An initiative of Career Services providing the latest information on the Class of 2014 within one year of graduation*

**2014 Graduates Employed and/or Continuing Education**

- **Employed**: 66%
- **Continuing Education**: 16%
- **Continuing Education and Employed**: 13%

**Still Seeking**: 4%

**Not Seeking**: 1%

**NEW YORK STATE DISTRIBUTION: EMPLOYMENT**

748 (67%) Class of 2014 graduates are employed in NYS.

**OUT-OF-STATE DISTRIBUTION: EMPLOYMENT**

130 (12%) of graduates from the Class of 2014 are employed outside of New York State.

*All calculations based on 1,112 graduates for whom we have information.*
College of Liberal Arts and Sciences

697 Graduates • Information on 421 (60.4%) • 242 Employed (57.5%) • 98 Graduate School (23.3%) • 53 Employed & Graduate School (12.6%) • 24 Still Seeking (5.6%) • 4 Not Seeking (1%)

SAMPLE OF EMPLOYERS

American Studies
Anthropology
Applied Mathematical Economics
Applied Mathematics
Biochemistry
Biology
Chemistry
Cinema & Screen Studies
Cognitive Science
Computer Science
Creative Writing
Economics
English
French
Geology
German
Global & International Studies
History
Human Development
Information Science
Language & International Trade
Mathematics
Meteorology
Online Public Justice
Philosophy
Philosophy-Psychology
Physics
Political Science
Psychology
Public Justice
Sociology
Software Engineering
Spanish
Women's Studies
Zoology

30-A Vibe
Albany Medical Center
Amityville Acupuncture & Wellness
Amtrust Financial
Apple
ARC of Rockland
Archaelogical Associates
Bristol-Myers Squibb
Carolina Center for Behavioral Health
Catholic Charities
CitiBank
Crouse Hospital
Elmcrest Children's Center
Galton Laboratories
Ginna Nuclear Power Plant
Liberty Resources
Mount Sinai Hospital
Novelis
NYS Assembly
P&G
Plumley Engineering
Rolls-Royce
Sugar Hill Animal Hospital
Teraeke
US Coast Guard

Sample of Employers 386 Graduates • Information on 262 (67.9%) • 204 Employed (77.9%) • 26 Graduate School (9.9%) • 22 Employed & Graduate School (8.4%) • 10 Still Seeking (3.8%) • 0 Not Seeking (0%)

School of Business

Accounting
Accounting / Management 5-year
Business Administration
Finance
Human Resource Management
Marketing
Operations Mgmt & Info. Systems
Risk Management & Insurance

TOP ADVICE FROM THE CLASS OF 2014

*261 respondents

Get Experience
Network
Use Resources
Start Early
Work Hard

Figure out what you like, plan out what you have to do to get there.

Be involved and get to know people.
Connections equal success.

Employers are looking for people who have experience.

Leveraging LinkedIn was the key to my success. That resource is invaluable.
### School of Education

<table>
<thead>
<tr>
<th>Graduates</th>
<th>Responding</th>
<th>Employed</th>
<th>Graduate Study</th>
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### SELECTED POSITIONS

#### Teaching
- **62%** Teacher (all grades / disciplines)
- **17%** Substitute (all grades / disciplines)
- **13%** Teaching Assistant
- **8%** Teaching Aide

#### Non-teaching
- Access Care Representative
- Activities Coordinator
- Community Liaison
- Fitness Trainer
- Personal Trainer
- Physical Therapy Aid

### SAMPLE OF EMPLOYERS

**TEACHING**
- Sumter School District
- Jackson Elementary School
- Rochester City School District
- Albany City Public Schools
- Onondaga BOCES
- Arlington Public Schools
- Learning Care Groups
- Lincoln School of Language
- Utica City School District
- Utica City School District
- Rockland BOCES
- Saugerties Central School

**NON-TEACHING**
- UHS Chenango Memorial Hospital
- Dunn Management Group
- Syracuse University
- Utopia Food and Fitness
- The Clarks Sports Center
- YMCA
- Blue Cross Blue Shield
- Albany Medical Center
- Innovation Associates
- Premier Medical Group

### School of Communication, Media and the Arts

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<th>Graduates</th>
<th>Responding</th>
<th>Employed</th>
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<th>Employed and Study</th>
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### SAMPLE OF EMPLOYERS

**ABC News**
**AT&T**
**Buffalo Niagara Film Commission**
**Comedy Central**
**Company Agenda**
**Connoisseur Media**
**Country Music Television**
**Coverall**
**Creative State Lighting**
**Cumulus Media**
**Definition 6**
**Disney ABC Television Group**
**DST Systems**
**ESPN**
**Fat Guy Media**
**WALK Radio**
**Harlem Fine Arts**
**iMatrix**

**Media General**
**Metro Communications**
**Modern Marketing Concepts**
**New York Islanders**
**News Channel 8**
**Palladium Times**
**ProFig Sign Studio**
**Saratoga Publishing**
**Sidearm Sports**
**Sweet Home Productions**
**Terakeet**
**The Bill Cunningham Show**
**Think PR**
**Who Wants To Be A Millionaire – ABC**
**WLP Marketing Promotion**
**Zero Point Zero Production**
NYS DISTRIBUTION: GRADUATE SCHOOL

