The LinkedIn Alumni Tool

There is no better place to launch your career
The Alumni Tool can tell you where people who went to your school are and what they're up to. This can help you make academic and career choices based on the actual paths of alumni. LinkedIn’s Alumni Tool helps you explore alumni career paths from more than 34,000 SUNY Oswego alumni — and build relationships that can help you along the way.

Explore any way you want
Explore to see where graduates live, the organizations they work for, and the types of jobs they’ve had. You can also narrow down by date range, what they studied, what they’re skilled at, and how you’re connected on LinkedIn. Just click on any bar in the Alumni Tool to drill down into specific careers, employers, locations major, skills, or degree of connection.

Choosing a graduate program?
Use the Alumni Tool to see which schools place graduates in the types of jobs you want. Search for a school you’re interested in, select a relevant field of study, and you’ll get a top 25 list of employers that have hired graduates. Click on the names below that to see the paths they took from school to their current positions.

Planning your academic path?
The Alumni Tool is a great resource for thinking through what to major (or minor in), and skills and certifications that will help you in the working world. Check out ‘What they studied’ and ‘What they’re skilled at,’ for example. Learn from those who have gone before you.

Starting your job hunt?
Let’s say you have a specific company in mind you’d like to work for. Use the Alumni Tool to find graduates of your school — and with your major — who work there now. Compare their skills to your own and see where you might need to bulk up. Many alumni want to help current students — reach out to them for an insider’s perspective.

LinkedIn Photobooth!
Utilize Career Services’ professional backdrop and camera. We’ll help you take a great headshot for your LinkedIn profile. Available in the Career Services office and at all of our major events throughout the year.

LinkedIn — It is not just for top executives, it’s for you, and it’s the perfect place for you to start your professional story. Start by creating your profile, and give it love because it is what recruiters are looking for day and night; it is your resume that never sleeps! Then, start making connections and imagining whose shoes you want to walk in. You may think that this is a lot of deep stuff to consider, but shake yourself out of it and start searching for jobs. Before you know it all of your connections and tailoring your profile comes in handy and you get an interview, then a job. 

That’s when the real learning begins!

Join the SUNY Oswego Family
41,764 Strong

6,356 are skilled leaders
4,025 work in education
97 work at IBM
904 work outside the U.S.

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A better job search experience for students and graduates

They recommend jobs: Based on your education and interests, we'll recommend jobs specifically targeted to you — right on your home page or with optional email alerts.

Put your network to work: Each connection you make expands your network; adding people who can provide insights into opportunities, or who can even help you land a job. Connect to fellow students and see where they’ve found jobs, reach out to alumni whose companies are hiring, and leverage the networks of your parents, family, friends or mentors.

Research companies: LinkedIn’s Company Pages provide rich insights to help you explore where you want to work. Learn who companies hire, what products and services they sell, what professionals are saying about them, and who you know who works there.

Find opportunities worldwide: The Student Job Portal is available in all languages currently supported on the site — and you’ll find jobs from top employers in locations around the world.

Partnerships with top companies and public service organizations: To support students and recent graduates, LinkedIn is working closely with their customers to add high-quality entry-level jobs and internships to LinkedIn that you will find through the Jobs Portal. And given the growing importance of public service jobs in today’s world, they are also reaching out to non-profit organizations and government agencies to include them in this program.

Quick Tip! To expand your network, join the SUNY Oswego Alumni Group. Connect to fellow students and see where they’ve found jobs, reach out to alumni whose companies are hiring, and leverage the networks of your parents, family friends or mentors.

Graduating students are looking for full-time jobs, while others are seeking summer internships.

To help students during this intense time, there is a job portal for students and recent graduates providing easy access to entry-level jobs and internships at some of the best companies worldwide.

Student Job Portal: https://www.linkedin.com/studentjobs

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Using LinkedIn to Find a Job or Internship

1. **Become an expert:** Want to stand out and learn about industries you want to get into? Check out LinkedIn Today’s news dashboard and influencer posts for the top daily headlines, join Groups, and follow new industry-specific Channels.

2. **Include keywords:** Recruiters search LinkedIn for candidates. Use the key words and phrases they use. Find examples from job descriptions you’re going after or profiles of people who have the jobs you want!

3. **Take advantage of student profile sections:** Be sure to complete the profile sections designed just for students, such as Courses, Projects, Languages, Certifications and Organizations. Keywords are good here too. Complete profiles get 40x more opportunities!

4. **Build your network:** Grow your network by sending personalized LinkedIn connection requests to everyone you know — friends, family, neighbors, teachers, colleagues, classmates, and more.

5. **Find ‘ins’ where you want to work:** Heard of LinkedIn Company Pages? Visit them for organizations you want to work for and see if you’re connected to anyone who works or has worked there. And check out LinkedIn’s Alumni Tool to see what grads of your school are up to.

6. **Search the Student Jobs Portal:** It has all the entry-level job and internship postings on LinkedIn. Search by job role or review postings from featured companies. Apply for positions and the employer will be able to see your full LinkedIn profile. (Flip this handout for info on the Student Jobs Portal)

7. **Get gutsy:** Don’t be afraid to reach out directly to a recruiter on LinkedIn. One strategy is to first apply to a position you want and then send a message to the recruiter who posted the opportunity (you can often find this information in the job posting). Good luck!

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