We Dwell in

POSSIBILITY

2014 Annual Report
It is always inspiring to me how on a college campus we really do “dwell in possibility.”

We are surrounded by the immense possibilities of our students’ developing minds and prospects. Our learning facilities and tools offer nearly unlimited potential in the hands of our thousands of students and professors. And the promise of discovery and innovation to improve the world beyond our doors motivates faculty and students to push ever ahead with their ideas.

Emily Dickinson’s words on abundant possibility came to mind as we reviewed the ambitions achieved and plans set forth at SUNY Oswego in 2013-14: We inhabited new buildings, with shimmering windows and solar panels. Students, including our first class of Possibility Scholars, spread wide their minds to grasp new knowledge and launch into careers. A record number of students sought admission, and we composed the strategic plan that will guide us through the coming years.

As you read of all the possibilities realized and envisioned at Oswego during the past year, I believe that you, too, will be inspired.

Deborah F. Stanley
President
The first class of Possibility Scholars graduated in 2014, the first fruit of a uniquely Oswego program that guides talented but financially disadvantaged students into impactful careers in sciences-related fields. Their success exemplifies a year in which students responded to the support offered by the college, and by returning alumni, with many achievements of note.

Possibility pioneers Nicole VanDeuson, K.C. VerHage and Sean Willson were among 19 Possibility Scholars studying at SUNY Oswego in 2013-14; another eight enrolled in fall 2014. All were pursuing degrees in science, technology, engineering or mathematics. The visionary, donor-funded Possibility Scholars program provides a debt-free STEM education that incorporates two summer research experiences. One is an international service-learning project through Oswego’s distinctive Global Laboratory, which prepares students with cultural and social skills they need to compete in a global marketplace while sharpening their scientific expertise.

Among the standout accomplishments of other students in 2013-14 were full scholarships to pursue graduate study at major research universities, coveted career-preparing internships and career-launching first jobs, a Fulbright Scholarship, a Newman Civic Fellows Award, a fifth-straight appearance at the Frozen Four and multiple national honors for community service
work that ranged from raising funds to fight cancer to mentoring at-risk schoolchildren to volunteering in senior care facilities.

ACHIEVERS

**K.C. VerHage ’14 | Possibility Scholar**
For his Global Laboratory experience, VerHage traveled to India to explore how the microbial ecosystem would adapt in an environment contaminated with petroleum products. He ran DNA tests at University of Calcutta facilities. After graduation, he entered a master’s degree program at Oswego.

**Lindsay King ’14 | Intern Without Borders**
King served as an international marketing intern for the Great Wall Club in Beijing, had additional study-abroad experiences in Istanbul and Havana, volunteered as a study-abroad mentor and interned for U.S. Sen. Kirsten Gillibrand, Congressman Dan Maffei and the college’s Admissions Office.

**Luis Escoboza ’15 | Pre-Law Student**
“My academics have to be top-notch. My father instilled in me the value of education. He described his situation (as a youth) in the Dominican: He had no shoes, no books, no book bag. I have textbooks for free, I have the ability to go to school, I have tutoring services, I have a library to study in. There is no reason why I should fail.”

**Garrison Kingston ’15 | 2014 Newman Civic Fellows Awardee**
Kingston received national recognition from Campus Compact for his work with the college’s Mentor-Scholar Program, working one-on-one with Oswego Middle School students who need academic and social guidance to get through school.

Realizing the Possibilities

Students have many guardians along their path to success. They help open students’ eyes to pitfalls and possibilities. A bachelor’s degree is an extremely cost-effective investment when completed in four years. In 2013-14, the college sweetened the longstanding Oswego Guarantee with a Graduation Return on Investment: a $300 reward for graduating in four years or less, as the college promises students can. The new incentive supplements the original
Guarantee’s commitments: classes will be available to complete a degree in four years or remaining courses will be tuition free; small classes will always be available; and a student’s cost for room and board will not go up for four years.

From first-year advising through senior-year planning, the college encourages students to work with faculty and staff on a roadmap to graduation in four years. To assist with this advising, in 2013-14 we launched Degree Works, a software tool to help students easily focus on their progress on the path to a degree, and MyDegree, a companion mobile application we developed in house.

PROFESSIONAL PROSPECTS

Patrick Howard ’14 | NYU Doctoral Program
“I put a lot into the physics program and I got everything I wanted out of it: I was able to find professors that I really enjoyed working with who were also genuinely invested in the outcome of my career. I had the chance to live in Taiwan during the summer to do biophysics research. I was given as many opportunities to get involved as I asked for.”

