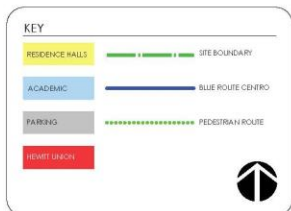




HEWITT HALL PLANNING

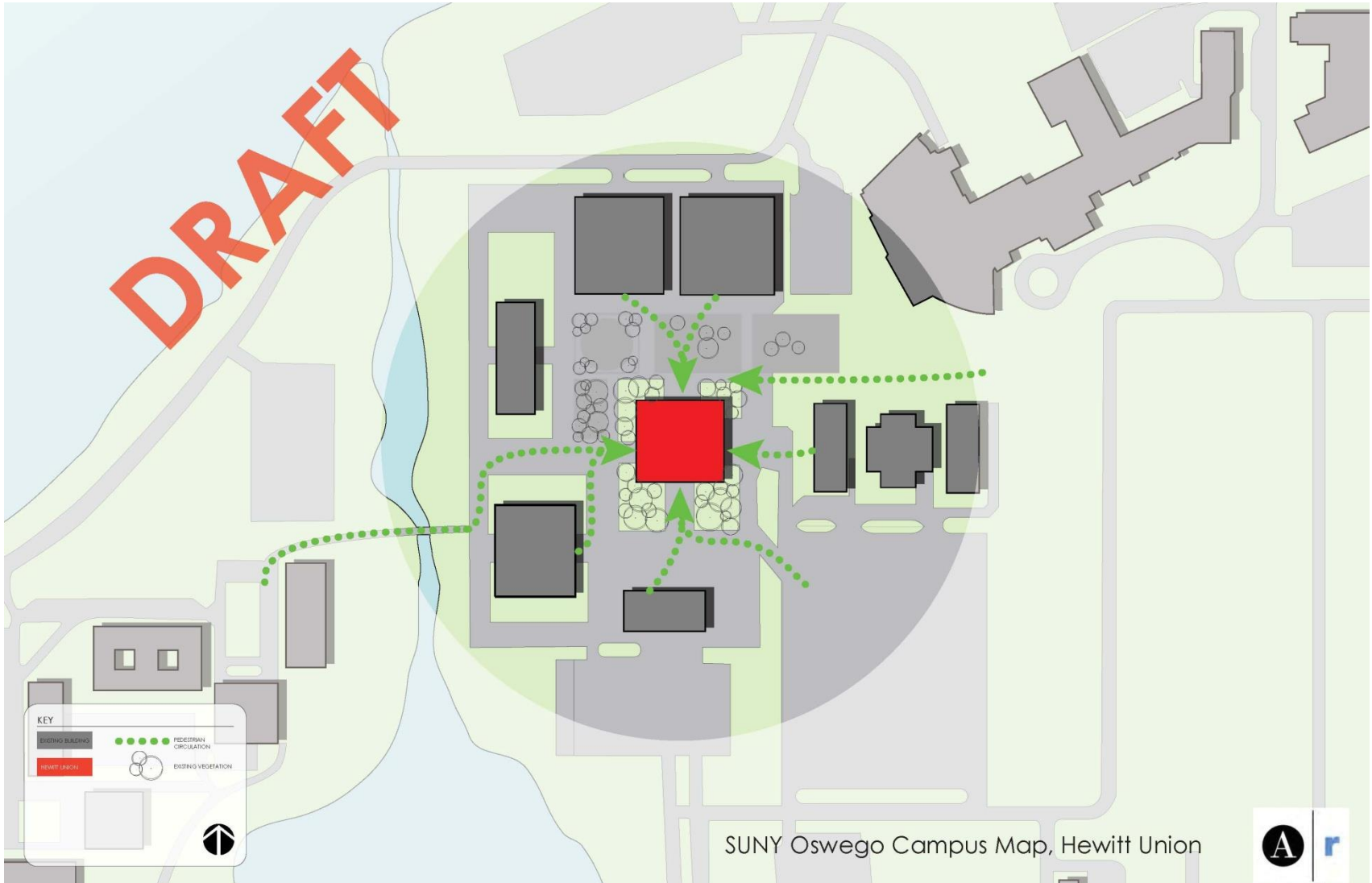
DRAFT



SUNY Oswego Campus Map

CAMPUS CONNECTIONS

HEWITT



INFORMATION GATHERING

HEWITT

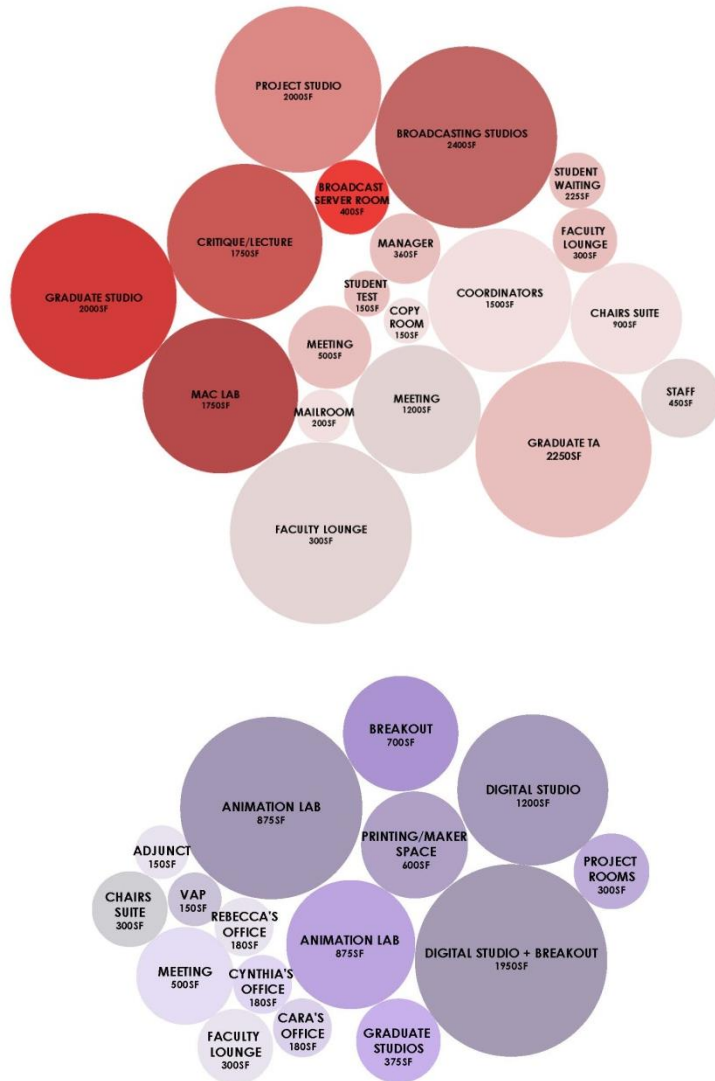
Area	Room	Description of Space Usage
Classrooms and Student Spaces		
Digital Media Lab	117	This new space will primarily serve the graphic design program. Hopefully it will take pressure off the Lanigan Hall facilities. It will also allow the department/program to accommodate non majors.
Digital Media Print Room	117B	Supports the teaching of printing in digital media classes, segregated from the classroom, it can also support laser/toner printing for the entire department. Will also house a small inkjet printer and high-end scanner.
Digital Media Lab Breakout Space	228	This space will support those digital classes and allow students to have tables tops without computers. Space will also be used for upper-level Art History classes as well as department meetings.
Printmaking	200 & 201	Graphic Design students typically take at least 1 printmaking class. It would not be unusual for a graphic design major to choose printmaking as a secondary area of concentration -- taking 2-3 additional classes in the medium and/or also using the space during open studio times. Of the 3 printmaking classes offer every semester, 75-80% of the seats are occupied by graphic design majors.
Maker Space	202	This space is meant to support the entire department. It will have tools for preparing work for display as well as producing large format inkjet prints.
3-D Design & Sculpture	206	Graphic Design students (BA & BFA) are required to take ART 106 Design Concepts 3D. It would not be unusual for a student to take a second 3-D/Sculpture class as a departmental elective, especially BFA Graphic Design majors. However, this would be a fairly small number as compared to the studio art
2-D Design	213	Graphic Design students (BA & BFA) are required to take ART 105 Design Concepts 2D. This space also supports Traditional Illustration. This class is taken by 30-40% of graphic design majors. ART 312 class offer every semester, 75-80% of the seats are occupied by graphic design majors.
