The Problem of the Criterion

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1 — “The problem of the criterion” seems to me to be one of the most important and one of the most difficult of all the problems of philosophy. I am tempted to say that one has not begun to philosophize until one has faced this problem and has recognized how unappealing, in the end, each of the possible solutions is....

2 — What is the problem, then? It is the ancient problem of “the diallelus”—the problem of “the wheel” or “the vicious circle.” It was put very neatly by Montaigne in his Essays. Let us assume, then, that we have a procedure for distinguishing appearances that are true from appearances that are false. But to know whether our procedure is a good procedure, we have to know whether it really succeeds in distinguishing appearances that are true from appearances that are false. And we cannot know whether it does really succeed unless we already know which appearances are true and which ones are false. And so we are caught in a circle.¹

Let us try to see how one gets into a situation of this sort.

The puzzles begin to form when you ask yourself, “What can I really know about the world?” We are all acquainted with people who think they know a lot more than in fact they do know. I’m thinking of fanatics, bigots, mystics, various types of dogmatists. And we have all heard of people who claim at least to know a lot less than in fact they do know. I’m thinking of those people who call themselves “skeptics” and who like to say that people cannot know what the world is really like. People tend to become skeptics, temporarily, after reading books on popular science: the authors tell us we cannot know what things are like really (but they make use of a vast amount of knowledge, or a vast amount of what is claimed to be knowledge, to support this skeptical conclusion). And as we know, people tend to become dogmatists, temporarily, as a result of the effects of alcohol, or drugs, or religious and emotional experiences. Then they claim to have an inside view of the world and they think they have a deep kind of knowledge giving them a key to the entire workings of the universe.

If there is any knowledge which bears the mark of truth, if the intellect does have a way of distinguishing the true and the false, in short, if there is a criterion of truth, then this criterion should satisfy three conditions: it should be internal, objective, and immediate.

It should be internal. No reason or rule of truth that is provided by an external authority can serve as an ultimate criterion. For the reflective doubts that are essential to criterionology can and should be applied to this authority itself. The mind cannot attain to certainty until it has found within itself a sufficient reason for adhering to the testimony of such an authority.

The criterion should be objective. The ultimate reason for believing cannot be a merely subjective state of the thinking subject. A man is aware that he can reflect upon his psychological states in order to control them. Knowing that he has this ability, he does not, so long as he has not made use of it, have the right to be sure. The ultimate ground of certitude cannot consist in a subjective feeling. It can be found only in that which, objectively, produces this feeling and is adequate to reason.

Finally, the criterion must be immediate. To be sure, a certain conviction may rest upon many different reasons some of which are subordinate to others. But if we are to avoid an infinite regress, then we must find a ground of assent that presupposes no other. We must find an immediate criterion of certitude.

3 — How do we decide, in any particular case, whether we have a genuine item of knowledge? Most of us are ready to confess that our beliefs far transcend what we really know. There are things we believe that we don’t in fact know. And we can say of many of these things that we know that we don’t know them. I believe that Mrs. Jones is honest, but I don’t know it, and I know that I don’t know it. There are other things that we don’t know, but they are such that we don’t know that we don’t know them. Last week, say, I thought I knew that Mr. Smith was honest, but he turned out to be a thief. I didn’t know that he was a thief, and, moreover, I didn’t know that I didn’t know that he was a thief; I thought I knew that he was honest. And so the problem is: How are we to distinguish the real cases of knowledge from what only seem to be cases of knowledge? Or, as I put it before, how are we to decide in any particular case whether we have genuine items of knowledge?

What would be a satisfactory solution to our problem? Let me quote in detail what Cardinal Mercier says:

If you have a healthy common sense, you will feel that something is wrong with both of these extremes and that the truth is somewhere in the middle: we can know far more than the skeptic says we can know and far less than the dogmatist or the mystic says that he can know. But how are we to decide these things?

4 — To see how perplexing our problem is, let us consider a figure that Descartes had suggested and that Coffey takes up in his dealings with the problem of the criterion.¹ Descartes’ figure comes to this.

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³ See the reply to the VIP set of Objections and Coffey, vol. 1, p. 127.
Let us suppose that you have a pile of apples and you want to sort out the good ones from the bad ones. You want to put the good ones in a pile by themselves and throw the bad ones away. This is a useful thing to do, obviously, because the bad apples tend to infect the good ones and then the good ones become bad, too. Descartes thought our beliefs were like this. The bad ones tend to infect the good ones, so we should look them over very carefully, throw out the bad ones if we can, and then—or so Descartes hoped—we would be left with just a stock of good beliefs on which we could rely completely. But how are we to do the sorting? If we are to sort out the good ones from the bad ones, then, of course, we must have a way of recognizing the good ones. Or at least we must have a way of recognizing the bad ones. And—again, of course—you and I do have a way of recognizing good apples and also of recognizing bad ones. The good ones have their own special feel, look, and taste, and so do the bad ones.

