

President's Budget Advisory Group

February 28, 2023

201 Marano Campus Center



Agenda

- SUNY Oswego Enrollment
- SUNY Oswego Budget 2022-2023
 - Auxiliary Services Corporation
 - Oswego College Foundation
 - Research Foundation
 - State University Construction Fund
- Capital Updates
- New York State Proposed Budget 2023-2024







SUNY Oswego Enrollment: Fall 2022 All Students*

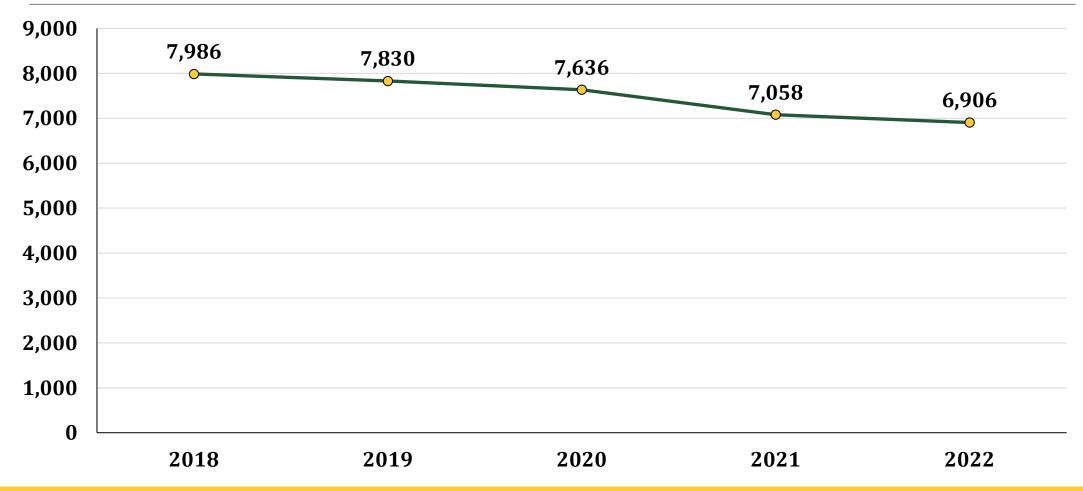
- 6,906
 - 5,985 undergraduate
 - 921 graduate
- 2,324 (34%) are culturally-diverse
- 1,837 (27%) from NYC and Long Island
- 1,972 (29%) from Oswego and contiguous counties
- 267(4%) are international students from 39 different countries
- 274 (4%) of US students are from outside NY state
 - 35 states and the District of Columbia