Larissa Assam ’14 | SUNY Upstate Medical University
A biology major from Cameroon, Assam job-shadowed physicians through CSTEP Health Connections, had an internship at a hospital, did research in Oswego’s Global Laboratory in Calcutta, tutored students in science and math, was an orientation guide for freshmen and was active with the African Student Organization and Newman Center.

Kyle Brayton ’14 | Hired by PricewaterhouseCoopers
A five-year accounting-MBA student, Brayton had internships with Biogen Idec in Boston and accounting firms in New York City and Syracuse and was active with WTOP-TV and the Volunteer Income Tax Assistance program, among his many involvements during college.

Julie Schofield ’13 | 2014 Fulbright Recipient
Schofield earned a prestigious Fulbright scholarship to conduct research in India, examining how survivors of human trafficking can benefit from creative arts therapy. She received dual bachelor’s degrees in women’s studies and English in December 2013.
At the finish line, the graduation dais where they collect their diplomas, our students find another set of sentinels: proud family and friends. As the number of visitors supporting graduates on their special day increased, the college added a third May commencement ceremony to accommodate them starting in 2014. Accomplished alumni were the main speakers at each ceremony, welcoming graduates to their new status and providing role models for success.

Just as one ambition of our Possibility Scholars program is to diversify the nation's scientific and technical workforce, so we make every effort to infuse a culture of variety and inclusiveness right here at SUNY Oswego. It is an important part of preparing students to succeed in today's global society and to improve the future.

In 2014, the college attended to this responsibility by establishing a task force on diversity and inclusion. As a collegiate community, Oswego aspires to embrace students and faculty who specialize in a wide diversity of academic disciplines from a variety of perspectives, who come from many backgrounds, ethnicities, states and nations, and who delight in exploring their differences and discovering their similarities.
Alumni Lend Guidance

As Oswego alumni find success in growing numbers of careers and places around the globe, they increasingly reconnect with the college to share their reassuring advice and worldly wisdom with current students.

They are “career connectors” at the annual O’Donnell Media Summit, volunteers in the Alumni in Residence and Alumni Sharing Knowledge programs, visiting writers, artists, scientists and business executives as well as hosts to students visiting their hometowns.

GIVING BACK

Corporate leader shares advice

In a campus lecture that was also webcast live to viewers in nine states, Bob Moritz ’85, chairman and senior partner of PricewaterhouseCoopers (PwC), outlined five sweeping global trends and four key qualities employees need. His advice ranged from business ethics to personal branding, from managing people to navigating market trends.
New York City Career Connections
Students connected with alumni working in the metro-New York area over winter break and visited four potential workplaces: Madison Square Garden, Kellen Communications, KPMG and the Fox Networks. The trip culminated with a networking fair where students learned about developing professional contacts.

Alumni of color give back
Return to Oz IV, the centennial reunion of alumni of color in fall 2013, featured an alumni-student networking fair called “Ease on Down the Road.”

ALUMNI MENTORS

158
students connected with an alumni mentor in 2013-14

64
‘Alumni in Residence’ in 2013-14

108
students making ‘New York City Career Connections’ in 2014
The faculty who teach and mentor our students are key to Oswego’s unique education ecosystem — our diverse course offerings, research and experiential learning opportunities, and support programs. They build relationships beyond the college that extend the network of opportunity for students in the community and around the world.

Our faculty grew in talent and expertise in 2013-14 and delivered the vibrancy that characterizes an Oswego education to students near and far.

**OPPORTUNITY**

**Zero to allegretto**

Now a successful Los Angeles-based composer, George Nicholas Gianopoulos ’07 arrived as a freshman with zero background in music. “I owe so much to the Oswego faculty. Oswego was the platform from which I could discover my passion for music and pursue it,” said Gianopoulos, who returned in 2013-14 for professor Robert Auler’s performance of his work.
In 2014 Oswego recruited a remarkably large and diverse group of new faculty and professional staff members bringing a variety of talents to campus. Nearly three dozen new full-time professors provided an infusion into a robust faculty corps, filling vacancies and new positions.

A significant share of the new tenure-track faculty members were enlisted to address increased student enrollment in science-related disciplines. They included newly minted Ph.D.s or postdoctoral research fellows from such institutions as Harvard, Wesleyan, Kyoto, Drexel, Binghamton, Texas Tech and Cornell universities.
Nearly as many new professional staff — new-student orientation director, dean of students, experiential learning director and instructional support technicians, for example — filled posts that help achieve our mission “to contribute to the common good by lighting the path to wisdom and empowering women and men to pursue meaningful lives as productive, responsible citizens.”