49% CENTRAL NEW YORK
Le Moyne College
SUNY College of Environmental Science
SUNY Cortland
SUNY Oswego
SUNY Upstate Medical University
Syracuse University

9% CAPITAL REGION
Sage College
St. Rose College
Union Graduate College
University at Albany

9% NEW YORK CITY
Baruch College
Brooklyn College
Columbia University
Fordham University
New York University
St. John’s University

8% LONG ISLAND
C.W. Post
Dowling College
Long Island University
Molloy College
St. Joseph’s College
SUNY Stony Brook University

7% WESTERN NEW YORK
Buffalo State University
Canisius College
D’Youville College
Niagara University
University of Buffalo

5% FINGER LAKES
Nazareth College
Rochester Institute of Technology
St. John Fisher College
SUNY Brockport
SUNY Geneseo
University of Rochester

5% HUDSON VALLEY
CUNY City College
Marist College
Mercy College
New York Medical College
 Pace University
Sarah Lawrence College

4% SOUTHERN TIER
Cornell University
Ithaca College
SUNY Binghamton

2% MOHAWK VALLEY
SUNY Oneonta
Utica College

2% NORTH COUNTRY
Clarkson University
SUNY Potsdam

OUT-OF-STATE DISTRIBUTION: GRADUATE SCHOOL

33% NORTHEAST
Arcadia University
Chatham University
Drexel University
Duquesne University
Indiana University of Pennsylvania
La Salle University
New England College
Pennsylvania State University
Plymouth State University
Quinnipiac University
Rutgers University
Smith College
Southern New Hampshire University
University of New England
University of New Haven
University of Pittsburgh

11% MIDWEST
DePaul University
Michigan State University
University of Cincinnati
University of Illinois at Urbana-Champaign
University of Missouri-Columbia
Notre Dame Law School

8% ABROAD
Humber College
St. George’s University
SUNY Korea
University of Edinburgh

32% WEST
Concordia University
Grand Canyon University
North Central University
Portland State University

8% ONLINE
Capella Online University
CFA Institute Online
Empire State College
Kaplan University

5% FINGER LAKES
Nazareth College
Rochester Institute of Technology
St. John Fisher College
SUNY Brockport
SUNY Geneseo
University of Rochester

4% SOUTHERN TIER
Cornell University
Ithaca College
SUNY Binghamton

2% MOHAWK VALLEY
SUNY Oneonta
Utica College

2% NORTH COUNTRY
Clarkson University
SUNY Potsdam

5% HUDSON VALLEY
CUNY City College
Marist College
Mercy College
New York Medical College
Pace University
Sarah Lawrence College

4% SOUTHERN TIER
Cornell University
Ithaca College
SUNY Binghamton

2% MOHAWK VALLEY
SUNY Oneonta
Utica College

2% NORTH COUNTRY
Clarkson University
SUNY Potsdam

7% WESTERN NEW YORK
Buffalo State University
Canisius College
D’Youville College
Niagara University
University of Buffalo

5% FINGER LAKES
Nazareth College
Rochester Institute of Technology
St. John Fisher College
SUNY Brockport
SUNY Geneseo
University of Rochester

5% HUDSON VALLEY
CUNY City College
Marist College
Mercy College
New York Medical College
Pace University
Sarah Lawrence College

4% SOUTHERN TIER
Cornell University
Ithaca College
SUNY Binghamton

2% MOHAWK VALLEY
SUNY Oneonta
Utica College

2% NORTH COUNTRY
Clarkson University
SUNY Potsdam

7% WESTERN NEW YORK
Buffalo State University
Canisius College
D’Youville College
Niagara University
University of Buffalo

5% FINGER LAKES
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Rochester Institute of Technology
St. John Fisher College
SUNY Brockport
SUNY Geneseo
University of Rochester

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Marist College
Mercy College
New York Medical College
Pace University
Sarah Lawrence College

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Cornell University
Ithaca College
SUNY Binghamton

2% MOHAWK VALLEY
SUNY Oneonta
Utica College

2% NORTH COUNTRY
Clarkson University
SUNY Potsdam

SAMPLE OF GRADUATE SCHOOLS VISITING CAMPUS

Adelphi University
Albany Law School
Alfred University
American University of Integrative Sciences
Band College
Baruch College
Binghamton University
Case Western Reserve

City University of New York School of Law
D’Youville College
Hofstra University
John Jay College of Criminal Justice
Marist College
New England Law at Boston
Pace University
Penn State

Queens College
Rochester Institute of Technology
Roger Williams University
San Francisco State University
Shippensburg University
St. John’s University
St. Lawrence University
SUNY Colleges, various
SUNY Upstate Medical University

Syracuse University
Temple University
University of Medicine at St. Kitts
University of New England
University of New Haven
Valparaiso University
Vermont Law School

Career Services • 145 Marano Campus Center • SUNY Oswego • Oswego, New York 13126
315.312.2255 • oswego.edu/careerservices
1 ORIENT YOUR ATTITUDE

Make sure to remember that the choices you are making now are directly influencing what happens in the future. Persistence and determination are key.

