As the 2010-2011 academic year came to a close at SUNY Oswego there were many exciting happenings to report about the School of Communication, Media and the Arts. Since we are a school that encompasses the arts and communication, much of our public image results from the many activities sponsored by the School’s departments, in cooperation with Artswego and by individual faculty members or by student organizations. The past academic year illustrates a vibrant series of cultural and artistic events surrounding the School’s departments. At the same time each department offers a wide variety of courses and programs that support the 1100 majors in the school, the students in General Education and the general college population through elective and cognate course offerings.

Of particular note is that three of the four departments in the School received high marks from their respective accrediting organizations. The Art Department received praise from the National Association of Art and Design in its final report, giving Art reaccreditation. Pre-visitation reviewers from the National Association of Theatre Schools and the National Association of Music Schools were very positive, saying that they felt that the degree programs were appropriate to the mission of the School. We look forward to the seeing both of these programs receiving reaccreditation.

The School has been working on new graduate initiatives and revised undergraduate curricula that will advance the goals of the College, initiatives that enhance the learner-center approach, and activities that provide students with meaningful experiences on and off campus.

The 2011 Annual Report highlights the many activities that illustrate a talented and caring faculty, exciting learning opportunities, and future directions that will enable the School of Communication, Media and the Arts to flourish.

We hope that you will find this report an exciting reflection of our vibrant School.

Fritz Messere, Dean
Julie Pretzat, Associate Dean

In The News...

• Diaspora: From Global to Local, the first radio co-production of the School of Communication, Media and the Arts, Artswego and WRVO-FM was nominated by the NY Associated Press as best news series of the year.

• The Adopt-A-School project between SCMA and the Oswego School District was extended to both semesters this year, bringing dozens of Oswego Middle Schoolers to campus to learn about the art and craft of sound recording.

• SCMA sponsored a delegation from Azerbaijan as part of the International Visitor Leader Program to discuss and review the way Oswego teaches journalism and promotes student expression through campus media.
**Theatre and Music News....**

- More than 480 high school students from 5 counties around the region attended the *52nd Annual High School Drama Festival*. The schedule included high school performances, workshops by Oswego faculty and alumni and a performance of *Grease*.
- Student productions of *Underpants* and *Readers Theatre* performances contributed to a successful theatrical season. *Underpants*, the senior honor’s production received an invitation to compete in the Kennedy Center regional theatrical competition.

- Rob Auler’s *American Century* CD was nominated for a *2010 Syracuse Area Music Award* (SAMMY).
- *I’ve Known Rivers*, a new musical composition by the Music Department’s Aaron Reece, was premiered in April.
- Nationally known artists, like saxophonist Javon Jackson and tenor Nick Phan, performed with our music students and held master classes.

**Art Happenings and News....**

- *Student’s Taking a Professional Show by Storm* Of particular note is that Art students swept the Lakeside Statewide competition hosted by the Oswego Art Association. From printmaking to painting to book arts and sculpture students from Art competed against professionals and students from across the state. Martin De Vita won *Best in Show*, Michelle Strader took *Second Place* awards while 6 more students received *Honorable Mention* or had their works accepted in this competitive show.
- *Two Minute Theatre* Each semester the imagination of Art students studying multimedia is demonstrated as students in Professor Cara Thompson’s classes create spoofs and parodies of contemporary films, all done in 2 minutes or less. The Campus Auditorium was filled with students and faculty alike, waiting to hear which film won the *People’s Choice Cheesy Awards*.
- Student exhibits in the *Juried Students* and *Spring BFA* exhibitions display wonderful works by Art students in a wide variety of media.
- *Variations on the Theme of Winter* featured the works of 50 students from art classes with Professors Amy Bartell and Jeff Welsh.

*Grease* and *Dracula* (pictured below) played to full houses on the Waterman stage pleasing audiences young and old.

*Pink Lady Weekend* held in conjunction with *Grease* helped raise $790 for the American Cancer Society.
Communication Studies News and Events....

- **Katrina Webber (‘11)** awarded top Student Poster Presentation at the annual *Eastern Communication Association* conference.
- **Oswego.net 2011 draws more than 134,000 hits.** Professor Ulises Mejias’ innovative gaming class sponsored the third alternate reality game to explore issues of social justice in the relationship between the U.S. and Mexico.
- **First Annual Com Week** offers 5 communication-related events, including a roast of Professor John Kares Smith.
- **Going Global Project** videos were created by Jane Winslow’s advanced television production class to promote Oswego’s travel abroad programs.

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**Vi-tal-i-ty** /n/ mental and physical vigor, enduring quality.

From **Constitution Week** to **Career Day** in New York City to the **Summerfame Musical Theatre** experience, faculty and students in the School are involved in a wide range of activities that support the School’s goals.

Activities in the School enrich community life and supplement in-class activities. The true measure of vitality is the lasting impact and enduring quality of these experiences. Summerfame brought talented high school students to the Oswego campus.

Students joined Zelkadis Elvi (‘91) for a tour of CBS News operations on Career Day.

Theatre faculty and costumes brought Constitution Week to life.
Vitality—New and innovative programs, student recruitment, retention and support services, faculty recruitment and development, Metro Center and other Extending Learning, and facilities renovations.

SCMA-WIDE ACTIVITIES

CMA 100—A NEW MODEL FOR INTERDISCIPLINARY STUDY

Working in collaboration with Rob Auler of Music and SCMA Associate Dean Julie Pretzat Merchant, Lisa Langlois participated in the co-development of a new hybrid online course: CMA 100, Arts and Ideas. This unique course embeds campus arts and communications activities into first year students’ experience, introduces Angel and online learning, and teaches writing. Applying for and receiving a Curricular Innovation Grant: Langlois, Auler, and Pretzat. Faculty worked extensively throughout the summer and fall of 2010 to design and develop course methods and materials involving a variety of models. In the Spring semester, Associate Dean Pretzat worked with Professors Macey and Baumgartner in Theatre, offering three sections of CMA 100.

NEW GRADUATE CERTIFICATE PROGRAM APPROVED

Integrated Media Graduate Certificate was approved by the State Education Department. This is an interdisciplinary program that will be co-sponsored by Art, Communication Studies, Human Computer Interaction and Information Science. Cara Thompson in Art and Ulises Mejias in Communication Studies will provide leadership and liaison for the program as it gets underway. This interdepartmental and inter-division program offers student in and outside of establish graduate programs an opportunity to develop a truly 21st century perspective and knowledge base.

A web site was designed and produced by Ulises Mejias, the Program Director. A logo for the program was designed by Julia Kester, a graduate of Oswego’s Art program. Lastly, it was decided that the Integrated Media program will serve as a pilot for testing the Cisco Telepresence system to be installed at the Metro Center and the Oswego campus. We hope this technology will help us deliver graduate programs simultaneously at both locations.

ADOPT-A-SCHOOL - YEAR TWO

Middle-Schoolers Jack Knutson, Krysta Broeker and Ashley Sgro work with senior music major Greg Horning (far left) and recording studio manager Ken Bardin (right) learning the ins and outs of Pro Tools software in the Tyler Recording Studios. The eighth-graders also heard from Theatre Professor Jonel Langerfield-Rial, Waterman theatre electronics specialist Steve Shull, and Jerritt Wahren-dord at the Lanigan Radio Labs. The program was repeated again in the spring semester using volunteers from the Audio Design and Production Minor. This year’s program was organized and executed by Dan Wood, Music’s recording engineer and audio specialist.

Photo: Jim Russell
An innovative interdisciplinary Audio Design and Production Minor started this fall. More than 25 students have declared the minor in its first year. Dan Wood, audio recording engineer and Aaron Reece in the Music Department are charged with overseeing advisement of this exciting new interdisciplinary program. Students can take courses in music, broadcasting, theatre and multimedia.