Supplementing Oswego’s own faculty were scholars visiting from abroad, including a Fulbright Scholar-in-Residence from the University of Calcutta. One of our own French professors also won a Fulbright Scholarship — to teach and conduct research in Moldova — returning with new connections and expertise.
Serving Today’s Students

From online courses to applied learning to advisers skilled in helping nontraditional students navigate unfamiliar collegiate terrain, Oswego is often in the forefront of innovation to address contemporary needs.

In 2014, Oswego’s nationally ranked online master’s in business administration and MBA in health services administration joined a handful of other degree programs in launching Open SUNY. SUNY’s signature initiative promises “no limits to accessibility, reach or possibilities” as it appeals to working adults and place-bound students the world over. It eases online learning with a suite of 24/7 services to aid students in completing their degrees — whether they need technical help, tutoring, financial planning or academic advisement services.

U.S. News and Princeton Review have recognized Oswego’s business programs, especially the online programs, for their outstanding level of student engagement and faculty expertise. The quality of our online MBA degree programs reflects the investment our college has made in online education — faculty, instructional designers, technology, and staff who advise students in meeting their professional goals.

FULBRIGHT FACULTY

Oswego Fulbright

Lenuta Giukin of Oswego’s modern languages and literatures faculty won a five-month Fulbright Scholarship to Moldova. She taught and did research on the burgeoning film industry in that Eastern Europe nation in fall 2013.

Scholar-in-Residence

Paula Banerjee of the University of Calcutta was a Fulbright Scholar-in-Residence at Oswego and Onondaga Community College in 2013-14. The editor of Refugee Watch, she taught, conducted research and engaged with student and community groups, including Central New York’s large refugee population.
As the nation’s ranks of returning veterans continue to grow, Oswego has adapted services with their particular needs in mind. The college increased training for staff and faculty in pivotal contact positions to handle veterans issues, improved tracking of veteran student retention and success, published resources on the college website and opened a veterans resource center and lounge. Not surprisingly, then, Oswego earned a spot on Victory Media’s list of 2014 Military Friendly Schools.

Our faculty are enmeshed in professional networks of colleagues and contacts in their disciplines and related enterprises. Their networks become an extension of Oswego’s rich education ecosystem. Professors tap into them to open doors for students that lead to applied learning opportunities — research, internships, co-op experiences, international education — and on to careers. A prime example in 2013-14 was the nine-university lake-effect storm study bringing researchers to the shores of Lake Ontario from as far away as Alabama and Colorado. More than 20 Oswego undergraduates participated along with their meteorology professors and over a hundred visiting scientists. Using a unique suite of modern mobile observing equipment and computer-based storm models, they probed the processes that control the timing and location of our notorious zones of heavy snow.
ACADEMIC PARTNERS

22 cooperative education partners

90 study abroad and exchange partners

15 international research partners (Global Laboratory)
Communities in our region and around the world profited from their interactions with Oswego’s faculty, staff and students in 2013-14. Members of our college community contributed research and creativity, instruction and community service for the greater good through economic development and cultural enrichment.

The new localism trend has been manifest in Oswego’s endeavors for some time, even as the college prepares students to be competent global citizens. New degree programs respond to our area’s needs, advisory councils tap regional expertise, and faculty and staff contribute their time to local projects.

Nowhere was this dual local-global focus more evident in 2013-14 than in the nationally recognized volunteer efforts of our student chapter of the anti-poverty group ONE. Its president, senior Sara Cooper, drew on her study-abroad experience in Benin to spearhead awareness-raising and support-building efforts against poverty in sub-Saharan Africa. The students won ONE’s Campus Challenge through action-oriented initiatives such as studying without power and urging members of Congress to support programs that help create a sustainable future for the developing world.
The students also worked against poverty in their own backyard. Cooper told USA Today, “Students are jumping on board with our cause because they see poverty every day” in upstate communities.

**ECONOMIC REVITALIZATION**

**Economic partnership**

Pam Caraccioli, deputy to the president for external partnerships and economic development, appeared on Syracuse TV station WSYR with Austin Wheelock of Operation Oswego County to discuss economic development in the county.

**Oswego Renaissance**

Paul Stewart of Oswego's psychology department heads the Oswego Renaissance Association, which has a block-by-block plan for revitalizing housing in Oswego neighborhoods. “The groundwork for a market-driven transformation is beginning,” he says.

**Anti-poverty campaign**

“Young people ... are sometimes unfairly accused of suffering from terminal idealism. ... If the actions of a group of students at the State University of New York at Oswego are any indication, this criticism is misplaced. Students belonging to the college’s ONE campus chapter sent congressmen 620 letters and embarked on a spirited social media campaign to secure resources to end poverty in their community.” — U.S. News University

SUNY Oswego has deep roots in the community dating from our founding in 1861. Now the largest employer in Oswego County, the college increasingly allies with other sectors of the region's socioeconomic ecosystem to lift the area's quality of life. In 2013-14, the college expanded its affiliation with agriculture, nonprofits, and businesses large and small, and established a new position dedicated to external partnerships and economic development.