*Figure out what you like, plan out what you have to do to get there.*

Be persistent and patient when looking for a job. I was lucky enough to be bilingual (English and Chinese) which helped me get a job. Be motivated, don’t give up.

Have a good work ethic. Experience is useless unless you give your full effort.

Prepare for your future early; remain motivated and focused on your work up until graduation (no Senioritis!). Always have a game plan of what you would like to accomplish in the future. There doesn’t have to be a time limit on it, but having goals keeps you on track.

Do what you love, even against discouragement from others. It’s not worth wasting four years doing something that doesn’t bring you joy.

2 CULTIVATE NETWORKS

Professors, coworkers, and supervisors are more likely to go the extra mile (and write an awesome letter of recommendation) for a student who is trying to learn.

Network as much as possible, don’t be afraid to ask questions, aim high. Become involved in many clubs and network with people. Start looking for a job early.

Network on a daily basis, always carry yourself in a respectful manor so that people will think of you when they hear of job openings!

Talk to people in your field whether they be professionals or professors who teach in that area.

Grow and maintain a professional network and prepare for your future early (apply to graduate school, begin your job search, etc.)

Be involved and get to know people. Connections equal success.

Try and schedule a meeting with someone who you think could help you find your passion.

Take advantage of all events the college has to offer when it comes to future employment. You meet and build relationships at these events that could end up being crucial for your future career.

Diversify yourself. Pick a minor related to your major but different enough to have its own importance. Attend conferences and events related to your major. Network, stay in contact with friends who have graduated and do what you can to stay on the radar of potential employers.

The support and care of the faculty made the difference.

Networking is always helpful.

3 GAIN EXPERIENCE

College is more than what you do in the classroom. Finding clubs, internships, organizations, and departments to get involved in will help both short term and long term when looking for a job.

Don’t be too proud to work part-time after graduation. I’ve been with Major League Baseball for eight months and am proud to say I was just hired full time permanent this month, definitely worth the wait.

Get involved on campus. The connections you make matter. Also, do not be concerned or afraid to pursue something that might not match up with your degree.

Participate in internships, on campus organizations and come out of school with a plan of action. Also, take advantage of the amazing Career Services office we have on campus!

Employers are looking for people who have experience.

Work on your communication skills. It doesn’t matter how good you are if you can’t talk to others and work on a team. Having a part time job during college made me more marketable.

4 SUCCESSFULLY LAUNCH

Don’t be afraid to look everywhere for opportunities.

Utilize LinkedIn and actively search for opportunities.

Finding a job takes hard work. Look for a job before you graduate.

**Leveraging LinkedIn was the key to my success. That resource is invaluable.**

Start applying early, you may not get an offer with your first application.

Go to the job fair! That’s how I ended up getting this amazing opportunity. Also, utilize Career Services!

Have your resume done before you graduate and start sending resumes out well before you graduate.

I had three different resumes that I used when I was applying, I tried to make sure that my applications (resume included) were as personalized as possible.

Don’t be afraid to apply for something even if you are not extremely qualified.

Learn to interview effectively.

Treat everything you do and every job you have as if you are being observed for an interview.

Take the opportunity to interview somewhere even if it doesn’t work out, it’s great practice for the future.
100% Placement in Field of Choice

- Accounting/Management 5-year
- Adolescent Education 7-12 Biology BS
- Adolescent Education 7-12 Earth Science BS
- American Studies BA
- Art BA with Studio Emphasis
- Business & Marketing Education BS
- Chemistry BA
- Chemistry BS
- Childhood Ed 1-6 Chemistry BS
- Family/Consumer Sciences K-12
- German BA
- Human Resource Management BS
- Online Public Justice BA
- Operations Management & Information Systems/Management Science BS
- Physics BA
- Risk Management & Insurance BS
- Software Engineering BS
- Technology Management BS

Based on knowledge of 65% of the Class of 2014

95% of those working full-time are in their field of choice

MINIMUM 90% Placement in Field of Choice

- Accounting BS
- Marketing BS
- Public Relations BA

MINIMUM 75% Placement in Field of Choice

- Adolescent Education 7-12 English BS
- Adolescent Education 7-12 Math BS
- Adolescent Education 7-12 Spanish BS
- Applied Math Economics BS
- Business Administration BS
- Childhood Education 1-6 English BS
- Childhood Education 1-6 Math BS
- Communication & Social Interaction
- Finance BS
- French BA
- Graphic Design BFA
- Human Development BA
- Information Science BA
- Journalism BA
- Meteorology BS
- Psychology BA
- Teaching English to Speakers of Other Languages (TESOL) BS
- Technology Education (B-12) BS
- TESOL Clinically Rich K-12 BS
- Technology Management BS

86% of graduates are placed in a field of their preference

For more information on our First Destination Outcomes, please visit www.oswego.edu/careerservices

*Only majors with at least a 50% knowledge rate are listed above.