

## Visiting Scholar: Dr. Nianyong Wang

Professor Wang is from the School of Banking and Insurance at Zhongnan University of Economics and Law and is a scholar-in-residence at the SUNY Oswego School of Business. Professor Wang is conducting research and collaborating with faculty in the areas of financial liberalization, financial reform, China's financial reform history, Chinese securities, and market history.

## Princeton Review Honors List Presentation to School of Business

President Deborah Stanley presented a commendation to the School of Business for being recognized by the Princeton Review Student Opinion Honors in the Accounting category. The schools chosen were listed in the April 2009 edition of Entrepreneur magazine. Also present for the commendation were the members of the Dean's Advisory Board, Dean Richard Skolnik, and students Brittany Vetter, Tiffany Chiu, and Michelle Hamann.



## Sustainability Course Service Learning Project

The students enrolled in Jerry DeSantis' Sustainability course during the fall semester worked on developing a Sustainability Strategy for the Fulton Campus of Cayuga Community College. The goal of the project was to create a long-term strategy that will move the Fulton Campus towards a future where it gains competitive advantage through the effective management of social, environmental and financial capital. To create their strategy, students were asked to examine numerous aspects, such as external influencers, historical basis, leadership, culture, and available resources. The students presented their findings at the Cayuga Community College Fulton Campus on December 16, 2009.



## ASWA Scholarship Recipients

The School of Business is proud to announce the recipients of the American Society of Women Accountants Scholarship. The scholarship applicants were evaluated based on leadership, character, financial need, and other essential qualities. The ASWA is a professional organization advancing women in accounting and finance. School of Business students Michelle Hamann and Tiffany Chiu were both awarded this distinguished scholarship.



Michelle Hamann, a senior accounting major, is very active in the School of Business. She is the Treasurer of Omicron Delta Kappa Leadership Honor Society, Treasurer of Beta Alpha Psi Honor Society, and Treasurer of the Financial Management Association. She is also the Campus Becker CPA Representative and a member of Phi Beta Lambda, VEGA women's honor society, Phi Kappa Phi, and Beta Gamma Sigma. Outside of the School of Business, Hamann is the Group Leader for Auxiliary Services- Cash Operations and volunteers through the Newman Center. She believes it is essential to give back to the community, so she actively volunteers at the Salvation Army serving breakfast or lunch for the homeless. When asked about her scholarship, Hamann commented, "I hope to join this prestigious organization in the future and am grateful I received such an award."



Tiffany Chiu is currently a senior majoring in Accounting and working towards a minor in Economics. She is the treasurer and coordinator of the Accounting Society and VITA. She is also the treasurer of VEGA (The Junior and Senior Women's Honor Society of SUNY at Oswego). Chiu was a teaching assistant for Principles of Microeconomics and has been a first year peer advisor for two consecutive semesters. Outside of the School of Business, Chiu works as a receptionist at Compass, located in the Campus Center. She is also being trained to be the business manager for the Oswegonian newspaper. Her education at SUNY Oswego has opened many doors for her, and she added, "I strongly believe the School of Business at SUNY Oswego has given me everything I need to have a jump start in my career at a public accounting firm."

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## The Center for Accounting Research and Education (CARE) Update

CARE is currently supporting the following initiatives:

- **Beta Alpha Psi:** CARE provided support for travel to two national conferences, 2009 in New York and 2008 in Chicago. Beta Alpha Psi is an organization for accounting students and professionals. Its primary objective is to encourage and give recognition to scholastic and professional excellence. Each year Professor Florence Kirk travels with several students to this event where they compete in accounting case competitions. In 2009 the SUNY Oswego student team won.
- **Volunteer Income Tax Assistance:** Oswego students and professors help out the local community with their tax problems. Professors Dean Crawford and Robert Hollenbeck spearhead this effort with the help of several students who help them complete scores of tax returns every year.
- **New York State Society of Certified Public Accountants Educator Conference:** In 2009 CARE sent several accounting professors to this conference held in Albany so that they could make presentations and earned continuing professional education. In 2009 Professors Dean Crawford, Robert Hollenbeck, and Thomas Tribunella gave presentations.
- **Academy of Management:** CARE sent a professor to the 2009 National Conference in Chicago to present a research manuscript. The paper, written by Barry Freidman and Thomas Tribunella, provided an analysis of the MBA employment market. The research data was provided by a survey conducted by the Wall Street Journal.
- **New York State Society of Certified Public Accountants Career Opportunities in the Accounting Profession (COAP):** The COAP program, designed to target traditionally underrepresented minorities, allows a group of high school student to visit the SUNY Oswego campus during the summer for a few days and study accounting. This gives the students an opportunity to explore the field of accounting and decide if an accounting career sparks their interests. Professors Chuck Spector and Dean Crawford help organize this event with the New York State Society of Certified Public Accountants.
- **New York State Society of Certified Public Accountants Student Awards Dinner:** This event recognizes outstanding undergraduate and graduate students for their scholastic and leadership achievements. Several SUNY Oswego students earned awards in 2009. Professor Chuck Spector helps organize this event with the New York State Society of Certified Public Accountants.