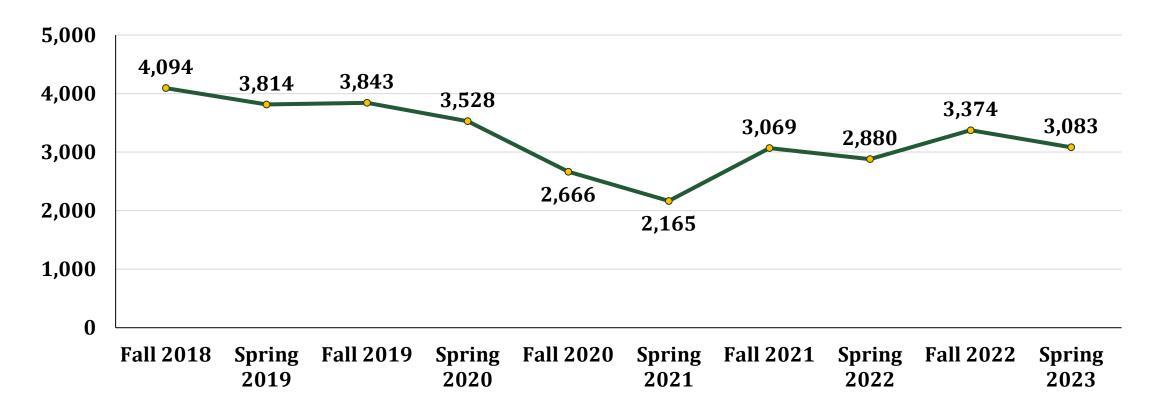


SUNY Oswego Fall Official Headcount Fall 2018-2022*





SUNY Oswego Residential Housing Fall 2018- Spring 2023*



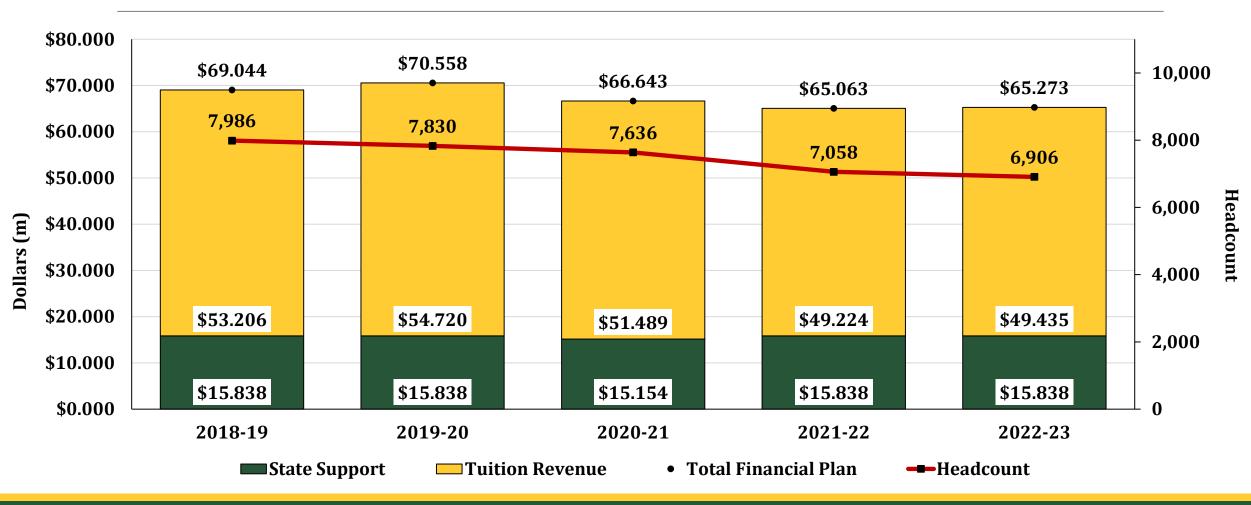


SUNY Oswego Current Budget Year Update Fiscal Year 2022-2023

- Fully restored state tax support
- Elimination of the Tuition Assistance Program (TAP) Gap
- Reset of the Excelsior Tuition Rate
- \$60m for one-time strategic enrollment investments for stateoperated campuses, statutory colleges, hospitals, and community colleges: \$467k for SUNY Oswego
- \$53m across SUNY for new faculty: \$471k for SUNY Oswego
- Continued challenges with overall financial plan continue enrollment/revenue related



SUNY Oswego 2022-2023 Budget: Five Year Financial Plan with Enrollment



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SUNY Oswego 2022-2023 Budget