**STUDENT RECRUITMENT AND RETENTION**

SCMA departments worked at updating our media outreach this year. Each department has been working on updating web pages and making them more appealing to our target audience. SCMA has undertaken the development of several videos for YouTube and for general use by the School. New pages have been created on the School web site for each program. The School also maintains a Facebook page for prospective students and alumni.

Accepted Student Day, held in conjunction with the Office of Admissions, was very successful with more than 126 families visiting that day. Part of the success can be attributed to the outreach provided by the School with separate postcard reminders, individualized emails and letters to each accepted student. Students and faculty alike take part in this important recruiting device.

We celebrate our students by letting them design postcards, web pages, videos and other materials used by the school throughout the year.

**SUMMERFAME**

Summer 2010 marked the first intensive musical theatre high school experience. Budding actors from around the state came for the two week intensive program run by theatre alum Kevin Kennison. Students were delighted. Phrases like “awesome, absolutely eye-opening and beyond what I expected” were among the reviews that the two-week program garnered.
1. Did you do anything with the Graduate School? Extended Learning? Online Course development?

**ART**
Committed to improving and growing our graduate program and offerings, members of the department were involved in several innovative operations. Highlights from the 2010-2011 academic year include the following:

- Art fully embraced strengthening and furthering the graduate experience for student enrolled in studio study through the creation of a graduate only critique course. This unique course pulls students from across all media areas for a seminar experience that centers on critical review of their studio efforts.
- Integrated Media coordination was provided by Professor Cara Thompson.

**COMM STUDIES**
- Com 314 - Crisis Communication (online) was developed for the fall 2011 semester (Taejin Jung).
- Health Communication Certificate Program: Survey of Health Communication (COM316 & COM516) was approved by UCC and Graduate Council as a core course for the upcoming Health Communication Certificate Program and will be offered from the fall 2011 semester (Taejin Jung). Additionally, Patient-Provider Interaction (COM 5XX) was developed to support the Health Communication Certificate Program (Kristen Eichhorn).
- Online Course Development: Six new online courses to be launched this summer.

**MUSIC**
- Music implemented Mus 112 as a full online course and is in the process of developing Mus 100 and Mus 101 as fully online courses.
- Music 523, Women and Music and Music 590, African Music in the Americas were both approved for graduate credit.
- MUS 317/517 offered during summer session

**THEATRE**
- The Department offered a section of THT 110: Introduction to the Theatre as a First Choice course (Fall 2010).

2. Did you participate in any way with the Foundations of Excellence (first year and transfer self-study) project?

**ART**

**FOUNDATIONS OF EXCELLENCE**
Co-Chairing with Kathy Evans, Rick Metzgar took on a leadership role in the Foundations of Excellence Self-Assessment Learning Dimension endeavor. Active in the 1st year and preceptor program for many years, Professor Metzgar actively mentors and supervises faculty teaching in the 1st year program. Art looks to his insights as it engaged in revising our foundation program for all majors in the department.

**TRANSFER SELF STUDY**
The Art Department studied the performance of transfer students in Art and their impact on our programs. The department created and has begun offering courses to address the needs of transfer students, which differ from students entering as freshmen.
ART 311 — Transfer Student Colloquium
In an effort to help students develop a fuller understanding of the study of art, graphic design, and art history, as well as to develop an understanding of how these connect to disciplines outside of the visual arts, Art created a new, 1-credit colloquium class to make students aware of the ways study outside the major can benefit their creative work. The course looks at contemporary work, investigating the concepts being put forth in a manner that forges connection to general education while providing a space where the department can work directly with students on academic matters concerning their progress at Oswego as well as future academic planning beyond SUNY Oswego.

Finally, the course is intending to build a sense of community within the discipline. Transfer students in a pilot course during Spring 2011 report a sense of ease around making friends, finding out where things are, and understanding the cultural differences between where they were, and how Oswego functions. Faculty have been able to more quickly in identifying those students having difficulties with their academic obligations and assist in improving these situations, serving to circumvent academic problems.

ART 322 & 323 Transfer Student Courses
The ever-increasing number of transfer students created many problems for our programs at the intermediate level, including a drop in the quality of student work and a lack of understanding of the discipline. Our observation is that there is no firm standard for foundation studies because these students come from schools with different and discrete approaches, bringing with them a mixture of skill sets and discipline knowledge not fully compatible with the approach we take in our department.

The department views these students as differently prepared and wanted to give them what they need to thrive at Oswego. ART 322: Drawing for Transfer Students and ART 323: Digital Media for Transfers. ART 323 focuses on the collection of drawing skill sets junior level students are expected to have at Oswego before proceeding to upper level courses while ART 323 focuses on digital media. These courses provide the department with a space in which to provide a smoother transition to Oswego for these students.

3. Did you work on any curriculum developments (other than the routine things we do to keep our classes current)?

NEW DEGREE AND REVISED CURRICULAR WORK

ART
Last year’s NASAD self-study resulted in the department evaluating curricular issues and re-envisioning our future and consider untapped potential. The 2010-11 academic year offered opportunity to work on new programs informed and influenced by the NASAD experience. The department spend much of the year working on revisions to the curriculum that reflected the recommendations of the NASAD review. These revisions were successfully passed through Faculty Assembly and include a new minor in Photography.

One area of particular interest is the potential to create of new undergraduate experience employing an interdisciplinary model that rests at the intersection of new technology and the arts. Under the leadership of Cara Thompson, faculty in art, music, theater, communications, HCI and computer science have been meeting throughout the year to develop a B.A. degree in Integrated Media.

This new program initiative reflects earlier work done by the School with the creation of the Integrated Media Graduate Certificate program, this new degree program could emerge as a full program proposal during the 2011-12 academic year.
COMM STUDIES
The Broadcasting and Journalism areas are exploring the possibility of merging and redesigning the curriculum of the two majors. Reasons for exploring this move include the convergence of media in general, and the fact that journalists are increasingly expected to possess digital media production skills, while media practitioners are also often expected to have a basic knowledge of reporting. Efforts to redesign the curriculum during the academic year of 2010-2011 included multiple area meetings and the redesign of BRC 108 (led by Cristina Pieraccini, with input from David Moody), renamed as Introduction to Mass Media and Journalism History.

Additionally, the Coordinator for the Broadcasting and Mass Communication area, Ulises Mejias, conducted a survey to gauge student’s reactions to a draft of the redesigned curriculum. The survey results were presented to the Broadcasting and Journalism areas, as well as the Chair of Communication Studies and the Dean of SCMA.

New graduate courses were developed for the health communication graduate certificate. The department began planning for the creation of a masters degree in communication studies. The program would require a core of courses that would allow the student to attach to the proposed Health Communication and Integrated Media certificates.

MUSIC
The department implemented the new Audio Design & Production Minor and did a complete review of courses in preparation for the upcoming NASM visit.

- Curriculum Innovation Grant to develop Music Scoring for Film and Video

THEATRE
New Minor: At the beginning of the 2010-2011 academic year, the Department decided to increase focus and support of the Technical Theatre/Design program. We developed a potential learning agreement with the Art Department, as well as beginning discussions of a similar agreement with the Technology Education Department. Through this process we will propose a new specialized minor in Presentation Design while continuing to fine-tune our plans for the major. One reason for this decision was that we were simultaneously working on our NAST Accreditation documents. As 2011 comes to a close, we have the new minor ready to formally propose.

As part of preparation for NAST accreditation, a number of classes were identified as needing to be rewritten. Although not all of those identified were submitted to the Undergraduate Curriculum Committee, eight revisions including THT 130 - Fundamentals of Acting, THT 440 - Advanced Directing, THT 230 - Intermediate Acting, THT 251 - Costume History were passed by UCC. Also a new course, THT 119: Introduction to Technical Theatre was accepted by Undergraduate Curriculum Committee and will taught in the fall.

3. Intellectual Rigor—Setting high expectations, academic integrity, curricular improvements, assessment activities, co-curricular activities, and scholarly and creative activities.

