**Call for Papers**

**3rd SUNY Oswego-Shanghai Normal University Business Research Forum**

Shanghai, China

May 26-27, 2016

ORGANIZERS:

School of Finance and Business, Shanghai Normal University

School of Business, SUNY Oswego

SCOPE:

This Forum is aimed at bringing together undergraduate/graduate students from all partner universities to present quality research work on all business related fields.

The Forum will be held at Shanghai Normal University, Shanghai China on May 26-27, 2016. School of Business of SUNY Oswego (SUNY Oswego) and School of Finance and Business of Shanghai Normal University (SNU) will co-sponsor this annual event. We welcome papers in any academic field within business and economics, especially comparison studies between US /Europe and China that enrich and reshape our understanding of the business policy or practices in these countries.

Papers submitted to the Forum should be original and completed research work. All papers are subject to review process for selection in the conference. The author(s) of each accepted paper will be invited to present at the Forum.

A word or PDF version of the paper should be submitted to [**Business@Oswego.edu**](mailto:Business@Oswego.edu). All submissions must be received on or before **February 28, 2016**. Authors can expect to be notified of the acceptance decision by **March 7, 2016**.

The Forum provides accommodation and meals in Shanghai during the conference to all participants. The Forum also provides opportunities to mingle with local students and sightseeing in Shanghai. Additional financial support by SUNY Oswego may be available to participants.

Details of the financial support and itinerary in China will be made available in the acceptance letter. Please send your submission early and feel free to circulate this message to anyone you see fit. For any inquiries regarding the Forum please email Mr. Jason Macleod (Jason.Macleod@oswego.edu).