Drawing	214	Graphic Design students (BA & BFA) are required to take ART 210. BFA majors are also required to take a 2nd drawing class (Drawing II or Figure Drawing).
Advance Drawing & Figure Drawing	215	Graphic Design students can elect to take Advance Drawing (410 or 422) or Figure Drawing. Of the BFA majors, it would not be unusual for 30% or them to take a class in this space
Photography	204 & 216 & 219	Graphic Design students are required to take ART 243 Intro to Digital Photography. It would not be unusual for a graphic design major to choose photography as a secondary area of concentration, or as a minor. Of the 2-3 photography classes offer every semester, 75-80% of the seats are occupied by graphic design majors.
Painting	226	While graphic design students are not required to take painting, it would not be unusual for a graphic design major to take a painting class, especially those who studying illustration. Many of these students will take ART 215 Painting I and ART 220 Watercolor I.

	A	B	C	D	E	F	G	H	I	J
	Department	Class involved (if applicable)	# of students in class (if applicable)	Event Title	Average audience size	# of events/performances per year	Need a small stage?	Need tiered seating?	Need special lighting?	Would benefit from nearby food?
1	Department			Lecture Demos with Visiting Artists	30-50	6	yes	yes	no	yes
2	ARTSwego	Various		Broadcast performances (Met, Stratford Fest etc.)	100-200	5-10?	no	yes	darken	yes
3	ARTSwego	Future Possibility		Ke-nekt Chamber Music Series	150-225	7-Jun	yes	yes	yes	yes
4	ARTSwego	Various		Ben Entner, performance, sculpture arts	75-150	5-Feb	y	yy	y	y
5	Art	Various	20-25 per cl	Rebecca Mushtare, 4-d interactivity	75-100	3-Feb	y	y	y	y
6	Art	Various	20-25 per cl	Design and art club meetings and speakers and presentation	3/5/2016		yes/ maybe	yes	yes	yes/ maybe
7	Art		15-50	2 Minute Theater	120	2	no	yes	yes	yes
8	ART	ART 309	25-50	experimental/ interactive performances	?	1-2	y	n	y	y
9	ART	###	25?							