INNOVATIVE USE OF TECHNOLOGY
ART
Always search for new and improved ways of using emerging media within the classroom; Cara Thompson created an innovative speaking series that placed Alumni from across the country into the classroom for “chats” and discussion with seniors and other interested students. Using Skype and digital cameras, students and faculty were able to engage in a conversation with various alumni on a full range of topics centering on career development.

Key questions covered included: What was a misconception they had while at Oswego that got toppled over once they left, relevant thing students need to know how to do, and what is it that can’t possibly taught until your out of school.
Participating Alumni Included:
• Dawn Orlandella from Eric Mower, Syracuse
• Michelle Roberts, work picked for a “best of self-promo” book.
• Amanda Kellerson from Local Info, Rochester
  Devon Burns, Chicago/Marketing
• Cheri Leno, Ralph Lauren- art director

MUSIC
• Introduced the use of Coda Smart Music software in applied studio lessons
• Experimenting with the use of Smartphones and iPod Touch applications such as Metronome, Tuner, the Amazing Slower-Downer and Realbook in applied studio lessons and chamber ensemble rehearsals.
• In MUS 206, students were exposed to subject area material electronically through smart room technology. Students viewed numerous authentic vocal and instrumental performances, and historically accurate biographical material through the utilization of the wide world web. Students were provided with a class web-blog, which provided additional resources for research beyond the classroom environment. Students’ learning was enhanced through the technology of Angel with posting of announcements, resources, and learning materials.
• We obtained funding for a large-screen HDTV display to replace projector in MIDI Lab, 3 new iMac computers, and 4 additional Mbox audio interfaces and licenses for Pro Tools software; and audio amplifier, speakers and wall mounts, mixer, and CD player

CURRICULAR, CO-CURRICULAR AND ALTERNATIVE ACTIVITIES THAT SUPPORT INTELLECTUAL RIGOR

ART
COOPERATIVE LEARNING - PLAY DATES
Professor’s Amy Bartell and Cara Thompson discovered they were teaching class across the hall from each other and decided to try something new. The end result was combined creative sessions called “Play Dates,” a series of quick, focused collaborations – with emphasis on creative spontaneity, quick and elaborate output and collective work. The final outcome at the end of the semester was that the overall work produced by these students was more inventive, and energetic—additionally, student stress was lower.
This approach was so successful; the department will be reviewing it at our year-end retreat to determine how to incorporate the approach elsewhere in the curriculum.

RECRUITMENT - PORTFOLIO DAY AT VILLA MARIA COLLEGE
Our first time attending, this event brings together Art Schools from across the state to recruit students from central New York, western New York, and western Pennsylvania. During the event, high school students can show their portfolio to schools they are interested in and get feedback on what to do to improve them, and also can explore whether their interests are a good fit for that particular school. We intend to participate again next year as well as to look into other portfolio day’s downstate. Both Professor Richard Metzgar and Cara Thompson represented Oswego; bring promotional materials and forging relationships with several interested students.

VISITS TO AREA HIGH SCHOOLS
Both Roxanne Jackson (Oswego High School) and Christopher McEvoy (Auburn) paid visits to high school students in an effort to inspire them about careers in the visual arts.

COMM STUDIES
STUDENT RECRUITMENT, RETENTION, AND STUDENT SERVICE EFFORTS
• Created a Communication Studies Facebook page to inform students about internships, new courses, and to disseminate information about Department events. The page also functioned to maintain connection with Alumni. To date, over 400 members have ‘friended’ the page.
• Six faculty members mentored 13 undergraduate students who served as teaching assistants in the
department this year, including Dr. Knapp, Dr. Hirsch, Dr. Eichhorn, Prof. Winslow, Prof. Granelli and Dr. Mejias

• Six faculty worked as First Year Advisors: Dr. Diddi, Dr. Eichhorn, Dr. Gilligan, Prof. Granelli and Dr. Jung and also served as mentor for their peer advisor
• Kristen Eichhorn served as an official mentor for 4 freshman enrolled in the university-wide Leadership/Mentor program
• Crafted new language for departments’ internship coordinator. John Kares Smith served this role in fall 2010 and David Moody served this role in spring 2011.

STUDENT CLUBS
• PRSSA Oswego Chapter has reinvigorated its member recruitments and activities. It has more than 20 regular members and staged a fund raising event and visited the Eric Mower, a local marketing research company. It has connected with alumni and been involved in network expanding activities.
• Lambda Pi Eta, the National Communication Association’s honor society inducted 26 new members on April 28, 2011 into SUNY Oswego’s. This brings our total membership up to 41 members.
• National Broadcasting Society has approximately 15 members. This past year the organization hosted several guest speakers.

4. Accomplishments in support of vitality

MUSIC
NEW AND INNOVATIVE PROGRAMS WITH REMARKABLE ACADEMIC IDENTITY, STANDING AND SUCCESS
• Began accepting Audio Design & Production minors: twenty-five minors have declared in the first year.
• Development of a new course in Music Scoring for Film and Video
• Implemented CMA 100, hybrid class. Combines concert attendance, creation of online content, moderated discussion posts, lectures from teachers and guests, in-person student meetings. Combines art, music and theater in a first-year, introductory experience.

FACULTY DEVELOPMENT
• Faculty participated in Project SMART’s 2010, summer professional development program
• Faculty members participated in training workshops on Angel and Online Course Development, as well as the new Document Imaging System

CONTRIBUTIONS TO THE VITALITY OF THE COLLEGE EXPERIENCE
• Outstanding Ke-nekt concerts
• Outstanding Faculty series concerts
• Many faculty concerts in the CNY area
• Many ensemble concerts on campus and in the community
• Produced and recorded Rob Auler’s American Century CD (2010 Syracuse Area Music Award nominee)
• New orchestration of Piazzolla’s Gran Tango, premiered at Parents’ Weekend concert, in October 2010
• New composition by Aaron Reece, I’ve Known Rivers, premiered at a concert in April, 2011
• Coordinated and performed at Torchlight and Commencement ceremonies
**THEATRE**

- The Department hosted the 52nd Annual High School Drama Festival on April 8, 2011. 480 high school students from 13 area schools from a five county region attended the festival.
- Dramaturgy was a major part of each main stage production this year. The Dramaturgy class (THT 334) was offered during spring 2010 semester. The work provides cultural, historical and biographical contexts for the shows. Dramaturgy helps the audience to connect to the play on a deeper level through class presentations, lobby displays, program notes and information packets and presentations for all students involved with each production.
- Two sections of Jonel Langenfeld-Rial’s INT 120: Storytelling (Spring 2010) performed their stories for children at the H. Lee White Marine Museum on Saturday, May 7. The students conducted two art activities with the children, both of which related to their stories and helped reinforce the lesson learned in the story.
- The Theatre Department (in connection with the Music Department) worked with the Dean’s Office to offer Summerfame, a two-week residential summer institute in performance for high school students, in July 2010. Summerfame offered training in Music-Theatre, Dance, Voice and Acting as well as workshop sessions in planning for college and careers in the performing arts.
- The Theatre Department became members of the Association for Theatre in Higher Education (ATHE) and United States Institute for Theatre Technology (USITT).

1. Did you do any innovative activity with your students? Embed Quest participation? Partner outside the department in a collaborative way?

**ART**

**COLLABORATIVE PARTNERSHIPS**

- Diversity in the Classroom—Poster Campaign
  Working with the School of Education to develop posters relating to the recruitment of a more diverse group of educators, students in Professor Amy Bartell’s digital illustration class were challenged to create compelling and engaging illustrations and posters. Working in collaboration with Professor’s Anne Fairbrother and Bonita Hampton, students worked through a series of exercises to develop imagery and designs that addressed the need for, and the value of diversity in the classroom. Student’s approached this project from various angles including: bullying, as well as racial, gender and economic discrimination. Students Participants: Julia Arilotta, Randy Belcher, Melissa Cannizzaro, Caitlin Collins, Kari Cramer, Marissa Doebert, Christopher Downey, Lauren Fisher, Christopher Gauthier, Travis Hafner, Jessica Hanlon, Carly Karas, Benjamin Kopp, Megan LaBarge, Justin Mastrangelo, Ariel Marcus, Mary McLaughlin, Phillip Moore, Robert Moore, Lacey O’Connor, Paola Palacios, Ashley Poulton, Kathleen Steil, Adam Sternberg, and Bradford Waterman.
- Stereotypes of Native Americans—Collaborative Presentation
  Professors Lisa Seppi (Art) and Kevin White (Native American Studies/American Studies) presented on the “Stereotypical images of Native Americans” hosted by the Native American Heritage Association, SUNY Oswego, 2010.

