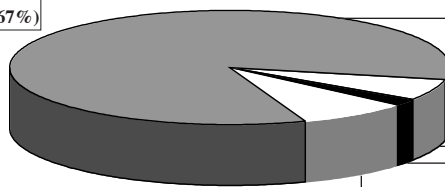


# School of Business

Total Graduates: 256  
Total Responses: 171 (67%)

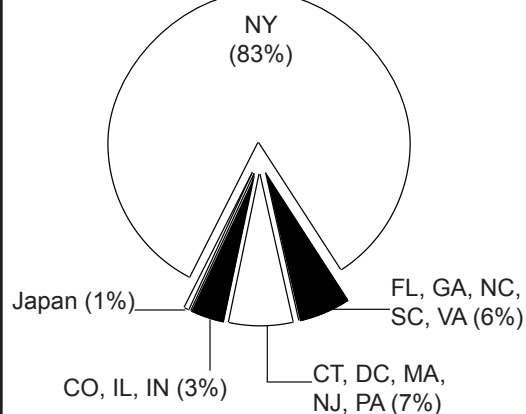


Employed Full-Time 84%  
Graduate School 6%  
Not Seeking 2%  
Still Seeking 8%

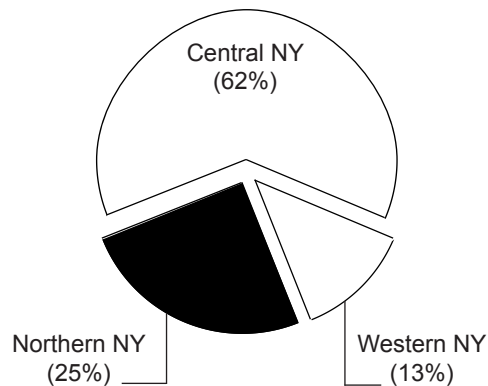
Total Graduates  
# Responding  
# Employed  
# Graduate Study  
# Not Seeking  
# Still Seeking  
Average Salary

	Total Graduates	# Responding	# Employed	# Graduate Study	# Not Seeking	# Still Seeking	Average Salary
Business Administration	109	75	63	4	1	7	\$33,321
Accounting	46	29	24	2	2	1	\$36,794
Finance	24	14	13	1	-	-	\$35,500
Human Resource Management	17	12	8	1	1	2	\$29,667
Management Science	7	4	4	-	-	-	\$37,000
Marketing	53	37	32	2	-	3	\$33,583

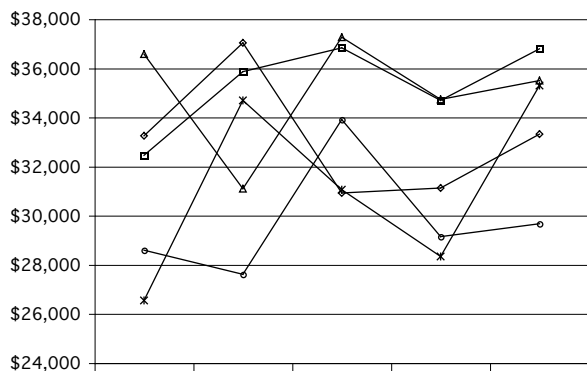
## Geographic Distribution of Business Graduates •Employment



