

Brian P. Moritz

Contact Information

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Education

Ph.D., Mass Communications, Syracuse University December 2014

S.I. Newhouse School of Public Communications

Dissertation: Rooting for the story: Institutional sports journalism in the digital age.

GPA: 3.979.

M.A., Media Studies, Syracuse University May 2011

S.I. Newhouse School of Public Communications

Thesis: The New News: Journalists' routines and the print-online hybrid model

GPA: 4.000

B.A., Journalism/Mass Communications, St. Bonaventure University May 1999

Russell J. Jandoli School of Journalism and Mass Communications

GPA: 3.861 (magna cum laude)

Teaching Interests

News writing

News reporting

Multimedia journalism

Sports writing

Communications theory

Research methods

Communications law

Media economics

Social media theory/practice

Research Interests

The social construction of news; media sociology; sports media and sports communications; organizational sociology. Experienced in qualitative and quantitative methods, including statistical data analysis, in-depth interviewing and experimental methods

Teaching Experience

SUNY Oswego, Communication Studies Department

Assistant professor, digital media production and digital journalism, Fall 2014-present.

Teach primarily upper-division and graduate-level courses in online journalism, media economics, media law, investigative journalism, sports journalism, news reporting, digital media production, and integrated media. Teach students basic techniques in online news gathering and writing, using digital and social media to report the news, multimedia storytelling skills; the impact and influence of digital media on traditional media businesses and organizations.

Syracuse University, S.I. Newhouse School of Public Communications

Instructor, August 2013 – May 2014

News Writing (NEW 205)

Teach students basic techniques in news gathering and writing, with an emphasis on accuracy, concise presentation, meeting deadlines, basic news values, and using new technologies to report the news.

Instructional Associate, Spring 2010, Fall 2009

Communications Law for Journalists (COM 505)

Assisted Newhouse Endowed Chair of Public Communications, as well as the former dean of the S.I. Newhouse School of Public Communications, with all aspects of classroom operations. Wrote and graded exams. Advised students on exam preparation, term papers and other assignments.

Guest lectures

S.I. Newhouse School of Public Communications, Syracuse University

Media pitching, PRL 530: Media Relations for PR Professionals, 2013

Media entrepreneurship, ICC 600: New Media Entrepreneurship, 2012

Sociology of sports media, SOC 367: Sociology of Sport, 2012

Research

Book chapters

Moritz, B. (2016). Evolution of a Modern Sports Scandal. In *Scandal in an Age of (Self) Surveillance* (Mandell, H. & Chen, G., eds). New York: Palgrave Macmillan

Moritz, B. (2016) Sports journalism and sportsmanship. In *Sport Studies and Sportsmanship: Essays From a Multi-disciplinary Perspective*. (Delaney, T., ed) Jefferson, N.C.; McFarland Publishing.

Peer-reviewed publications

Moritz, B. (2015). The story vs. The stream: Digital media's influence on newspaper sports journalism. *International Journal of Sport Communication* 8(4), 397-410.

Chung, M., Munno, G. & **Moritz, B. (2015).** *Triggering participation: Exploring the/ Effects of Third-Person and Hostile Media Perceptions on Online Comments*, Computers in Human Behavior, 53, 452-461.

Golan, G.J., Arif, R. and **Moritz, B. (2014).** *Journalism News Routines in Times of War: Comparing the United States Government and the Taliban*. Media, War & Conflict 7(2), 201-217.

Liebler, C.M. & **Moritz, B.** (2013). Cleaning up after Te'o: Writers, routines and repair. *International Journal of Sport Communication* 6(4).

Conference Papers

Moritz, B. (2016). 'Crammed in the locker room': Sports journalists and access to sources. Presented at the 2016 Association for Education in Journalism and Mass Communication conference, Minneapolis, MN.

Clavio, G. & **Moritz, B. (2016).** Female Sports Journalists and Social Media Harassment. Presented at the 2016 International Association for Sport Communication, Grand Rapids, Mich.

Moritz, B. (2014). *The gatekeeping practices of the Best American Sportswriting series.* Presented at the 2014 International Association for Sport Communication Summit, New York.

Munno, G., Chung, M. & **Moritz, B. (2014).** *Triggering Participation: Hostile Media and Third Person Effects on Online Participation.* Accepted for presentation at the 2014 International Communication Association conference, Seattle, Wash.

Arif, R., Golan, G. & **Moritz, B. (2013).** *Mediated public diplomacy in times of war.* Presented at the Association for Education in Journalism and Mass Communication conference, Washington, D.C.

Moritz, B. & Munno, G. (2013). *Testing the effects of framing on reader comments.* Presented at the 2013 International Communication Association conference, London.

Moritz, B. (2013). *Leading off: The prominence of sports stories in U.S. news sources.* Presented at the Sixth Summit of Communication and Sport, Austin, Texas.