**COMM STUDIES**

This was a very productive year for engaging students to participate in innovative activities:

- All 30 students in the 415 class entered the PRWeek PR Student of the Year Competition (Tina Pieraccini).
- All students enrolled in COM 365 participated in Quest 2011.
- All students enrolled in COM 303 presented scholarly posters in the Campus Center as part of Communication Week.
- All students enrolled in COM 490 participated in service learning.
MUSIC

- Audio production students, broadcast and video production students, electronic music/MIDI composers, performers, and graphic design students collaborated in Adopt-A-School. Five SUNY Oswego audio production students signed on to the project, earning credits through service learning (GST 302, 2 students), independent study (1 student), by having adopt-a-school activities integrated into their courses (1 student), or by using the project as a Capstone (1 student)
- Faculty participated in Project SMART’s 2010, summer professional development program and incorporated best practices from the program into Adopt-A-School

THEATRE

- New Voices: Ten Minute Student Written New Play Festival. New Voices was presented in collaboration with the Creative Writing Program in the English Department. This year six plays were given staged readings for two performances in the Lab Theatre.
- Dr. Jessica Hester, with Dr. Bennet Schaber from English/Cinema & Screen Studies, developed a new course, “London Calling: Experiencing Performance Studies” (taught spring semester 2011) which took twelve students London over Spring Break.

ACADEMIC TRAVEL

ART

The department has been steadily building a departmental culture that promotes student travel for professional research and development. Highlights from this year’s travels include the following:

- College Art Association, February 9-12, 2011, NYC, The College Art Association (CAA) is the premier professional organization for academics in the visual arts. The annual meeting offers opportunity to listen to speakers, participate in workshops, mingle with vendors, and visit area museums. This year faculty made the effort to bring several students to the meeting (Michelle Bennett, Kate Walseman, and Cala Glatz)
- Geeky By Nature Conference, March 31-April 1, 2011, NYC, Professor Cara Thompson routinely takes students to technology conferences, and this year was no exception. Stringing to get funding from the Art Department, the SCMA and CLAS Dean’s Office, as well as the Provost’s Office, Professor Thompson was able to take 5 graduate and undergraduate students from the HCI, MAT Art, and Graphic Design. Geeky By Nature” offered 2 days of presentations and workshops on design, art and code for digital designers and developers. Student Participants: Carly Karas and Phillip Moore (Art), Julia Kester and Shuang E (HCI) and Carla Senecal (MAT).
- Other travel this year included visits to state Museums in Buffalo, Rochester and Syracuse, as well as out-of-state visits to the Massachusetts Museum of Modern Art as well as museums throughout the Boston area. While these trips are vital, Professor’s are constantly seeking to forge local connections, helping to show students the ways in which they too can be practicing artist. An example of this would be the field trip painting students took to visit the studios of Al Bremmer and Kate Timm. These two artists have a beautifully designed studio in Hannibal in which each artist maintains a separate space in remodeled barn.

QUEST PARTICIPATION

ART

Several professors from across the department embed Quest Participation into their courses. For some, the results are research/paper presentations, for others it is the display of creative works and the chance for viewers to interact with the artifacts and talk about the work with the creators. Highlights of our Quest efforts include:

Both Historians, Dr. Lisa Langlois and Lisa Seppi, strongly encourage students to take their research efforts from the their art history courses into Quest. This year’s presentations included:
- Jessica Finch, “Raven Dominates Northwest Coast Indian Art,” Sponsor: Lisa Seppi
Several Studio and Graphic Design faculty also routinely participate in Quest, staging displays of student creative projects. This year’s presentations included:

- **Bookmaking,** Student Participants: Kelly MacDorman and Angela Varos, Sponsor: Kelly Roe
- **Painting,** Student Participants: Morgan Goodwin and Michelle Bennett, Sponsor: Chris McEvoy
- **The Best of Interaction,** Student Participants: Sarah Argus, Cameron Bruhns, Steven Peron, Julie Wing, Mike Chamberlin, Anders Villoman, Kelli Ariel, Chris Cavanaugh, Christie Maldonado, Caitlin Marcy, Gary Mullin, Sponsor: Cara Thompson
- **The Best of 409 Video,** Student Participants: Joe Donnegan, Kevin Graham, Beth Mand, and Jesse Gliesman, Sponsor: Cara Thompson
- **Designing Departmental Pages—Overview of the Art Department Web Page Project** Student Participants: Katie Loperfido, Kristen Polmanteer, Bryant Cook, and Randy Belcher. Sponsor: Devin Kerr
- **ORI Poster Designs: Bonobo Handshake,** Student Participants: Lauren Fisher, Kevin Graham, Taylor Dantz, Travis Hafner, Brenda Fox, Jesse Gliesman, Miles George, Aaron White, Justin Mastrangelo, Amanda Lombardi, and Ashley Poulton (Finalist). Sponsor: Cynthia Clabough

**COMM STUDIES**

[Note: Only first authors are identified below—a total of 32 students participated across 6 presentations]

Genter, K., et al. (2011) Flexibility: Working it out in the workplace
Landry, L. et al. (2011) Small talk, emotional intelligence and humor
Wolfe, A. et al. (2011) The commercialized presentation of holidays in the media
Scharfe, J. et al. (2011) Approachability in the workplace
Costello, J. et al. (2011) Etiquette in the business world

Visiting Artist Program—Interdisciplinary Events
Several Faculty were successful in seeking funding from a variety of sources including ARTswego, Student Association Programming Board, and Auxiliary Services to bring a series of visiting artist to campus. Many of these presentations involve artist that reach across disciplinary boundaries. Their visits on campus serve to bring faculty and students together, further building interdisciplinary relationships and collaborations. Highlights from this year include the following:

- **Ira Greenberg:** Animator, Print Designer, Web and Interactive Designer/Developer, Programmer, Art Director, Creative Director, Managing Director, and Art Professor. With an eclectic background combining elements of painting and programming, this visiting artist brought students from art, graphic design, computer science, information science, and HCI together for workshops and talks the filled an entire day, spilling into dinner at a downtown restaurant. Coordinator: Cara Thompson
- **Bonnie Rae Brickman:** Film/Video Editor
  With interests in traditional film and video editing as well as emerging media, this visiting artist spent a week conducting workshops and speaking to students in graphic design, cinema studies, and broadcasting. Co-Coordinators: Cynthia Clabough (Art) and Jane Winslow (Broadcasting)
COMM STUDIES

ASSESSMENT

- Jennifer Knapp, served as the assistant to Bray Wray to enhance assessment resources on our campus. In September 2010, she attended a 3 day Institute on assessing student learning sponsored by the Middle States Commission on Higher Education (MSCHE) with Brad Wray and Randy Odendahl. Topics ranged from creating student learning outcomes, to developing a culture of assessment on our own campuses. After the conference, she shared what she learned with the department, and gave a CELT presentation on the “Rob “Myths of Assessment.” In February 2011, she attended another MSCHE sponsored workshop with Brad Wray on using assessment data. As a result of her training, she was able to accompany Brad Wray on a visit to the Physics department to offer them advice on how to incorporate assessment of student learning more seamlessly into their 5 year self study. She hopes to visit more

- Kristen Eichhorn served on Middle States Working Group, Institutional Leadership and Governance led by Robert Moore.