## Geographic Distribution of Business Graduates •Graduate School

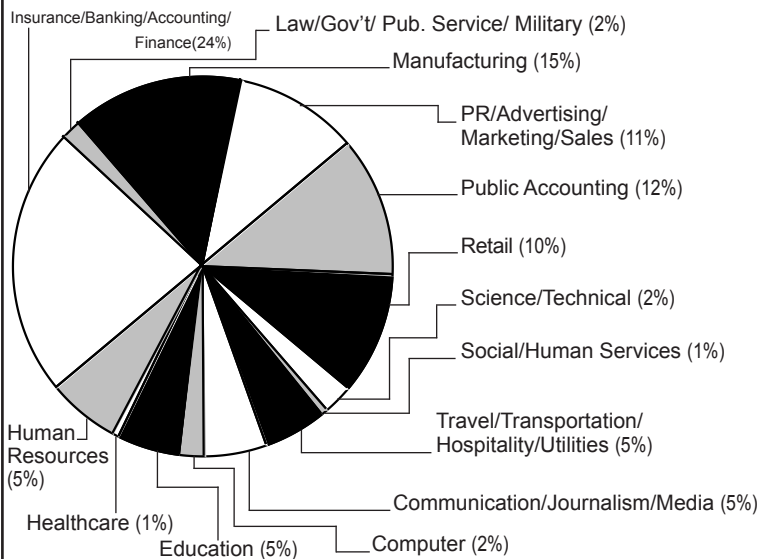


## Salary Trends



	2000	2001	2002	2003	2004
Bus. Administration	\$33,247	\$37,027	\$30,923	\$31,116	\$33,321
Accounting	\$32,452	\$35,859	\$36,825	\$34,690	\$36,794
Finance	\$36,574	\$31,090	\$37,260	\$34,733	\$35,500
H.R. M'gmt	\$28,586	\$27,608	\$33,903	\$29,139	\$29,667
M'gmt Sci./Marketing	\$26,544	\$34,683	\$31,048	\$28,333	\$35,291