	A	B	C	D	E	F	G	H	I	J
10	ART/MUSIC	art 343/MUS ###	25?	collaborative performance	?	1	y	y	y	y
11	THEATER/AR	###	40?	experiential collaborative performance	?	1	y	y	y	y
12	BRC	BRC 220, 308, 309	50	Class playback of media projects	100-125	2	yes	yes	yes	yes
13	CMA			Vocal Effects (student org)	50-100	2 per year	yes	yes	yes	yes
14	CMA	CMA 495	various, plus clients	Branding, marketing, presentations		3 to 6	yes/ maybe	yes	yes	yes
15	CRW	CRW 300	100	Living Writers Series	120	8-10 Fall only	maybe	yes	yes	yes
16	CRW	multidisciplinary	80-100	Graphic Flash	80-100	1 per year	yes	yes	yes	yes
17	CRW	co-curricular	various	Readings/Poetry Slams	20-80	various	yes	yes	yes	yes
18	CRW/TH			New Voices	80	5 perform. / year	yes	yes	yes	yes
19	Creativity Lab	multidisciplinary	20-80	DigitalOZ presentations	20-80	2-4 per year	yes	yes	yes	yes
20	IPAC	multidisciplinary	130	Smart Neighbors Project	130	2-4 per year	yes	yes	yes	yes
21	IPAC	multidisciplinary	various	Presentations and Displays	various	4-6 per year	yes	yes	yes	yes
22	MUSIC	MUS 496	8	Senior Capstone Recital	60	8	yes	yes	yes	yes
23	MUSIC	MUS 290/490	45-50	Wind Ensemble (SA group AND Major related)	120-150	2	yes	yes	yes	yes
24	MUSIC	MUS 291/491	45-50	College Orchestra (SA group AND Major related)	120-150	3 to 4	yes	yes	yes	yes
25	MUSIC	MUS 293/493	45-50	Oswego Jazz Ensembles (SA group AND Major related)	120-150	3 to 4	yes	yes	yes	yes

PROGRAM DEVELOPMENT

HEWITT

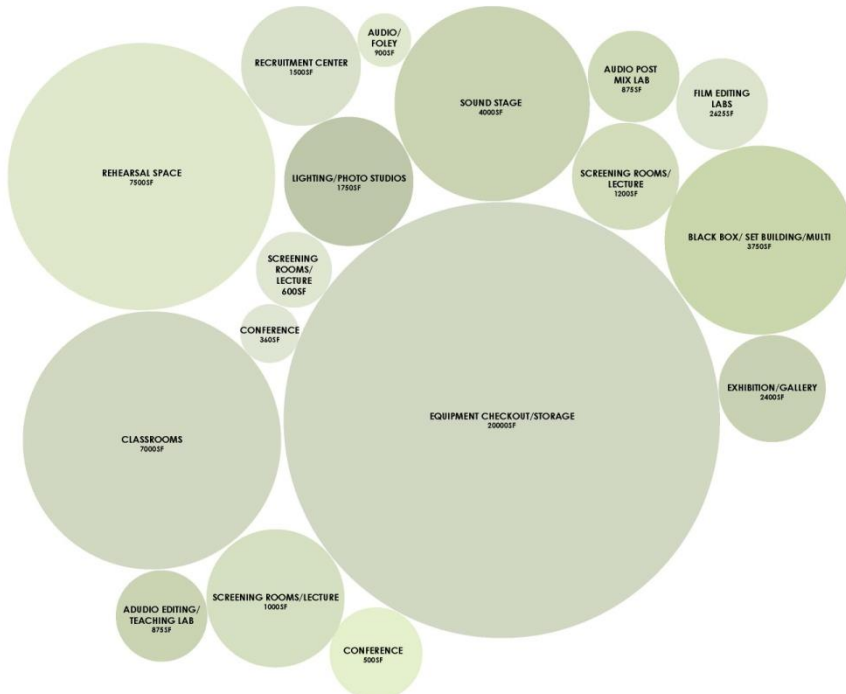
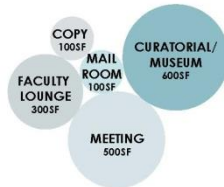


Communications						
Department	Space	Quantity	Size	SQFT	Total Need	Notes
Chair Suite	Offices	3	15 x 20	300	900	
Coordinators	Offices	10	10 x 15	150	1,500	
Faculty	Offices	20	10 x 12	120	2,400	
Graduate TA	Offices	15	10 x 15	150	2,250	
Manager	Offices	3	10 x 12	120	360	
Staff	Offices	3	10 x 15	150	450	
	Meeting	1	30 x 40	1,200	1,200	
	Meeting	1	20 x 25	500	500	
	Faculty Lounge	1	15 x 20	300	300	
	Student Waiting	1	15 x 15	225	225	
	Mailroom	1	10 x 20	200	200	
	Copy Room	1	10 x 15	150	150	
	Student Test Room	1	10 x 15	150	150	
Subtotal					10,585 SF	
Circulation					30%	3,176 SF
Total					13,761 SF	
	Broadcasting Studios	2	30 x 40	1,200	2,400	w/ control rooms
	Broadcast Server Room	1	20 x 20	400	400	
	MAC Lab	2	25 x 35	875	1,750	
	Critique/Lecture	2	25 x 35	875	1,750	Attached to MAC labs
	Project Studio	2	25 x 40	1,000	2,000	