- Faculty Workshops: Dr. Hirsch, Dr. Knapp and Dr. Eichhorn will be attending workshops on May 19-20 on problem centered/service learning and assessment

3. Did you do any work with students on our off campus that had a civic engagement component?

ART

SOCIAL ACTIVISM AND ART

During the Fall semester Tyler Art Gallery Director, Michael Flanagan brought to campus a traveling exhibition about the work of social activist artist, Sister Corita. Titled, “Sister Corita: The Joyous Revolutionary,” this exhibition brought to life the tumultuous nature of the 1960s and 1970s. Through talks that accompanied the exhibit and a documentary video, students explored the impetus behind Corita’s work and brought that research and study into their own. Courses in graphic design, painting and ceramics embedded projects that connect to this exhibition.

CIVIC ENGAGEMENT THROUGH INTERNSHIP

ART

Several students on internship were actively engaged in projects seeking to change or improve the local/regional community. The following are three such direct examples:

- Karina Lenartowicz, Graphic Design Intern, ArtRage Gallery (Syracuse), Faculty Sponsor: Amy Bartell, Fall 2010. ArtRage is a gallery run by the CORA Foundation whose mission as stated on their web site as is to “exhibit progressive art that inspires resistance and promotes social awareness; supports social justice, challenges preconceptions and encourages cultural change.” Through the leadership of Amy Bartell, a longtime artist/activist, students from SUNY Oswego have gained valuable experience interning at ArtRage. Karina Lenartowicz is a prime example an her skill sets have been invaluable in promoting events, supporting exhibitions, and helping to keep the organization and gallery moving forward.

- Bryant Cook, Graphic Design Intern, ISCA Design (Oswego), Faculty Sponsor: Cynthia Clabough, Summer, Fall & Spring 2010-2011. During his time at ISCA Design, Bryant has been involved in many projects with a direct link to the local community. He participated in creating a newsletter that supports the Oswego Arts Collaborative, a local not for profit working to support artist and art programs in Oswego County. He also worked on collateral materials for the Syracuse Invitational Sporthorse Tournament, which at the time was an annual event that had an 8 million dollar impact in the city of Syracuse.

- Zoe Tuppen, Therapy Assistant, Oswego Children’s Project (Oswego), Faculty Sponsor: Richard Metzgar, Fall & Spring 2010-2011. This project focuses on play therapy technique with kids in Oswego elementary school. This internship, coupled with her experience through the Volunteer in Jamaica Opportunity Network, has led Ms. Tuppen to volunteer for the Peace Corp. Already accepted, she will begin serving in January of 2012.
COMM STUDIES

A. Civic Engagement Projects

• During the Fall of 2010, Ulises Mejias instituted an assignment in all three of his classes that asked students to design and execute a civic engagement project (preferably utilizing or involving media). Some of the resulting projects included: Fundraising for WRVO; Workshop to local 7th and 8th graders about responsible uses of social media; Workshop at Springside Retirement Home (Seneca Hill) about basic Internet skills; Public Service Announcements for the Oswego Humane Society video to promote awareness about The Hunger Banquet; Videogame tournament to raise money for United Way; Informational video about the Green features of The Village campus residencies; Workshop to local 7th and 8th graders about audio recording technology; Voter registration drive on campus.

• The Advanced Public Relations class planned and carried out the 20th annual SUNY Oswego United Way Walk A Thon in October 2010. All 30 students participated in the planning and success of the event (Cristina Pieraccini).

• Three students groups (one from COM415 (spring 11) and two from COM215(fall 2010)) worked for the Oswego County Health Department (Diane Oldenburg, Public Health Educator) with the campaign topics of physical activities/nutrition, tobacco use and prevention, and chronic diseases. Diane was satisfied with the campaign materials for tobacco use and prevention and used them for her campaign (Taejin Jung).

• One student group of COM415 (Advanced PR, spring 11) worked for the Syracuse Academy of Science Charter School to promote its students recruitment (Taejin Jung).

• Four student public relations agency teams of COM417 PR Strategies & Techniques served the Syracuse Academy of Science Charter School (http://www.sascos.org/) as their actual client to propose a public relations campaign to create the organizational identity and enhance the quality of internal communication (Gabriel Jin).

• John Kares Smith and Kristen Eichhorn are members of the Service Learning Committee, actively engaged in promoting civic engagement projects for our students and faculty.

B. SUNY Oswego’s Student QUEST Presentations

[Note: Only first authors are identified below—a total of 32 students participated across 6 presentations]

Genter, K., et al. (2011) Flexibility: Working it out in the workplace
Landry, L. et al. (2011) Small talk, emotional intelligence and humor
Wolfe, A. et al. (2011) The commercialized presentation of holidays in the media
Scharfe, J. et al. (2011) Approachability in the workplace
Costello, J. et al. (2011) Etiquette in the business world

C. SUNY Oswego Student Leadership Conference

Williams, Q. (2011) Leadership within the Black Student Union
Light, K. (2011) The fine points of leadership

MUSIC

• Music provided three Audio Production workshops in the Tyler Hall MIDI Lab for over 75 high school students attending the Theater Department’s 52nd Annual High School Drama Festival.

• Jazz presentation and student small group performance at Oswego Middle School or Adopt-a-School Program (12/12/10)

• Two separate, class-organized album release parties were held in Waterman Theater where OMS students presented their work to their friends and families.

THEATRE

• Two sections of Jonel Langenfeld-Rial’s INT 120: Storytelling (Spring 2010) performed their stories for children at the H. Lee White Marine Museum on Saturday, May 7. The students conducted two art activities
with the children, both of which related to their stories and helped reinforce the lesson learned in the story.

- Tyler Hall Box Office Manager, Kelly Cullinan, supported through ticket donations and tours to: Literacy Volunteers, Manlius Pebble Hill, WCNY, Employee Assistance Program, Oswego Middle School, Mexico Middle School, Oswego County Opportunities PATH Program, Oswego County BOCES Migrant Education program, Oswego County Historical Society.
- Kelly Cullinan also coordinated fundraising effort through Colleges v Cancer to raise $790 for the American Cancer Society and supported Oswego Reads initiative and campus visit by Greg Mortensen.
- In the Costume Shop, Judith McCabe worked with students from Technology Education on the nature of textiles and their manipulation and fabrication. Together they worked with a group of twenty-eight students from the BOCES Migrant Education Program, as well as hiring and training three Theatre majors to be wardrobe interns at the 2010 Sterling Renaissance Festival.
- Mark Cole of Theatre and Brad Korbesmeyer of Creative Writing co-directed a Readers Theatre performance with a group of 12 residents from Springside at Seneca Hill, a residential community for senior citizens. Paul Osborne’s play Mornings at Seven was rehearsed over a six-week period and the first act was presented on Monday March 7 as a dinner theatre performance for the residents. Two theatre students were involved as assistant directors.

**Individual and collective contributions made to the common good through partnerships**

- Faculty participated in Project SMART’s 2010, summer professional development program and incorporated best practices from the program into Adopt-A-School.
- Instituted a year-long collaborative project in audio production and electronic music between SUNY Oswego’s SCMA and the Oswego Middle School. The project involved weekly on-site instruction with over one hundred-eighty, 8th grade OMS students (twelve classes). Project-based activities were featured, and included advanced work with industry-standard music technology, synthesizers, and computers. Projects were completed in composition, sound design, and multi-track recording. Through the collaboration, OMS students were offered expanded opportunities to increase their competencies in musical performance, music technology, and audio production.
- Nine SCMA faculty and professional staff supported the project by either making visits to OMS to present, or by offering tours and workshops during the field trips.
- Additionally two separate, class-organized album release parties were held in Waterman Theater where OMS students presented their work to their friends and families.
- The Adopt-A-School program was noted as one of the significant activities that helped SUNY Oswego earn a 2010 Community Engagement Classification from The Carnegie Foundation.
- Jazz presentation and student small group performance at Oswego Middle School or Adopt-a-School Program (12/12/10)
- Performances with the Syracuse Aria Society

**STUDENT ART EXHIBITION COMMITTEE (SAEC)**

Under the faculty leadership of Michael Flanagan and Lisa Seppi, SEAC is the oldest of the three. This group plays a direct role in Tyler Art Gallery Programming. They are responsible for assisting the director to bring vibrant work into the space that speaks to student interest and concerns. This group is responsible for hosting the Annual Art Auction. This year’s auction brought close to a $1,000 into the club, which is used to support student activities, such as field trips to regional museums and galleries.

