SUNY AT OWSHGO
SCHOOL OF BUSINESS

GENERAL INFORMATION
Type of school  public
Academic calendar  semester

SURVEY SAYS...
Smart classrooms
Happy students
Cutting edge classes
Solid preparation in:
   Teamwork
   Presentation skills

STUDENTS
Enrollment of MBA program  90
% male/female  60/40
% minorities  5
% international  10
Average age at entry  25
Average years work experience at entry  2

ACADEMICS
Academic Experience Rating  77
Student/faculty ratio  6:1
Profs interesting rating  80
Profs accessible rating  71
% female faculty  32

Academics
Students who enroll in the School of Business at SUNY Oswego can expect several things: excellent value for their money, intimate classes, knowledgeable professors, state-of-the-art facilities, and an excellent hockey team. As one student puts it, “in most areas, the school of business is at the top of its class. The classes are challenging and worthwhile. Most professors are really good at their areas. They are also widely available to help students both inside and out of class.” According to most of the students, the “very small classes promote learning and student-professor interaction.”

Designed as a degree in general management, an MBA from SUNY Oswego provides a solid grounding in the basics of modern business organization. The school says that “this program is intended to be equally applicable to private, public, and governmental sectors of management.” The core subjects required of students include management, accounting, marketing, organization, law, and finance. In addition, students can choose to specialize in a specific field such as international management, manufacturing management, organizational leadership, or financial services. Core requirements include management information systems, managerial finance, marketing management, management science I, international business, organizational management: a global perspective, and management policy. A wide range of electives is also available to students at SUNY Oswego, including management economics, database development, collective bargaining, industrial and organizational psychology, industrial sociology, principles of forecasting, business research, futures and options markets, database development, project management, public-sector accounting, and advanced auditing.

Students find their course work both rigorous and exciting. As one puts it, “the professors are excellent and the classes are fun and challenging.” Another says, “the course load is challenging, requiring solid communication and organization skills. Many professors are conducting research on global trade, accounting, and management science. My academic experience has been very positive. I would suggest Oswego to all prospective business students (undergraduate or graduate).”

Career and Placement
Although Oswego has a lot to offer—lovely campus, low cost, quality education, intimate program—most students wish it would go further in strengthening its career services department. There is little aid specifically for prospective MBAs, and the job search is often directed almost entirely by the student. As one puts it, “connecting with employers is a difficult task. Linking up with quality employers looking for graduates with post-graduate degrees needs to be addressed.”
Student Life and Environment

Students at SUNY Oswego rave about their “beautiful campus,” which, they proudly point out, is also extremely “technologically advanced and mostly wireless.” The typical MBA’s social life is strong, and there are “plenty of bars around for an active nightlife.” As one student says, “at Oswego, I had the opportunity to make new friends from all over the world. The social life is active and I consider myself lucky.” For the most part, students claim to be “very active on campus. There is a multitude of clubs and organizations to choose from.” Students enjoy their “great gyms to work out in or play a game of racquetball.” Plus—as is typical in upstate New York—the school’s athletic life centers on their “excellent hockey team, instead of football.” As one student puts it, “what’s excellent about living on campus here is that there is every resource that you could possibly need available on-campus. There are new buildings and renovations, from a new student center to the newly renovated freshman residence hall and new business center with technology classrooms.”

Still, some students would like to see more time and effort devoted to upgrading the b-school facilities. As one says, “buildings are run down, but they have been using a large capital improvement budget from Albany to restore one building at a time. Updating one building at a time doesn’t disrupt students’ daily life very much.”

Admissions

To be considered for admission to the small MBA program at the School of Business at SUNY Oswego, a candidate must have a minimum GPA of 2.6 out of 4.0. The minimum required score for the GMAT is 450, unless the applicant’s native language is not English, in which case the minimum score is 400. Taking the TOEFL test is also required for students whose native language is not English.