But when we turn from apples to beliefs, the matter is quite different. In the case of the apples, we have a method—a criterion—for distinguishing the good ones from the bad ones. But in the case of the beliefs, we do not have a method or a criterion for distinguishing the good ones from the bad ones. Or, at least, we don’t have one yet. The question we started with was: How are we to tell the good ones from the bad ones? In other words, we were asking: What is the proper method for deciding which are the good beliefs and which are the bad ones—which beliefs are genuine cases of knowledge and which beliefs are not?

And now, you see, we are on the wheel. First, we want to find out which are the good beliefs and which are the bad ones. To find this out we have to have some way—some method—of deciding which are the good ones and which are the bad ones. But there are good and bad methods—good and bad ways—of sorting out the good beliefs from the bad ones. And so we now have a new problem: How are we to decide which are the good methods and which are the bad ones?

If we could fix on a good method for distinguishing between good and bad methods, we might be all set. But this, of course, just moves the problem to a different level. How are we to distinguish between a good and a bad method for choosing good methods? If we continue in this way, of course, we are led to an infinite regress and we will never have the answer to our original question.

What do we do in fact? We do know that there are fairly reliable ways of sorting out good beliefs from bad ones. Most people will tell you, for example, that if you follow the procedures of science and common sense—if you tend carefully to your observations and if you make use of the canons of logic, induction, and the theory of probability—you will be following the best possible procedure for making sure that you will have more good beliefs than bad ones. This is doubtless true. But how do we know that it is? How do we know that the procedures of science, reason, and common sense are the best methods that we have?

If we do know this, it is because we know that these procedures work. It is because we know that these procedures do in fact enable us to distinguish the good beliefs from the bad ones. We say: “See—these methods turn out good beliefs.” But how do we know that they do? It can only be that we already know how to tell the difference between the good beliefs and the bad ones.

And now you can see where the skeptic comes in. He’ll say this: “You said you wanted to sort out the good beliefs from the bad ones. Then to do this, you apply the canons of science, common sense, and reason. And now, in answer to the question, ‘How do you know that that’s the right way to do it?’ you say ‘Why, I can see that the ones it picks out are the good ones and the ones it leaves behind are the bad ones.’ But if you can see which ones are the good ones and which ones are the bad ones, why do you think you need a general method for sorting them out?”

5 — We can formulate some of the philosophical issues that are involved here by distinguishing two pairs of questions. These are:

A) “What do we know? What is the extent of our knowledge?”
B) “How are we to decide whether we know? What are the criteria of knowledge?”

If you happen to know the answers to the first of these pairs of questions, you may have some hope of being able to answer the second. Thus, if you happen to know which are the good apples and which are the bad ones, then maybe you could explain to some other person how he could go about deciding whether or not he has a good apple or a bad one. But if you don’t know the answer to the first of these pairs of questions—if you don’t know what things you know or how far your knowledge extends—it is difficult to see how you could possibly figure out an answer to the second.

On the other hand, if, somehow, you already know the answers to the second of these pairs of questions, then you may have some hope of being able to answer the first. Thus, if you happen to have a good set of directions for telling whether apples are good or bad, then maybe you can go about finding a good one—assuming, of course, that there are some good apples to be found. But if you don’t know the answer to the first of these pairs of questions—if you don’t know what things you know or how far your knowledge extends—it is difficult to see how you could possibly figure out an answer to the first.

And so we can formulate the position of the skeptic on these matters. He will say: “You cannot answer question A until you have answered question B. And you cannot answer question B until you have answered question A. Therefore you cannot answer either question. You cannot know what, if anything, you know, and there is no possible way for you to decide in any particular case.” Is there any reply to this?

6 — Broadly speaking, there are at least two other possible views. So we may choose among three possibilities.

There are people—philosophers—who think that they do have an answer to B and that, given their answer to B, they can then figure out their answer to A. And there are other people—other philosophers—who have it the other way around:
they think that they have an answer to A and that, given their answer to A, they can then figure out the answer to B.

There don’t seem to be any generally accepted names for these two different philosophical positions. (Perhaps this is just as well. There are more than enough names, as it is, for possible philosophical views.) I suggest, for the moment, we use the expressions “methodists” and “particularists.” By “methodists,” I mean, not the followers of John Wesley’s version of Christianity, but those who think they have an answer to B, and who then, in terms of it, work out their answer to A. By “particularists” I mean those who have it the other way around.

