University Presidents' Climate Commitment

bus share

SUNY Oswego student-designed app launched in 2017 to help encourage students to better utilize public bus services.

American Association of State Colleges and Universities 2017 Innovative Project Award in Sustainability and Sustainable Development

HIGH ACHIEVING ALUMNI

Diana Abu-Jaber ’80, Ken Auletta ’63 & Alice McDermott ’75 - award-winning authors - Christine Barberich ’91, Global Editor-in-Chief and Co-Founder of Refinery29, award-winning lifestyle media company - Nancy Fire Breauau, ’83, Founder and Creative Director, Design Works International / Creative Director, HGT HOME - Alfred Festa ’81, W R Grace & Co President and CEO - Margaret "Peggy" La Tulip Fecarino ’77, (Retired) Commissioner of Patents, U.S. Patents Office/ Senior Patent Advisor, Coblen, McClelland, Maier & Neustadt - Wendy McCammon Lee ’92, Senior Vice President of Revenue Analysis at Fox Networks Group - Steve Levy ’87 and Linda Cola ’81, ESPN sportscasters - Robert Moritz ’85, Chairman PricewaterhouseCoopers International Limited (PwC) - Harald Morse ’61 Learning Channel - Ovation founder - Heraldo Nuñez ’72, Minister of Foreign Affairs of Chile - Ambassador Marianne Matuszcz Myles ’75, Deputy Director of the Foreign Service Institute, U.S. Dept. of State - Al Roker ’76, NBC Today Show - Susannah Melchor Schaefer ’90, CEO, SmileTrain - Yvonne Spicer ’84 NY88, VP of Advocacy & Educational Partnerships, Boston Museum of Science / national and international STEM speaker and advocate

Our downtown Syracuse campus in Clinton Square is readily accessible to faculty, students, professionals, business and industry partners, and community service organizations.

LEED Gold® certified projects include: the Shinneman Center for Science, Engineering and Innovation; the Village Townhouses and Rice Creek Field Station.

Alumnus Robert Moritz ’85, (front, center) Chairman PricewaterhouseCoopers International Limited, participating in a selfie Oct. 12, 2017 with PwC interns and new hires following his presentation on “Global Trends and Building Skills for the Future.”

A GROWING ENDOWMENT

After raising $43.48 million in With Passion & Purpose: The Campaign for SUNY Oswego (2011-2016), we continue to set new records: In 2016-2017, $6.4 million was raised and our endowment has now grown to over $38 million!
Talking Points on The PROSPER Act (H.R. 4508)
January 22, 2018

- On December 11, 2017, 37 higher education associations sent the House Committee on Education and Workforce a letter outlining our concerns with the Promoting Real Opportunity, Success, and Prosperity through Education Reform (PROSPER) Act. Those concerns were not addressed during the December 13 markup.

- As H.R. 4508 moves to the House floor, we must strongly oppose the legislation in its current form because it would make higher education more expensive for millions of students and families while also making significant changes in federal higher education policy without a clear understanding of the likely consequences.

- The bill is bad for students. By eliminating the Supplemental Educational Opportunity Grant (SEOG) program, which serves 1.5 million students annually; eliminating the in-school interest subsidy for six million low-income student borrowers; and reducing the amount families can borrow to pay for college, this legislation would immediately increase the cost of college.

- This bill is especially bad for graduate students. In addition to the costs it would impose on them as undergraduates, it also eliminates graduate students from being eligible for Federal Work Study (FWS), eliminates loan forgiveness provisions (including Public Service Loan Forgiveness) that enable graduate students to enter low-paying public sector jobs and limits the amounts they can borrow which would force graduate students to borrow in the more expensive private market.

- The PROSPER Act extends financial aid eligibility to students in shorter-term programs, enabling them to get the education they need for immediate job opportunities and start on a pathway to future credentials.

- While the bill greatly expands the number of programs and providers able to access federal funds, it simultaneously relaxes the requirements that keep unscrupulous actors out of the system. This combination of greatly expanded eligibility with lax oversight will necessarily lead to large increases in fraud and abuse in the Title IV federal aid programs.