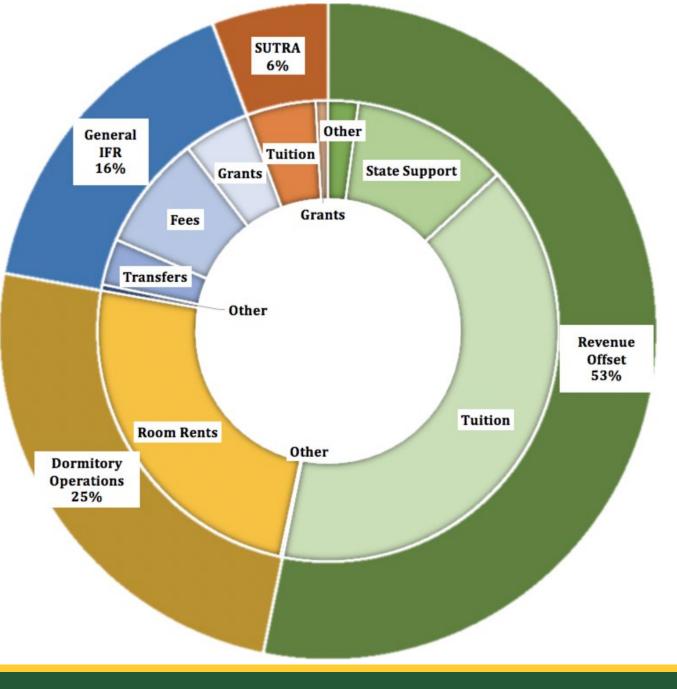
Revenues/Receipts

Revenue Offset = Operations

IFR = Income Fund Reimbursable

SUTRA = State University Tuition Reimbursement Account

Transfers = Journal Transfers





SUNY Oswego 2022-2023 Budget

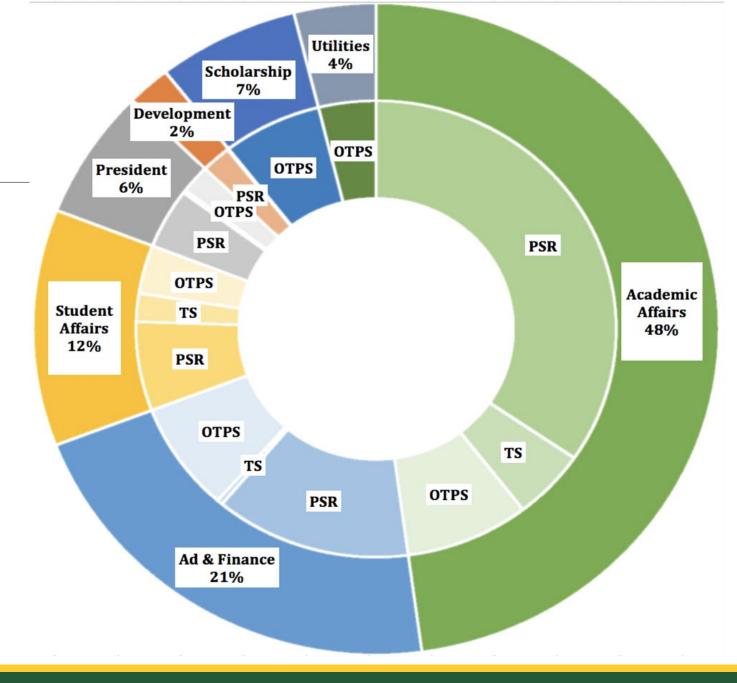
Allocations/Disbursements

President Division

- President's Office
- CDIO/Triandiflou
- COM & Marketing
- IRA
- Title IX
- Enrollment Management

Administration & Finance Division

- Finance
- Human Resources
- University Police Department
- Facilities: custodial, grounds, trades, etc.



TS = Temporary Service

e OTPS = Other Than Personal Service



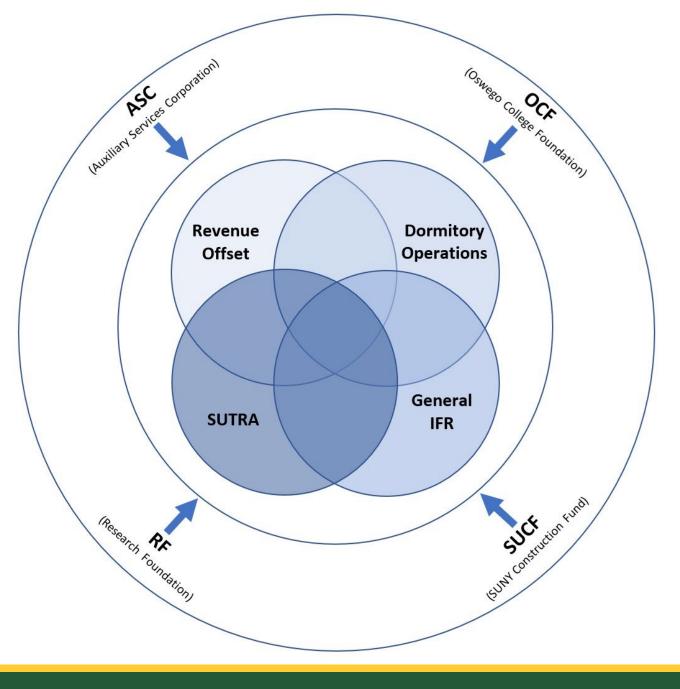
SUNY Oswego Ancillaries

ASC = Auxiliary Services Corporation

OCF = Oswego College Foundation

RF = Research Foundation

SUCF = State University Construction Fund



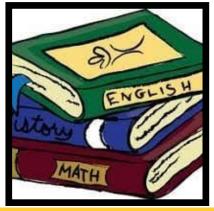


Auxiliary Services Corporation at SUNY Oswego

Incorporated in 1951 as 501c3 not for profit corporation established under the Education Act of 1948