7 — Thus John Locke was a methodist—in our present, rather special sense of the term. He was able to arrive—somehow—at an answer to B. He said, in effect: “The way you decide whether or not a belief is a good belief—that is to say, the way you decide whether a belief is likely to be a genuine case of knowledge—is to see whether it is derived from sense experience, to see, for example, whether it bears certain relations to your sensations.” Just what these relations to our sensations might be is a matter we may leave open, for present purposes. The point is: Locke felt that if a belief is to be credible, it must bear certain relations to the believer’s sensations—but he never told us how he happened to arrive at this conclusion. This, of course, is the view that has come to be known as “empiricism.” David Hume followed Locke in this empiricism and said that empiricism gives us an effective criterion for distinguishing the good apples from the bad ones. You can take this criterion to the library, he said. Suppose you find a book in which the author makes assertions that do not conform to the empirical criterion. Hume said: “Commit it to the flames: for it can contain nothing but sophistry and illusion.”

8 — Empiricism, then, was a form of what I have called “methodism.” The empiricist—like other types of methodist—begins with a criterion and then he uses it to throw out the bad apples. There are two objections, I would say, to empiricism. The first—which applies to every form of methodism (in our present sense of the word)—is that the criterion is very broad and far-reaching and at the same time completely arbitrary. How can one begin with a broad generalization? It seems especially odd that the empiricist—who wants to proceed cautiously, step by step, from experience—begins with such a generalization. He leaves us completely in the dark so far as concerns what reasons he may have for adopting this particular criterion rather than some other. The second objection applies to empiricism in particular. When we apply the empirical criterion—at least, as it was developed by Hume, as well as by many of those in the nineteenth and twentieth centuries who have called themselves “empiricists”—we seem to throw out, not only the bad apples but the good ones as well, and we are left, in effect, with just a few parings or skins with no meat behind them. Thus Hume virtually conceded that, if you are going to be empiricist, the only matters of fact that you can really know about pertain to the existence of sensations. “‘Tis vain,” he said, “To ask whether there be body.” He meant you cannot know whether any physical things exist—whether there are trees, or houses, or bodies, much less whether there are atoms or other such microscopic particles. All you can know is that there are and have been certain sensations. You cannot know whether there is any you who experiences those sensations—much less whether any other people exist who experience sensations. And I think, if he had been consistent in his empiricism, he would also have said you cannot really be sure whether there have been any sensations in the past; you can know only that certain sensations exist here and now.

9 — The great Scottish philosopher, Thomas Reid, reflected on all this in the eighteenth century. He was serious about philosophy and man’s place in the world. He finds Hume saying things implying that we can know only of the existence of certain sensations here and now. One can imagine him saying: “Good Lord! What kind of nonsense is this?” What he did say, among other things, was this: “A traveler of good judgment may mistake his way, and be unawares led into a wrong track; and while the road is fair before him, he may go on without suspicion and be followed by others but, when it ends in a coal pit, it requires no great judgment to know that he hath gone wrong, nor perhaps to find out what misled him.”

Thus Reid, as I interpret him, was not an empiricist; nor was he, more generally, what I have called a “methodist.” He was a “particularist.” That is to say, he thought that he had an answer to question A, and in terms of the answer to question A, he then worked out kind of an answer to question B. An even better example of a “particularist” is the great twentieth century English philosopher, G. E. Moore.

Suppose, for a moment, you were tempted to go along with Hume and say “The only thing about the world I can really know is that there are now sensations of a certain sort. There’s a sensation of a man, there’s the sound of a voice, and there’s a feeling of bewilderment or boredom. But that’s all I can really know about.” What would Reid say? I can imagine him saying something like this: “Well, you can talk that way if you want to. But you know very well that it isn’t true. You know that you are there, that you have a body of such and such a sort and that other people are here, too. And you know about this building where you were this morning and all kinds of other things as well.” G. E. Moore would raise his hand at this point and say: “I know very well this is a hand, and so do you. If you come across some philosophical theory that implies that you and I cannot know that this is a hand, then so much the worse for the theory.” I think that Reid and Moore are right, myself, and I’m inclined to think that the “methodists” are wrong.

Going back to our questions A and B, we may summarize the three possible views as follows: there is skepticism (you cannot answer either question without presupposing an answer to the other, and therefore the questions cannot be

4 Thomas Reid, Inquiry into the Human Mind, chap. 1, sec. 8.
5 Unfortunately Cardinal Mercier takes Reid to be what I have called a “methodist.” He assumes, incorrectly I think, that Reid defends certain principles (principles that Reid calls principles of “common sense”) on the ground that these principles happen to be the deliverance of a faculty called “common sense.” See Mercier, pp. 179-81.
answered at all); there is “methodism” (you begin with an answer to B); and there is “particularism” (you begin with an answer to A). I suggest that the third possibility is the most reasonable.