Graphic Design						
Department	Space	Quantity	Size	SQFT	Total Need	Notes
Chair Suite	Reception	1	15 x 20	300	300	Includes mail/copy/waiting/sto
Cara	Offices	1	12 x 15	180	180	
Rebecca	Offices	1	12 x 15	180	180	
Cynthia	Offices	1	12 x 15	180	180	
VAP	Offices	1	10 x 15	150	150	
Adjunct	Offices	1	10 x 15	150	150	
	Meeting	1	20 x 25	500	500	
	Faculty Lounge	1	15 x 20	300	300	
Subtotal					1,940 SF	
Circulation					30%	582 SF
Total					2,522 SF	
	Animation Lab	1	25 x 35	875	875	
	Computer Lab	2	25 x 35	875	1,750	
	Printing/Maker Space	1	20 x 30	600	600	
	Project/Studio Space	0	25 x 40	1,000	0	
	Project Rooms	2	10 x 15	150	300	
	Breakout	1	20 x 35	700	700	
	Digital Studio	1	30 x 40	1,200	1,200	
	Digital Studio + Breakout	1	30 x 65	1,950	1,950	
	Graduate Studios	1	15 x 25	375	375	
Subtotal					7,750 SF	
Circulation					20%	1,550 SF
Total					9,300 SF	
Department Total					11,822 SF	

PROGRAM DEVELOPMENT

HEWITT



Cinema and Film						
Department	Space	Quantity	Size	SQFT	Total Need	Notes
Chair Suite	Offices	0	15 x 20	300	0	
Faculty	Offices	0	10 x 12	120	0	
Graduate TA	Offices	0	10 x 15	150	0	
Staff	Offices	0	10 x 15	150	0	
	Meeting	1	20 x 25	500	500	
	Faculty Lounge	1	15 x 20	300	300	
	Mailroom	1	10 x 10	100	100	
	Copy Room	1	10 x 10	100	100	
Subtotal					1,000 SF	
Circulation					30%	300 SF
Total					1,300 SF	
	Curatorial / Museum	1	20 x 30	600	600	
Subtotal					600 SF	
Circulation					20%	120 SF
Total					720 SF	
Department Total					2,020 SF	

Shared						
Department	Space	Quantity	Size	SQFT	Total Need	Notes
	Sound Stage	1	50 x 80	4,000	4,000	Com/Cinema
	Conference	3	15 x 20	300	900	ALL
	Conference	3	10 x 12	120	360	ALL
	Rehearsal Space	1	75 x 100	7,500	7,500	ALL
	Screening Rooms/Lecture	2	25 x 40	1,000	2,000	ALL
	Screening Rooms/Lecture	2	20 x 30	600	1,200	ALL
	Screening Rooms/Lecture	2	15 x 20	300	600	ALL
	Lighting/Photo Studios	2	25 x 35	875	1,750	Com/Graphic
	Classrooms	8	25 x 35	875	7,000	ALL
	Physical Connection to Tyler	1	0 x 0	0	0	ALL
	Recruitment Center	1	30 x 50	1,500	1,500	Cinema
	Black Box/Set Building/Multi	1	50 x 75	3,750	3,750	Cinema
	Exhibition/Gallery	2	30 x 40	1,200	2,400	Cinema
	Audio/Foley	3	15 x 20	300	900	Com/Cinema
	Audio Post Mix Lab	1	25 x 35	875	875	Com/Cinema
	Audio Editing/Teaching Lab	1	25 x 35	875	875	Com/Cinema/Graphic
	Film Editing Labs	3	25 x 35	875	2,625	Com/Cinema w/Control room
	Equipment Checkout/Storage	1	100 x 200	20,000	20,000	ALL
Subtotal					58,235 SF	
Circulation					30%	17,471 SF
Department Total					75,706 SF	