- Despite reducing accountability measures across the overwhelming majority of programs and institutions, the PROSPER Act would impose a new accountability metric (based on completion rate) solely on certain categories of minority-serving institutions’ eligibility for institutional (Title III and Title V) support.

- Despite efforts to reduce regulatory burden, this bill creates and imposes new and complicated mandates on institutions. Significant changes to the law, such as requiring weekly or monthly financial aid disbursements, public disclosures, and programmatic repayment rates (among others), would substantially increase the time and funding needed to comply and further undermine the ability of institutions to serve students and accomplish their missions.
Community colleges are particularly hard hit by a number of proposals in the PROSPER Act. These include eliminating the Title IIIA Strengthening Institutions program and amending the long-standing Title IV return-of-funds process by adding a risk-sharing component that will have an especially negative impact on community colleges.

The PROSPER Act eliminates or cuts funding to programs such as TRIO that have been proven to support low-income students, prepare students in high demand fields such as teaching, and support the strengthening of institutions supporting first-generation, low-income students.

In addition, it eliminates important programs such as the Title II TEACH Grants and Public Service Loan Forgiveness (PSLF), programs that encourage graduates to go into nationally important but low-paying fields such as teaching and social work.

While we cannot support this legislation as written, we appreciate the proposals in the legislation that would lower burden and cost, encourage completion, and expand access. We hope Congress will work in a bipartisan manner to maintain these provisions in future legislation. Some of the key proposals we support include:

- The adoption of recommendations from the 2015 bipartisan report of the Task Force on Federal Regulation of Higher Education;
- The creation of a new bonus to Pell Grant recipients to incentivize completion;
- Simplification of the process of applying for federal aid;
- Elimination of origination fees on student loans;
- Providing statutory authority to accreditors to use risk-based or differentiated accreditation procedure; and
- Providing institutions and financial aid officers on campuses the authority to limit borrowing.
WILBER HALL FOR SCHOOL OF EDUCATION
The School of Education, Phase-III (SOE-III) project represents the third and final phase of the renovation of Park and Wilber Halls. This will include a complete renovation of the four-story ‘Tower’ section of Wilber which was originally constructed in 1964.

CONSTRUCTION (EST.) $12M
96 Jobs 64 Direct 32 Indirect $1.1M Impact on Personal Income

Lee Hall Exterior
Renovation will include work on exterior doors, windows and the roof. The work will greatly improve the building’s efficiency as well as ADA access, security and natural light.

CONSTRUCTION (EST.) $3.0M
24 Jobs 16 Direct 8 Indirect $1.7M Impact on Personal Income

Tyler Hall Phase II & III
This project is the final phase to complete the comprehensive reconstruction of Tyler Hall for the School of Communication Media and the Arts. The building will be the permanent home of the College’s visual and performing arts programs.

CONSTRUCTION (EST.) $13.6M
109 Jobs 72 Direct 36 Indirect $1.9M Impact on Personal Income

Hewitt Hall for SCMA
Hewitt Hall originally designed as a student union, the main catering kitchen and surge space is new for SCMA. The proposed usage for Hewitt Hall is a permanent home for the SCMA Communication and Graphic Design programs.

CONSTRUCTION (EST.) $55M
439 Jobs 293 Direct 146 Indirect $30.7M Impact on Personal Income

Hewitt Quad Reconstruction
The target scope of work will be for the demolition of all existing pedestrian surfaces and the reconstruction of new replacement pedestrian walkways and service paths.

CONSTRUCTION (EST.) $7.5M
60 Jobs 40 Direct 20 Indirect $41M Impact on Personal Income
Geographic Distribution of SUNY Oswego Students

Student Geographic Distribution (Fall 2017)

- 7,599 NY State
- 212 Other U.S. states
- 215 International students

Total: 8,026 Total students

Top U.S. States beyond NY:
1. N.J.
2. Conn.
4. D.C.
5. Fla.

Top Countries beyond U.S.:
1. South Korea
2. China
3. Canada
4. Sri Lanka
5. India

- Oswego & contiguous: 2,567 Students
- Long Island: 1,020 Students
- NYC: 1,086 Students
- Other N.Y.S. counties: 2,926 Students

Total Students: 7,599

*All figures reflect Fall 2017 undergraduate and graduate enrollment data unless otherwise noted.