

President's Budget Advisory Group

October 18, 2016 8:30 AM

Minutes

Present:

Priorities and Planning Council

Dean Crawford

Jim Nichols

Dan Tryon

Faculty Assembly

Lisa Glidden

Faculty Senate

Frank Byrne

Union Representatives

UUP: Lori Nash

Department Chairs

College of Liberal Arts and Sciences:

James Mackenzie

David Andrews

Pat Clark

School of Communication, Media and the Arts:

Cynthia Clabough

School of Education:

Marcia Burrell

School of Business:

John MacDonald

Vice Presidents

Nick Lyons

Jerald Woolfolk

Mary Canale

Walter Roettger

Deans

Brad Korbesmeyer

Adrienne McCormick

Pam Michel
Jill Pippin
Julie Pretzat-Merchant

Administrative Appointment

Mike Ameigh
Mitch Fields
Dan Griffin
Jerri Howland
Rick Kolenda
Mark Slayton
Mike Flaherty

Staff to the Committee

Vicki Furlong
Howard Gordon
Kristi Eck
Wayne Westervelt
Mehran Nojan
Rameen Mohammadi

Excused: Rick Back, Casey Walpole, Emily Nassir, Richard Skolnik, Pam Caraccioli, Sean Moriarty, Sarah Weisman

METRO CENTER SERVICES AND BUDGET:

Nick Lyons and Jill Pippin presented a history of the Metro Center in the Atrium building in Clinton Square and a current status update.

Metro Center lease was signed in 2007 for 13,000 sq. feet. The goal was to become a branch campus where students could earn a full degree. This goal was achieved in May 2015 when the State Education Department designated the space as a branch campus; at that time, another 1,500 sq. feet was leased. In addition to providing space for undergraduate, graduate and DASA (School of Education) classes, our Metro Center classrooms and conference rooms are rented (for a charge and sometimes donated to partners such as SUNY or the state). The name recognition we now have in Syracuse due to our prominent downtown location is invaluable and it helps promote SUNY Oswego. We are the largest tenant in the building. We have an executive suite space with windows that overlook the Clinton Square ice rink. This suite is used for evening graduate classes and is often rented by community agencies for meetings and shared with SUNY for meetings and/or interviews. The space is also used for SUNY Oswego alumni and fundraising events. The Oswego College Foundation funded the updates to the room because they use the room for events too. The Tyler Art Gallery also has a presence at the Metro Center with art displays in the Metro Center's main lounge, organized by Amy Bartell.

This downtown Syracuse presence helps bring new people to SUNY Oswego's art shows (per Julie Pretzat).

See the meeting's Power Point slide for the list of approved Metro Center programs currently offered now. These programs were developed to benefit the region and designed in collaboration with area community colleges to avoid duplication and competition. This fall we launched undergraduate completion programs in Business, Human Development and Criminal Justice; all these programs build off two-year programs at Onondaga Community College and Cayuga Community College. We are developing these undergraduate completion programs to be blended: a mix of online and in-person classes at the Metro Center. This makes the programs attractive to working and/or locally anchored non-traditional students, our targeted niche market.

We recently closed our location at the Phoenix Center because the Metro Center and main campus satisfy our program needs now. BOCES took over the lease we had with Oswego County Opportunities this past spring 2016.

See the meeting's Power Point slide for the Metro Center budget figures. The tuition revenue we take in from the Metro Center goes toward our SUNY tuition pledge. We pay the Metro Center rent with IFR funds and the Metro Center generates enough revenue to cover the costs. Revenue = \$850,000 and Expenditures = \$750,000. Included in these expenditures is the cost of paying for security during evening hours the Metro Center is open for classes/events. It also includes paying for faculty's travel and parking to teach at the Metro Center. To accommodate the increased number of students in the undergraduate completion programs, a faculty line was added in Public Justice in addition to the Human Development and Business programs and to the School of Education's Mental Health and Counseling program. Many faculty who teach at the Metro Center (as well as at the main campus) live in the Syracuse region and report that they enjoy teaching at the Metro Center because it is near their home. The Metro Center is on the same network as the main campus at SUNY Oswego and is fully wireless. We have space to grow, if needed. We are currently meeting space demands well because most classes are in the late afternoon or evenings and the rooms are rented earlier in the day; however, students always take priority in space usage.