The college has purchased produce from an Oswego distributor for more than a decade in support of local agriculture. The farm-to-campus food program promotes the sustainability of healthy, local foods from two dozen farms in Central New York. With help from the American
Farmland Trust in 2013-14, Oswego added more locally grown food to dining hall menus, including 2,400 dozen eggs a month from a farm in Onondaga County.

The college-based Small Business Development Center helped secure funding for 14 businesses and create 27 new jobs in the community. Our Office of Business and Community Relations partnered with New York Sea Grant and others to evaluate the business climate in the county’s recreation and tourism industry. The goal of the survey was to find what helps keep tourism enterprises in business and what helps them expand. For the nearby Adirondack region, the office contributed to a report on the economic impact of the region’s hundreds of nonprofits.

In the biggest accomplishment of the year for external partnerships, SUNY Oswego’s Start-Up NY campus plan designating tax-free zones for business development won state approval. Gov. Andrew Cuomo’s Start-Up NY initiative provides major incentives for qualifying businesses to relocate or expand through affiliations with colleges. Oswego is targeting innovation-oriented industries, from robotics to sustainable, green processes. The college aims to integrate Start-Up NY partnerships with our longstanding emphasis on experiential learning. “Advancing our academic mission while creating jobs for our region is an exciting opportunity for our college, which is already an economic anchor in Central New York,” President Stanley said.

Promoting Health and Safety

Preparing students for careers in broadcasting is one of our college’s fortes, and students put their skills to work assisting the community. Using Onondaga County’s Air 1 helicopter, a faculty-student team underwritten by Motorola produced an award-winning film about the need for an effective cross-agency mobile radio communications system for first responders in Upstate New York.

Working with the Oswego County Health Department, the college completed an educational
video on Eastern equine encephalitis. A relative of a 4-year-old Oswego County victim of the mosquito-borne disease participated in the video and called it a major step in raising awareness to prevent more deaths.

The college used a community-produced video to make heroin education part of new-student orientation sessions on campus. College police officers are equipped with the overdose drug naloxone. Vice President for Student Affairs Jerald Woolfolk said colleges can make a difference with drug abuse issues. “We’re not going to sugarcoat it,” she said. “We’re going to hit it straight dead on because this is a really serious national epidemic.”

SUNY Oswego hosted two-hour training sessions to give residents the tools and resources to prepare for any type of disaster, respond accordingly and recover as quickly as possible. The state organized the sessions following Superstorm Sandy. Our Sheldon Hall ballroom was packed to capacity as local citizens learned how to survive on their own in an emergency.

Faculty in our health promotion and wellness department conduct research that can ultimately benefit people everywhere. A study led by Oswego faculty member Amy Bidwell and published in U.S. and European professional journals in 2014 brought new light to the ill effects of high-sugar diets and showed how physical activity can counteract them. She found that adding 75 grams of fructose — two 20-ounce lemon-lime sodas — to the daily diet of healthy participants caused massive spikes in cholesterol and other markers that can threaten cardiovascular health. But if the subjects at the same time led highly active lives — indicated by walking at least 12,500 steps, or six miles, daily — their bodies canceled out much of the adverse effects.

SERVING AND TEACHING

International academy
Educators from Central China Normal University in Wuhan attended Oswego’s new International Professional Achievement Academy in summer 2014.
Vibrant Community Through Arts and Education

SUNY Oswego enriches communities at home and abroad through a wide array of cultural, entertainment and educational activities.

For our nearest neighbors, we debuted an open house of sorts during school holidays in December 2013. Cruisin’ the Campus at the Holidays invited one and all from the community to share in campus recreational opportunities. The college welcomed those who were home for the holidays or in the region year round to attend shows in our new planetarium, exercise at the rejuvenated Romney Field House track, hike Rice Creek Field Station’s nature trails, shop in the college bookstore, and take advantage of our facilities to ice skate, play tennis, swim, read and otherwise enjoy themselves.

Our music, theater, art and dance programs put on 21 student performances and exhibitions in 2013-14, and our faculty along with visiting professional artists presented 64 performances,
all open to the public in college or community facilities. In addition, our faculty members are instrumental in many community arts programs, from administering the Rhea LaVeck Concert Series in northern Oswego County to directing church choirs around the region and performing with Syracuse’s Symphoria. They go on tour as well, performing recitals and directing plays from New York to Hawaii to China.

