



-MEMORANDUM-

December 3, 2007

To: Faculty Assembly

From: Cynthia Clabough
 Chair
 Art Department
 College of Art & Science

Subject: Changes to the BA: Track III—Graphic Design & BFA: Graphic Design

This proposal is asking that the Art History/Museum Studies requirements in both degrees be changed to incorporate study of the history of graphic design. There is no change in total credit hours.

The reason for this request is as follows:

- Provides opportunity for interpretation of graphic design works within a historical and cultural context, allowing the student to make connections, explore meaning, understand purpose, or uncover contradictions.

Changes to the BA: Track III—Graphic Design

- Students are given a choice between Art 250: Survey I and 251 Survey II
- Students are required to take Art 365: History of Graphic Design
- Students continue to have one upper level elective in Art History/Museum Studies

Changes to the BFA: Graphic Design

- Students are required to take Art 365: History of Graphic Design
- Students are no longer required to take Art 353: 20th Century Art or Art 471: Seminar in Contemporary Issues
- Students take 6sh of upper level elective study in Art History/Museum Studies