Oswego to Bring the Color in April
By Ross Bentley
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On Saturday, April 20th, SUNY Oswego will be holding its first annual Color Oswego event. The fun run is the joint effort of Campus Recreation, the Fitness Center, the Lifestyles Center, and Hart Hall and will be one of the biggest events that Campus Recreation puts on this semester.

Color Oswego allows students to not only get a workout in the beautiful spring weather, but it also brings in the fun of the participants coloring their bodies along the way.

The event will start at Glimmerglass gym (located in between Onondaga and Oneida halls) at which point the students will split into two groups before meeting back at Glimmerglass at the finish.

Along the way, the participants will be splattered with a different color by volunteers at each marking point. By the time they reach the finish, students will look like rainbows after being splashed with five different colors.

Student’s aren’t racing against one another, but instead will be going at their own pace through the finish. “It’s not a race in any means, there is no first or second place. It’s all a jumble and we’re hoping it’s going to be a great time,” said Graduate Assistant of Special Events Danielle Meyer.

Color Oswego is similar to other events like Color Me Rad, but Oswego brings its own twist and flair to the popular color run style event. “Ours is unique because it was created by an organization in the Oswego community, so we are going to have a lot better connection with students,” said Coordinator of Campus Recreation Bill Ling.

“We’re not doing it for any monetary gain we’re just trying to put on a great event that not only promotes fitness but, so much more.”

Although color runs are gaining in popularity in large city areas, it is still a relatively new concept to college campuses. “We wanted to do something fun and new that was upcoming,” said Meyer. “Not many campuses have had the opportunity to do this. Hopefully at Oswego this will become an annual thing that will grow bigger and bigger each year.”

Participants will be provided with T-shirts and sunglasses at the beginning of the run, and afterwards there will be games and activities for them to partake in.

Color Oswego caps out at 200 participants, and registration is ongoing on Imleagues, so register today to guarantee your spot. There is a $3.00 fee for participants that can be made at Glimmerglass the day of the event. The registration deadline is April 18th.