Arts Management Minor 24-36 s.h.

I. MBA Track 33-36 s.h.

A. Core Requirements 18-21 s.h.

Select 2 of the following Arts courses:
ART 380 Introduction to Museum Studies
MUS 397 The Business of Music
THT 324 The Business of Show Business

Select 2 from the following Public Relations courses:
COM 215 Survey of Public Relations
COM 313 Writing for Public Relations & Mass Media
COM 415 Advanced Public Relations
ACC 321 Accounting as a Management Tool 3
MKT 250 Marketing Principles 3
MGT 261 Business Organization 3
FIN 325 Corporate Finance 3
BLW 355 Legal & Regulatory Environment of Business 3

4. Internship 0-3 s.h.

B. Cognates 6 s.h

MAT 158 Statistics I
ECO 120 Survey of Economic Issues

Arts Management Minor 23-36 s.h.

I. MBA Track 35-36 s.h.

A. Core Requirements 29-30 s.h.

1. Arts
Choose 2 of the following: 6 s.h.
ART 380 Introduction to Museum Studies
MUS 397 The Business of Music
THT 324 The Business of Show Business

2. Public Relations 6 s.h.
Choose 2 of the following:
COM 215 Survey of Public Relations
COM 313 Writing for Public Relations & Mass Media
COM 415 Advanced Public Relations

3. Business 15 s.h.

ACC 321 Accounting as a Management Tool
MKT 250 Marketing Principles
MGT 261 Business Organization
FIN 325 Corporate Finance
BLW 355 Legal & Regulatory Environment of Business

4. Internship 2-3 s.h.
Choose 1 of the following:
ART 498, BRC 498, COM 498, MUS 498, THT 498

B. Cognates 6 s.h

MAT 158 Statistics I
ECO 120 Survey of Economic Issues