

SCCA, the excitement and energy of our new community fostered by the school will resonate well with prospective students, potential faculty members, and the greater community.

VI: Operations:

Over the course of its history SUNY Oswego has been transformed by the creation of new units, including the creation of the Schools of Business and Education. Each of these past changes has opened opportunities for participants and for SUNY Oswego. The creation of the School of Communication and Creative Arts will be no exception.

Many specifics of the administration remain to be planned. We can assume there will be a dean, an assistant/associate dean, and a full-time secretary to administer the school. We propose a transitional/interim period to allow faculty, students, and alumni the opportunity for adjustment and further planning. The aim will be to create an organizational structure with the checks and balances needed to ensure equity and equal representation for the departments involved, no matter their size or disciplinary range.

A broadly painted description of the dean's responsibilities will be similar to those of other deans on campus, including donor relations and fund-raising. The assistant/associate dean will handle some day-to-day school business as well as student issues. As is also the case with the other units, the dean and assistant/associate dean will have expertise in one or more of the disciplines that make up SCCA. No one discipline will dominate the school, because the distinction of the school lies in interdisciplinary and relational practices fueled by the never-ending impact of emerging media.

As is the case in all units across campus, departments within the school will be led by department chairpersons as defined by departmental by-laws; positions for area coordinators currently in place in departments will continue. Other units, such as centers that may be housed administratively in the school, could continue current patterns of leadership and staffing. The dean will be in regular consultation with department chairs/ departments that will be considered equals in governance matters. Personnel matters will be handled in accordance with the UUP contract, Faculty Assembly By-laws, and the good practices of the departments involved. The dean will sit on the Provost's Council and the expanded President's Council, as do other deans.

All resources--such as salary lines, temp service, and OTPS--that are regularly allocated to these departments will move with the school. Other regular allocations, such as equipment, will come to the school through funding formulas or processes that will make the school comparable with the other units in Academic Affairs. Resources needed for the new administration will be added to the Academic Affairs funding base. This is possible because other expenses can be offset by donor contributions. Several donors have spoken to members of the Development Office about their strong interest in supporting the new school. Once established, the office anticipates new gifts.

Space will be needed for a dean's office and for some common use areas. These common spaces will help the new school to develop the relationships to build a successful, integrated future. Several suggestions for these spaces could be discussed. Corner areas or "A" rooms on the second floor of Lanigan might be considered for the dean's office and some communal and/or creative display space. We could look at spaces in Tyler as a potential communal space and small coffee shop for this school and other members of the west quad. There may be other long-term options in Hewitt or elsewhere. Space renovations will be funded through regular facilities funding.