Mission

The organization operates, manages and promotes ancillary services for the benefit of the campus community, including faculty, staff and students in harmony with the educational mission and goals of SUNY Oswego









Auxiliary Services Corporation at SUNY Oswego Annual Support

Approximately **\$2.8m annually**

- Student Employment: \$1.47m
- Rent & Utilities: \$750k
- Annual equipment/maintenance: \$350k
- Fallbrook Recreation Center (next slide): \$170k
- Program Fund Grants: \$50k

- Lease Vehicles: \$48k
 - Five vehicles provided
 - Four reservable fleet vehicles including two hybrid vehicles
- Sexual Health Vending Project: \$8k
 Over the past 25 years
- Capital Equipment and Renovations Reinvestment: \$9.25m



Auxiliary Services Corporation at SUNY Oswego Fallbrook Recreation Center

Fallbrook Recreation Center: \$170k

- Hosts over 100+ events annually
 - No charge for campus events
 - One complimentary event/year
- Protection of land around Rice Creek





 Additionally: \$30k for newly constructed Intercollegiate Cross County course

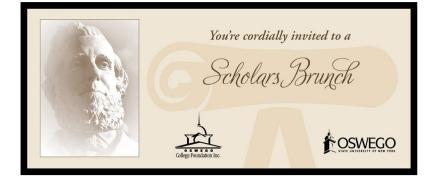




Oswego College Foundation, Inc.

- Mission
- Number of Donor Funded Scholarships
- Recent Fundraising History & Donor Use Restrictions
- Return on the Campus Investment
- Review of Assets
- 20 Year Endowment Growth
- Endowment Summary







Oswego College Foundation, Inc.

Mission

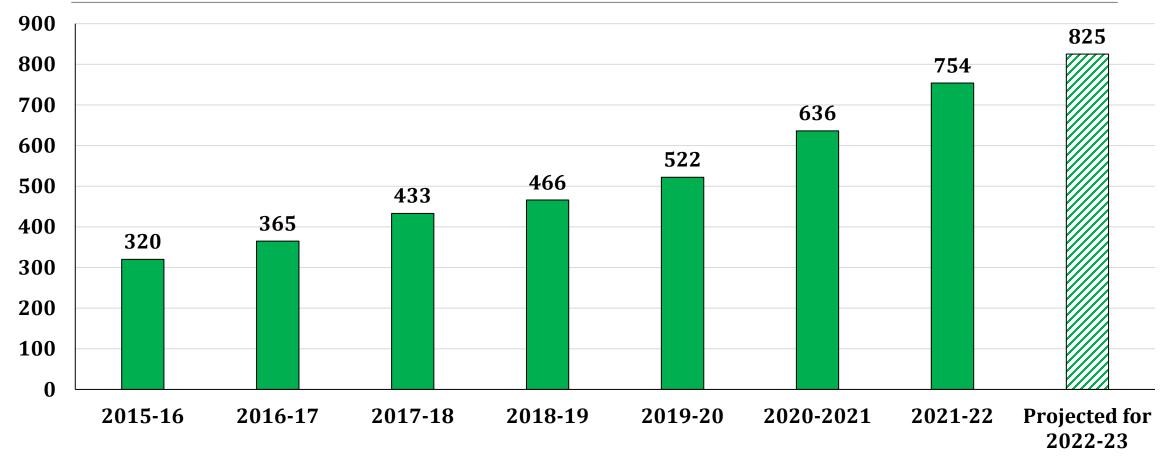
To **raise and manage funds in support of SUNY Oswego** by building meaningful lifelong relationships and fostering philanthropic support that helps transform the SUNY Oswego experience of our students so that they have fulfilling lives and careers.