SUNY Oswego-based WRVO Public Media is the largest NPR affiliate in the region and a tremendous source of news, education and entertainment. It won a 2014 regional Edward R. Murrow Award from the Radio Television Digital News Association for “New York in the World,” a documentary hosted by the late Garrick Utley. The veteran journalist was a senior fellow and professor of broadcasting and journalism at Oswego. The documentary told how no other state benefited as much or suffered as much as New York in this era of globalization.

Among our college’s many educational programs for visiting children and professionals were the annual summer Sheldon Institute for schoolchildren, a free School of Education Writing Institute for educators from pre-K through college, and year-round nature education programs at Rice Creek Field Station. The college launched the International Professional Achievement Academy in 2013-14 for educators visiting campus from other lands, starting with India and China. The initiative arose from requests among our partner institutions around the globe to offer customized academic and professional programs.

VIBRANT COMMUNITY

Oswego State Downtown
The college’s retail outlet in the heart of downtown Oswego doubles as a small gallery for student and community artists. In 2013-14, it displayed eight exhibits.
The Acting Company
Renowned for preparing some of America's top actors, the Acting Company brought two sold-out productions to Oswego in 2014, including "Hamlet," and offered workshops for students.

Guitar King
Kaki King, counted by Rolling Stone among "The New Guitar Gods," and string quartet Ethel premiered their new collaboration in Oswego before taking their show to UCLA and then on tour nationally.

Cruisin' the Campus
The first Cruisin' the Campus at the Holidays during the 2013-14 winter break opened college facilities to the public, including Romney Field House.
A bold new strategic plan, a rocketing $40 million fundraising campaign, continuing campus and curricular renewal, and record applications for admission and living on campus showed Oswego in 2014 to be a robust institution primed to thrive.

Two huge endeavors fundamental to our college’s mission and future marked milestones in 2013-14. First, the campus community drafted the strategic plan that will chart the institution’s course over the coming years in the evolving enterprise that is higher education. Titled “Tomorrow,” the plan ensures that SUNY Oswego will remain relevant and worth students’ investment well into the future. It outlines a data-informed structure for decision-making and provides the framework for all that we do. The plan is organized around five impacts that are mirrored in the sections of this report.

Second, our ongoing comprehensive fundraising campaign “With Passion and Purpose” saw record generosity. Midway through the five-year campaign, Oswego received the largest private donation in our 153-year history: a $7.5 million estate gift to establish the Lorraine and Nunzio Marano Endowment Fund. The gift will primarily furnish scholarships for students with financial need, especially students who are first in their families to attend college. SUNY and college leaders formally recognized the late donors by naming the Campus Center in their honor.
This magnanimous gift was another indication of the confidence that supporters of our college have in the stewardship of Oswego’s diverse resources and their respect for the primacy we give to the Oswego student experience. Donors know their gifts to Oswego will go far: The rate of return for Oswego’s invested endowment funds significantly outpaces the higher education industry’s average.

Funding over and above students’ tuition and state support is critical to the quality of the education that Oswego provides. In addition to philanthropic support, the college counts on faculty and staff to compete for external funds to underwrite innovative projects — from the research professors undertake with students to public service endeavors to pilot initiatives to improve education. In 2013-14, our college community received 74 grants for such sponsored programs, totaling $6.4 million.

Capital Improvements Support Learning
The progressive renewal of our campus infrastructure and learning facilities is now into its second decade, thanks to New York’s succession of five-year capital construction plans. Park Hall reopened as a new home for the School of Education early in 2014. Park, the college’s second-oldest building, first opened in 1932, two years after Franklin Delano Roosevelt laid its cornerstone. Its recent two-year $17.5 million modernization included a soaring new entrance.
to the School of Education and a connection via Wilber Hall to the $118 million Richard S. Shineman Center for Science, Engineering and Innovation, which opened the previous summer.

The two projects constituted vast upgrades in academic facilities for education and science students and new opportunities for them to collaborate. “The changes are absolutely amazing when I think about all the possibilities,” said Pam Michel, interim dean of education.

Adjacent to Park, Sheldon Hall celebrated its centennial in 2013 with completion of an external refurbishment that won an award in 2014. The American Institute of Architects New York State recognized the project with its top design award for historic preservation. Work had involved everything from replacing the cupola’s four long-missing clocks and granite steps to installing a new copper roof and special-order replicas of the historic windows.

As new and renovated buildings are unveiled, worn ones go offline for their turn at renewal. When Park opened, its School of Education partner Wilber Hall emptied for a top-to-bottom makeover that will include new high-tech classrooms.