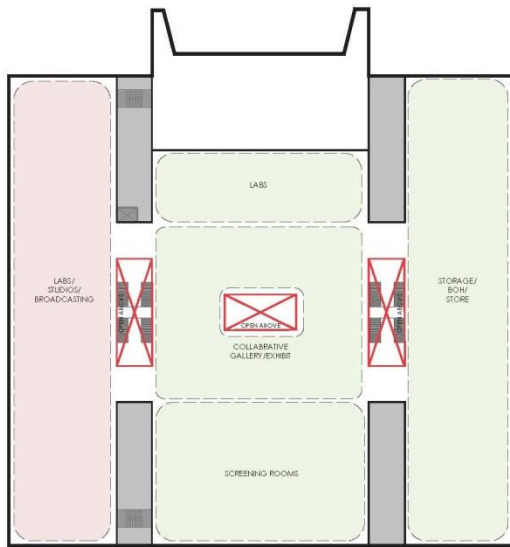
Project Total 115,668 SF

Existing Building 120,000 SF

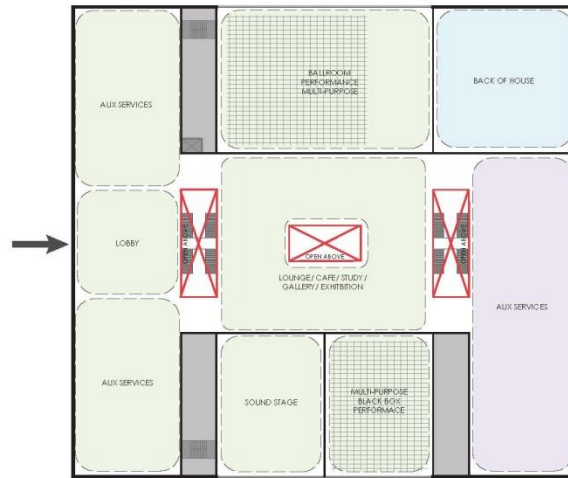
PROGRAM DIAGRAM I

HEWITT

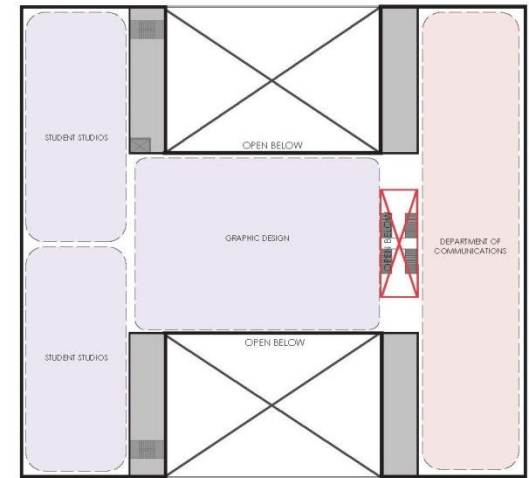
SCMA OCCUPIES ENTIRE BUILDING MODERATE IMPACT



LOWER LEVEL



FIRST LEVEL

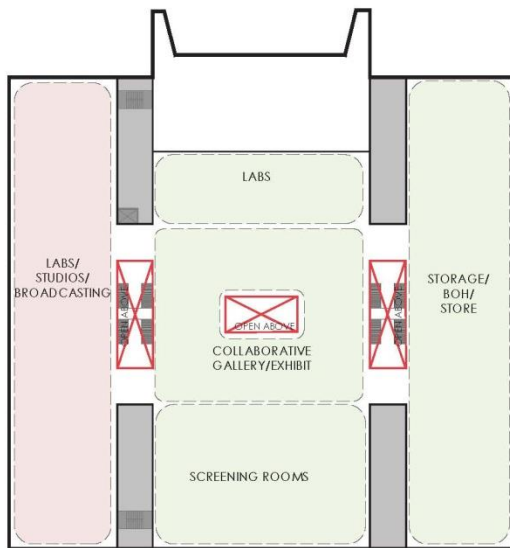


SECOND LEVEL

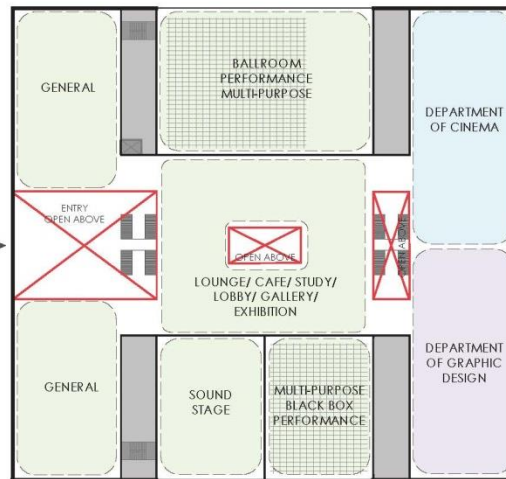
PROGRAM DIAGRAM II

HEWITT

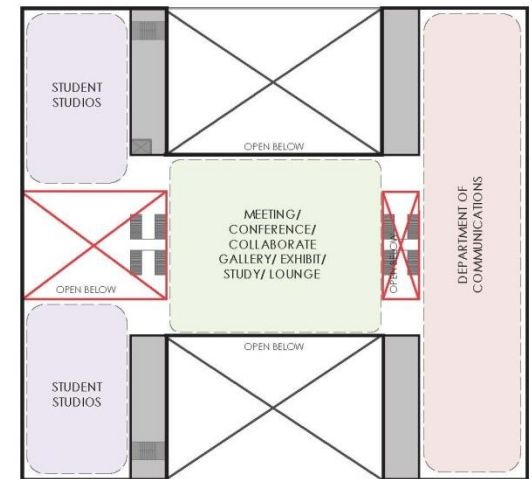
SCMA AND AUXILLARY SERVICES SHARE MODERATE IMPACT