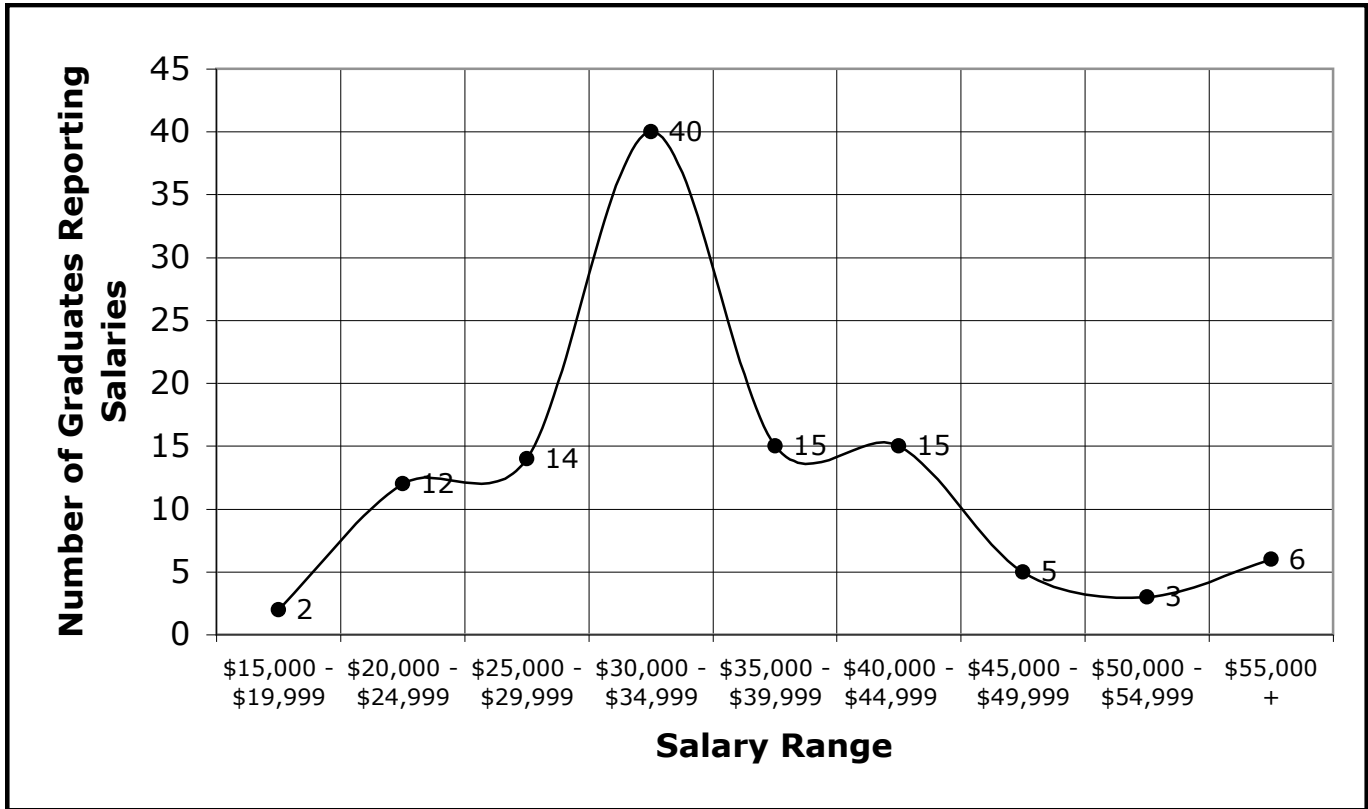
## Jobs Obtained By Industry



## Sample Employers

- Albany Molecular Research
- American Express
- Bellmare Financial Group
- Berdon LLP
- Dannible & McKee
- Deloitte & Touche
- Empire Medicare Systems
- Enterprise Rent-A-Car
- Federal Reserve System
- Ferguson Enterprises
- GMAC Insurance
- Grant Thornton
- IBM
- Katz Media Group
- KPMG
- Nat. Agricultural Service
- NBT Bank
- NY Quadel Consulting
- PricewaterhouseCoopers
- Staples
- Target Corporation
- US Securities & Exchange
- Wells Fargo Financial

**SELECTED FIRST JOBS OBTAINED BY  
2004 SCHOOL OF BUSINESS GRADUATES**



**Position Title**

**Organization**

**Location**

**Business Administration**

School Business Manager	Moravia Central School District	Moravia, NY
Member Relations Coordinator	Greater Raleigh Chamber of Commerce	Raleigh, NC
Support Technician	Systems East, Inc.	Cortland, NY
Program Analyst	U.S. Environmental Protection Agency	Washington, DC
Technical Support Representative	Time Warner	Rotterdam, NY
Telemarketer	Paychex, Inc.	Rochester, NY
Patient Account Representative	Canandaigua Hospital	Canandaigua, NY
Business Teacher	The Career Center	Myrtle Beach, SC
Manager	Chili's	Clay, NY
Software Engineer	Hewlett-Packard	Marlboro, MA
Customer Service Representative	Perkin Elmer Fluid Services	Phelps, NY
Call Center Rep II	AXA Financial	Syracuse, NY
Credit Analyst	Pathfinder Bank	Oswego, NY
Support Representative	First Niagara Bank	Cortland, NY
Sales Representative	H&T Interior Systems	Syracuse, NY
Inside Sales Representative	Erie Materials, Inc.	Mattydale, NY
Program Analyst	U.S. Environmental Protection Agency	Washington, D.C.
Service Writer	Dorschel Toyota-Buick	Rochester, NY
Operations Manager	Watertown Gander Mountain	Watertown, NY
Marketing Associate	SYSCO Corporation	Charlotte, NC
Senior Recruiter	Volt Services Group	Chicago, IL
Management Assistant	Enterprise Rent-A-Car	Bronx, NY
Personal Financial Representative	Washington Mutual, Inc.	New York, NY

