

Arts Management Minor 24-36 s.h.
I. MBA Track **33-36 s.h.**
A. Core Requirements 18-21 s.h.

Select 2 of the following Arts courses: 6
 ART 380 Introduction to Museum Studies
 MUS 397 The Business of Music
 THT 324 The Business of Show Business

Select 2 from the following Public Relations courses: 6
 COM 215 Survey of Public Relations
 COM 313 Writing for Public Relations & Mass Media
 COM 415 Advanced Public Relations

ACC 321 Accounting as a Management Tool 3
 MKT 250 Marketing Principles 3
 MGT 261 Business Organization 3
 FIN 325 Corporate Finance 3
 BLW 355 Legal & Regulatory Environment of Business 3

4. Internship 0-3 s.h.

B. Cognates 6 s.h

MAT 158 Statistics I
 ECO 120 Survey of Economic Issues

Arts Management Minor 23-36 s.h.
I. MBA Track **35-36 s.h.**
A. Core Requirements 29-30 s.h.

1. Arts
 Choose 2 of the following: 6 s.h.
 ART 380 Introduction to Museum Studies
 MUS 397 The Business of Music
 THT 324 The Business of Show Business

2. Public Relations 6 s.h.
 Choose 2 of the following:
 COM 215 Survey of Public Relations
 COM 313 Writing for Public Relations & Mass Media
 COM 415 Advanced Public Relations

3. Business 15 s.h.
 ACC 321 Accounting as a Management Tool
 MKT 250 Marketing Principles
 MGT 261 Business Organization
 FIN 325 Corporate Finance

BLW 355 Legal & Regulatory Environment of Business

4. Internship 2-3 s.h.

Choose 1 of the following:
 ART 498, BRC 498, COM 498, MUS 498,
 THT 498

B. Cognates 6 s.h

MAT 158 Statistics I
 ECO 120 Survey of Economic Issues