Our Mission
CandidCareer.com is changing the way we approach career exploration. Whether you are just beginning to explore career options, preparing for a job interview, or looking to change careers, CandidCareer.com can help. We are the premier provider of thousands of informational video interviews with real professionals through an easy to use website. Our notion is that we can all learn from the experiences of others. Our site is dedicated to providing the inside scoop on careers so our viewers will be informed and ready for what lies ahead. Find your passion today at CandidCareer.com!

“Every person travels a different path, and we can all learn from their footprints left behind.”
— BILL GLADING, FOUNDER

Testimonials
“Candid Career’s AlumNet allows us to expand the ways that students and alumni learn about careers. The videos not only inform about careers but also model effective interviewing for information in manner that connects with current students and recent graduates.”
— CHERYL BONNER, DIRECTOR OF PENN STATE ALUMNI CAREER SERVICES

“The average person spends over a quarter of their life at work. Find your passion!”

CONTACT US
info@candidcareer.com

CandidCareer.com
GET REEL ABOUT YOUR CAREER

“Candid Career was able to immediately differentiate itself from its competitors based on the high quality of its content and video production. College students are a tough audience to reach—to grab their attention you have to provide the information they’re looking for and package it in a way that makes them want to check it out. When it comes to careers, that’s no small feat.”
— SHAWN GRAHAM, AUTHOR & FORMER DIRECTOR OF MBA CAREER SERVICES AT UNIVERSITY OF PITTSBURGH
Why CandidCareer.com?

► **VARIETY**
Thousands of video interviews from professionals in a wide variety of careers. There is something for everyone—youth, adults, dislocated workers, veterans, career changers, and more!

► **PERSONAL AND HONEST INFORMATION**
Real people sharing real experiences; you can’t get any closer to the truth!

► **PRACTICAL ADVICE**
Interviewees share insights and practical advice about their jobs, including the education, training, skills, aptitudes, and experience necessary to work in their fields.

► **CONVENIENCE**
Available anywhere Internet service is! Its easy navigation and robust search capabilities allow users to quickly find informative career interviews that match their interests.

► **CURRENT**
New videos for existing and emerging occupations are added weekly.

**Benefits**

► Discover career fields you did not even know existed and learn what it takes to get there.

► Save your favorites to help guide your college and/or career discussions with your parents and/or school educators.

► Use the information and advice to prepare for interviews, career fairs, and networking.

► A fun and efficient way to explore careers! Similar in nature to YouTube.

“**YouTube is the #2 search engine on the web. I think that’s a powerful statement from a consumer insights perspective about how people today are seeking to learn through video.”**

— BILL GLADING, FOUNDER

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**Career Advice Channel**
Hear from industry professionals giving advice tips on specific topics such as Resume Writing, Interviewing, and Networking.

**Search Videos By**

► Industry  ► Career Title  ► Major  ► College Attended  
► City, State  ► Company  ► And More

**EXAMPLE INTERVIEWEE PROFILE**

Lily works in Client Development for S&P’s Capital IQ in New York City. She majored in Finance and Economics at Villanova University. She explains what it takes to do sales!

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**Our Products**

**CandidCareer.com**
An easy to use website that hosts a library of informational video interviews. New videos added weekly.

**AlumNet**
A school branded version of CandidCareer.com that features only your school alumni. AlumNet includes networking capabilities for students to connect with alums for follow-up questions and mentoring.

**Company Profile Pages**
A new and fresh recruiting tool for companies! Save money and time by reaching our users through your very own video-based profile page. The page is branded to your company and can be customized to include job postings, news and other relevant information.

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**Example Careers**

► Jonathan, Financial Advisor  
► Aubrey, Cardiac Nurse  
► Tarun, Electromagnetic Engineer  
► Hannah, Lobbyist  
► Steve, Judge  
► Julie, TV Producer

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**Real People + Real Feelings**

**Really Good Career Advice!**