

Getting Ready presentation

Getting Ready for Industry  
another Lecture by Cynthia

The Facts

15,000 people graduate with degrees in graphic design each year

What Are the Jobs?

Prepress

Where Are the Jobs?

Publishing: New York State & Chicago

What the Country Looks Like

What About \$\$\$

Graphic Designers: \$17,000-\$25,000

Getting Ready

Resume´

The Resume´

Creative But Efficient

The Business Card

Creative But Efficient

The Cover Letter

Make your opening paragraph especially clear and strong.

References

Include Employers as well as Professors

Web Page

Strong First Page

The Portfolio

Be Creative but Efficient

Portfolio Tip

Include Photos of the Real Thing

Portfolio Tip

Use Pockets for Folded Pieces

Portfolio Tip

Assemble Like-Minded Items Together

Portfolio Tip

Create Prototypes and Included with Mounted Flats

Portfolio Tip

Create Design Solutions that Allow You to Include Your Own Studio Work

Web Portfolio Tip

Make Sure Images Load Fast

Web Portfolio Tip

Situate the Work with Clear, Concise Description

Interactive or Video

Something On Disk a Must

Where to Look for Jobs

To Quit Press +Q

Have a Nice Life!