Business Analytics Minor PROPOSED PROGRAM

Business Administration Major B.S. (18 cr)

A. Core Requirements (12 cr)
ISC 215 Bus Programming/Data Analysis Tools
ISC 329 Database Management Systems in Business (SQL course)
MAT 378 Data Mining and Predictive Analytics
MKT 375 Marketing Research

B. Elective Requirements (6 cr)
Students will select 2 courses at the 300 or 400 level that focus in the area of analytics with their advisor's approval.

C. Cognate Requirements (0 cr)