The Metro Center was designed for new growth, not to pull from the main campus. We will continue to market our Metro Center programs with the goal of growing our graduate student enrollment and our undergraduate completion program enrollment as well as transfer student enrollment populations. The Metro Center was created to serve the needs of the region through its academic programs and training programs offered to Syracuse place-bound students, serve a need on campus by helping grow enrollment in targeted areas and help sustain the institution. Dan Griffin reported that an increase in transfer students this fall may be due, in part, to the new programs at the Metro Center.

WRVO occupies 400 sq. ft. of space at the Metro Center as a satellite station location. WRVO is rated by Neilson as one of the top 30 radio stations in the country. NPR does live interviews in

WRVO's Metro Center satellite location. WRVO is a \$30 million dollar operation with 6,000 members who donate. WRVO is a huge megaphone for SUNY Oswego.

The Metro Center employs a Student Resource Advisor who helps support the students. It is a concierge style position personally connecting students to all services available at the main campus. Library services and resources are accessible online. We are working with the main campus library and the staff at the Metro Center to improve Metro Center students' ease of accessing library materials.

SUNY INVESTMENT PERFORMANCE FUND INFORMATION:

Main presenter: Walter Roettger

50 Chief Academic Officers from across SUNY met in Cooperstown, NY last week for their fall meeting. Walter attended the meeting and reported that many CAOs at the meeting are concerned about their institutions' enrollment and finances. Nick Lyons indicated that 8/13 Comprehensives didn't make enrollment targets for Fall 2016.

At most SUNY comprehensive institutions, undergraduate and graduate enrollment are down but enrollment in both areas are up at SUNY Oswego.

SUNY Provost Alex Cartwright shared that this year instead of a \$100M Expanded Investment and Performance Fund grant, there will be \$18M available for eligible SUNY institutions to compete for. \$5.5M/\$18M will be dedicated to supporting bridge programs. \$5.5M will be used to grow existing programs and \$7M remains for other approved purposes. SUNY will invite campuses to apply and SUNY encourages collaboration in the grant proposals and on the projects. It is possible that our Start Now program with Jefferson Community College could compete for more funding out of the \$5.5M scale up pot. As a reminder, from last year's \$100M Expanded Investment and Performance fund, we received over \$1M in funding to support:

1. Start Now with Jefferson Community College
2. SUMS Oswego
3. Precision Medicine Program (SUNY Upstate is the lead institution)

It is unlikely that the Governor will increase tuition or capital this year. The SUNY Poly problems are likely to hurt legislative efforts for all of SUNY this year.

Adrienne McCormick asked about Resource Allocation Models = RAM and if SUNY Provost Cartwright discussed these. The answer was no.

Cynthia Clabough shared that she recently attended the National Association from Schools of Arts and Design meeting. She asked what are we looking for in our next Provost to help keep programs alive whose enrollment may currently be low? President Stanley answered that the

Provost does not make that decision; this group (the President's Budget Advisory Group) helps decide this. President Stanley emphasized that SUNY Oswego is committed to its liberal arts foundation and to supporting the humanities. She agrees that the arts programming the college provides are a major benefit and resource to the community.

UUP – FAIR AND EQUITABLE PAY:

Main presenter: Lori Nash

Lori shared that SUNY Albany agreed to increase adjunct pay from \$2800 per course to \$3600 per course this fall and Oneonta recently increased adjunct pay to \$3000 per course. SUNY Oswego currently pays \$2952 per course. Lori, on behalf of UUP, wants the per course adjunct pay to be increased to \$4284 which is 1/8th of the average starting salary of faculty: \$36,276. At SUNY Oswego, if you teach three courses, you get bumped to the full-time salary rate.

Lori and UUP request that Oswego create a Blue Ribbon Task force like Albany did in the Fall 2014 to examine adjunct pay at Oswego. The Albany panel recommendations are attached.

Lori and UUP would also like to better integrate adjuncts into campus and stated that our current adjunct orientation is a good step in this direction because that orientation is very helpful to adjunct faculty.

Lori and UUP would like Fair and Equitable Pay for adjuncts to be a principle of the President's Budget Advisory Group.

Next Steps: We will look at the number of SUNY Oswego adjunct faculty who are receiving \$2952 per course (our minimum) and then decide if we should form a task force to examine adjunct pay more closely.

Cynthia Clabough added that it is more cost-effective to integrate adjuncts into campus so they feel connected and stay at the college longer. She also asked how this may affect CSEA employees. Nick and President Stanley explained that is rare to have many temporary CSEA staff on payroll year-round because many are seasonal workers and the CSEA salary structure is fixed.

Meeting adjourned at 10:05 am