Arts Management Minor  24-36 s.h.

I. MBA Track  33-36 s.h.

A. Core Requirements  18-21 s.h.

Select 2 of the following Arts courses:  6
ART 380  Introduction to Museum Studies
MUS 397  The Business of Music
THT 324  The Business of Show Business

Select 2 from the following Public Relations courses:  6
COM 215  Survey of Public Relations
COM 313  Writing for Public Relations & Mass Media
COM 415  Advanced Public Relations
ACC 321  Accounting as a Management Tool  3
MKT 250  Marketing Principles  3
MGT 261  Business Organization  3
FIN 325  Corporate Finance  3
BLW 355  Legal & Regulatory Environment of Business  3

4.  Internship  0-3 s.h.

B. Cognates  6 s.h.

MAT 158  Statistics I
ECO 120  Survey of Economic Issues

Arts Management Minor  23-36 s.h.

I. MBA Track  35-36 s.h.

A. Core Requirements  29-30 s.h.

1.  Arts  6 s.h.
Choose 2 of the following:
ART 380  Introduction to Museum Studies
MUS 397  The Business of Music
THT 324  The Business of Show Business

2.  Public Relations  6 s.h.
Choose 2 of the following:
COM 215  Survey of Public Relations
COM 313  Writing for Public Relations & Mass Media
COM 415  Advanced Public Relations

3.  Business  15 s.h.
ACC 321  Accounting as a Management Tool
MKT 250  Marketing Principles
MGT 261  Business Organization
FIN 325  Corporate Finance
BLW 355  Legal & Regulatory Environment of Business

4.  Internship  2-3 s.h.
Choose 1 of the following:
ART 498, BRC 498, COM 498, MUS 498, THT 498

B. Cognates  6 s.h.

MAT 158  Statistics I
ECO 120  Survey of Economic Issues