Sales Agent	National Income Life Insurance Co.	Syracuse, NY
Mechanic	Best Mechanical	Monroe, NY
Management Team	Starbucks Corporation	Boston, MA
Sales Representative	Applied Automation Controls, Inc.	Liverpool, NY
Account Executive	HSBC Bank	Watertown, NY
Teller	Key Bank	Jamestown, NY
Associate Expense Accountant	AXA Financial	Syracuse, NY
Shipping Broker	CH Robinson Company	Syracuse, NY
Select Banker	M & T Bank	Fayetteville, NY
Analyst	AXA Financial	Syracuse, NY
Ophthalmic Assistant	New York Eye Center	New York, NY
Project Manager	L G & P In-Store Agency	Paramus, NJ
Secretary	Sandy Creek School District	Sandy Creek, NY
Account Executive	Data Monitor	New York, NY
Customer Service Representative	AXA Equitable	Syracuse, NY
Financial Representative	Northwestern Mutual Insurance Co.	Oswego, NY
Estimator	Flower City Glass Co., Inc.	Rochester, NY
Revenue Auditor	Turning Stone Casino	Verona, NY
Parts Service Manager	Auto Zone	Sayre, PA
Assistant Materials Manager	RAM Fabricating, Inc.	Syracuse, NY
Customer Service Representative	HSBC Bank USA	Alexandria Bay, NY
Litigation Claims Examiner	Sherburne Insurance Company	Sherburne, NY
Associate Account Executive	IKON Office Solutions	Utica, NY
Lease Administrator	Pyramid Management Group	Syracuse, NY
Customer Service Representative	Minute Man Press	Liverpool, NY
HR Services Specialist	Paychex, Inc.	Rochester, NY
Assistant Analyst	Knowledge Systems & Research	Syracuse, NY
Assistant Manager	Green Hills Deli	Syracuse, NY
Store Manager	ALDI Foods	Rochester, NY
Pharmacy Technician	Wegman's	Syracuse, NY
Management Trainee	Enterprise Rent-A-Car	Potsdam, NY
Internet Sales Representative	Cox Communications	Atlanta, GA
On-Site Coordinator	Kelly Services	Geneva, NY

## Accounting

Accountant	Cornell University	Ithaca, NY
Staff Accountant	Jenkins, Law, Beecher & Bethel, CPA's	South Glens Falls, NY
Senior Accountant	Housing Visions Unlimited	Syracuse, NY
Accountant	Alpert Sterns Daley & Lacombe PC	Fayetteville, NY
Accountant	DiMarco, Abiusi & Pascarella, CPAs	Syracuse, NY
Accounting Associate	Fust, Charles, Chambers, LLP	Syracuse, NY
Accountant (3 Hired)	PricewaterhouseCoopers, LLP	Syracuse, NY
Accountant	WYNIT, Inc.	East Syracuse, NY
Institutional Asset Administrator	Alliance Capital Management	White Plains, NY
Accountant	I B M	Endicott, NY
Collections Assistant	Monroe Muffler	Rochester, NY
Associate Accountant	Pathfinder Bank	Oswego, NY
Accountant	Poulsen & Poulsen, P.C.	Watertown, NY
Auditor	Fust Charles Chambers, LLP	DeWitt, NY
Staff Accountant (2 Hired)	Dannible & McKee, LLP	Syracuse, NY
Assurance Associate	PricewaterhouseCoopers, LLP	Syracuse, NY
Bookkeeper	Mr. Design Furniture, Inc.	Monticello, NY
Staff Auditor	Deloitte & Touche, LLP	Rochester, NY
Auditor	Dermody, Burke & Brown, LLP	Syracuse, NY

## Finance

Financial Services Representative  
Production Manager  
Credit Analyst  
Sales Agent  
Cash Application Analyst  
Assistant Manager  
Customer Service Agent  
Teller  
Mortgage Department Representative  
Parts/Service Manager  
Financial Analyst  
Case Manager  
Financial Advisor

Mutual of Omaha  
GEI International, Inc.  
Oswego County National Bank  
NNY Homes  
Pepsi Bottling Group  
Sherwin-Williams Co.  
Teletech  
M & T Bank  
First National Bank of Scotia  
BJ's Small Engine Sales & Service  
American Music Company  
Liberty Mutual Insurance Company  
American Express