LOWER LEVEL



FIRST LEVEL

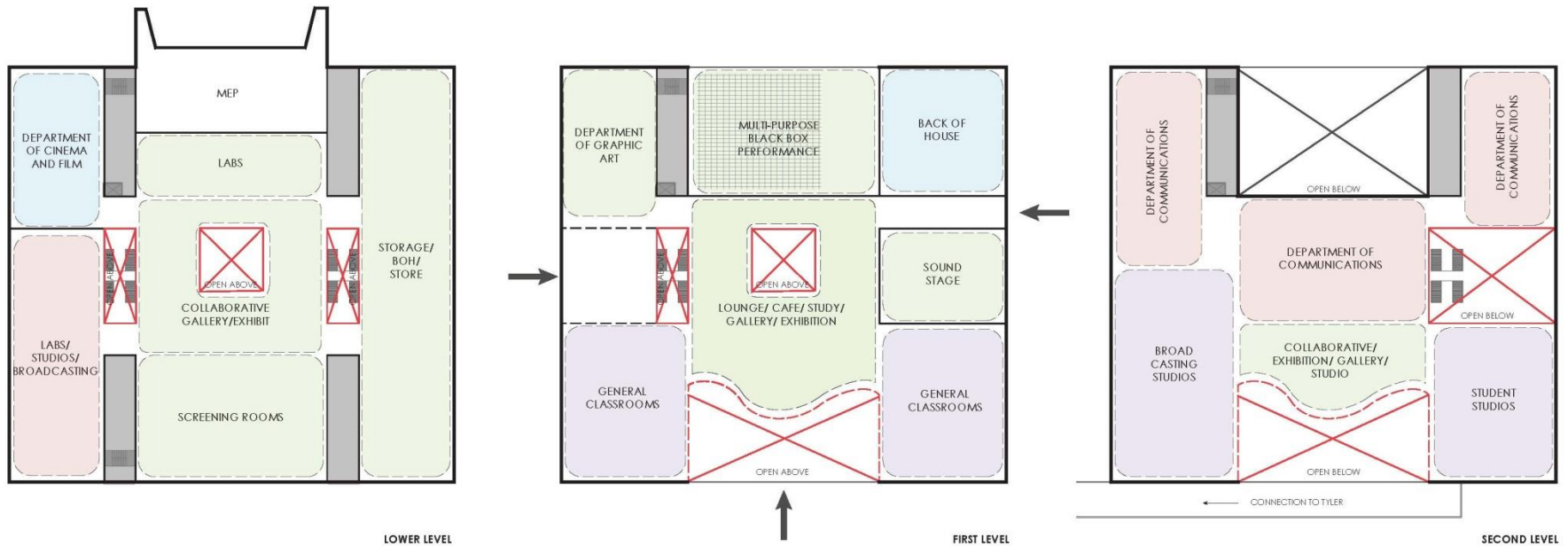


SECOND LEVEL

PROGRAM DIAGRAM III

HEWITT

SCMA OCCUPIES BUILDING WITH HIGH IMPACT



PRECEDENT STUDY COMMUNICATION



PRECEDENT STUDY GRAPHIC ARTS

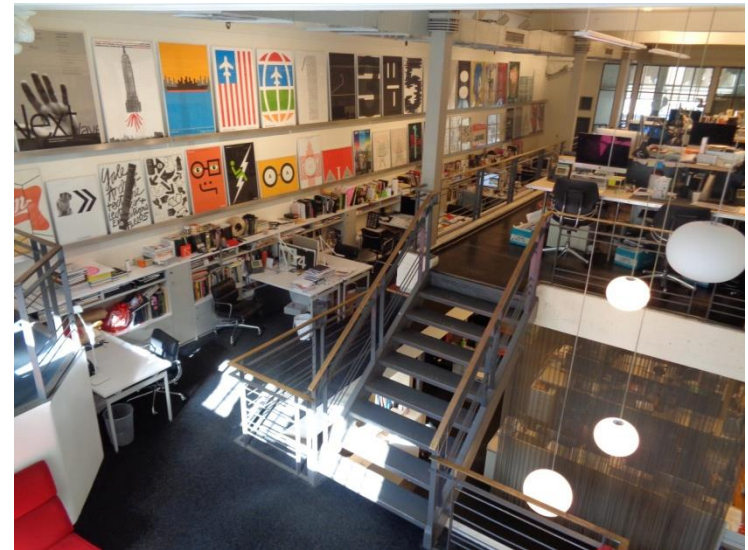
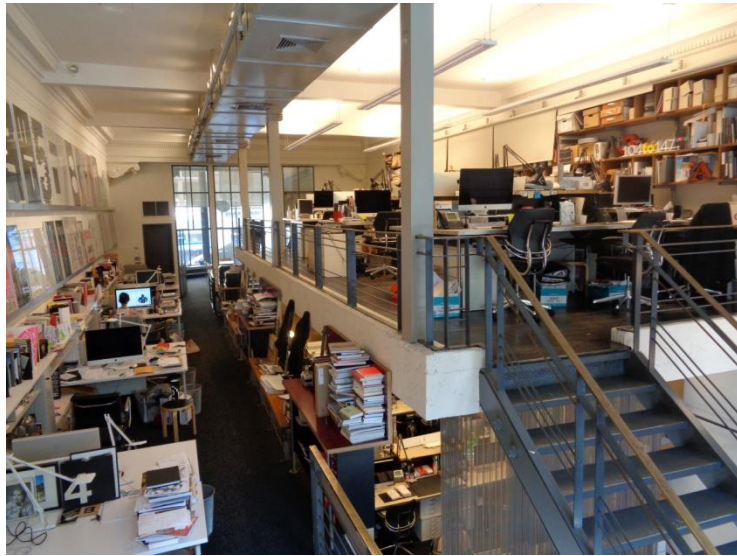


