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Office of Business and
Community Relations

10/9/09

2009 - Issue #10

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Welcome to the SUNY Oswego Office of Business and Community Relations eZine!

BUSINESS DEVELOPMENT



• Micro Enterprise Program: Small Business Training Course

Due to demand, another training course has been scheduled. This 24-hour course is designed to guide the entrepreneur through aspects of starting and running a small business. The final course for 2009 will be:

- Oct. 20, 22, 27, 29, Nov. 3 & 5, Tuesdays & Thursdays, 10:00 a.m.- noon and 1:00 p.m.- 3:00 p.m., at SUNY Oswego, Rich Hall- Room 118.

The cost is \$200. To register and for information on scholarships, call SUNY Oswego OBCR at 315-312-3492.

• USA-China Trade & Investment Development Conference

The NYS Small Business Development Center (SBDC) is hosting a trade mission from China. Two events will be held in Albany on October 20th and in Buffalo on October 22nd. Further information can be obtained on the web at:

<http://www.nyssbdc.org/services/international/conference.html>

• Energy Savings Program

The NYS Small Business Development Center (SBDC), in partnership with the New York State Energy Research and Development Authority (NYSERDA), will provide energy audits for small business owners interested in improving energy efficiency for their operations. Participants must have less than \$75,000 in annual electric bills to be eligible. To apply online go to www.nyssbdc.org/services/energy/application.html. For more information, call toll-free: 800-732-7232 or email tony.presti@farmingdale.edu.

• Green Building Conference

The Office of Business and Community Relations is in the planning stage of a conference on green building materials and processes. We would like input from contractors, architects and anyone else interested in Green construction to help us with planning this event. Please take a few minutes and

complete a survey at: http://www.surveymonkey.com/s.aspx?sm=mF5PV0TN8X4XaLzZCYqSMQ_3d_3d

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SCIENCE CAFE- HOME ENERGY EFFICIENCY AND RENEWABLE ENERGY SOURCES

On October 22, the SUNY Oswego Science Café group will host a panel presentation on home energy efficiency and renewable energy sources. The focus will be practical and financial advice about installing wind, solar, geothermal and other energy saving approaches to your home and will include main presenter, Central New York Energy Smart Communities Coordinator—NYSERDA (New York State Energy Research and Development Authority), Chris Carrick.

Following Mr. Carrick will be a short Q& A period, refreshments, and several short presentations by home owners who have installed solar, wind and geothermal energy sources on their homes. The presentation will take place at the Oswego City Library in the group room from 6 p.m. - 8 p.m. The event is free and open to the public. Light refreshments will be served; reservations are not required.

Topics to be covered by the homeowner panelists include NYSERDA processing procedures, and site considerations; reasons for selection of type of renewable energy; choice of contractor/brand of energy source; problems related to obtaining, setting up and installing the unit; length of time for NYSERDA approval and reimbursement; and satisfaction with results of projects.

The Science Café group at SUNY Oswego represents an ad hoc group of members including faculty and staff, the Civic Engagement Program, Experience Based Education, and the Office of Business and Community Relations. The event is sponsored by the Science Café Group, the Office of Business and Community Relations, the Syracuse Section of the American Chemical Society, and in cooperation with NYSERDA. Refreshments will be provided by Aunt Mary's catering.

For more information about the program contact Thad Mantaro at thaddeus.mantaro@oswego.edu.

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PUBLIC ISSUES FORUM TO HIGHLIGHT ECONOMIC AND REGIONAL DEVELOPMENT

This fall, the SUNY Oswego Office of Business and Community Relations will present a Public Issues Forum Series on Sustainability for the greater Oswego community. Policy forums will take place November 19th and December 10th at 7 p.m. at the SUNY Oswego Campus Center Auditorium, and will be free and open to the public. Light refreshments will be served. Reservations are not required.

The November forum will feature a panel of Economic and Regional Development experts representing Operation Oswego County, the City of Oswego, Empire State Development, the Central NY Regional Development and Planning Board, and SUNY Oswego. This panel will build on the spring panel presentation, and present updates regarding regional sustainability initiatives.

This comprehensive programming reflects the outgrowth of the April 22nd roundtable discussion at SUNY Oswego where community residents requested leadership from higher education on sustainability. For more information call 315.312.3984 or e-mail thaddeus.mantaro@oswego.edu.

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FAIR TRADE FESTIVAL

October is Fair Trade month. The student group, Students for Global Change has organized a Fair Trade Festival involving local businesses for Friday October 30th , from 6-9 pm in the Hewitt Union Ballroom.

The Festival has been created to raise awareness for fair trade/equal exchange and buying local products. Come out and support your local businesses, small businesses, and farmers around the world with your friends and family! There will be a Fun Fall Carnival, Games, Arts & Crafts and delicious local food!

[Click here for the view the event flyer.](#) Hope to see you there, please spread the word!

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