- Endowment is currently \$58.2 million*
- Raised \$2.7 million thus far (2022-2023)





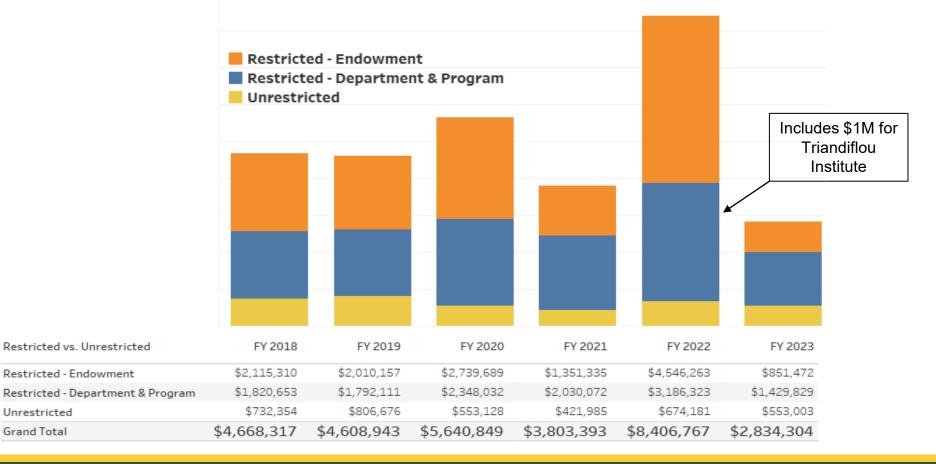
Oswego College Foundation, Inc. Number of Donor Funded Student Scholarships



Years ended June 30 (with projection for 2022-23). Of the 2021-22 recipients, 296 were merit based and 458 were need based. 16



Oswego College Foundation, Inc. Recent Fundraising History & Donor Use Restrictions





Oswego College Foundation, Inc. Return on the Campus Investment 2022-2023

| | Unrestricted Restricted | | |
|--|-------------------------|-----------|------------|
| | (Operating) | Funds | Total |
| Contribution Revenue | 460,000 | 4,540,000 | 5,000,000 |
| Fee Revenue | 431,787 | (431,787) | - |
| Investment Income | 17,800 | 3,000,000 | 3,017,800 |
| Campus Support (primarily PS) | 1,176,638 | - | 1,176,638 |
| Other Department/Program | - | 980,000 | 980,000 |
| Total Revenue | 2,086,225 | 8,088,213 | 10,174,438 |
| Staff Payroll and fringe: | | | |
| Campus Supported | 1,111,971 | - | 1,111,971 |
| Paid by Foundation | 293,387 | - | 293,387 |
| Operating Expenses: | | | - |
| Campus Supported (primarily student wages) | 64,667 | - | 64,667 |
| Paid by the Foundation | 463,863 | - | 463,863 |
| Alumni Association Support | 135,000 | - | 135,000 |
| Campus Departmental & Program Support | - | 2,250,000 | 2,250,000 |
| Scholarship & Other Student Support | - | 1,700,000 | 1,700,000 |
| Total Expenses | 2,068,888 | 3,950,000 | 6,018,888 |
| Increase in Net Assets | 17,337 | 4,138,213 | 4,155,550 |
| Ca | n the Foundation | 1,176,638 | |
| | Returr | 353% | |