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## Economic Forum sponsored by SIFE

Students in Free Enterprise (SIFE) recently held an Economic Panel Discussion entitled “The Financial Crisis One Year Later: A Lesson in Recession”. The panelists included Dr. Ranjit Dighe, Dr. Larry Spizman, Dr. John McDonald, and Mr. Tom Schneider. The moderator was the Dean of the School of Business, Dr. Richard Skolnik. The issues discussed included the effects the Stimulus Package has had on the economy, what the government can do to help create jobs, and the role of executive compensation in corporations. The event was a great success with over 150 students, faculty, and community members in attendance.



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If you are interested in participating in a future Alumni Symposium, please send us an email or give us a call. We also love to get feedback on our newsletter. If there is anything in particular that you would like to see in future issues, email or call!

Please feel free to visit our web site!

## Profile on Ding Zhang



### **Q. What classes do you teach?**

**A.** I have been teaching management science, decision analysis, materials management, operations management and business forecasting, both for undergraduates and graduates.

### **Q. What are your research interests?**

**A.** Overall, I can describe my research theme as competition over network. It encompasses areas like supply-chain management, transportation, spatial economics and international logistics. On a more theoretical level, I also work in game theory, variational inequalities and dynamical systems.

### **Q. What is your educational background?**

**A.** I did my bachelor's in mathematics, and my master's in operations research, both in China. I have my Ph.D. in industrial engineering from the University of Massachusetts at Amherst.

### **Q. What is your favorite part of working at Oswego?**

**A.** I like teaching all my classes, but I especially enjoy teaching my students to translate a real-world business decision-making process into a mathematical model. In class, we can use it to solve problems in the social sciences, business management or engineering to show its value. It cannot only benefit their experiences but also strengthen their decision-making skills. The students like doing it and I enjoy teaching it.

### **Q. What is your impression of Oswego's students?**

**A.** I think they are getting better and better, and very hard working. I enjoy spending time with them. I almost see two types of students: The traditional ones who are often better at tests and homework, and the non-traditional ones who are more mature and look at problems much more in depth. It's good to put those two types together in group projects, as they learn from each other.

### **Q. And you're also doing some international projects?**

**A.** I'm actively involved in research projects in China. They have some very big projects, big international ports where they need to study the feasibility of what they want to do. Urban transportation is a big problem there. Recently I took Oswego students to a program in China at Hanzhou University. I thought it was a great opportunity for American students to experience life there.

### **Q. What accomplishments are you most proud of?**

**A.** My recent work in supply chain management is development of a mathematical model for supply chain vs. supply chain competition. Both industry and academics see today's competition is no longer of a firm vs. a firm but a supply chain vs. a supply chain. But due to the complexity of a supply chain network, there had been lack of scientific approach to study this subject. I am the first to raise a concept called supply chain economy based on which I gave a mathematical formulation for an intersupply chain competition problem. My co-authored book with Anna Nagurney titled *Projected Dynamic Systems* has advanced the understanding of the dynamic behavior of many sophisticated social and economic equilibrium problems. It has substantial applications in spatial economics, finance, transportation, environment and regional planning. My research has been published in such professional journals as *Transportation Science*, *Transportation Research*, *Journal of Economic Dynamics and Control*, *Networks*, *Journal of Optimization Theory and Applications*, *Annals of Regional Science*, *European Journal of Operational Research* and others. One of my co-authored papers published in *Transportation Research* was listed among the top 10 cited articles in that publication.

### **Q. Do you have any hobbies?**

**A.** I like hiking and do martial arts and tai chi. I used to play bridge with some Oswego colleagues, but haven't done much lately. I have a voluntary position as principal of the Central New York Chinese School, a Sunday school in Manlius.

### **Q. What can you tell us about your family?**

**A.** My wife June Dong also works at Oswego State. We are kind of lucky that we both work in close areas, so we co-author articles and research. We have two kids, Alex, 13, and Alena, 10.

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## The Human Resource Management Center

The School of Business is looking forward to launching a Human Resource Management Center. The HRM Center will support community outreach, research, continuing professional education, student education, social responsibility, diversity initiatives and consulting in Human Resource Management. The center will also bring academics and business professionals together so that human resource practices, research, and education align to further the field of Human Resource Management. To achievement its missions, the HRM Center has five initiatives:

1. Educate current and future business professionals in the field of Human Resource Management
2. Support research in Human Resource Management
3. Facilitate networking opportunities.
4. Provide scholarships to promising students in the field of HRM
5. Foster faculty research

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