**ARTS ALIVE!**

Under the leadership of Christopher McEvoy, this club provides a variety of programming and student opportunities. Routinely hosting exhibitions in Gallery 201 located near student studios in Tyler Hall, the group also offers open studio critiques, and figure drawing sessions. The group also joins up with SEAC and Break Thru design to sponsor field trip such as the May 1st trip to MassMoca and Clark Art Institute to experience contemporary and traditional art first hand.
BREAK THRU DESIGN
Under the leadership of Devin Kerr, this club maintains an official relationship with the American Institute of Graphic Arts (AIGA), the leading professional organization for graphic designers and commercial artist. The highlight for the group this year was the opportunity to host a reception for visiting author/designer Chip Kidd, who was on campus as part of the ORI program. This group has also been active in promoting such professionalizing opportunities as attending the Annual UPSTNY AIGA Student Portfolio Review on April 7th at Stress Design in Syracuse.

World Awareness—This part of the report will focus on multicultural and global learning, study and research abroad, international students and scholars, and activities related to expanding understanding of diversity in the US.

ART
1. What activities did you bring into the classroom to further student understanding of multiculturalism or global knowledge?

Students study in art history courses that are specific to increasing student understanding of the world beyond their backyard. While these courses focus on such topics as “Native North American Indian Art and Architecture” or “Asian Art Through the Silk Road,” the course content includes building an understanding of the work within the context of the society surrounding it. This is also true of upper level art history classes in general. Additionally, all studio art faculty, fine art and graphic design alike, embedded study of art manufactured outside the student’s experience. These explorations include written research or producing work that pays homage to the visual structures of these “other” cultures. Supporting diverse populations is very much a part of contemporary art practice, so it is easy to engage students in experiencing work outside of their zone of familiarity.

2. Other accomplishments in support of world awareness?

GENIUS ART COMPETITION
Through collaboration with Dr. Fehmi Damkaci (Chemistry), the Art Department agreed to support this competition, which is an offshoot of the Genius Olympiad. Sponsored by the Terra Science and Education Foundation, these competitions solicit work by high school students from around the world that looks at global environmental issues. Finalist will be on campus June 26th through the 30th.

GO GREEN POSTERS
Now in its third year, beginning digital imaging students worked with Professor Amy Bartell to create full color posters based on the Presidential Climate Commitment’s pledge to develop a long-range plan to reduce and ultimately neutralize greenhouse gas emissions. Expanded this year, students are encouraged to look past regional/national interests to include research and consideration of our planet and the changing global climate.

MYTH AND MAGIC: FOLK TREASURES OF MEXICO—EXHIBITION
During Spring 2011, Tyler Art Gallery had the privilege of display work from the private collection of Dr. Alejandro Garcia. The exhibit included decorative masks from Mexico that expressed different cultural rituals. During his gallery talk, Dr. Garcia explained key objects on display, bringing to life the object and the people/places the object was from. This exhibit saw record numbers of students, and community members viewing the work.

OSWEGO GOING GLOBAL—WEBSITE
Approached by the group to create a website, students meet regularly with group members to ensure the site met their needs. A natural by product of any such design project, is having to understand the information you are putting forward. The simple act of building and producing this site informed the students directly involved as well as other students in the class who provided feedback through the critique process. Student Participants: Patrick McNeil and David Widrick. Faculty Sponsor: Cara Thompson
COMM STUDIES

A. Study Abroad: 43 students in the department studied abroad in the 2010-2011 academic year in England, Ireland, Spain, Italy, Australia Kolkata, Greece, and Belgium (see appendix)

• Study Abroad: COM 395: Greek Sophistry and Rhetoric in Athens. There are 6 students enrolled in this program. They will study ancient rhetoric and sophistry in a modern context. They are meeting on campus before they leave for Greece for eight days. During their time abroad, they will visit the Acropolis, the Propylea, National Archeological Museum, Parnitha mountain, the Agora, and take a day trip to Delphi to see where the oracle Pythia delivered her prophecies.

B. Study Abroad: BRC 370: Comparative Media in Paris. Ten students participated in this program that had class visits to France 24 (TV broadcast in French, English & Arabic), LeMonde Diplomatique (monthly magazine on international affairs published in 25 languages), advertising and graphic arts museums, and met with Eleanor Beardsley, foreign correspondent for National Public Radio, in Paris. Each student completed a research paper on one aspect of French media from TV news to animated movies.

• GLS 100 (A Global City Seoul) was developed and open for the Spring 2011 session (Taejin Jung).

• Exchange Students: The first five Korean students have studied in SUNY Oswego as exchange students (Taejin Jung).

C. Faculty Contributions

• For global learning experience, Prof. Jin made two presentations regarding South Korean Confucianism and culture to undergraduate students residing in Hart Hall in fall semester, 2011 and spring semester, 2011.

• John Kares Smith: Global Studies course was to have been offered in Hiroshima, Japan, March 12 - March 19th; cancelled because of the tragedies occurring in Japan.


• John Kares Smith lectured on Hiroshima at the SUNY Librarians Association Conference in Plattsburgh, New York, June 16, 2011.

• Media Economics: Global Villager’s Media Consumption Habits--Ulises Mejias did a version of the Miniature Earth Project in his Media Economics class (BRC 301, Fall 2010), where students are assigned a demographic profile based on the actual composition of the planet’s population (20 students in the class are assigned profiles from Asia, 4 from Europe, 3 from North America, etc.). Students are then asked to write a biographical sketch of their ‘global villager’ and research their media consumption habits.

• Going Global Project: Jane Winslow produced multiple video promos for the Going Global Project website (Mehran Nojan of the President’s Office) from a class project in BRC 455 Electronic Field Production and

Professor Jessica Reeher and class in front of the Parthenon. Students are part of a in a class on Greek Sophistry and Rhetoric.

Professor Eileen Gilligan’s class in Paris studying comparative French Media during Spring Break.
Editing class. These videos are to promote our study abroad programs to SUNY Oswego students, students from other campuses as well as to raise money for study abroad scholarships. (see www.OswegoGoingGlobal.org and http://www.oswegogoingglobal.org/video-gallery.html)

**MUSIC**

1. Multicultural and global learning and research abroad
   - Development of Vienna: A Global City (MUS 495)
   - Development and implementation of MUS 395: Brazilian Music: Rio de Janeiro Q3 course
   - Several concerts by the Latin Jazz Band, preceded by lectures on African influence on Latin music
   - Increased lectures on World Music in both MUS 101 and MUS 113

2. Activities related to expanding understanding of diversity within the country and world we live in.
   - Musical performances by the SUNY Oswego Latin Jazz Ensemble for six OMS music classes.
   - Onondaga Nation School visit through Project SMART 2010 summer program. Solutions for improved learning through the use of Student-Centered, Multicultural, Active, Real-World teaching were featured.
   - Continuing research on the music of the Holocaust refugees at Fort Ontario during World War II.

**THEATRE**

Dr. Jessica Hester, with Dr. Bennet Schaber from English/Cinema & Screen Studies, developed a new course, “London Calling: Experiencing Performance Studies” (taught spring semester 2011) which took twelve students London over Spring Break.

The Department offered THT 365: Theatre of India, China and Japan during the spring 2011 semester.

The Department offered the course THT 359: Costumes and Culture, which offers a global approach to clothing, culture and style.