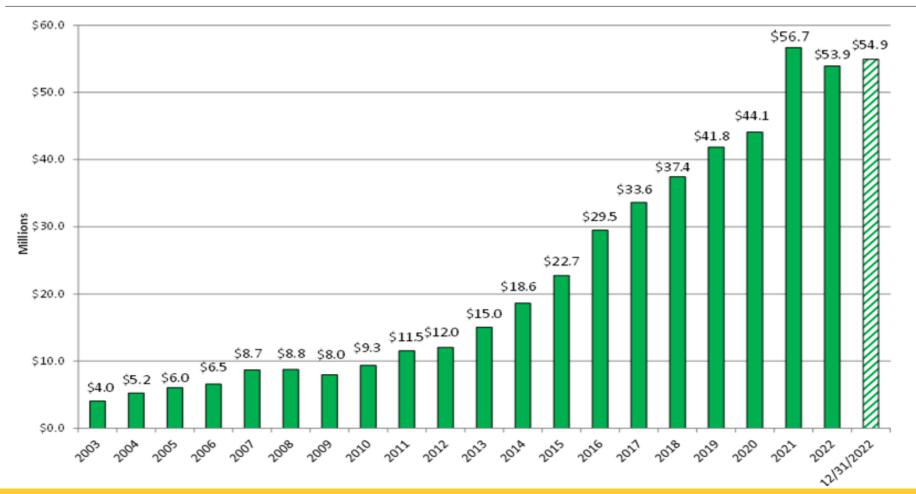


Oswego College Foundation, Inc. Review of Assets (December 31, 2022)

| Assets | 12/31/2022 | Prior Year End 06/30/2022 | Includes Endowment of approx. \$55 million |
|---|--------------|---------------------------------|--|
| Assets | | | |
| Cash | \$2,541,015 | \$1,210,263 | |
| Investments | \$57,988,710 | \$56,835,828 | |
| Prepaid Expenses and other assets | \$16,899 | \$112,769 | |
| Pledges Receivable, net | \$2,874,061 | \$4,038,357 | |
| Property, net | \$92,969 | \$92,969 | |
| Real Estate | \$92,202 | \$92,202 | |
| Due to/from Oswego Alumni Association, Inc. | (\$314,041) | (\$224,049) | |
| Total Assets | \$63,291,816 | \$62,158,338 | |
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| Liabilities and Net Assets | | | The majority of the |
| Liabilities | | | The majority of the |
| Accounts Payable | \$73,212 | \$93,138 | Foundation's |
| Custodial Accounts | \$256,710 | \$250,889 | assets are restricted by donors |
| Annuity Obligations | \$41,736 | \$41,736 | for a specific purposes (i.e. |
| Total Liabilities | \$371,657 | \$385,763 | scholarship, program, etc.) |
| Net Assets | | | scholarship, program, etc.) |
| Without Donor Restrictions | \$909,618 | \$854,216 | |
| With Donor Restrictions | \$62,010,541 | \$60,918,359 | |
| Total Net Assets | \$62,920,158 | \$61,772,574 | |
| Total Liabilities and Net Assets | \$63,291,816 | \$62,158,338 | |



Oswego College Foundation, Inc. 20 Year Growth of Endowment



Years ended June 30 with current year update



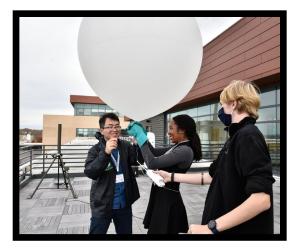
Oswego College Foundation, Inc. Endowment Summary (December 31, 2022)





Research Foundation of SUNY

- Private tax-exempt non-profit educational corporation
- Search for potential funding sponsors
- Facilitate research, administer sponsored programs, and grants
- Provide administration and fiduciary support and reporting related to grant/program activity
- Support and deliver intellectual property and technology transfer services







Research Foundation of SUNY Support to SUNY Oswego

- Grant/Sponsored Programs Funding Administration
- Responsible for Financial Reporting Supplies/Equipment purchases
- Ensure compliance with Federal and State mandates
- Faculty Grant Writing Support/Assistance from McAllister & Quinn
- Faculty Travel Support
- Faculty Salary Reimbursement and/or Extra Service for Grant Activity

- Student Support
 - Payroll
 - Stipends for research and program activity
 - Tuition support
 - Support for conference attendance
 - Curricular expansion to hands-on learning opportunities
 - Fingerprinting costs for Student Teachers



State University Construction Fund

- Founding
- Mission
- Capital Program Appropriations Usage and Need
- Executive and Enacted Capital Budgets
- High Priority Lump Funding 2022-2023







State University Construction Fund Founding

- On March 17, 1962, Governor Nelson Rockefeller created the State University Construction Fund
- Established as a public benefit corporation, with SUNY as the Fund's only client.
- Dedicated solely to act as an agent for SUNY to design, construct, acquire and improve SUNY's State-operated building and infrastructure assets



State University Construction Fund Mission

- to provide academic buildings, dormitories and other facilities for the State-operated institutions and contract and statutory colleges under jurisdiction of the State University,
- to reduce the time lag between determination of need for such facilities and actual occupancy thereof,
- to **expedite** the construction, acquisition, reconstruction and rehabilitation or improvement of such facilities and
- to assure that the same are ready for the purposes intended when needed and when scheduled under the approved master plan of State University.



