2010–2011
Honor Roll
of Appreciation

Message from President
Deborah F. Stanley

Report of the Oswego College
Foundation, Inc.

The President’s Circle
Recognizes Donors

Your gifts
make a difference
every day.
For 150 years – ever since Founder Edward Austin Sheldon gave his own funds to start this school – Oswego has relied on generous gifts to fulfill its destiny. Now as we celebrate our SesquiCentennial, 6,989 of you — our loyal alumni and friends — carry on the Founder’s generous tradition, proving that you understand the enduring value of public higher education to our nation and our world.

Every day, I am fortunate to see the fruits of your philanthropy here on the Oswego campus – where students like Jonathan K. work toward a fulfilling career teaching American and the first in her family to attend college, spends hours in the lab with the goal of becoming a veterinarian.

Your gifts to The Fund for Oswego are making a difference for these students and thousands more like them, every single day. Your gifts have an immediate and important impact.

We are thankful for your support — and our students are grateful for your help — more than words can say. And it’s not just your financial assistance, but also your advocacy on behalf of Oswego and the State University of New York, that makes an important difference.

Our country is still rocked by powerful economic storms, but our college community is active and resilient. Your support helps give us the strength to forge a confident future for our institution and our students.

Your philanthropy has a profound daily impact on the lives of our students and faculty. Thank you for your continued confidence in Oswego and for your generous support!

Deborah F. Stanley
President, SUNY Oswego

On behalf of the Oswego College Foundation Board of Directors, I extend our deep gratitude for your continued support and loyalty to SUNY Oswego. While the ongoing difficult economy was embedded in the fiscal year 2010-2011, wise investments and careful financial management enabled Oswego to continue our strong showing. Our Investment Committee and Board of Directors shepherded our investments with the utmost care, because we know how important scholarship help is to our students, as they pursue their dreams of a quality education. Once again we were able to make all scholarship awards available.

This diligent management meant that, despite a challenging economy, our investments achieved an all-time record rate of return at 21.8 percent, significantly exceeding our previous high of 17.5 percent. In the four years leading up to fiscal year 2010-2011, Oswego’s investments have outperformed the average of those of other institutions of higher learning.

Even with the challenges of fundraising in a tough economic climate, our Investment Committee’s pro-active yet conservative approach to investing has resulted in the growth of our endowment to $11.5 million as of June 30, 2011.

Please rest assured that the Board of Directors takes our fiduciary responsibility very seriously, stewarding your gifts with the utmost care. We are happy to serve this proud institution and secure a strong future for the college and most importantly, generations of students.

I hope you take great pride in knowing that your loyal support keeps Oswego strong and ensures that current students and those to come will have the benefit of a high-quality affordable education and all that means for their futures.

Each of your gifts makes a difference every day on campus, bettering the lives of our faculty and students. Take a minute to imagine the good your gifts do to support scholarships, enhance academics and make our students’ educational experiences at Oswego the very best they can be. Thank you for your generosity!

Mark Tryniski ’85
Chair, Oswego College Foundation Board of Directors
Designation of Gifts:

<table>
<thead>
<tr>
<th>DONATION CATEGORY</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>For Current Operations</td>
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</tr>
<tr>
<td>Unrestricted</td>
<td>$789,055</td>
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<tr>
<td>Academic Divisions</td>
<td>$412,486</td>
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<tr>
<td>Public Service/Extension*</td>
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<td>Library</td>
<td>$4,526</td>
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<td>Student Financial Aid</td>
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<td>Athletics</td>
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<tr>
<td>Other</td>
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<tr>
<td>For Endowment, Buildings and Equipment</td>
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<td>TOTAL</td>
<td>$3,186,173</td>
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Oswego College Foundation

The Oswego College Foundation, Inc. is a not-for-profit 501(c)(3) organization responsible for raising and administering support and revenue for the advancement of SUNY Oswego. The following summary is from the audited financial statements of the foundation for the year July 1, 2010, through June 30, 2011.

- Cash & Investments: $14,722,287
- Other Assets: $1,040,672
- Total Assets: $15,762,959
- Liabilities: ($4,424,529)
- Net Assets: $11,338,430
- Contributions & Other Revenue: $5,802,338
- Distributions: ($3,504,027)
- Change in Net Assets: $2,298,311

Sources of Gifts:

<table>
<thead>
<tr>
<th>DONATION CATEGORY</th>
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<tbody>
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<td>Alumni</td>
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<td>Friends*</td>
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<td>Foundations</td>
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<td>Matching Gift Companies</td>
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<tr>
<td>TOTAL</td>
<td>$3,186,173</td>
</tr>
</tbody>
</table>

* includes WRVO

We appreciate all that you do for Oswego State, and have made every effort to list your name correctly. All donors whose gifts were received between July 1, 2010, and June 30, 2011, should be included in this annual honor roll. Unfortunately, sometimes errors may occur. If your name has been omitted, misspelled or incorrectly listed, please accept our sincere apologies. Please bring the error to our attention so that we may correct our records and avoid future mistakes. Call the Office of University Development at 315-312-3003 or send email to develop@oswego.edu.

Your gifts make a difference every day.
Your gifts make a difference every day... for their future.
Your gift makes a difference every day.

This year, the Oswego College Foundation is committed to honoring every gift. Our goal is to bring us closer to our goal of raising $10 million in unrestricted funds that will make a real difference in the lives of our students and our College.

We believe that every gift is important and that every gift is a reason for celebration. This year, we are particularly proud of the generosity of our donors who have made gifts of $10,000, $5,000, $2,500, and $1,000.

We would like to take this opportunity to thank all of our donors who have made gifts to the College this year. We are grateful for your support and we look forward to working together to make a difference in the lives of our students.

We also want to recognize the generosity of our donors who have made gifts of $500, $250, and $100. These are the people who make a difference every day.

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