Tyler Hall, home of our fine and performing arts programs, closed for renovations at the end of the spring 2014 semester. It is scheduled to reopen in 2016 after the first phase of its planned rejuvenation. Phase 1, pegged at $22.7 million, will provide a modernized Waterman Theatre, a two-story music rehearsal and recital hall, new entrances, a larger art gallery, a recording studio, and a wide, welcoming lobby.

**SIGNS OF SUCCESS**

![Marano Endowment Fund](image)

“Receiving a gift of this magnitude signifies to the entire campus that we are making a difference, that our work is worthy of such an investment.” — Faculty Assembly Chair Joan Carroll
Education renewal
Park Hall reopened with a new entrance for the School of Education in 2014 while Wilber Hall, attached to Park, closed for renovations to complete the school’s new home.

Residential vitality
Campus residence halls were home to a record number of students: 4,420 in all.

Stately beauty
The external renovation of the college’s oldest edifice, Sheldon Hall, won an architectural award in 2014.

Teaching for Our Time
Faculty are continually updating courses and developing new programs of study to align with students’ and society’s needs and priorities. A notable addition in 2014 was a new minor in live event design. Created by theater faculty, it is applicable to careers outside the theater, such as mounting concerts, political rallies, broadcasts, museum exhibitions, trade shows and special events of many kinds.

As part of our commitment to preparing students to compete in a global society, faculty have continued to grow the number of courses that link online to counterparts abroad through our participation in SUNY’s Collaborative Online International Learning program. Oswego classes in 2013-14 linked online to universities in Russia, Sweden, India, Taiwan, Costa Rica and other countries. The COIL program expands the possibilities for international experience to students who may not be able to travel overseas.
Dynamic and diverse educational offerings such as these, conceived by highly qualified faculty and taught with rigor, are the hallmark of an Oswego education and the foundation of SUNY Oswego’s capacity to thrive. They help explain why students more than ever have demonstrated their faith in our college’s integrity: Oswego enjoyed the highest number of first-year applicants in over 40 years in 2014. And they are among the reasons for our strong reputation in our nation’s higher education landscape.

RANKINGS SAMPLER

**No. 14**

Top public regional colleges in the North — U.S. News & World

**Top 10**

Top 10 master’s-level colleges in the nation for study-abroad

**One of 75**

‘Best Value’ public colleges in the nation — Princeton Review/USA

**No. 95**

No. 95 among 700 master’s-level colleges in the nation for contributing to
Our college community is a conglomeration of talent and energy and enormous potential that regularly finds traction around a long-range social issue or pressing need and strives to advance solutions. In 2013-14 Oswego made progress in addressing such challenges as growing the future scientific workforce and preparing for an aging society.

Science, technology and engineering hold promise for helping overcome some of the world’s most formidable problems, from environmental degradation and water shortages to hunger and disease. Oswego has made preparing the next generation of scientists and engineers a priority in recent years. Our college recruits growing numbers of students in these disciplines. We help ensure access to these careers for people from diverse backgrounds through such efforts as the Collegiate Science and Technology Entry Program. And we reach into the schools to instill and foster passion for exploration and discovery at an early age.

In 2013-14, SUNY Oswego received a five-year, $1.2 million grant from the National Science Foundation for a scholarship program to help create a pipeline of science, technology, engineering and math (STEM) teachers for high-needs school districts. The College of Liberal Arts and Sciences and School of Education worked together to launch the NSF Robert Noyce Teacher Scholarship Program at Oswego. The program’s goal is to produce about 30 new STEM
graduates with an interest in teaching and 30 science, technology and math teachers with state certification in adolescence education.

In another NSF-funded project begun in 2013-14, Oswego began training graduate students to mentor high-need middle school students after school in the science, technology, engineering and math disciplines. In spring 2014, mentors met with 24 middle school students twice a week to discuss robotics and forensics. The robotics group worked on building a robot, while the forensics team learned about crime scene investigation. “It’s so important to grab these kids’ interest while they’re still young,” said Sarah Therrien, a seventh-grade math teacher whose students participated in the program.

FUTURE IN THEIR HANDS

Environmental Education
“We want to be a good example for the community, to show that it is possible to do things in a sustainable way. We do science for the service of the public.”
— Late Director of Rice Creek Field Station Lucina Hernandez

Global environmentalism
High school student Mukisa Emmanuel Oruyah of Uganda talks about his entry during judging for the fourth annual SUNY Oswego GENIUS Olympiad. The global environmental competition attracted about 600 people from some 50 countries in 2014.