PRECEDENT TOUR

SYRACUSE



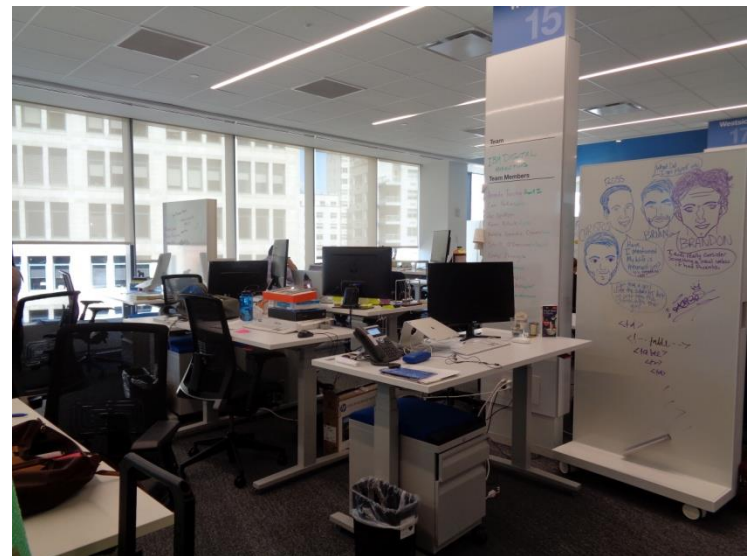
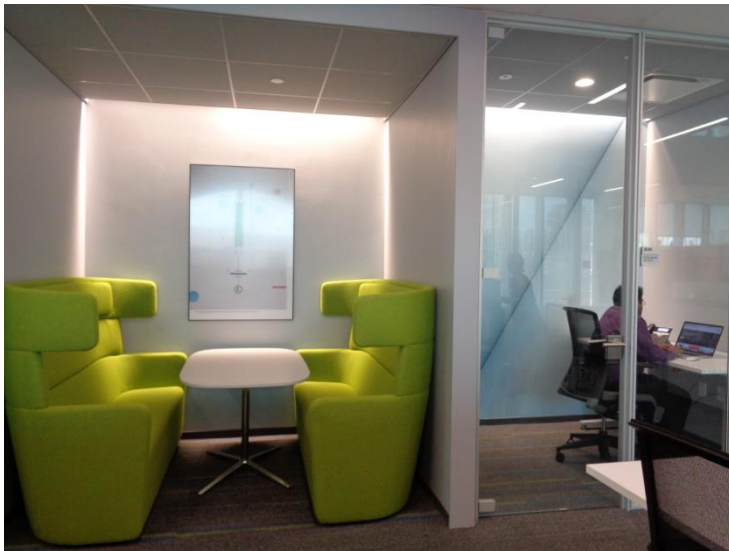
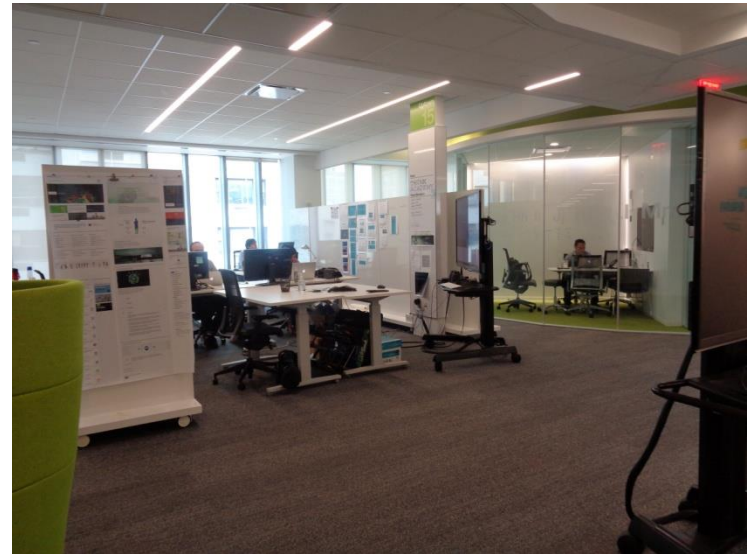
PRECEDENT TOUR