All sections of THT 110: Introduction to Theatre, use the textbook The World of Theatre: Tradition and Innovation, which approaches every element of theatre production from a global context.
D) Engagement/Solutions—Civic Engagement Coalition and service learning, community service, sustainability learning and practices, and other contributions to local/regional solutions.

**ART**

1. Did you engage students in any activity that center around sustainability on or off campus?

   **“NATURE/NATURAL” — CLASS PROJECT**
   
   As with other areas of the strategic plan, the nature of studio classes, allow for project themes to connect to areas faculty want students to gain a greater understanding. An example with regards to sustainability would be a class project done under the direction of Professors Kelly Roe and Mary Pierce in beginning and intermediate printmaking classes in the Fall and Spring terms. Titled, “Nature/Natural,” this project centered on exploring issues of the environment such as sustainability, carbon footprint, and use of natural resources.

   **Collateral Contribution**
   
   During the 2010-2011 academic year, the printmaking area began the use of natural solvents (Soysolv and Citrus cleaner), replacing the use of heavy chemical solvents in clean up. This practice will have 50 students a year trained in the use of these materials.

2. Did you do any work with students on our off campus that had a service-learning component?

   Service Learning has long been a part of the department, from working with client projects in class to supporting students in off-campus exhibitions, all Art department faculty are actively engaged in working with students to gain valuable “real-world” experiences. The following are some highlights from this year:

   **OFF-CAMPUS EXHIBITION SERIES**
   
   Both the Oswego State Downtown Store and Metro Center featured exhibitions by students in our degree programs. Different from class-sponsored exhibitions, the follow exhibitions were mounted by the student artists themselves, with faculty serving in a purely advisory role.

   Syracuse University Professor Alejandro Garcia brought his personal collection of Mexican folk art to the Tyler Gallery in January 2011.

   Garcia’s decades-long quest to collect this art began as an appreciation of its forms, but has turned into a passion for the understanding the significance of the pieces. More than 100 masks, sculpture, costumes and ceramics were included in the show.
INTRODUCING AARON LEE
April 1 to June 10, Metro Center
A longtime contributor to the Oswegonian, cartoonist and graphic novelist, Aaron Lee, MAT graduate student. The exhibition featured a collection of his most memorable strips chronicling the life and times of a robot named Wesley in a series of illustrated adventures, which show the intrepid Wesley grappling with everything from a giant, murderous squid to date night.

FROM DIRT TO THE DINING ROOM
March 18 to April 16, Oswego State Downtown Store
Matt Wilson, graduate student in the MAT program, mounted a successful exhibition in ceramics that included a mixture of functional and conceptual pieces that mixed ceramics with wood, metals, and found objects.

EVERYTHING IS ILLUSTRATED II
January 20 to March 25, Metro Center
“Everything is Illustrated, II” featured recent work by Ben Petrie (BFA), Ian McCullough (BFA), and Bradford Waterman (BA), with special guests Aaron White (BFA) and Lach Kaddick (BFA)—All graduating seniors. Observational, graphic, fantastical, informational, humorous, mouth watering, fanciful, silly, inventive—and sometimes just plain pretty, this show featured a selection of the best work by these emerging artist.

CLIENT PROJECTS EMBEDDED IN COURSES
Many of these projects have students interacting with clients and then competing to have their designs/ideas selected for final publishing. Some have students working in teams under client supervision.

SPRING 2011
• Workforce Development Board of Oswego County, Website for Junior/Youth, ART 414, Student Participants: Bryant Cook, Michael Johnson, and Adam Matta, Faculty Sponsors: Cynthia Clabough and Devin Kerr
• Compass, Inspirational Artwork for Lobby, Student Participants: Holly DePue, Anders Villomann, Kevin McConnell, Megan LaBarge, KayCie Simmons, Brad Waterman
• Art Department, Website, ART 414 and Others, Student Participants: Kristen Polmanteer (Eng), Kate Walseman, Kristen Tryon, Bryant Cook, Randy Belcher, and Katie Loperfido.
• Art Department, Print Promotional Material, ART 408, Student Participants: Kelli Ariel, Emma Barry, Nocholas Coughlin, Taylor Dantz, Zachary DeMarsh, Devin Fernandez, Kevin Fleming, Corey Hall, Stephanie Macmaster, Justin Mastrangelo, Sean McCarthy, Ian McCullough, Shawn Merlin, Meghan Packer, Ashley Poulton, Chris Russell, KayCie Simmons. Casi Tredo, Anders Villomann, Julie Wing, and Guifang Wu.
• Art Department, Photo Archive ART 414, Student Participants: Todd Backus, Katie Loperfido, Ian McCullough, Sean McCarthy, Erica Saturno, Kara Sitnik.
• Oswego Reading Initiative (ORI), Promotional Campaign, ART 414, Student Participants: Lauren Fisher, Kevin Graham, Taylor Dantz, Travis Hafner, Brenda Fox, Jesse Gliesman, Miles George, Aaron White, Justin Mastrangelo, Amanda Lombardi, and Ashley Poulton (Finalist). Sponsor: Cynthia Clabough NOTE: PRESENTED AT QUEST
• Words in the World (English Department Capstone Course). Course: Art 414, Student Participant: Kevin Fleming, Faculty Sponsor: Cynthia Clabough

FALL 2010
• Oswego Going Global, Website, ART 414, Student Participants: Patrick McNeil and David Widrick, Faculty Sponsor: Cara Thompson
• Oswego County Humane Society. Course: ART 414, Student Participants: Jamie Quoss and Ben Petrie, Faculty Sponsor: Cara Thompson
• Autopista del Sur Theater Group. Course: Art 414, Student Participant: Nicole Sheldon, Faculty Sponsor: Cara Thompson
• Words in the World (English Department Capstone Course). Course: Art 414, Student Participant: Ale-
sha Hall and Dianka Leroux, Faculty Sponsor: Cara Thompson

OFF-CAMPUS INTERNSHIPS

• Bryant Cook, Graphic Design Intern, ISCA Design (Oswego), Faculty Sponsor: Cynthia Clabough, Summer, Fall & Spring 2010-2011
• James Coldiron, Tattoo Intern, Inkings (Oswego), Faculty Sponsor: Cynthia Clabough, Fall & Spring 2010-2011
• Marissa Dobert, Graphic Design Intern, PostNet (Syracuse), Faculty Sponsor: Kelly Roe, Fall 2010
• Jessica Kane, Graphic Design/Photo Assistant, Center Stage Photography (Rochester), Summer 2010
• Karina Lenartowicz, Graphic Design Intern, ArtRage Gallery (Syracuse), Faculty Sponsor: Amy Bartell, Fall 2010
• Ashley Poulton, Web Design Intern, Bsquare Web Design (Rochester), Faculty Sponsor: Cynthia Clabough, Summer 2010
• Zoe Tuppen, Therapy Assistant, Oswego Children’s Project (Oswego), Faculty Sponsor: Richard Metzgar, Fall & Spring 2010-2011

COMM STUDIES

A. Student Committee on Learning and Teaching (S.C.O.L.T.; Jennifer Knapp, co-founder) – This organization was co-founded by Jennifer Knapp and Diana Boyer in response to the interest of COLT members in student classroom experiences, as well as the focus group results of Knapp and Boyer (SUNY Oswego Symposium on Learning and Teaching, October, 2010). Here is the SCOLT mission statement: “We see ourselves as the liaisons between students and teachers, and strive to appropriately represent both parties. We also seek to fulfill the following goals:
1. Foster open communication and encourage dialogue between students and teachers
2. Improve teaching and learning by recognizing excellence, as well as identifying and proposing solutions to classroom problems
3. Help maintain mutually satisfying and beneficial relationships between students and teachers
4. Align the goals of students and teachers in order to increase and sustain motivation in the classroom.”

