

Form Checked by: _____
 Date: _____

B. S. IN MARKETING (143)
 SUNY COLLEGE AT OSWEGO
 STUDENT COURSE RECORD

AP/CLEP Credit _____
 2 year transfer hours _____
 4 year transfer hours _____

 LAST NAME FIRST NAME MI Student ID #
 Faculty Advisor

ARTS & SCIENCES (66 HRS)

General Education Requirements

	Cr	Grade	Term
A. BASIC SKILLS (0-9 hrs)			
1 Writing	3	_____	_____
2 Computer Lit	3	_____	_____
3 Critical Thinking	3	_____	_____
B. FOREIGN LANGUAGE (0-6 hrs, through 102)			
1 _____	3	_____	_____
2 _____	3	_____	_____
C. KNOWLEDGE FOUNDATIONS (15 hrs)			
1 F & P Arts	3	_____	_____
2 Humanities	3	_____	_____
3 Mathematics	3	_____	_____
4 Natural Sciences	3	_____	_____
D. AMERICAN & WESTERN HERITAGE (6 hrs)			
1 American History	3	_____	_____
2 Western Civ	3	_____	_____
E. HUMAN DIVERSITY (6 hrs)			
1 Tolerance in U. S.	3	_____	_____
2 Non-Western Civ	3	_____	_____
F. INTELLECTUAL ISSUES (6 hrs) (Must be taken at Oswego)			
1 Explor. Natural Sci.	3	_____	_____
2 Culture & Civ OR Self & Society	3	_____	_____

Marketing Requirements (36 hrs)

	Cr	Grade	Term
1 ACC 201	3	_____	_____
2 ACC 202	3	_____	_____
3 MKT 250	3	_____	_____
4 MGT 261	3	_____	_____
5 BLW 355*	3	_____	_____
6 FIN 325	3	_____	_____
7 MGT 495*	3	_____	_____
8 MKT 370*	3	_____	_____
9 MKT 375*	3	_____	_____
10 MKT 467*	3	_____	_____
11 _____	3	_____	_____
12 _____	3	_____	_____

(Take two from MKT 352, 378*, 390*, 465, or 466*; or 3 hrs of an approved Upper Division ECO elective may be included.)

ALL COLLEGE ELECTIVES (20 hrs)

1 _____	3	_____	_____
2 _____	3	_____	_____
3 _____	3	_____	_____
4 _____	3	_____	_____
5 _____	3	_____	_____
6 _____	3	_____	_____
7 _____	1	_____	_____
8 _____	1	_____	_____

COGNATES (18 hrs; a grade of C- or better is required)

1 ECO 101	3	_____	_____
2 ECO 200	3	_____	_____
3 Upper div ECO	3	_____	_____
4 MAT 158	3	_____	_____
5 MAT 258	3	_____	_____
6 COM 210*	3	_____	_____

ARTS AND SCIENCE ELECTIVES (

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Please indicate with a check mark when each of the following requirements has been met:

- _____ 122 (or more) credit hours total
- _____ 60 (or more credit hours in a four-year college
- _____ 42 (or more) credit hours in Upper Division course work
- _____ 30 (or more) credit hours at Oswego
- _____ 30 (or more) credit hours in Major and Cognate courses at Oswego
- _____ 5 (or more) courses in Advanced Expository Writing beyond the Basic Skills course
- _____ 66 (or more) credit hours of Arts and Science Courses.

* Indicates courses that meet the General Education Advanced Expository Writing requirements beyond the Basic Skills course and are part of the approved writing plan for the major. Transfer students need only complete the part of the major's approved writing plan for which they do not have equivalent, transferred courses that SUNY Oswego and the School of Business accepts.

** Indicates a course that has been added when a requirement has been replaced/waived.

*** **This form is to be used for students who began their college studies in or after Fall 2000.**