State University Construction Fund Capital Program Appropriations Usage and Need

Division of Budget Oversight

Usage

- Critical Maintenance
- Strategic Initiatives
- Grant Funded Projects
- Hospitals
- Residence Halls

Need

- \$6.9b backlog
- \$550m annual allocation
- \$850m needed annually to address backlog

Campuses must differentiate Operating Expenses from Capital Expenses

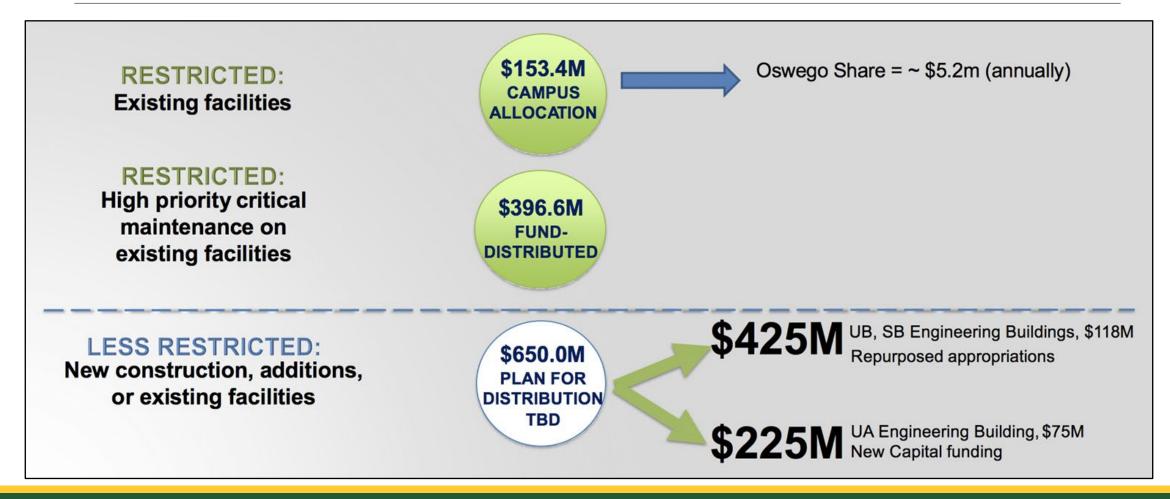


State University of New York Executive and Enacted Capital Budgets (in millions)

| Program | 2021/22 Enacted | 2022/23 Enacted | 2023/24 Requested |
|--|--------------------|--------------------|----------------------|
| Educational Facilities | | | |
| - Critical Maintenance | 550.0 | 550.0 | |
| - Building Enhancements & New Construction | 100.0 | 650.0 | |
| - Renovation of Educational Opportunity Center | 10.0 | 10.0 | |
| Subtotal, Educational Facilities | 660.0 | 1,210.0 | |
| Hospitals | | | |
| - Maintenance & Initiatives | 150.0 | 150.0 | |
| Residence Halls | | | |
| - Pay-as-you-go Capital | 75.0 | 75.0 | |
| Community Colleges | | | |
| - 50% State Share | 14.6 | 56.9 | |
| TOTAL | 899.6 | 1,491.9 | |



State University Construction Fund High Priority Lump Funding 2022-2023





Capital Updates: Concept Development

- Tyler Hall Phase III: \$5.5m
- Penfield Lanigan Connector: \$76m
 - Penfield Library and Resource Center
 - Lanigan Hall Rehab
- Student Life Facility: \$30m
- Sheldon Hall East Wing Rehab: \$32m