During the fall 2010 semester, members of SCOLT (roughly 10 students, a majority of them from Communication Studies, but including Earth Science, Philosophy, and Education) took over the “Apple for a Teacher” certificate program previously run by CELT. One SCOLT member (Katrina Webber, Communication Studies Class of 2011) also conducted a focus group on the “Use of Popular Culture and Media in the College Classroom.”

The results of that focus group will be shared at a CELT Spring Breakout session.

B. Faculty Contributions

• Jason Zenor participated in Constitution Week, Banned Book Read-in, and the Political Science Society’s Panel on Obscenity in the Media.
• COM 380 ethics; every week students required to discuss ethical implications of events in the news, most often discussions of global issues like pro-democracy in Middle East
• John Kares Smith, as a member of the Executive Board of the Port of Oswego Authority, responsible for giving guidance and advice for the ongoing challenging problems of economic development of the Port of Oswego.
• John Kares Smith is part of the Campaign School for the New York State Democratic Party, being part of a team training new candidates seeking public office.
• John Kares Smith is one of 50 national presidential scholars invited to participate in the seminar, “Road to the White House: 2012,” offered by the Washington Center in June, 2011.
• Artswego Telling Tales Project-Jane Winslow is participating in Artswego Telling Tales project 2011-2012, collaborating with Dr. Patricia Clark from the English department on coordinated course for spring semester on telling tales though a documentary project.
1. Teaching, research, or activities in your area that increase understanding of the challenging problems of our time

- Incorporation, in MUS 117, of racial, ethnic, cultural and general societal concepts and issues within the context of American popular music.
- “Women Making a Difference,” a statewide project for the American Association of University Women. Marylynn Smiley, as co-historian for NYS AAUW, is co-chair of this huge project. Issues of earlier centuries and their relation to current issues, in Music 316, American Music

*SCMA APPENDICES MAY BE FOUND STARTING ON PAGE 24.*
APPENDICES: SCMA BY THE NUMBERS

ART

II) Numbers and Charts

1. Number of students collaborating this year on research/creative projects with you.
   - Shuang E, (HCI) and Dr. Lisa Langlois (Art), Project: Virtual Japan Pavilion in Second Life.
   - Marissa Hill (BFA-Studio Art) and Dr. Lisa Seppi, Project: Contemporary Native American Art, Summer Scholars program.

2. Number of students doing independent research/creative activity beyond class.
   - Zachary DeMarsh, under the mentorship of Kelly Roe, Project: “Multiples of Zero” a short film written, directed, and produced by DeMarsh. SCAC Grant
   - Casi Tredo, under the mentorship of Kelly Roe, Project: photo polymer letter-press printing.
   - Lauren Fisher, under the mentorship of Kelly Roe, Project: portfolio development, graphic design informational campaigns.
   - Brenda Fox, under the mentorship of Kelly Roe, Project: portfolio development, graphic design informational campaigns.
   - Ian McCullough, under the mentorship of Kelly Roe, Project: portfolio development, graphic design informational campaigns.
   - Martin DeVita, under the mentorship of Richard Metzgar, Project: large-format drawings.
   - Zoe Tuppen under the mentorship of Richard Metzgar, Project: Watercolor paintings/drawing
   - Morgan Goodwin, under the mentorship of Richard Metzgar, Project: realism paintings of nature.
   - Matthew Hotaling, under the mentorship of Christopher McEvoy, Project: portraits of Identification.

3. Number of students in national honorary organizations:
   - Ian McCullough, Omicron Delta Kappa

4. Number of Students going on for graduate studies.
   - Brandon Capp, RIT (Graphic Design)
   - Zachary Davis, NYU (Museum Studies)
   - Martin DeVita, University at Buffalo (M Arch and MFA joint degrees)
Dustin Garafolo, SUNY Albany (MFA)
Morgan Goodwin, Syracuse University (MLS)

Continuing At Oswego
Randy Belcher, SUNY Oswego (HCI)
Lauren Burke, SUNY Oswego (MAT-Art)
Zachary DeMarsh, SUNY Oswego (MA-Graphic Design)
Marissa Hill, SUNY Oswego (MAT-Art)
Amanda Mainville, SUNY Oswego (MAT-Art)
Adam Matta SUNY Oswego (HCI)
Ian McCullough, SUNY Oswego (MA-Graphic Design)
Kate Walseman, SUNY Oswego (MAT-Art)

B) Student, Faculty, and Staff Accomplishments for Annual Report

1. Students’ off-campus presentations, publications, exhibitions (in bibliographic format).

McCullough, I. Everything is Illustrated, Syracuse, NY, January 20-March 25, 2011.

**COMM**

*Department Scholarship Winners 2010-2011*

**Dean's Writing Prize:**
Elliott Bishop, COM for the paper: "Yours, Mine, and Ours: Communication Theory Analysis."

Elaine Wu, PR for the paper: "3-Stage Approaches: Hurricane Katrina & New Orleans, Pre-Crisis Response Analyzed"

Chelsea Hogan, BRC for the paper: "Broadband Discrimination and Network Neutrality"

Micaela Parker, JLM for the paper: "Harvey Milk vs. The Machine: How LGBT issues were reported in the United States from the Cold War until present"

**Robert C. Ziegler Scholarship:**
Kaline Mulvihill, Journalism
Amber Hammonds, Broadcasting

**J. Edward McEvoy Scholarship:**
MaryBeth Longo, Broadcasting

**Dr. Manjula Ravindra Shah Scholarship:**
Cailin Burke, Communication

**Dr. I David Glick Scholarship:**
Kenneth Sturtz, Journalism

**Vernon E. Rank Outstanding Senior Award Scholarship:**
Dylan Nagy, Journalism
MUSIC

1. Number of students collaborating on research/creative projects with faculty in your unit in 2010-2011: 235
   - Wojciech Milewski was musical director/conductor for *Grease*
   - Gregory Horning, Sara McDonald, Doug Petroff assisted Dan Wood with recording faculty and student performances
   - All students in ensembles: around 200
   - 18 students participated in the Music department’s *Quest* recital
   - 17 Chamber Music Ensemble students played a number of concerts, both on and off campus

2. Number of students doing independent research/creative projects beyond class in your unit in 2010-211: 20
   - Members of Mu Beta Psi hosted the national convention at Oswego on March 11-13, 2011. Wonderful job of planning, organizing and carrying out the event.
   - Soul Patrol, a band made up of department students, performed numerous nights around Oswego

3. Number of students in national honorary organizations in your unit in 2010-2011
   - Mu Beta Psi: 17
   - Pi Kappa Lambda: 20

4. Number and names of students enrolled in graduate school: 3
   - Tamar Green - master’s degree in voice at Eastman School of Music in Rochester, NY
   - Zach Parchomenko - master’s degree in music education at the College of Saint Rose in Albany, NY
   - Nathan Felty – Belmont – Jazz/Commercial Music Performance

5. Other
   - We prepared for our NASM reaccreditation by inviting a consultant, Jon Piersol. He reported that we have an excellent program, and that the department works well, with clear goals and great enthusiasm. He commented very positively on the quality of teaching and commitment from the faculty.
   - The NASM reaccreditation document is well under way
   - Most of the faculty carry some overload
Many faculty members play numerous concerts in the community, on top of organizing student and ensemble recitals.

Many of our faculty performed and taught master classes nationwide.

Many students play in successful groups that are sought after in the area.

Several outstanding students were featured in the Department’s two Collage concerts, along with faculty.

Two students were featured as soloists in the March College Community Orchestra concert.

THEATRE

- Number of students collaborating on research/creative projects with faculty in your unit in 2010-2011: 347
- Number of students doing independent research/creative projects beyond class in your unit in 2010-2011: 66
- Number of students in national honorary organizations in your unit in 2010-2011: 12
- Number and names of students enrolled in graduate school and if funding has been awarded
- Students’ honors and awards from off-campus groups (provide student’s name, title of honor/award, and organization granting honor/award)
- Students’ off-campus presentations, publications, exhibitions (in bibliographic format)

Presentations:

- Number of Students who studies abroad during the academic year: 11