STEM pipeline
Faculty member Cleane Medeiros, right with CSTEP students, directs Oswego’s Collegiate Science and Technology Entry Program for low-income or first-generation college students. “She goes out of her way for all of us students,” said Larissa Assam ’14, who went on to medical school.

Public health
Working with the University of Michigan and funds from the National Institutes of Health, chemistry professor Kestutis Bendinskas, right, and biochemistry student Ethan Walker test blood samples for environmental lead to advance understanding of how low levels of lead affect children’s cardiovascular health.
Faculty and students in the sciences delve into matters that have relevance to today’s environmental challenges. Paleo-ecological research by associate professor of geology Diana Boyer and her students aims to advance understanding of how oxygen stress affects ocean life and where the tipping point into mass extinction may be. Ornithologist Michael Schummer and his students are studying whether changing weather patterns affect the migratory paths of Canada geese and, if so, which weather variables are responsible.

Protecting the environment has been an institutional priority at Oswego since President Stanley signed the American College and University Presidents’ Climate Commitment in 2007. In 2013-14, Princeton Review recognized SUNY Oswego as one of the 332 most environmentally responsible colleges in North America. Its guide to green colleges cites our high ratings from the U.S. Green Building Council, highlights our Rice Creek Field Station for encouraging sustainability-related research and notes that students can join interest groups such as Students for Global Change and the Go Green Team, share cars and bikes, ride free shuttles, and minor in sustainability studies.

Our college community also took actions to address thorny social problems — including ethnic prejudice, drug addiction and managing an aging society. Our faculty and staff confronted challenges manifested on our own campus by, for example, initiating a diversity and inclusion campaign and incorporating explicit heroin warnings in freshman orientation. And Oswego faculty members have contributed research and understanding to larger social issues. Native American studies professor Kevin White spoke on racial bias in the Washington Redskins controversy. Our Active Aging and Community Engagement Center helped bring people in gerontology, mental health care, nursing home administration and related fields together in search of innovative solutions to shortages in geriatric health care in our region.

Oswego succeeds in giving our students and graduates the skills and confidence to contribute at the highest levels of theory and application to provide solutions to significant challenges. In 2013-14: Senior Eyub Yegen analyzed data from the Turkish government to help improve the
effectiveness of a poverty-fighting microfinance program. Senior Spencer Saraf presented the surprising results of her summer research on eyesight to an international audience of scientists. Frederick Bieber, a 1972 graduate now on the Harvard Medical School faculty, continued his work in the diagnostics of genetic disorders and applying a kinship method of DNA analysis he developed that helps identify disaster victims and pursue justice. Jason Bennett, a 2001 graduate, began exploring a possible new method of monitoring brain and heart health under a National Science Foundation grant.

By fostering a spirit of inquiry and innovation, our college is producing global citizens who help lead the way to a healthier and more just world.

“The big question for us all is: How will we ensure that current and future humans will be healthy, live in strong, secure, thriving communities and have economic opportunity in a world that will have 9 billion people. . . . It is arguably the greatest civilizational, moral and intellectual challenge that humanity has ever faced. . . . Higher education must lead the way. . . . What we must do is make the seemingly impractical or impossible inevitable.”

— Dr. Anthony Cortese speaking at the dedication of the Richard S. Shineman Center for Science, Engineering and Innovation
MISSION
Our mission is to contribute to the common good by lighting the path to wisdom and empowering women and men to pursue meaningful lives as productive, responsible citizens.

FALL 2014 ENROLLMENT
TOTAL: 8,034
Undergraduate: 7,193
Graduate: 841
From New York state: 7,663 (95.4%)
From Central New York: 2,714 (33.8%)
International: 207 (2.6%)
From underrepresented groups: 1,521 (18.9%)

DEGREES AWARDED
TOTAL: 2,063
Bachelor of Arts: 840
Bachelor of Fine Arts: 43
Bachelor of Science: 844
Master of Arts: 20
Master of Arts in Teaching: 19
Master of Business Administration: 80
Master of Science: 46
Master of Science in Education: 86
Master of Science in Teaching: 16
Certificate of Advanced Study: 69
These charts reflect SUNY Oswego’s operating results during the 2013-14 fiscal year, the most recent final data available through the Integrated Postsecondary Education Data System (IPEDS) Financial Survey. IPEDS no longer includes Auxiliary Services activity (dining, vending, bookstore, etc.), which amounted to $25,500,157 in 2013-14.

**CAPITAL OUTLAY: $18.3 MILLION**

The college had capital construction and equipment outlay, across all funds and operations, amounting to $18,323,396 in 2013-14.
OSWEGO COLLEGE FOUNDATION

The Oswego College Foundation Inc. is a not-for-profit 501(c) (3) organization responsible for raising and administering support and revenue for the advancement of SUNY Oswego. The following summary is from the audited financial statements of the foundation for the year July 1, 2013, through June 30, 2014.