PENTAGRAM

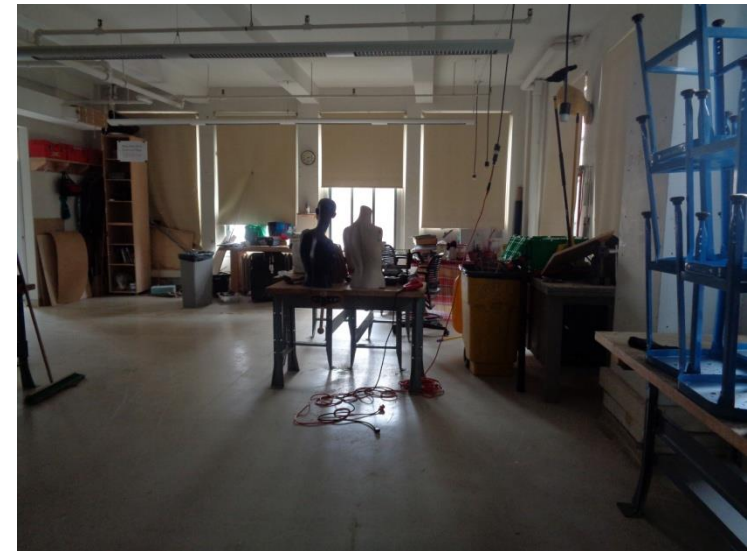
PRECEDENT TOUR

IBM



PRECEDENT TOUR

PARSONS



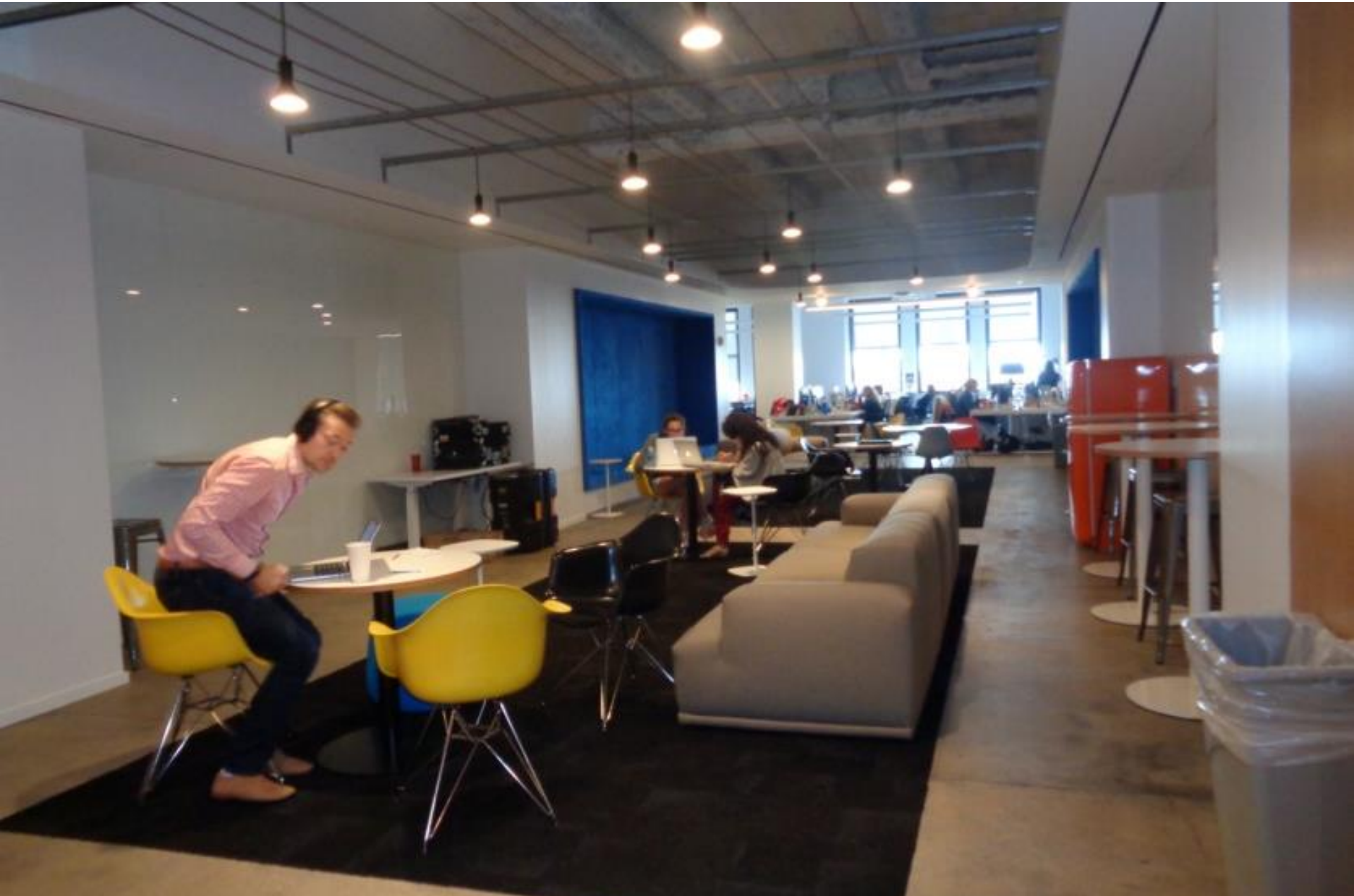
PRECEDENT TOUR

BUZZFEED



PRECEDENT TOUR

BUZZFEED



NEXT STEPS

TYLER

- COMPLETE DESIGN
- COMPLETE CD/PHASING/BID/BUILD

HEWITT

- RECONCILE ALLOWABLE PROGRAM SPACE
- CONCEPT DESIGN OPTIONS BASED ON ALLOWABLE PROGRAM
- ESTABLISH BUDGET
- REQUEST FUNDING