Moritz, B. (2012). *PTI and The Sport Ethic.* Presented at the 2012 Northeast Popular Culture Association Conference, Rochester, N.Y.

Moritz, B. (2012). *The social newsroom: Social media and the evolution of journalists' routines.* Presented at the 2012 Association for Education in Journalism and Mass Communication conference, Chicago, Ill.

Moritz, B. (2012). *Without access, favor or discretion: The gatekeeping practices of Deadspin.* Presented at the Fifth Summit of Communication and Sport, Peoria, Ill.

Moritz, B. (2011). *Kicking off the hype: Newspaper coverage of Super Bowl I.*

Presented at the 2011 Association for Education in Journalism and Mass Communication conference, St. Louis, MO.

Moritz, B. (2011). *The first draft of journalism: How blogging has affected sports reporters' roles and routines.* Presented at the 2011 Association for Education in Journalism and Mass Communication Southeast Colloquium, Columbia, S.C.

Woolery, E. and **Moritz, B. (2010).** *It'll cost you: The credibility of news sources.*

Presented at the annual mid-winter conference of the Association for Education in Journalism and Mass Communication, Norman, OK.

Non-refereed publications

“Sports Media Guy” – Blog dealing with sports media issues, The Sport Ethic in the sports media and analyzing sports media from an academic perspective. Blog has been cited by the Poynter Institute, Romenesko, the Nieman Journalism Lab, Fox Sports, Deadspin and The Big Lead. Full site at sportsmediaguy.com.

“The first draft of journalism: ‘How blogging has affected sports reporters’ roles and routines.” The Convergence Newsletter From The Newsplex at the University of South Carolina. Vol. VIII No. 7 (October 2011).

Invited Presentations

Invited panelist, “Sportsmanship and sports journalism.” 9th Annual

Sportsmanship Day Symposium, SUNY Oswego, March 2, 2017.

Invited panelist, “Uses, rewards and pitfalls of social media.” School of Communication, Media and the Arts, SUNY Oswego, Oct. 28, 2015.

Invited speaker, “The sport ethic and the mainstream sports media” at the 5th Annual Sportsmanship Day Symposium, SUNY Oswego, March 7, 2013.

Invited panelist, “Sports Media & History: Making the Old New and the New Old” at the 2012 American Journalism Historians Association Conference, Raleigh, N.C.

Research Experience

S.I. Newhouse School of Public Communications, Syracuse University

Research Assistant (August 2012-May 2013)

Assisted Peter A. Horvitz Endowed Chair of Journalism Innovation. Duties included writing articles and multimedia stories about journalism innovation, coordinating on-campus programs and contests, and running the chair’s social media platforms. Wrote regular blog posts for PBS Idea Lab.

Research Assistant

(June 2012-March 2013)

Assisted John Ben Snow professor with compiling bibliographies for upcoming manuscript of “Mediating the Message in the 21st Century” and other research projects.

Research Assistant (May 2012-August 2012)

Assisted two Newhouse professors with a pair of research projects, including an FCC report on foundation-funded journalism.

Research Assistant (July 2011-August 2011)

Worked with Newhouse Associate Dean in his duties as ombudsman for the Corporation for Public Broadcasting. Duties included investigating viewer and listener complaints and contacting officials at PBS and NPR to research future columns.

Research Assistant (August 2010-June 2011)

Worked with Newhouse Endowed Chair of Public Communications on research of media law issues for updated edition of “The First Amendment and the Fourth Estate.”

Research Assistant (May 2010-August 2010)

Assisted associate professor by compiling relevant literature from legal, scholarly, trade and popular press, and with collection and analysis of data primary and secondary sources for magazine stories and the manuscript for “God’s Nobodies.”

Research Assistant (Jan. 2010-May 2010)

Assisted associate professor with research of news coverage of missing children by compiling literature reviews, evaluating potential data sources, and conducting data collection and analysis, manuscript review and editing.

Academic Service

2017-present: Undergraduate Curriculum Committee member (elected position), SUNY Oswego Faculty Assembly.

2017: Honors thesis second advisor, SUNY Oswego.

2016-present: Faculty Assembly representative (elected position), SUNY Oswego Communication Studies department.

2016-present: Website task force chair, SUNY Oswego Communication Studies department.

2016-present: First-year faculty advisor, SUNY Oswego Communication Studies department.

2016: Search committee chair, broadcast journalism visiting assistant professor position, SUNY Oswego Communication Studies department.

2016: Search committee chair, interpersonal communication visiting assistant professor position, SUNY Oswego Communication Studies department.

2016-present: Scholarship committee chair, SUNY Oswego Communication Studies department.

2016-present: Technology committee member, SUNY Oswego Communication Studies department.

