

Arts Management Minor 24-36 s.h.

I. MBA Track 33-36 s.h.

A. Core Requirements 18-21 s.h.

Select 2 of the following Arts courses: 6

ART 380 Introduction to Museum Studies

MUS 397 The Business of Music

THT 324 The Business of Show Business

Select 2 from the following Public Relations courses: 6

COM 215 Survey of Public Relations

COM 313 Writing for Public Relations & Mass Media

COM 415 Advanced Public Relations

ACC 321 Accounting as a Management Tool 3

MKT 250 Marketing Principles 3

MGT 261 Business Organization 3

FIN 325 Corporate Finance 3

BLW 355 Legal & Regulatory Environment of Business 3

4. Internship 0-3 s.h.

B. Cognates 6 s.h.

MAT 158 Statistics I

ECO 120 Survey of Economic Issues

Arts Management Minor 23-36 s.h.

I. MBA Track 35-36 s.h.

A. Core Requirements 29-30 s.h.

1. Arts

Choose 2 of the following: 6 s.h.

ART 380 Introduction to Museum Studies

MUS 397 The Business of Music

THT 324 The Business of Show Business

2. Public Relations 6 s.h.

Choose 2 of the following:

COM 215 Survey of Public Relations

COM 313 Writing for Public Relations & Mass Media

COM 415 Advanced Public Relations

3. Business 15 s.h.

ACC 321 Accounting as a Management Tool

MKT 250 Marketing Principles

MGT 261 Business Organization

FIN 325 Corporate Finance

BLW 355 Legal & Regulatory Environment of Business

4. Internship 2-3 s.h.

Choose 1 of the following:

ART 498, BRC 498, COM 498, MUS 498,

THT 498

B. Cognates 6 s.h.

MAT 158 Statistics I

ECO 120 Survey of Economic Issues