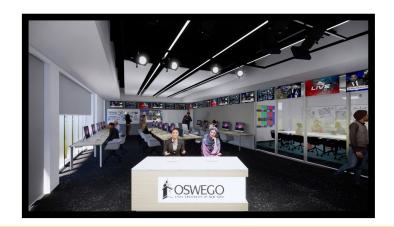




Capital Updates: Design Activity

- Mahar Hall Rehab: \$50.5m
 - Comprehensive Rehabilitation
- Hewitt Quad (including Geothermal): \$5m
- Critical Maintenance
 - Emergency Generators: \$2.5m
 - Laker and Wilber Roofs: \$6.1m
 - HVAC: \$3.4m







Capital Updates: Construction Activity

- Hewitt Hall Phase I (Exterior): \$18m
- Hewitt Hall Phase II (Interior): \$42.5m
- Sheldon Terracotta: \$14m
- Hart Hall Upgrades: \$1.3m
- Artville/Bookville Relocation: \$1.3m
- Rudolph Road Steam Line: \$5m







Capital Updates: Planning

- Campus wide Energy Master Plan
 - 100% Renewable Energy by 2035
 - Net Zero Carbon Footprint
- Academic Facilities & Residential Housing Master Plan
- Student Engagement Space Assessment







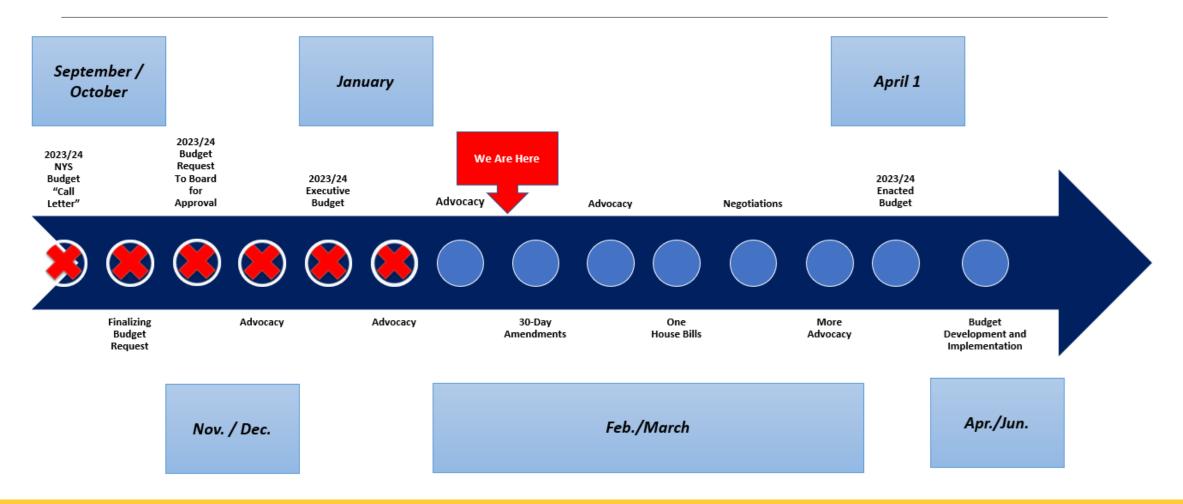
Governor's Proposed Budget Highlights Fiscal Year 2023-2024

- Executive Budget (proposed increase): \$71.8m
- Proposed predictable tuition plan
 - Up to 3% or HEPI index (lower of the two)
- TAP Gap elimination continued in 2023-2024
- Salary and benefit support of the new faculty supported with the \$53m
- Re-envisioning the \$60m one time enrollment funds into a \$75m Transformational Initiatives fund

- Capital Funding Increases
 - Critical Maintenance: \$650m (+\$100m)
 - Allocated to campus: \$181.3m
 - Priority projects: \$468.7m
- New Capital Funding
 - \$200m SUNY-wide Digital Transformation Initiative
 - \$100m in new flexible capital new construction, programmatic, or critical maintenance projects



New York State Budget Timeline





Admitted Student Days

- Friday, April 14, 2023
- Saturday, April 15, 2023
- Saturday, April 22, 2023
- Friday, April 28, 2023







Thank you!