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and investments</td>
<td>$21,467,400</td>
</tr>
<tr>
<td>Other assets</td>
<td>$5,311,068</td>
</tr>
<tr>
<td>Total assets</td>
<td>$26,778,468</td>
</tr>
<tr>
<td>Liabilities</td>
<td>($1,765,286)</td>
</tr>
<tr>
<td>Net assets</td>
<td>$25,013,182</td>
</tr>
<tr>
<td>Contributions and other revenue</td>
<td>$8,257,790</td>
</tr>
<tr>
<td>Distributions</td>
<td>($4,302,468)</td>
</tr>
<tr>
<td>Change in net assets</td>
<td>$3,955,322</td>
</tr>
</tbody>
</table>

2014 ADMISSIONS PROFILE
Mean SAT score: 1,102
Mean high school average: 89.8
Applications: 13,197
Accepted: freshmen 48.6%, transfers 62%
Newly enrolled freshmen and transfers: 2,156
Newly enrolled underrepresented students: 511
Newly enrolled Central New Yorkers (Oswego and neighboring counties): 611

2013-14 EMPLOYEES
Full-time faculty and staff: 1,213
Part-time faculty and staff: 476
Part-time student employees: 3,372
Full-time equivalent employees: 2,036.75
2014-15 STUDENT COSTS (FOR STATE RESIDENTS)

Full-time undergraduate tuition: $6,170
Room and full board for new students (guaranteed for four years): $12,958
Fixed fees: $1,411
Full-time graduate tuition: $10,370 ($13,220 for MBA students)

ACCREDITATIONS

Middle States Association of Colleges and Schools
Commission on Higher Education
AACSB International – Association to Advance Collegiate Schools of Business
American Chemical Society
Council on Technology Teacher Education
National Association of Schools of Art and Design
National Association of Schools of Music
National Association of School Psychologists
National Association of Schools of Theatre
National Council for Accreditation of Teacher Education
Accreditation Association for Ambulatory Health Care

Officers of the college

Deborah F. Stanley
President

Lorrie Clemo
Vice President for Academic Affairs and Provost

Jerald Woolfolk
Vice President for Student Affairs and Enrollment Management
Nicholas Lyons  
Vice President for Administration and Finance

Kerry Dorsey  
Vice President for Development and Alumni Relations

Richard Skolnik  
Dean of Business

Fritz Messere  
Dean of Communication, Media and the Arts

Pamela Michel  
Interim Dean of Education

Adrienne McCormick  
Dean of Liberal Arts and Sciences

Brad Korbesmeyer  
Interim Dean of Graduate Studies

Jill Pippin  
Dean of Extended Learning

COLLEGE COUNCIL
Darlene Baker, 2007-2014  
Saleem Cheeks ’01, 2006-2013  
Richard Farfaglia, 2012-2018  
Michael Goldych, 2008-2014  
Brian McGrath, 2013-2019  
James McMahon, Chair, 2008-2015  
Baye Muhammad, 2013-2018  
William Scriber ’80, 2010-2017  
Tucker Sholtes ’15, 2014-15  
Gary Sluzar, 2009-2016  
Anthony Smith ’14, 2013-14

OSWEGO ALUMNI ASSOCIATION
BOARD OF DIRECTORS
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Timothy Barnhart ’02  
Marc Beck ’93  
Paul Brennan ’93  
Michael Byrne ’79  
Michael Caldwell ’70  
Keith Chamberlain ’87, President  
Raelynn Cooter ’77  
Lisa Court ’83  
Kerry Casey Dorsey ’81  
Amy Vanderlyke Dygert ’01  
Jerry Esposito ’70  
Donna Goldsmith ’82  
La-Dana Renee Jenkins ’94

OSWEGO COLLEGE FOUNDATION
BOARD OF DIRECTORS
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Suzanne Castrigno Sack ’84
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Joseph Yacura ’74
Ana Rodriguez King ’94
Maureen Flynn Kratz ’04
Donald Levine ’78
Steven Messina ’91
Joshua Miller ’08
Dana Segall Murphy ’99
Betsy Oberst
Cathleen Richards ’09
Mark Salmon ’92
Dan Scaia ’68
Lisa Marceau Schnorr ’87
Jennifer Shropshire ’86
Christie Torruella Smith ’08
Jeff Sorensen ’92
Deborah F. Stanley
Koren Vaughan ’95
Richard Yacobush ’77
Thomas Yates ’89