2016-present: Membership chair, AEJMC Sports Interest Group (elected position)

2016: Honors thesis advisor, SUNY Oswego.

2016: Invited reviewer, Association for Education in Journalism and Mass Communication conference, sport division.

2015-16: Search committee member, P.R. tenure track position, SUNY Oswego Communication Studies department.

2015-present: Faculty advisor, The Oswegonian.

2015-present: Curriculum committee, SUNY Oswego Communication Studies department.

2015-16: Co-chair, Scholarship committee, SUNY Oswego Communication Studies department.

2015-16: Executive council member, Social Media Breakfast Syracuse.

2015: Invited reviewer, International Communication Association conference, sports division.

2015: Invited reviewer, International Association of Communication and Sports conference.

2015: Invited reviewer, Association for Education in Journalism and Mass Communication conference, sport division.

2014-15: Scholarship committee, SUNY Oswego Communication Studies department.

2014-16: Faculty initiatives committee, SUNY Oswego Communication Studies department.

2013-14: Grad student liaison, Association for Education in Journalism and Mass Communication Sports Interest Group (elected board member).

2013: Volunteer copy editor, Democracy In Action, Syracuse University.

2013: Invited reviewer, International Journal of Sport Communication special edition on 21st Century Sport Communication Professionals.

2013: Member of the Newhouse Sports Media Center.

2013: Volunteer judge, University of Southern Mississippi student journalism showcase.

2012: Promotions committee member, S.I. Newhouse School of Public Communications, Syracuse University.

2012: Newhouse Doctoral Student Organization: Treasurer.

- 2012: Volunteer copy editor, Democracy In Action, Syracuse University.
2011: Syracuse Neighborhood Action Council, presenter: "Online 101."
2011: Volunteer copy editor, Democracy In Action, Syracuse University.

Professional Journalism Experience

Press & Sun-Bulletin, Binghamton, N.Y. August 2004-August 2009

Covered the Binghamton Mets baseball (AA) and Binghamton University athletics for 55,000-circulation newspaper, with emphasis on men's and women's basketball. Responsible for all game coverage and breaking-news coverage for both beats. Blogged as part of both beats, and was one of the paper's first Twitter users. Served as a key contributor to paper's website, including frequent updates and creation of breaking-news pages. Position also included pagination and editing duties, and general assignment work.

The Times Herald, Olean, N.Y., February 1999-August 2004

Served as St. Bonaventure men's basketball beat writer for five seasons, a position that involved coordinating coverage of all games, as well as writing feature stories and columns. Voted in the Associated Press Top-25 men's college basketball poll for four years. Duties also included covering the Atlantic 10 Conference, the Buffalo Bills and Buffalo Sabres. Position included pagination and editing duties. Also served as a reporter on the paper's news staff, which entailed covering meetings, generating feature stories and writing a weekly column for the commentary page.

Awards/Fellowships

- 2014: Early Start Grant recipient, SUNY Oswego.
2013: Feinberg Dissertation Support Award, S.I. Newhouse School of Public Communications, Syracuse University.
2012: Finalist, graduate-student award, top paper, NEPCA Conference.
2011: Syracuse University Graduate Fellowship.
2011: Catherine L. Covert Award for best student research paper, S.I. Newhouse School of Public Communications, Syracuse University.
2011: Graduate School Masters Award, S.I. Newhouse School of Public Communications, Syracuse University.
2005: Second place, sports coverage (staff award), Gannett Well-Done third-quarter awards.
2004: Second place, sports column writing, New York State Associated Press Awards.
2004: Honorable mention, sports writing, New York State Associated Press Awards.
2003: Honorable mention, breaking news, Associated Press Sports Editors national award.
2002: Second place, sports column writing, New York State Associated Press Awards.

- 1999: General Excellence Award in the Journalism and Mass Communication Curriculum, Honorable Mention.
- 1999: Certificate of Merit, Russell J. Jandoli School of Journalism and Mass Communication, St. Bonaventure University.
- 1998: Disc Jockey of the Semester, WSBU-FM, St. Bonaventure University.

Memberships

Association for Education in Journalism and Mass Communication (Newspaper and Online news, Sports Interest group member)

International Association for Communication and Sport

American Journalism Historians Association

Presentations/Symposia

- 2011: Syracuse University Media Studies open house, panelist, "About Media Studies"
- 2010: Syracuse University Media Studies open house, panelist, "About Media Studies"
- 2007: Johnson City School District career day featured presenter
- 2005: Dick Joyce Sports Symposium, St. Bonaventure University, invited guest
- 2004: Communications Day, St. Bonaventure University, presenter, "Feature writing"
- 2003: Communications Day, St. Bonaventure University, presenter, "Sports writing"
- 2002: Communications Day, St. Bonaventure University, presenter, "Sports writing"
- 2001: Communications Day, St. Bonaventure University, presenter, "Sports writing"