Liverpool, NY  
East Syracuse, NY  
Oswego, NY  
Watertown, NY  
Somers, NY  
Camillus, NY  
Niagara Falls, NY  
Rochester, NY  
Scotia, NY  
Fulton, NY  
Liverpool, NY  
Tampa, FL  
Syracuse, NY

## Human Resource Management

Human Resources Assistant  
Benefits Administrator  
Staffing Supervisor  
Front Desk Hostess  
Staffing Recruiter

Magna Drivetrain, Inc.  
HR Connections  
Kelly Services  
Walt Disney World  
Adecco Employment Services

East Syracuse, NY  
Montrose, PA  
Syracuse, NY  
Orlando, FL  
Fulton, NY

## Management Science

International Procurement Agent  
Administrator  
Regional Assistant  
Security Engineer

North Atlantic Components  
PAETEC Communications  
Washington Mutual Bank  
Itochu Techno Science Corporation

Ronkonkoma, NY  
Fairport, NY  
New York, NY  
Tokyo, Japan

## Marketing

Junior Marketing Associate  
Assistant Manager  
Inside Sales Representative  
Marketing Assistant  
Manager  
Operations Executive Assistant  
Administrative Assistant  
Classified Advertising Representative  
Marketing & Sales Representative  
Public Support Associate  
Accountant  
Physical Education Assistant  
Assistant Merchandising Manager  
Commodities Trader  
Commercial Lines Assistant  
Recruiter  
Account Executive  
Manager's Assistant  
Insurance Consultant  
Marketing Manager  
Print Media Assistant  
Manager  
Account Executive  
Marketing Director  
Sales Representative  
Emergency Dispatcher

EcomXpo  
CVS Pharmacy  
National Wood Products  
Kowa American Corporation  
RAH Management Corporation  
Getrag Precision Gear, LLC  
QSAC, Inc.  
Syracuse News Time  
E&J Gallo Winery  
American Red Cross  
Glen Sander's Mansion  
Watertown City School District  
The Gap  
CNE Direct  
The Signature Group, LLC  
International Market Recruiters  
Gannet Newspapers  
Enterprise Corporation  
AIG Marketing  
SUNY Oswego Auxiliary Services  
Active International  
Starbucks Coffee Company  
Clear Channel  
Oswego County National Bank  
C H Wright Distributing  
AAA Western/Central NY

Bannockburn, IL  
Rochester, NY  
Denver, CO  
New York, NY  
Woodside, NY  
Charleston, SC  
New York, NY  
Syracuse, NY  
Indianapolis, IN  
Syracuse, NY  
Scotia, NY  
Watertown, NY  
Albany, NY  
Massachusetts  
Garden City, NY  
New York, NY  
Binghamton, NY  
Syracuse, NY  
Vestal, NY  
Oswego, NY  
Pearl River, NY  
Boston, MA  
Rochester, NY  
Oswego, NY  
LeRoy, NY  
Liverpool, NY

**2004 SCHOOL OF BUSINESS MAJORS  
ATTENDING GRADUATE SCHOOL**

**Business Administration**

Business (2 Enrolled)	MBA	SUNY Oswego	Oswego, NY
Law	J.D.	Appalachian School of Law	Grundy, VA
Fashion Merchandising & M'gmt.	Master's	Polimoda University	Firenze, Italy

**Accounting**

Business Admin.	MBA	Rochester Institute of Technology	Rochester, NY
Business	MBA	SUNY Oswego	Oswego, NY

**Finance**

Law (Scholarship)	J.D.	Temple University	Philadelphia, PA
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**Human Resource M'gmt**

Leadership & Consulting	Master's	Binghamton University	Binghamton, NY
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**Marketing**

Law	J.D.	University of Baltimore	Baltimore, MD
Business & Marketing	Master's	SUNY Oswego	Oswego, NY