I would say—and many reputable philosophers would disagree with me—that, to find out whether you know such a thing as that this is a hand, you don’t have to apply any test or criterion. Spinoza has it right. “In order to know,” he said, “there is no need to know that we know, much less to know that we know that we know.”

This is part of the answer, it seems to me, to the puzzle about the diallelus. There are many things that quite obviously, we do know to be true. If I report to you the things I now see and hear and feel—or, if you prefer, the things I now think I see and hear and feel—the chances are that my report will be correct; I will be telling you something I know. And so, too, if you report the things that you think you now see and hear and feel. To be sure, there are hallucinations and illusions. People often think they see or hear or feel things that in fact they do not see or hear or feel. But from this fact—that our senses do sometimes deceive us—it hardly follows that your senses and mine are deceiving you and me right now. One may say similar things about what we remember.

Having these good apples before us, we can look them over and formulate certain criteria of goodness. Consider the senses, for example. One important criterion—one epistemological principle—was formulated by St. Augustine. It is more reasonable, he said, to trust the senses than to distrust them. Even though there have been illusions and hallucinations, the wise thing, when everything seems all right, is to accept the testimony of the senses. I say “when everything seems all right.” If on a particular occasion something about that particular occasion makes you suspect that particular report of the senses, if, say, you seem to remember having been drugged or hypnotized, or brainwashed, then perhaps you should have some doubts about what you think you see, or hear, or feel, or smell. But if nothing about this particular occasion leads you to suspect what the senses report on this particular occasion, then the wise thing is to take such a report at its face value. In short the senses should be regarded as innocent until there is some positive reason, on some particular occasion, for thinking that they are guilty on that particular occasion.

One might say the same thing of memory. If, on any occasion, you think you remember that such-and-such an event occurred, then the wise thing is to assume that that particular event did occur—unless something special about this particular occasion leads you to suspect your memory.

We have then a kind of answer to the puzzle about the diallelus. We start with particular cases of knowledge and then from those we generalize and formulate criteria of goodness—criteria telling us what it is for a belief to be epistemologically respectable....

**CONCLUSION**

So far as our problem of the criterion is concerned, the essential thing to note is this. In formulating such principles we will simply proceed as Aristotle did when he formulated his rules for the syllogism. As “particularists” in our approach to the problem of the criterion, we will fit our rules to the cases—to the apples we know to be good and to the apples we know to be bad. Knowing what we do about ourselves and the world, we have at our disposal certain instances that our rules or principles’ should countenance, and certain other instances that our rules or principles should rule out or forbid. And, as rational beings, we assume that by investigating these instances we can formulate criteria that any instance must satisfy if it is to be countenanced and we can formulate other criteria that any instance must satisfy if it is to be ruled out or forbidden.

If we proceed in this way we will have satisfied Cardinal Mercier’s criteria for a theory of evidence or, as he called it, a theory of certitude. He said that any criterion, or any adequate set of criteria, should be internal, objective, and immediate. The type of criteria I have referred to are certainly internal, in his sense of the term. We have not appealed to any external authority as constituting the ultimate test of evidence. (Thus we haven’t appealed to “science” or to “the scientists of our culture circle” as constituting the touchstone of what we know.) I would say that our criteria are objective. We have formulated them in terms of the concept of epistemic preferability—where the location “p is epistemically preferable to q for S” is taken to refer to an objective relation that obtains independently of the actual preferences of any particular subject. The criteria that we formulate, if they are adequate, will be principles that are necessarily true. And they are also immediate. Each of them is such that, if it is applicable at any particular time, then the fact that it is then applicable is capable of being directly evident to that particular subject at that particular time.

But in all of this I have presupposed the approach I have called “particularism.” The “methodist” and the “skeptic” will tell us that “We have started in the wrong place. If now we try to reason with them, then, I am afraid, we will be back on the wheel.”

What few philosophers have had the courage to recognize is this: we can deal with the problem only by begging the question. It seems to me that if we do recognize this fact, as we should, then it is unseemly for us to try to pretend that it isn’t so.

One may object: “Doesn’t this mean, then, that the skeptic is right after all?” I would answer: “Not at all. His view is only one of the three possibilities and in itself has no more to recommend it than the others do. And in favor of our approach there is the fact that we do know many things, after all.”

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